

# **CSUSB Graduate Programs**

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**CSUSB Senate  
May 2017**

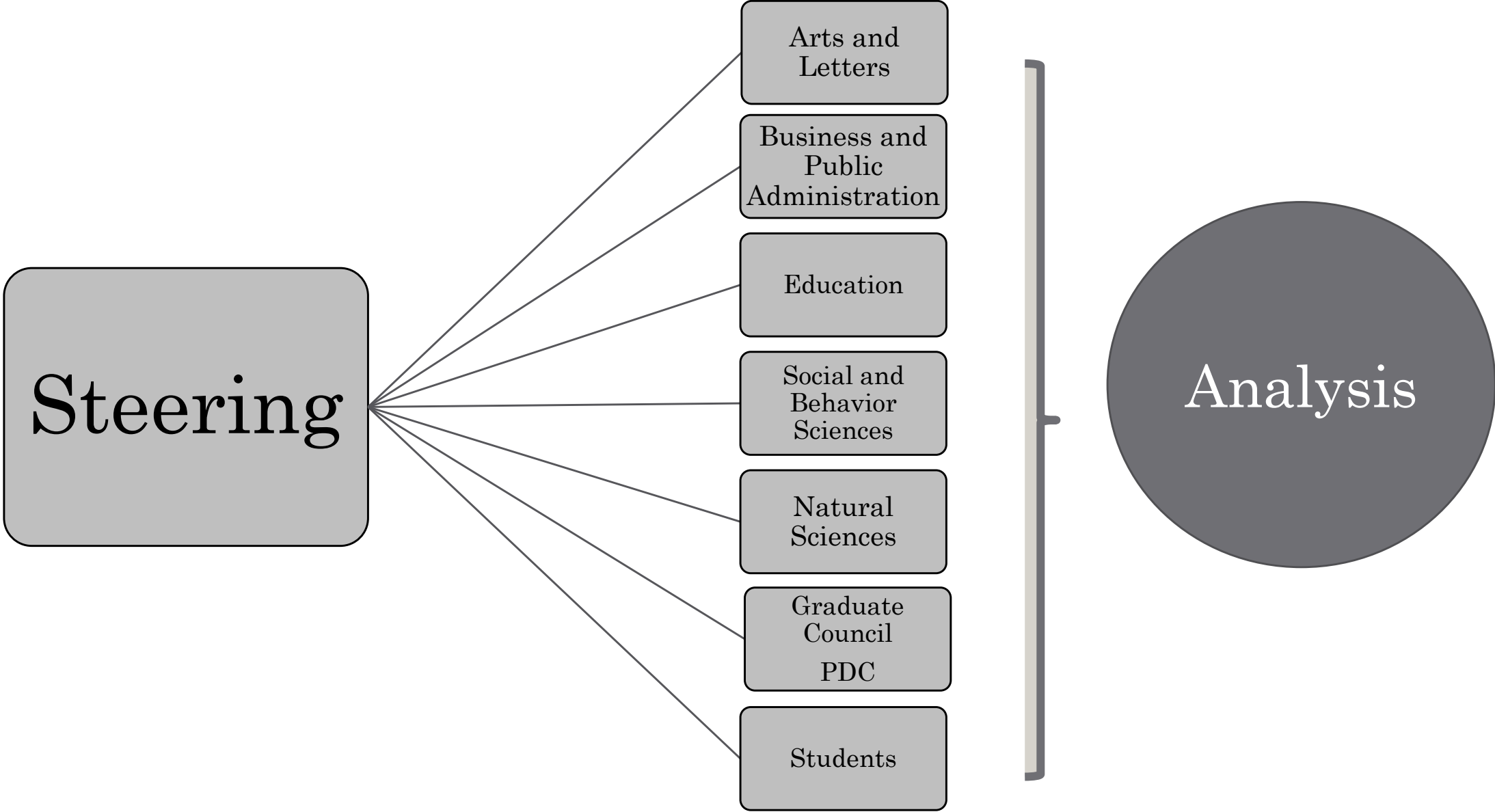
# CSUSB Strategic

The CSUSB Strategic Plan was developed over the 2014-2015 academic year.

- Goal 1: Student Success
- Goal 2: Faculty and Staff Success
- Goal 3: Resource Sustainability and Expansion
- Goal 4: Community Engagement and Partnerships
- Goal 5: Identify Goal

## Goal 1, Objective 6

"To foster the success of graduate students, by June 2017, the campus will complete a program evaluation of graduate education at CSUSB. From 2017 through 2020, these recommendations will be implemented."



