

CSUSB FOUNDATION

Building a Culture of Philanthropy

CSUSB PHILANTHROPIC FOUNDATION BOARD OF DIRECTORS MEETING MINUTES

Thursday, January 14, 2016

Pursuant to notice given, the Board of Directors of the CSUSB Philanthropic Foundation convened for a regular meeting (rescheduled from December 3, 2015) at the Castaway Restaurant located at 670 Kendall Drive, San Bernardino, CA 92407 on Thursday, January 14, 2016.

Members Present:

Donald Averill
Lois Carson '67
Dorothy Chen-Maynard
Jim Cuevas
Mark Edwards, Esq.
James Ferguson

Douglas Freer
Ron Fremont
Brian Haynes
Cole Jackson
Barbara McGee
Tomás Morales
Yolanda Moses

Richard Oliphant
Neale Perkins
Margaret Perry
Steve PonTell
Paul Shimoff, Esq.
Ellen Weisser

Members Absent:

Amro Albanna '91
Bob Burlingame
Ali Cayir
Greg Christian
Henry Coil
Benjamin Cook
Bryce Davis
Juan Delgado
Sundip Doshi

Gerald Fawcett
Paul Granillo
Sung-Kyoo Huh
Jim Imbierski
Mark Kaenal
Madelaine Pfau
James Ramos
Alexandru Roman
Philip Savage IV, Esq.

Jeffrey Shockey
Ernest Siva
Jean Stephens
William Stevenson
Samuel Sudhakar
Edward Teyber
Bruce Varner, Esq.

Guests Present:

Terry Ballman
Terri Carlos
Ashleigh Covarrubias
Sue Ferguson
Laura Goodly
Kandi Jackson
Pam Langford

David Maynard
Ricki McManuis
Brian Morrill
Julie Nichols
Jan Oliphant
Auvendia Pena
Patricia Perkins

Victoria PonTell
Orlando Reynolds
Lorena Segarra
Crystal Vickery
Davina Walls

Actions taken by the board on the agenda items are attached. The meeting adjourned at 7:55 p.m.

Call to Order

Weisser welcomed the board and called the meeting to order at 6:43 p.m. She then encouraged everyone to look outside to see beauty of our community and in light of what happened last month in San Bernardino, this city will be ok.

Approval of the Minutes

Motion: The minutes of the Board of Directors Meeting on September 17, 2015 were approved as written (Oliphant/Carson/Unanimous).

Executive Directors Report

Fremont welcomed everyone and conveyed to the board that he was glad everyone was able to adjust their schedules to attend this meeting. December 2 was a significant day and many campus events were postponed including our Board of Directors meeting scheduled for December 3rd. Fremont thanked the Castaway's Restaurant for letting us cancel the afternoon of December 3 due to the candlelight vigil being held in San Bernardino in support of our community and stated that CSUSB is proud to be at the Castaway's today.

Fremont announced that CSUSB is mid-way through its 50th anniversary and over the last three months there have many events on campus and the campus will be maintaining that momentum with many events slated to occur during the remainder of the year. One event of note will be the upcoming Criminal Justice Symposium held on April 18, 2016. The CSUSB Criminal Justice program is the 3rd ranked program in the nation. Several top criminal justice experts have been invited to participate in the symposium; special guest speakers will include: Jeremy Travis the President of the John Jay College of Criminal Justice, Ed Latessa the Director of the Criminal Justice Department at the University of Cincinnati, and Linda Penner of the California State Board of Community Corrections. In addition, the top sheriffs and probation officers in Southern California will be hosting panel presentations.

Another exciting event will be President's Showcase hosted on Saturday, March 5th. Weisser shared her experience from last year and remarked that the creativity at last year's event was very special making her proud of the university. Weisser expressed there were not enough board members in attendance at last year's Showcase and encouraged everyone to mark their calendars to attend.

Fremont reviewed the fundraising totals to-date and pointed out that a year ago at this time the Foundation sits 25% higher in gift commitments and 24% higher in gift receipts and close to \$2.6 million this year has been raised to-date. Fremont then referred to the Chancellor's Office comprehensive analysis of fundraising within the CSU that ranks each campus with its peer group. CSUSB's peer group includes Bakersfield, Channel Islands, Dominguez Hills, East Bay, Maritime Academy, Monterey Bay, San Marcos, Stanislaus and the Chancellor's Office. CSUSB ranked first within its peer group in fundraising last year and also ranked first when looking at a three year average. Fremont acknowledged that the board has a tremendous impact on our giving totals and thanked everyone for their continued support and advocacy on behalf of the campus. Morales and Weisser also thanked members of the board who have been committed to the university and Fremont and Brenner for their work in Advancement.

Investment Committee Report

Weisser reported that in spite of the recent investment returns CSUSB has done quite well. When looking at the overall investment return rates, CSUSB currently ranks 4th in its peer group and 9th out of the 23 CSU campuses. Weisser pointed out that when you look at the returns from September in spite of the market we are not at a loss. Beacon Pointe is committed to preserving capital and the investment committee is extraordinarily careful with investments because the student body depends on the returns.

