

Rong Chen

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EDUCATION

- Ph.D. 1990, Ball State University (BSU). Applied Linguistics
Dissertation: *Verbal Irony as Conversational Implicature*
M.A. 1986, BSU, Applied Linguistics
Graduate Studies, 1981-1982, Lancaster University, England
B.A. 1979, Xi'an International Studies University (XISU), China, English

PROFESSIONAL EXPERIENCES

- 2001-present: Professor, California State University, San Bernardino (CSUSB)
1998-2000 Associate Professor, CSUSB
1992-1997 Assistant Professor, CSUSB
1990-1992 Assistant Professor, Missouri Valley College (MVC)
1982-1985 Lecturer of English for Specific Purposes, XISU
1979-1981 Lecturer of English, XISU

ADMINISTRATIVE EXPERIENCES

- 2013-2014 Interim Associate Provost for Academic and International programs. On leave from teaching duties.
2011-2013 Interim Chair, Accounting and Finance, CSUSB
2010-2011 Resident Director, CSU International Programs, Peking University
2003-2008 Chair, English, CSUSB

COURSES TAUGHT

Undergraduate

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| General English, all skills and levels, XISU | ESP, all skills and levels, XISU |
| Introductory linguistics, BSU, MVC, CSUSB | English Grammar, BSU, MVC, CSUSB |
| English Syntax, BSU, MVC, CSUSB | Linguistic Pragmatics, MVC |
| Freshman Composition, MVC | Rhetoric and Literature, MVC |
| Expository Writing, MVC, CSUSB | Analysis of Poetry, CSUSB |

Asian Literature, CSUSB
Facts and Fallacies of English, CSUSB

Language Acquisition, CSUSB

Graduate

Sociolinguistics, CSUSB
Pragmatics, CSUSB
Research Methods, CSUSB

Discourse Analysis, CSUSB
Syntax, CSUSB
Thesis Writing, CSUSB

RESEARCH

Service to the profession

Associate Editor, *Cognitive Semantics*.

Member, Membership Committee, International Cognitive Linguistics Association.

Member, Governing Board of International Cognitive Linguistics Association, 2011-2013.

Chair, Advisory Board, Chinese Cognitive Linguistics Association.

Academic Affairs Coordinator, Organizing Committee, International Cognitive Linguistics Conference, 2011.

Member, Advisory Board, *International Journal of Cognitive Linguistics*, 2000-2014.

Member, Advisory Board, China International Forum on Cognitive Linguistics

Member, Standing Committee, China National Pragmatics Association

Co-Editor, *Cogbib (Cognitive Linguistics Bibliography)*, Mouton de Gruyter (Germany)

Co-Editor, *Metbib (Metaphor Bibliography)*, John Benjamins (The Netherlands)

(Both of these two editorships are affiliated with the International Cognitive Linguistics Association.)

Books

Forthcoming. *Constructing Identity in a Chinese Context*. Non-lead coeditor of nine chapters (with Xinren Chen). Amsterdam: John Benjamins.

2013 *Qin Xianglian: A Peking Opera*. People's University Press, China. In press.

2007 *Cogbib: Cognitive Linguistics Bibliography*. First Main editor, with Hans-Georg Wolf, Rene Dirven, and Ning Yu. In hardcopy and CD format.

2003 *English Inversion: A Ground-before-Figure Construction*. (Cognitive Linguistics Research 25) Berlin/New York: Mouton de Gruyter.

1985 *Beyond Lines: An ESP Reading Textbook*. Editor and Coauthor. XISU Press.

