1. Looking to the years ahead, as if peering into a crystal ball, what do you see as the ideal future for CSUSB? “CSUSB is…….”

2. You’ve been asked to talk to a small group of individuals who are considering attending CSUSB about the things that they will get here that are truly different from other schools. What do you wish you could say, but can’t?

3. You have the opportunity to talk with donors considering a very large unrestricted gift to CSUSB. What ideas would you pitch to them that build off CSUSB’s areas of strength and promise, or that address a need that would be extraordinarily exciting to work on and would better serve students and community (e.g., programs, special initiatives)?

4. What are the traditions, commitments, and places that tie us together and are uniformly held dear by the CSUSB community?

5. What are the major and subtle forces or issues – global, national, regional, and local – that will affect the future of the campus?