

KIMBERLY COLLINS, Ph.D.

California State University, San Bernardino
Kimberly@csusb.edu

Executive Director
Leonard Transportation Center

Associate Professor
Department of Public Administration

PROFESSIONAL EXPERIENCE:

CALIFORNIA STATE UNIVERSITY SAN BERNARDINO, COLLEGE OF BUSINESS AND PUBLIC ADMINISTRATION

Executive Director, Leonard Transportation Center (2015-Present)

Associate Professor (2014-Present)

Faculty Coordinator for Outreach to CLADEA (Consejo Latinoamericano de Escuelas de Administracion) (2013-Present)

Chair of the University Teaching Academy (2014-2016)

Assistant Professor (2009-2014)

As Executive Director of the Leonard Transportation Center working to build a public relations and building a social media campaign, fundraising, community relations and building a board of directors, developing a faculty and student research program, and administration of the general program.

Associate Professor of Public Administration; fully online and face-to-face courses taught in public policy, public administration theory, U.S.-Mexican border administration and policy, business-government relations, introduction to public administration.

Faculty Coordinator for Outreach to CLADEA successes include organizing a workshop on Leadership and Ethics for Latin American university leaders and developing the winning proposal for the 2017 Annual Assembly in the Inland Empire with an estimate attendance of 600 university professionals from around the world.

Chair of the Teaching Academy, working with my fellow colleagues to restore the Teaching Academy as a place for CSUSB faculty to discuss and learn about best practices in teaching.

SAN DIEGO STATE UNIVERSITY-IMPERIAL VALLEY CAMPUS, DIVISION OF PROFESSIONAL STUDIES AND SAN DIEGO STATE UNIVERSITY, SCHOOL OF POLICY STUDIES

Assistant Professor (2007-2009)

Assistant professor in public administration at the Imperial Valley campus; courses in public policy, scope of public administration, U.S. city planning, urban development at the graduate and undergraduate levels.

UNIVERSIDAD AUTÓNOMA DE BAJA CALIFORNIA, FACULTAD DE CIENCIAS SOCIALES Y POLÍTICAS

Adjunct Professor (2007-2008)

Taught public policy in Spanish for the MPA program.

CALIFORNIA CENTER FOR BORDER AND REGIONAL ECONOMIC STUDIES

Founding Director (1999-2009)

Executive Director of a regional data and research center at the Imperial Valley Campus of San Diego State University

- Researched and compiled socio-economic, industrial, demographic, environmental, trade and other related indicators on the Imperial Valley and California-Baja California Border for an on-line database maintained at the Center
- Outreached and liaison with Federal, State, and Local governing agencies to coordinate work and goals of the Center
- Conducted and managed research projects on the environment (particularly air and water), socio-economic development, planning for the future, and overall quality of life issues in the Imperial-Mexicali border region
- Developed, coordinated, and edited publications, such as website and economic bulletins for monthly publication
- Organized quarterly workshops and annual conferences to educate the decision makers and community members on topics related to the research conducted at the Center
- Wrote grant applications and fundraise to maintain the operations and research of the Center – approximately \$2 million raised from US Department of Agriculture, US Economic Development Administration, US Environmental Protection Agency, California Endowment, Southwest Consortium for Environmental Research and Policy, SBC phone company, and Imperial County local governments, agencies, and banks
- Partnerships with local governments, chambers of commerce, regional economic development corporations; Mexican universities: COLEF, UABC, Cetys; US universities: San Diego State University-San Diego, Arizona State University, New Mexico State University, University of Utah, University of Texas, El Paso, Northern Arizona University
- Outreached to media organizations
- Hired and managed staff and research assistants for the everyday running of the organization
- Developed and maintained a community advisory board

SAN DIEGO REGIONAL TECHNOLOGY ALLIANCE

Associate Director: (1998–1999)

Chief Financial Officer and Development Director for an economic development agency assisting San Diego's high technology industries and promoting technology. Supervising staff of nine with a budget of approximately \$400,000.