Refereed articles

- Forthcoming. The plural for the singular: Author identity in Chinese academic writing. In Xinren Chen and Rong Chen (eds.) *Constructing Identity in a Chinese Context*. Amsterdam: John Benjamins. Lead coauthor, with Dafu Yang.
- Forthcoming. Unpacking identity: An introduction. In Xinren Chen and Rong Chen (eds.) *Constructing Identity in a Chinese Context*. Lead coauthor, with Xinren Chen. Amsterdam: John Benjamins.
- 2014 Single-author reference in academic writing. *Journal of Zhejiang International Studies University*. Invited article. Written in English and translated into Chinese. In press.
- 2013 Lying between English and Chinese: An intercultural study. *Journal of Intercultural Pragmatics* 10(3): 375 – 401. Lead coauthor, with Sara Hu and Lin He.
- 2013 Chinese requests: In comparison with American English and Japanese and with reference to the “East-West divide.” *Journal of Pragmatics*. Lead coauthor, with Lin He and Sara Hu.
- 2013 Subject auxiliary inversion and linguistic generalization: Evidence for functional/cognitive motivation in Language. *Cognitive Linguistics* 24.1: 1-34. In press.
- 2011 The mind as ground: A study of the English existential construction. In Klaus-Uwe Panther and Gunter Radden (eds.) *Motivation in Grammar and the Lexicon*, 49-70. Amsterdam/Philadelphia: John Benjamins.
- 2010 WATER networks, the Chinese radical, and beyond. *International Journal of Cognitive Linguistics* 1.2: 91-115.
- 2010 Responding to compliment in Chinese: Has it changed? Lead co-author, with Dafu Yang. *Journal of Pragmatics*, 1951-1963.
- 2010 Pragmatics between East and West: Similar or different? In Anna Trosborg (ed.) *Pragmatics across Languages and Cultures*, 167-188. Berlin/New York. Mouton de Gruyter.
- 2010 Compliment and compliment response research: A cross-cultural survey. In Anna Trosborg (ed.) *Pragmatics Across Languages and Cultures* 79-101. Berlin/New York. Mouton de Gruyter.
- 2008 WATER metaphors and metonymies in Chinese: A semantic network. *Pragmatics and Cognition* 16.3:492-516. Junior co-author, with Yaning Nie.
- 2007 Faculty evaluation as a genre system: Negotiating intertextuality and interpersonalit. *Journal of Applied Linguistics* 2.2: 153-184. Lead coauthor, with Sunny Hyon. Google
- 2005 Universalism vs. particularism: whither pragmatics? *Waiyuyanjiu (“Foreign Languages Studies”)* Guangdong University, China. Written in English and translated into Chinese.
- 2004 Beyond graduate school, beyond the research paper. *English for Specific Purposes* 23: 233-263. Non-lead co-author, with Sunny Hyon.
- 2001 Self-politeness: A proposal. *Journal of Pragmatics* 33:87-106.

