

CSUSB Recruitment Events to Support the Enrollment of African American Students

Black Student Leadership Symposium (Fall)

Hosted by CSUSB and with the support of San Bernardino and Riverside County Schools, National Black Grads, the Heritage Plan, and community partners in Victor Valley, this symposium focuses on engaging African American high school juniors and seniors to prepare them to apply for CSUSB and other colleges and universities. Students engage in workshops on Financial Aid, learn about campus life and student organizations and seniors complete their Cal State Apply application during the event. The next program is on November 17, 2017

Super Sunday (February)

As part of the CSU African American Initiative, which aims to increase college preparation, enrollment and graduation rates of African American students, Super Sunday takes place at more than 100 churches across the state that serve predominantly African American congregations. Campus leaders and representatives, as well as alumni, deliver a call to action from the pulpit encouraging youth to go to college. Experts from admissions and financial aid departments also attend to provide immediate access to these services.

Black and Brown Conference (Spring)

This annual conference hosted by CSUSB follows a cohort of 350 African American and Latino men now in tenth grade from five Inland Empire school districts. The program is designed to increase the number of African American and Latino males who enroll in and graduate from college. The conference aims to create early college awareness, teach leadership skills, and help students stay on course to high school graduation through college. The next event is on March 2, 2018.

Next Generation Preparation Conference (Spring)

In partnership with National Black Grads in San Bernardino County and the Heritage Plan in Riverside County, this new event for 2018 is designed to assist eighth, ninth and tenth grade African American students in preparing for enrollment in college after graduation. During their time at CSUSB, they will engage in workshops on leadership, engagement in high school, information on obtaining the A-G admissions requirements, and other skills needed to successfully enroll in a college or university. National Black Grad and other community organizations engage with this event

Super Saturday College Fair (Spring)

This CSU college fair, last held at CSUSB on April 22, 2017, is designed to provide students and families from historically underserved communities with important information about preparing for, applying to, and graduating from college. Super Saturday is open to middle, high school and community college students and their families. 2018 date to be determined.

Inland Empire Black Graduation (May)

In partnership with the National Black Grads organization, CSUSB hosts the Inland Empire Black Graduate Scholarship and Recognition event in the Coussoulis Arena. Over 450 students were recognized, with more than 40 scholarships awarded, at the May 2017 ceremony.

Summer Algebra Institute

The CSU offers a free, six-week mathematics instruction program for seventh and eighth grade students. The institute is held in collaboration with predominantly African American churches to help students deepen their knowledge of mathematics and become aware of STEM fields. Two institutes were offered in San Bernardino this past summer.

Verizon Innovative Learning Camp (Summer)

One of 17 institutions nationwide chosen as a host site, CSUSB held three Verizon Innovative Learning Camps for 150 African-American and Latino middle school male students from across San Bernardino. This camp experience exposes young male African American and Latino students to technology, including coding and 3D printing, and it provides STEM and entrepreneurial skills. The program also pairs participants with mentors for continued learning and support throughout the school year.

Other Support Initiatives

In addition to the programs listed, CSUSB engages directly with African American students throughout our service area. Students are invited to campus recruitment events, special engagement opportunities, yield programming and tours. The Office of Admissions and Student Recruitment attends large and small scale recruitment fairs and community events, including the Black College Expo in Los Angeles, The Council of African American Parents Meeting and by bringing groups such as the Black Future Leaders to campus.

The work of Admissions and Student Recruitment in the outreach to the African American Community is collaborative with community organizations throughout the region. Local partnerships include National Black Grad and Inland Empire Alliance of Black School Educators (IEABSE). Additionally, Admissions and Student Recruitment works on regional partnerships such as the work done through State Representative Lovingood's Office in Victor Valley. These relationships have resulted in many of the activities listed above. These relationships will continue to grow as further opportunities are created to support African American enrollment at CSUSB.