- Direct economic, international, and educational policy studies promoting the high technology industry
- Researched and wrote foundation proposals to government agencies, private foundations, and universities
- Established membership and sponsorship funding programs
- Implemented and produced marketing and promotional materials
- Developed office policies and procedures and accounting infrastructure

SAN DIEGO STATE UNIVERSITY, INSTITUTE FOR REGIONAL STUDIES OF THE CALIFORNIAS

Border Projects Coordinator: (1995–1998)

Responsible for the development and coordination of environmental policy research and programs involving the public, private and academic sectors along the U.S.-Mexico border. Supervised research staff and interns with a budget of \$150,000

- Advocated in Washington DC for an annual appropriation of \$2.5 million budget for the Southwest Consortium for Environmental Research and Policy
- Administered academic grant program of approximately 20-25 scientific projects per year
- Developed, implemented, and evaluated written reports for publication
- Public information officer for United States and Mexican federal, state and local officials and the media regarding border issues, and Institute policies and activities
- Coordinated and supervised policy projects with border scholars and students
- Organized conferences between the academic sector, government and business leaders along the U.S.-Mexico border

BERLIN INSTITUTE FOR STRUCTURAL PLANNING AND REGIONAL DEVELOPMENT, GERMANY

Visiting Scholar: (1994–1995)

Conducted comparative studies on cooperation and trade policies within border regions

- Attended academic conferences and met with local officials in Germany and Poland to discuss economic cooperation along their border
- Featured on Polish radio station program highlighting U.S.-Mexican border policy

PUBLICATIONS/ PUBLISHED REPORTS:

Books

1) Collins, Kimberly, Paul Ganster, Margarito Quintero Núñez, Eduardo Sanchez, and Cheryl Mason, eds. (2004). *Imperial and Mexicali Valleys: Development and Environment of the U.S.-Mexican Border Region*, San Diego, CA: San Diego State University Press.

Articles in refereed journals

- 1) Kelly, K., M. Quintero Núñez, F.A. Vazquez, K. Collins, D.A. Wagner, J. Lighty, A. Barud-Zubillaga (2006). "Black Carbon and Polycyclic Aromatic Hydrocarbon Emissions from Vehicle Emissions in the U.S.-Mexico Border Region: Pilot Study," *Journal of the Air and Waste Management Association*.
- 2) Collins, K. (2007). Environmental Perceptions and Behavior in the Imperial and Mexicali Valleys. *Archive of Urban and Regional Studies on the U.S.-Mexico Border (Archivio di Studi Urbani e Regionali)*. Vol. 18, No. 89.
- 3) Collins, K. (2007). Local Government Capacity in the U.S.-Mexican Border: A Comparative Analysis of Calexico, California and Mexicali, Baja California. *Nóesis: Revista de Ciencias Sociales and Humanidades*. Vol. 16, No. 31 (Enero-Junio).
- 4) Kelly, K.E., Jaramillo, I.C., Quintero-Núñez, M., Wagner, D.A., Collins, K., Meuzeelar, H.L.C., and Lighty, J.S. (2010). Low-Wind/High Particulate Matter Episodes in the Calexico/Mexicali Region. *Journal of Air and Waste Management Association*, 60: 1476-1486.
- 5) Collins, K. (2011). Connections between the Workplace and a Community's Environment. *Business Renaissance Quarterly*, 5(3): 115-132.
- 6) Collins, K. (2013). Life in the U.S.-Mexican Border Region: Residents' Perceptions of the Place. *Journal of Borderland Studies*, 28(1): 127-146.
- 7) Collins, K. (2013). Insights Provided by U.S.-Mexican Border Quality of Life Indicators.

Eurasia Border Review, 4(1): 43-61.