- 2001 Politeness English. In Dingfang Su (ed.) *Pragmatic Studies in China*, 499-511. Shanghai Foreign Languages Education Press, Shanghai, China. Written in Chinese. [Reprint of 1989, below.]
- 2001 Face, face-saving, and face-losing. In Dingfang Su (ed.) *Pragmatic Studies in China*, 499-487-498. Shanghai Foreign Languages Education Press, Shanghai, China. Written in Chinese. [Reprint of 1986, below.]
- 2001 Grice's conversational implicature. In Dingfang Su (ed.) *Pragmatic Studies in China*, 151-161, Shanghai Foreign Languages Education Press, Shanghai, China. Written in Chinese. [Reprint of 1985, below.]
- 1999 How southern Californians talk dirty: Taboo words as a sociolinguistic variable. *Southwest Journal of Linguistics* 18.1:69-82.
- 1996 Food-plying and Chinese politeness. *Journal of Asian and Pacific Communication* 7.3&4: 143-155.
- 1996 Conversational implicature and characterization in Reginald Rose's *Twelve Angry Men*. *Language and Literature* (Poetics and Linguistics Association, UK) 5.1:31-47.
- 1995 Communicative dynamism and word order in Mandarin Chinese. *Language Sciences* 17.2: 201-222.
- 1993 Conversational implicature and poetic metaphor. *Language and Literature* (Trinity University, Texas) 53-47.
- 1993 Responding to compliments: A contrastive study of politeness strategies between American and Chinese speakers. *Journal of Pragmatics* 20:49-75.
- 1991 Fortis and lenis consonants in Proto-Ekoid. In B. Need ed., *Special Papers of the Chicago Linguistics Society*, 125-146. CLS, University of Chicago. Non-lead coauthor, with Herbert Stahlke.
- 1991 Logical connectors, grounding, and cognition. *Language Sciences* 13.3&4:433-445.
- 1990 English demonstratives: A case of semantic extension. *Language Sciences* 12.2&3:139-153.
- 1990 Towards a pragmatic account of irony. *Language and Style* 23.1:29-37.
- 1989 Politeness English. *Foreign Languages*. Reference to be ascertained.
- 1988 A communicative approach to the teaching of reading. *Foreign Languages Teaching* 3.35-45. (In Chinese)
- 1986 Face, face-saving, and face-losing. *Foreign Languages* 4.44:17-21. (In Chinese)
- 1985 Grice's conversational implicature. *Foreign Languages* 3.37:63-67. (In Chinese)
- 1985 An overview of English for Specific Purposes. *Foreign Language Teaching*, 1985.2: 38-43.
- 1982 English constructions of the superlative. *Foreign Language Teaching*, 1982.4: 27-30.
- 1980 On the structure of *as ... as...* in English. *Foreign Language Teaching*, 1980.1: 26-32.

Non-refereed articles

- Forthcoming. The illocutionary acts of requesting and inviting. *Encyclopedia of Chinese Pragmatics*, Amsterdam: John Benjamins.
- 1988 How to speak indirectly in English. *Newsletter of the United Association of Students and Scholars from the P.R.C.* 24: 18-32.
- 1988 ESP teaching in China. *Newsletter of the Indiana Affiliate of the Teachers of English to Speakers of Other Languages*, 7.1:1; 4-5.
- 1984 The ELTS test and how to prepare for it. *Foreign Language Teaching Abroad*, 1984.3:3-5. In Chinese.

Book reviews, review articles, and book notices

(“Book notice” is a genre specific to *Language*. It is essentially a short book review, typically 500 words in length.)

- 2008 Review of *Limiting the Iconic* (Ludovic De Cuypere, John Benjamins). *The Linguist Network*. Online.
- 2006 Book notice on *Modality in Contemporary English* (Roberta Facchinetti, Manfred Krug, and Frank Palmer eds. Mouton de Gruyter). *Language* 82:197.
- 2005 Review of *The semantics of English Prepositions: Spatial scenes, embodied meanings and cognition* (Andrea Tyler and Vyvyan Evans, Cambridge University Press). *Language* 81:1026-1027.
- 2005 Review of *Events and Semantic Architecture* (Paul Pietrosky, Oxford University Press). *The Linguist Network*. Online.
- 2004 Book notice on *The English change network: Forcing changes into schemas* (Cristiano Broccias, Mouton de Gruyter). *Language* 81:771.
- 2004 Review of *A History of English Negation* (Gabriella Mazzon, Oxford University Press). *The Linguist Network*. Online.
- 2003 Review of *Chinese Grammar: Synchronic and Diachronic Perspectives* (Hilary Chappell, Oxford University Press). *The linguist Network*. Online.
- 1993 Review of *Business English Teacher's Resource Book* (Sharon Nolan and Bill Reed, Longman). *English for Specific Purposes* 12: 190-193.
- 1993 Review of *Longman Business English Usage* (Peter Strutt, Longman). *English for Specific Purposes*, 10:187-189.
- 1991 Review article of *Business Interactions* (Candace Mathews, Prentice Hall) and *Management English* (Zsuzsanna Ardo, Allami Konyvterjeszto Vallat). *English for Specific Purposes*, 10:61-67.
- 1991 Book notice on *The Limit to Debate* (Noel Burton-Roberts, Cambridge University Press). *Language*, 67.1:170-171.
- 1989 Book notice on *Memory and Context for Language* (Hiyan Alshawi, Cambridge University Press). *Language*, 65.3:652-653.
- 1989 Book Notice on *Definite NP Anaphora: A Pragmatic Approach* (Marit R. Westergaard, Norwegian University Press). *Language* 65.2: 444.
- 1988 Review of *Case Studies in International Management* (Christopher Sawyer-Laucanno, Prentice Hall). *English for Specific Purposes*, 7.3:217-220.

