



OFFICE OF INSTITUTIONAL RESEARCH AND ANALYTICS PLAN

MISSION

The Office of Institutional Research and Analytics conducts institutional research and partners with the campus community to support planning, accreditation, and evidence-based decision-making for student success.

Goal 1: Provide expertise and support for program design, assessment, and continuous improvement.

- **Outcome 1a:** IR meets the regular reporting needs of the campus, including the Chancellor’s Office and relevant accrediting bodies.
- **Outcome 1b:** IR publicly reports routine student and campus information in a timely manner.

Activities:

Workshops (IR & IE)	Student Success Initiative
One-on-one/departmental consults	Program/departmental retreats
Participation in large-scale planning/program design	Committee on Learning Assessment for Student Success (CLASS)

Measures:

Routine reporting schedule in place; reports submitted on time. Institutional data available and accessible.

Goal 2: Develop, provide, and maintain timely and accurate institutional data to internal and external audiences.

- **Outcome:** IR formulates and conducts surveys, research, and data analyses to be used for campus decision-making and continuous improvement.

Activities:

Dashboard/Dartboard maintenance	Did You Know
Survey data	Ad hoc requests
High school brochures	Chancellor’s Office reporting
Common data set	Self-study surveys
FactBook	Quick Facts

Registration reports

Measures:

Quantity of surveys and studies conducted in collaboration with or support of various campus entities

Goal 3: Conduct project-based research and analyses.

- **Outcome 1a:** IR consults with the campus community regarding outcomes assessment activities.
- **Outcome 1b:** IR aides the campus community in acquiring skills related to program design, assessment planning, and measurement development through professional development opportunities.
- **Outcome 1c:** IR supports units' ability to synthesize and utilize assessment data to identify and implement continuous program improvements.

Activities:

Predictors of student retention/graduation

Program evaluations, in example: Coyote First STEP, English Directed Self-Placement, Educational Opportunity Program (EOP), Intensive Mathematics Program (IMP)

Measures:

Number of consults related to outcomes assessment. Number of workshops, retreats, etc. offered to campus community. Number of program design and planning discussions participated in. Question(s) in IR satisfaction survey. Audit of reports' outcomes and measures quality.

Units report having used data to "close the loop". Audit of reports identifying programmatic decisions made based on data. Question in IR satisfaction survey related to programmatic decisions based on data.

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Organizational Chart