- 8) Mumme, S.P., Collins, K., and Castro, J.L. (2014, Spring). Strengthening Tijuana River Watershed Management. *University of Denver Water Law Review* 17(2): 329-357.
- 9) Mumme, S.P. and Collins, K. (2014). The La Paz Agreement 30 Years On. *Journal of Environment and Development*. 23(2): 1-28 Retrieved from: <http://jed.sagepub.com>
- 10) Collins, K. and Ley Garcia, J. (2014). Happiness and Marginalization Rates for Internal Mexican Migrants and the Native-Born Population in Baja California, Mexico. *Social Science Journal* 51(4): 598-606.
- 11) Ganster, P. and Collins, K. (2016 - Forthcoming). Binational Cooperation and Twinning: A View from the U.S.-Mexican Border, San Diego, California, and Tijuana, Baja California. *Journal of Borderland Studies*.
- 12) Collins, K. (Revise and Resubmit). Democracy, Public Space, and the Bureaucracy in the U.S.-Mexican Border Region. *Journal of Public Management & Social Policy*.
- 13) Collins, K. (Under Review). Ethics of Caring Outlining Its Importance in a Time of Globalization: A Case from the U.S.-Mexican border region.
- 14) Collins, K. and Vega, G. (Under Review). Perceptions of the Environment from Residents of a Binational Community: A Look at Calexico and Mexicali.
- 15) Collins, K. (Under Review). Sustainable Development in the U.S.-Mexican Borderlands: A Look Toward Democracy.

Book chapters

- 1) Sweedler, A., M. Quintero-Núñez, and K. Collins (2003). "Energy Issues in the U.S.-Mexican Binational Region: Focus on California-Baja California." In David Rohy, ed. *The U.S.-Mexican Border Environment: Trade, Energy, and the Environment: Challenges and Opportunities for the Border Region, Now and in 2020*. SCERP Monograph No. 7. San Diego: San Diego State University Press.
- 2) Sweedler, A., M. Fertig, K. Collins, and M. Quintero-Núñez (2003). "Air Quality in the California-Baja California Border Region." In Alan Sweedler, ed. *The U.S.-Mexican Border Environment: Air Quality Issues along the U.S.-Mexican Border*. SCERP Monograph No. 6. San Diego: San Diego State University Press.
- 3) Collins, K. (2004). Consulting editor to Shafritz, Jay M. *The Dictionary of Public Policy and Administration*, Boulder, CO: Westview Press.
- 4) Quintero-Núñez, M., M.A. Reyna, K. Collins, S. Guzman, B. Powers, and A. Mendoza (2006). "Issues Related to Air Quality and Health in the California-Baja California Border Region." *The U.S.-Mexican Border Environment: Binational Air Quality Management*. SCERP Monograph No. 14. San Diego: San Diego State University Press.
- 5) Collins, K. (2010). Environmental Pollution and Quality of Life in Imperial Valley's Colonias. In Adrian Esparza and Angela Donelson eds., *U.S.-Mexico Border Colonia Reader*. Tucson, AZ: University of Arizona Press.
- 6) Collins, K., and J. Ley Garcia (2012). Social Indicators and Measuring Sustainability. In E. Lee and P. Ganster, eds., *The U.S.-Mexican Border Environment: Progress and Challenges for Sustainability*. San Diego: San Diego State University Press.
- 7) Pijawka, D., S. Guhathakurta, E. Sadalla, K. Collins, M. Prakash, and D. McAslan (2013). Urban Indicators for border areas: measuring and tracking community conditions in the U.S.-Mexican border region. In E.A. Cook and J.J. Lara, eds., *Remaking Metropolis: Global challenges of the urban landscape*. London: Routledge/Taylor and Francis Group.
- 8) Ganster, P. and K. Collins (In Press). White Map, Silo, or Integrated Approaches to Binational Cooperation for Security and Environment in the U.S.-Mexican Border Region. In

E. Brunet-Jailly ed. *The Governance of Borderland Regions in an Era of Security*. Ottawa, Canada: University of Ottawa Press.