- 1983 Review of *Communicate* (Keith Johnson, Cambridge University Press). *Foreign Languages Teaching*, April 1983:79-80. (in Chinese)]

Invited talks

- 2014 Politeness East and West: Similar or different? CSU Fullerton, March 18, 2014.
2013 Cognitive linguistics: Looking forward. Panel presentation, 12th International Cognitive Linguistics Conference, Roberta University, Canada, June 23-29.
2013 Culture behind pragmatic competence: Evidence from scholars—you and I, that is! Keynote speech, China's 14th National Conference on Pragmatics. July 20-23, Huangzhou, China.
2007 What the heck is linguistics? Inaugural Speech, English Study Lecture Series, CSU Bakersfield.
2005 Grice, his critics, and Pragmatics. Keynote speech, China's Ninth National Conference on Pragmatics. July 25-28. Shanghai, China.
2003 Universalism vs. particularism: whither pragmatics? Keynote speech, China's Eighth Conference on Pragmatics. December 18-20. Guangzhou, China.

Conference presentations

- 2013 Conceptual metaphor: A thing of language as well as thought. International Cognitive Linguistics Conference 2013, University of Alberta, Canada. June 25-29.
2011 Metaphors unheard (of). International Cognitive Linguistics Conference 11, Xi'an, China. July 10-15.
2007 Ground before figure as a motivation: Evidence from English existentials. The Tenth International Cognitive Linguistics Conference. July 16-21, Krakow, Poland.
2005 Syntax of English inversion as spatialization of form. The Ninth International Cognitive Linguistics Conference. July 19-25, Seoul, Korea.
2002 Faculty evaluative writing as a genre system. Beyond the research article. American Association of Applied Linguistics, Feb 6-9, Salt Lake City. Non-lead copresenter, with Sunny Hyon.
2002 Constituent cohesion, form spatialization, and English Inversion. Cognitive Linguistics East of Eden, Sept. 13-14, Turku, Finland.
2001 University writing and EAP education: Beyond the research article. American Association of Applied Linguistics, Feb 24-27, St Louis. Non-lead copresenter, with Sunny Hyon.
1994 Can we help them get it: Explicit instruction and ESL students' ability to understand implicatures. The 8th International Conference on Pragmatics and Language Learning, University of Illinois at Urbana-Champaign, March 31-April 2. Lead coauthor, with Joel Harris.
1993 Is life better after the course: Interpreting conversational implicature before and after the intensive English program. The 7th International Conference on

- Pragmatics and Language Learning, University of Illinois at Urbana-Champaign, April 1-3. Lead coauthor, with Joel Harris.
- 1992 Ambiguity can be pragmatic, and a good thing, too. The 6th International Conference on Pragmatics and Language Learning, University of Illinois at Urbana-Champaign, April 2-4.
- 1991 Information structure and word order in Mandarin Chinese. The 20th Annual Linguistics Symposium on University of Wisconsin-Milwaukee, April 12-14.
- 1991 Responding to compliment: A contrastive study of politeness strategies between American English speakers and Chinese speakers. The 5th International Conference on Pragmatics and Language Learning, University of Illinois at Urbana-Champaign, April 4-6.
- 1990 Chinese students' ability to interpret conversational implicature. Wyoming Conference on English, University of Wyoming, June 25-29.
- 1989 Lexicon and grounding. The 42nd Annual Kentucky Foreign Language Conference, University of Kentucky, April 29.