# Strategic Analysis Web Page

<https://gradstudies.csusb.edu/strategicAnalysis/index.html>

CALIFORNIA STATE UNIVERSITY  
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CSUSB HOME QUICKLINKS MAPS & DIRECTIONS CONTACT CSUSB DIRECTORY


SEARCH CSUSB:

Monday, May 08, 2017

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## The Office of Graduate Studies

### Strategic Analysis




**Strategic Plan**

- Strategic Analysis of Graduate Programs
- Strategic Analysis Steering Committee
- Campus Community
- Meeting Dates, Agenda, and Minutes
- Data Collected
- Focus Groups and Surveys

Office of Graduate Studies  
Chaparral Hall, Room 123  
Office Hours:  
Monday-Friday,  
8:00am-5:00pm

**Quick Links**

- Forms
- Commencement



**CSUSB Strategic Plan**

Welcome! These pages are dedicated to sharing the development of the analysis of our graduate programs with the campus community. This analysis is the first step of the evaluation called for in Goal 1, Objective 6 in the CSUSB Strategic Plan:

The CSUSB Strategic Plan was developed over the 2014-2015 academic year. It includes five goals:

- Goal 1: Student Success
- Goal 2: Faculty and Staff Success
- Goal 3: Resource Sustainability and Expansion
- Goal 4: Community Engagement and Partnerships
- Goal 5: Identity

The call to complete an evaluation of graduate programs falls under Goal 1. We invite you to explore the [CSUSB Strategic Plan](#).

**Join us at an Open Forum!**

We are holding Open Forums on the Strategic Analysis of Graduate Programs throughout winter and spring quarters. Our upcoming forum is **May 25th at 1:00 pm in the Eucalyptus Room**, located in the lower Commons. Open Forums will be held monthly. See the [Campus Community](#) page for a complete list.

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Download: [Flash Player](#) | [MS Office Viewers](#) | [Acrobat Reader](#) | [Quicktime Player](#)

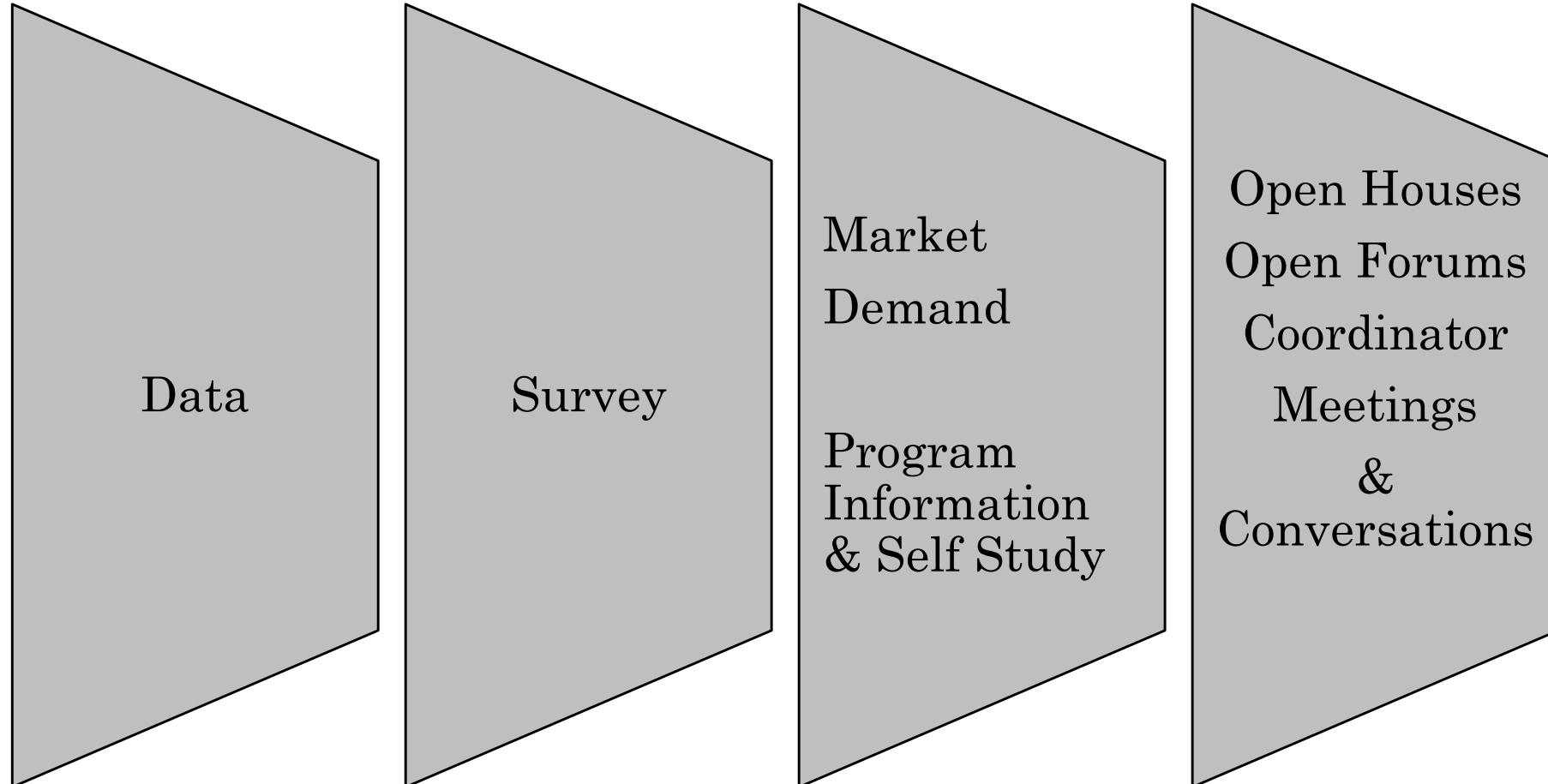
California State University, San Bernardino  
5500 University Parkway, San Bernardino CA 92407-2318