Special studies

- 1) Collins, K., M. Quintero Núñez, M.A. Reyna Carranza, C. Yruretagoyena (2003). *Understanding Air Pollution and Health in the Binational Airshed of the Imperial and Mexicali Valleys*. Calexico, CA: California Center for Border and Regional Economic Studies.
- 2) Collins, K., K.C. Dowling, and M.A. Reyna Carranza., eds. (2003). *Environmental Health at the California-Baja California Border, Forum Report*. Calexico, CA: California Center for Border and Regional Economic Studies.
- 3) Collins, K. (2004). *Perceptions of Imperial Valley Business Leaders Regarding the Impacts of the 2003 Water Transfer Agreement with San Diego*. Prepared for the Imperial Valley Socioeconomic Impact Committee.
- 4) Collins, K. (2004). *Imperial Valley Housing Market: A Preliminary Analysis*. Prepared and released to the community.
- 5) Collins, K. (2005). *Imperial County and Cities Tax Sharing Plan*. Prepared for the County/City Managers of Imperial County and Imperial County LAFCO.
- 6) Parker, R. and K. Collins (2005). *Socioeconomic Impact Analysis of an Indian-Owned Casino in Calexico, California*. Prepared for Viejas Band of Indians
- 7) Collins, K. (2006). *An Analysis of the Economic Impact of the Visitors to the Imperial Sand Dunes Recreation Area*. Prepared for the United Desert Gateway.
- 8) Collins, K. (2007). *Implementing a Revitalization Plan for the El Centro Downtown Business District*. Prepared for the City of El Centro and Business Improvement District (BID).
- 9) Collins, K. (2007). *Feasibility Analysis of Incorporation Options for the Town of Heber*. Prepared for The Heber Public Utility District.
- 10) Parker, R. and K. Collins (2007). *Imperial County Cross-Border Survey Report*. Prepared for the Southern California Association of Governments and the Imperial Valley Association of Governments.
- 11) Collins, K., X. Castañeda, and E. Felt (2008). *Life on the Border: Assessing Health Needs in Imperial County, California*. Prepared for the Health Initiative of the Americas at UC Berkeley
- 12) Collins, K. (2009). *Debunking Myths: The US-Mexico Border Philanthropy Partnership's Quality of Life Indicators Project*. Prepared for the Border Philanthropy Partnership, a non-profit community foundation in San Diego, California.
- 13) Collins, K. (2010). *Education and Employment in the U.S.-Mexican Borderlands*. Prepared for the Border Philanthropy Partnership, a non-profit community foundation in San Diego, California.
- 14) Collins, K. (2010). *The Border Observatory Project: The State of U.S.-Mexico Border Cities*. Collaborated in the preparation of a policy report developed by ASU researchers based on the quality of life data collected for the U.S.-Mexican border.
- 15) Collins, K. (2011). *A Discussion of Asia's Borders: Past and Present Conditions*. Prepared for CSUSB Innovation and Policy Analysis Project.
- 16) Collins, K. (2013). *Examples of Innovation Centers in the United States*. Prepared for and accepted by the Seoul Metropolitan Government as part of the Overseas Correspondents program.

Other Intellectual Contributions

- 1) CCBRES Bulletin (2000-2009). Published six community and economic indicator reports per

year for the Imperial Valley-Mexicali border communities.

3) Collins, K. (2011). *Leadership that Comes from Just Working Hard*. In M. Paludi and B. Coates, eds. *Women as Transformational Leaders: From Grassroots to Global Interests*. Thousand Oaks: Praeger Publishers.

4) Collins, K. (2013). Book Review of *Our North America: Social and Political Issues beyond NAFTA* by Julián Castro-Rea (ed.) Farnham, England: Ashgate Publishing Limited, 2012. For *Journal for Borderland Studies*, 28(3).

CONFERENCE PRESENTATIONS:

2007-2008 AY

1) January 13: Border Regions in Transition IX (BRIT) Conference Victoria, Canada-Bellingham, Washington

- Paper presented "Common Problems, Scarce Resources: Environmental Governance in the Imperial-Mexicali Valleys,"

2) June 13-15: United State and Mexico Strengthening TIES: Expanding the Impacts, USAID and HED, Queretaro, Mexico

- Represented SDSU in the presentation of their TIES project to offer a binational MPA and certificate program

3) April 25: Western Social Science Association/Association of Borderlands Scholars Conference, Denver, Colorado

- Paper presented "Colonias in California: Why the Border the Matters," Association of Borderland Scholars Conference, Denver

2008-2009 AY

4) April 16: Western Social Science Association/Association of Borderlands Scholars Conference, Albuquerque, New Mexico

- Paper presented "Regional Development in the U.S.-Mexican Borderlands: A Reality or Just a Pipedream?"