Advocacy Report

Edwards thanked Pam Langford for the detailed report in the BOD packets and highlighted the State Budget section stating that Governor Brown recently released the first draft of the proposed state budget. On the original multi-year plan the Governor committed \$125.4 million however on his first draft of the budget he has increased that amount to \$148.3 million and included an additional \$35 million for deferred maintenance costs system-wide. The Governor also included \$35 million system wide from cap and trade funds for greenhouse gas eliminating projects. Edwards recalled that last year the Governor met the request of the CSU Trustees and currently state fund are in excess due to the Governor being conservative with the funds. Edwards shared that there is a strong reason hope that everything will be funded. Edwards voiced his concern regarding the faculty union that has authorized a strike and is currently in the fact gathering stage. The Trustees have offered a 2% raise, however the Faculty Union has requested a 5% raise and an additional 2.65% for certain members of faculty who are in a lower tier. There is currently a deadlock and due to the Governor being favorably disposed towards unions he has asked the CSU Trustees to settle this strike. Edwards shared his fears that to meet the deserved demands of the faculty and due to "tag along" provisions of other bargaining units at the CSU, the cost to remedy the situation will be a bit over \$100 million dollars. This will not meet the budget of the Trustees and the CSU might end up short this year.

Edwards informed the board that he and a cadre of individuals will start the lobbying process in Sacramento next week along with representative from every campus in the system. Additionally Edwards remarked that Lou Monville will be retiring from the CSU Trustees this year and he is currently the only representative from the Inland Empire. Jane Carney's nomination is in play and being supported in both counties. Edwards encouraged everyone who was comfortable to write the Governor to do so in support of Jane as she would be an exceptional trustee.

Alumni Report

Fremont encouraged everyone to read the detailed Alumni report included in the BOD packet and highlighted the upcoming 50th Anniversary Homecoming week festivities that are planned from February 20-27. Oliphant inquired if anything would be happening at the Palm Desert Campus for students and was informed that the Palm Desert Campus would also have a slate of activities happening during Homecoming week.

President's Report

Morales started his report by recommending Jane Carney as the nominee for a CSU Trustee explaining that she would be an outstanding trustee. Ms. Carney would allow CSUSB to have a voice.

Morales recounted the terrorist attack in San Bernardino on December 2nd, five of the 14 victims who perished that day were CSUSB alumni and all five were Natural Science alumni. Morales has been meeting with campus leadership to discuss the ways to honor their lives on campus. Due to HIPPA regulations we are unable to know how many other CSUSB alumni were injured in the attack, but it could be as high as a third of the 32 who were wounded. The University cancelled many events in response to the attack and all of the food that was ready for the all-university winter reception was donated to the first responders. Morales stated as a result of the December 2nd attack, CSUSB lost over 80 Japanese foreign exchange students who partnered with the campus via the Yasuda University. Out of concerns for their safety, they have chosen to get their education in Canada and not at CSUSB.

Morales shared that he is proud that CSUSB is opening the doors of the campus to the community and will be hosting the Martin Luther King Prayer breakfast on our campus this year. Additionally enrollment is at an all-time high, we have 20,000 students enrolled and 13,000 at the Palm Desert Campus. CSUSB has 1800 students employed on the campus which is an all-time high. The campus leadership is looking to find ways to implore more student to work on campus. 74% of CSUSB alumni live in either San Bernardino or Riverside Counties and we need to do more to assist our students and alumni with jobs. Morales informed the board that CSUSB is in the early stage of moving from the quarter system to the semester system. It will take close to four years to transition and to assist with this endeavor he has hired faculty member Kim Costino as the Quarter-to-Semester (Q2S) Director.

Presidents Showcase Sneak Peek

Fremont provided the board with a musical sneak peek of the President's Showcase. Fremont revealed that CSUSB Philanthropic Foundation Board member Lois Carson will be performing at the Showcase. Carson let everyone know that she will be singing with a sophomore and encouraged attendance.

50th Anniversary Board Testamentary Gift

Weisser reported that executive leadership has made progress and has being making appointments with people who have not already committed to the BOD testamentary gift. There has been a lot of success so far and they will continue to work to schedule meetings with all board members.

Risk Management Policy

Fremont brought to the attention of the board that is a sound business practice to adopt a Risk Management Policy. Fremont shared the purpose of this policy is to protect the interests of the

CSUSB Philanthropic Foundation by providing a safe environment for members of the organization, and other participants in activities and services of the organization.

Motion: Approval of the Records Retention Policy (PonTell/Chen/Unanimous)

Records Retention Policy

Fremont requested the board also adopt a Records Retention policy and explained that this policy states that the Foundation will be committed to effective records management to meet legal standards, ensure privacy, optimize the use of space, destroy outdated records in an appropriate manner, and comply with CSU policy and all applicable laws and regulations. Jackson encouraged board leadership to look to this evolving issue because the world moving to a paperless society and recommended we keep on top of this trend.

Motion: Approval Records Retention Policy (Perkins/Ferguson/Unanimous)

Open Discussion

Weisser encouraged the board to attend the upcoming Homecoming activities and the President's Showcase on March 5th.

Carson announced the upcoming Poverty Symposium on March 11th at CSUSB and invited everyone to attend. It will be hosted by the Community Action Partnership of San Bernardino County. Fremont announced that he would send an electronic invitation to the board. Morales thanked Carson for mentioning this very important symposium and encouraged all board members to attend.

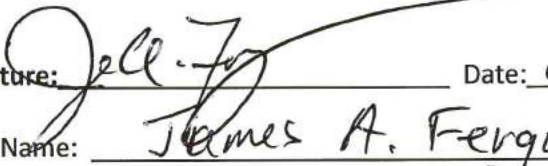
Adjourn

Motion: Meeting adjournment (Edwards/Averill/Unanimous).

Meeting adjourned at 7:55 p.m.

CSUSB Philanthropic Foundation Board of Directors Meeting
Minutes

Meeting Date: January 14, 2016
Location: The Castaway Restaurant

Signature:  Date: 03/24/16
Print Name: James A. Ferguson.
Board Position: Secretary.