909-537-5000  
Updated: May 3, 2017 Email [Webmaster](#)

<b>Member</b>	<b>College / Department</b>
Ahlam Muhtaseb (Professor)	Arts and Letters
Wendy Smith (Professor)	Arts and Letters
Jonathon Anderson (Professor and Chair)	Business and Public Administration
Alexandru Roman (Associate Professor and Director)	Business and Public Administration
Andrea Schoepfer (Associate Professor and Graduate Coordinator)	Social and Behavioral Sciences
Laurie Smith (Professor, Chair and Director)	Social and Behavioral Sciences
Monideepa Becerra (Assistant Professor and Graduate Coordinator)	Natural Sciences
Tomasz Owerkowicz (Assistant Professor)	Natural Sciences
Lynne Diaz-Rico (Professor, Chair Graduate Council and Graduate Coordinator)	Education
Judith Sylva (Professor and Chair)	Education
Teresa Dodd-Butera (Associate Professor and Graduate Coordinator)	Palm Desert Campus
Francisca Beer (Interim Dean of Graduate Studies and Director)	Graduate Studies
Shadia Adham (Graduate Student)	Graduate Student Representative
Shelby Reeder (Administrative Support Coordinator)	Graduate Studies

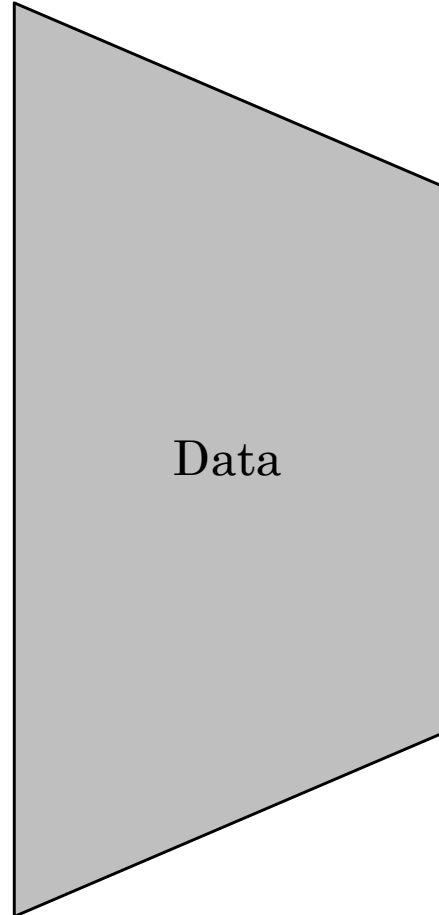
# Strategic Analysis

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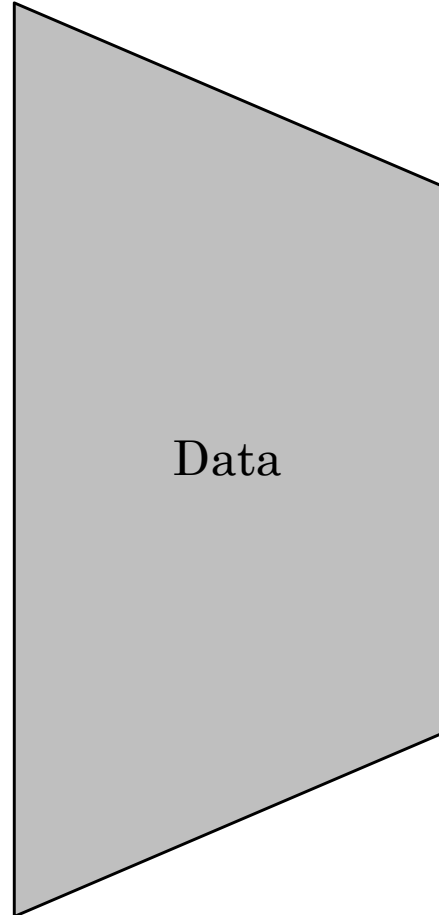