2009-2010 AY

5) March 8-10: Southwest Consortium for Environmental Research and Policy, 10th Annual Border Institute, Rio Rico, Arizona.

- Paper presented "Social Indicators and Measuring Sustainability in the U.S.-Mexican Border Region", co-authored with Dr. Judith Ley, Autonomous University of Baja California-Mexicali Campus

6) April 14-17: Western Social Science Association/Association of Borderlands Studies, Reno, NV

- Paper presented "Regional Development in the U.S.-Mexican Border Region: What Are the Incentives for Cooperation?" and moderated panel on U.S.-Canadian border region history and development

2010-2011 AY

7) April 15-16: Western Social Science Association/Association of Borderlands Studies, Salt Lake City, UT

- Paper presented with graduate assistant and MPA student, Stephanie Mercado, “Life in the U.S.-Mexican Border Region: Residents’ Perceptions of Place”. Attended panel presentations and networked with other scholars;

8) April 27-30: The Future of Information Sharing With and Among Soldiers and First Responders: A Focus on Solutions

- Attended workshop put on by CSUSB’s Innovation and Policy Analysis project

9) May 13-22: Conflicts in Cities and the Contested State Conference, Belfast, No. Ireland
Paper accepted to oversubscribed international conference

- Presented paper on “Life in the U.S.-Mexican Border Region: Residents’ Perceptions of Place”.

2011-2012 AY

10) April 11-15: Western Social Science Association/Association of Borderlands Studies, Houston, TX

- Paper presented on “Happiness and Marginalization Rates for Internal Mexican Migrants and the Native-Born Population in Baja California, Mexico”; Moderated panel on “Reframing Eurasia’s Border”

11) May 18-20: Public Administration Theory Network, South Padre Island, Texas

- Paper presented on “Finding Sustainability in the U.S.-Mexican Borderlands: A Look Toward Democracy and the Public Interest”; Moderated and reviewed paper for panel on networks

2012-2013 AY

12) November 12-17: Border Regions in Transition (BRIT) conference, Fukuoka, Japan and Busan, So. Korea

- Presented a paper “A Study of Public Institutions, Goods, and Space at the U.S.-Mexican Border
- Attended panel presentations, networked with international scholars, learned more about the Japanese-Korean sea border

13) April 11-15: Western Social Science Association/Association of Borderlands Studies, Denver, CO

- Organized, moderated, and presented on a panel on “Othering in Borderlands”
- Presentation titled: “A Theoretical Development of ‘Othering’ and Why It is Important to the Public Sphere”
- Moderated a panel on “Critical Border Studies”
- Part of a Plenary Session titled “Making a World-Wide Border Studies Community: The BRIT-ABS Nexus

2013-2014 AY

14) November 21-22: Sustainable Goods Movement Symposium, Palm Desert Campus, CSUSB

- Presentation at the opening of the conference on the “Quality of Life Indicators for the Inland Empire: Insight to a More Sustainable Future”

14) April 2-5: Western Social Science Association/Association of Borderlands Studies, Albuquerque, NM

- Presentation on “Conceptualizing Public Goods, Space and Democracy in the U.S.-Mexican Borderlands”

- Discussant for panel on “Modelling the Border”
 - Moderated panel on “Business at the Border”
- 15) May 15-18: Public Administration Theory Network, Miami, FL
- Presentation on “Democracy and Bureaucracy in the U.S.-Mexican Borderlands”
- 16) June 9-13: Association of Borderlands Studies, 1st World Conference, Joensuu, Finland-St. Petersburg, Russia
- Organized panel on “Democracy in Borderlands”
 - Presentation on “Democracy in the U.S.-Mexican Borderlands”
- 17) September 3-5: CLADEA, Barcelona, Spain
- Presentation on “The La Paz Agreement, 30 Years On”
- 18) November 14, 2014: BIG Workshop, Cd. Juarez, Mexico
- Invited Lecture on: “Administrative Management in the U.S.-Mexican Border”

