Why ‘No Major’ is the New Major

Reimagining Undeclared Advising

Presented by: Evelyn Knox & Matthew Markin | California State University, San Bernardino
Presenters: Role & Purpose

Evelyn Knox
Academic Advisor | Undeclared & Student Success Peer Advising Coordinator

Matthew Markin
Academic Advisor
Presentation Agenda

A. Taking You Back: Activity

B. What the Literature Says...

C. Introduction to CSUSB’s Undeclared Population and our Institution’s Relationship With Undeclared Students

D. The Structure: Not All Who Wander Are Lost (We are the Compass)

E. Destination Declaration; Undeclared by the Numbers

F. Things to Consider

G. Q&A
Taking You Back...
What the Literature Says

- Profile of an Undeclared Student
- The stigma...
- What NACADA says...
Our Institution & Its Relationship with Undeclared Students

- Introduction to our Population
- History of Undeclared student outreach and support
- Statistical trends in CSUSB’s Undeclared student population
- Current Undeclared Advising model
The Structure: Not All Who Wander Are Lost (We are the Compass)

- Dropped Off For Freshmen Orientation; Now What?!
- Pre Fall - Undeclared Orientation
- Fall – Undeclared Advising Experience
- Winter – Undeclared Advising Experience
- Spring – Undeclared Advising Experience
Destination Declaration; Undeclared by the Numbers

- Just How Many Are There?
- Advising Experience Attendance
- At-Risk Data
- Anecdotal Data
Things to Consider

- What happens after they declare?
Questions & Answers
Thank You!

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Not All Who Wander Are Lost
Why ‘No Major’ is the New Major
NACADA Region 9 Presentation Outline (March 2017)
Evelyn Knox & Matthew Markin (California State University, San Bernardino)

Slide 1: Introduction of Presenters | Roles & Purpose:
I. Evelyn Knox
II. Matt Markin
III. Our roles | Purpose

Slide 2: Presentation Agenda

Slide 3: Reflection Activity

Slide 4: What the Literature Says
I. Profile of an Undecided student
II. The stigma
III. What NACADA says…

Slide 5: Our Institution & The Relationship With Undeclared Students
I. Introduction to our Population
II. History of Undeclared student outreach and support
III. Statistical trends in CSUSB’s Undeclared student population
IV. Current Undeclared Advising model

Slide 6: The Structure: Not All Who Wander Are Lost (We are the Compass)
I. Dropped off for Freshmen Orientation; Now What?!
   a. Summer - Freshmen Orientation (SOAR)
      i. Undeclared Presentation with Career Center
         1. Building a Resume activity (Collective skills)
         2. Brief overview of partnership with Career Center and expectations of being an Undeclared student.
   II. Pre Fall - Undeclared Orientation; Because, why not!?
      Giving them a full explanation of what the year entails, in addition to breaking down the purpose of the general education courses they have registered for.
      Reacquainting them with the campus since SOAR.
      i. Why: Overview of the year/journey at hand
      ii. Syllabus: Expectations
      iii. General Education and its purpose
         1. Undeclared course selection is General-Ed heavy
      iv. Meet & Greet with Advisor(s) and Undeclared partners

III. Fall – Undeclared Advising Experience:
   Focused on building an awareness of their personality type and preferences.
   Emphasis is placed on thinking about career goals and the role those goals play in major selection.
   i. Part I: Workshop: Career Center | Advising & Academic Services
1. MBTI (Career Center)
2. Utilizing the PAWS for major exploration
3. Assistance with registration from Advising Staff
   ii. Part II: Individual Appointment with Peer Advisor
       1. Follow up conversation from workshop
       2. Solidifying course selection

IV. Winter – Undeclared Advising Experience:
A bit more streamlined for their particular academic interests or personal discovery. We utilized the Career Center’s drop-in appointment schedule for one-on-one consultations.
   i. Part I: Workshop Options
       1. Impacted Major Panel with College of Natural Science, College of Social & Behavioral Sciences
       2. Career Center drop-in hours
          a. MBTI Workshop (from Fall) is an option for students who were not able to attend the Fall workshop.

V. Spring – Undeclared Advising Experience:
As we head into the Summer break, we amplify the conversation on career goals and the major selection process.
   i. Part I: Career Center Speaker
   ii. Part II: Individual Appointment with Peer Advisor
       1. Major selection conversation
       2. Solidifying course selection

Slide 7: Destination Declaration; Undeclared by the Numbers
   I. Just how many are there?
      a. First-year
      b. Continuing
   II. How many attended:
       a. Orientation
       b. Workshops
       c. Advising appointments
       d. Visited Career Center
   III. At-Risk Data
       a. On probation
       b. GPA spread
   IV. Anecdotal Data
       a. From Peer Advisors
       b. From Us (Professional Advisors)

Slide 8: Things to Consider
   I. What happens after they declare?

Slide 9: Thank you; Questions & Answers

Slide 10: Presenter Contact Information