2014-2015 AY

- 19) April 9-11: Association of Borderland Studies, Portland, OR
- Panel organizer, moderator, and presentation on “Border Theory: Grand Theories or Epistemic Pluralism”
 - Discussant and moderator for a panel on “Migration and Memory”
 - Panel presentation on “U.S.–Mexico Border Indicator Dashboard”
- 20) May 29-31: Public Administration Theory Network, Vancouver, BC, Canada
- Panel presentation on “Anti-Government v. the Department of Homeland Security: A Clash of Ideas at the U.S.-Mexican Border”
- 21) September 6-8, 2015: CLADEA, Vina del Mar, Chile
- Attended sessions on trade, economics, and education opportunities between Chile and Asia.
 - Networked and promoted CSUSB events to the membership

2015-2016 AY

- 22) March 7-8: Border Studies Down Under: Workshop on Borders and Non-State/Sub-state Actors, Wellington, New Zealand
- Presented paper on “Regional Integration, Policy Networks, and Democracy in the California-Baja California Border Region”
- 23) April 13-16: Association of Borderland Studies, Reno, NV
- Presented papers on
 - “Globalization of Economies and Terror: A Feminist Response to Creating More Viable Border Security Institutions”,
 - “Telling the Story of Life in Borders through Data and Indicators: Opportunities and Challenges”,
 - “Environmental Behavior in a Binational Region: Insight into the Perceptions of Residents in Mexicali, Baja California and Calexico, California”
- 24) May 17-20: Border Regions in Transition, Hamburg, Germany and Sonderborg, Denmark
- Presented paper on “Regional Integration, Policy Networks, and Democracy in the California-Baja California Border Region”

2016-2017 AY

- 25) September 29-30: Encuentro Internacional, Estado, Sector Productiva, Universidad y Sociedad Civil, Paipa, Columbia

- Presented paper on “Borders and their Economic and Political Significance to Regions and states / Las Fronteras y su incidencia economica para estados o regiones fonterizas”

26) October 2-5: CLADEA Asamblea Anual, Medellin, Colombia

- Attended sessions on trade, economics, and education opportunities in Latin America
- Networked and promoted the 2017 Annual Assembly set to meet in the IE in October 2017 and CSUSB’s to the membership

27) November 17: Segunda Cátedra Patrimonial Oscar Martínez, Cd. Juárez, México

- Lecture to graduate students on “Investigando la frontera: una perspectiva de los dos lados / Studying the border: A perspective from both sides”
- Public lecture on “Las Fronteras y su incidencia para Las comunidades locales / Borders and their Significance to Local communities”

EDUCATION:

2006: Ph.D. Applied Social Sciences, Focus on Public Administration. El Colegio de Frontera Norte, Tijuana, Baja California, Mexico

Dissertation Topic: Local Government Capacity and Quality of Life in the U.S.-Mexican Border Region: The Case of Calexico and Mexicali (defended successfully Jan. 2006 – written in both English and Spanish)

2002: Rural Community Development Executive Training Institute. Cornell University

1994: Master of Arts, Political Science. San Diego State University

1991: Bachelor of Arts, Political Science. University of California, San Diego

1990: Studies Abroad, Santiago, Chile. University of California, Davis

CIVIC INVOLVEMENT:

Member (2013-Present), City of Redlands, Parks and Recreation Committee

Chair and Founder (2004-Present), Calexico Carnegie Technology Center, Inc.

Member (2003–2009), Southern California Association of Governments, Quality of Life Benchmark Committee

Member (2004-2008), Calexico Economic Development Commission

Advisory Member (2003-2007), UABC Foundation, Microbusiness Lending Program

Member (2003–Present), Western Social Science Association

Member (2000–2009), Calexico Historical Preservation Committee

Member (1999–Present), Association of Borderlands Scholars

- Member of the visioning committee
- Member of the Executive Committee (2004-2007)

U.S. Co-Chair (2001–2006), Imperial Valley-Mexicali Air Quality Taskforce

Board Member (2000–2004), Calexico New River Committee

Past-Chair (2001–2003), Imperial County Overall Economic Development Commission and Enterprise Community

LANGUAGE SKILLS:

Professional Fluency in Spanish; Reading Competency in Italian and French