# Strategic Analysis

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# Strategic Analysis



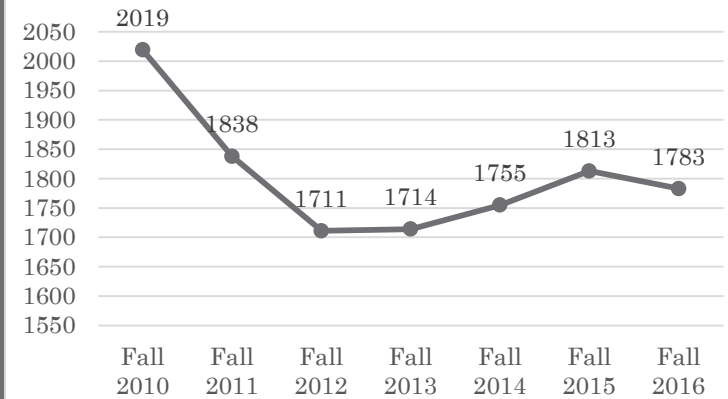
University  
College  
Program

5 years  
Benchmark  
Disaggregation

Application  
Admission  
Enrollment

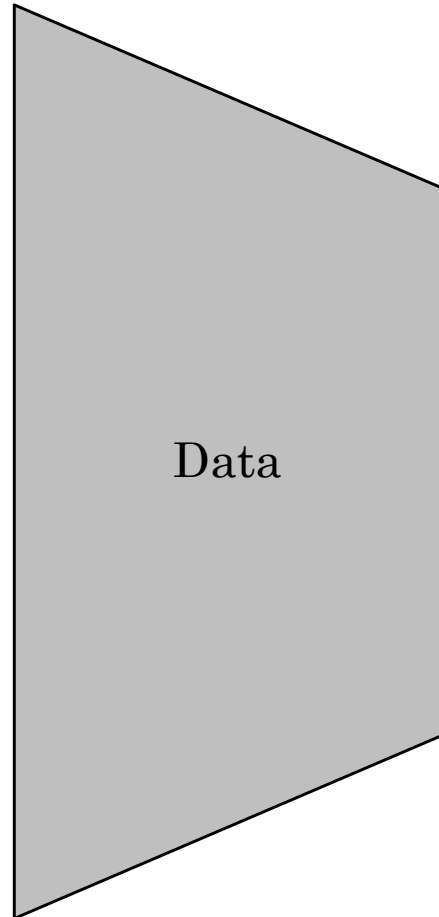
GPA  
Retention  
Graduation

CSUSB Total Enrollment in  
Masters Programs





# Strategic Analysis



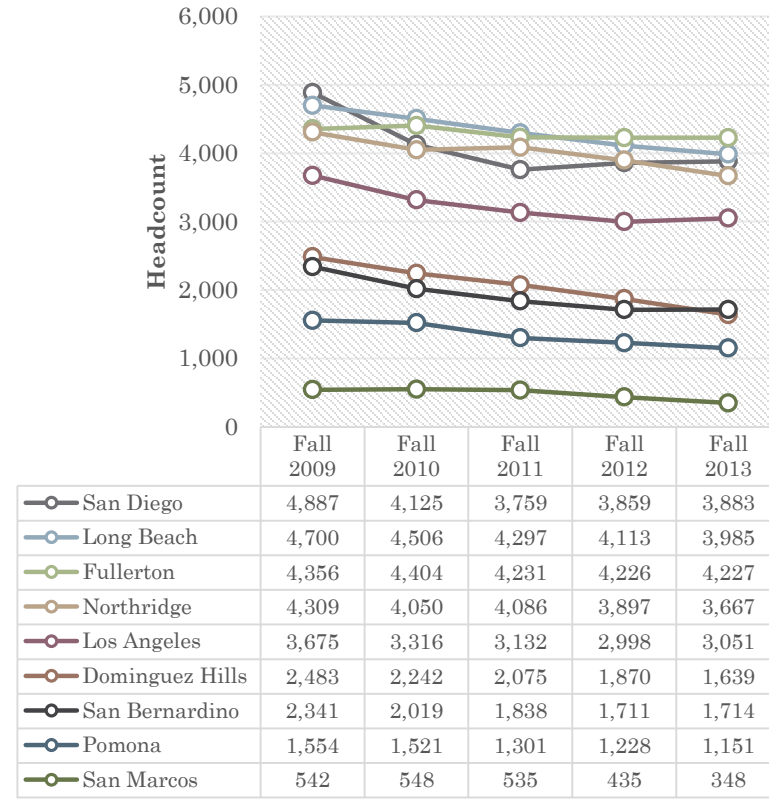
University  
College  
Program

5 years  
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Disaggregation

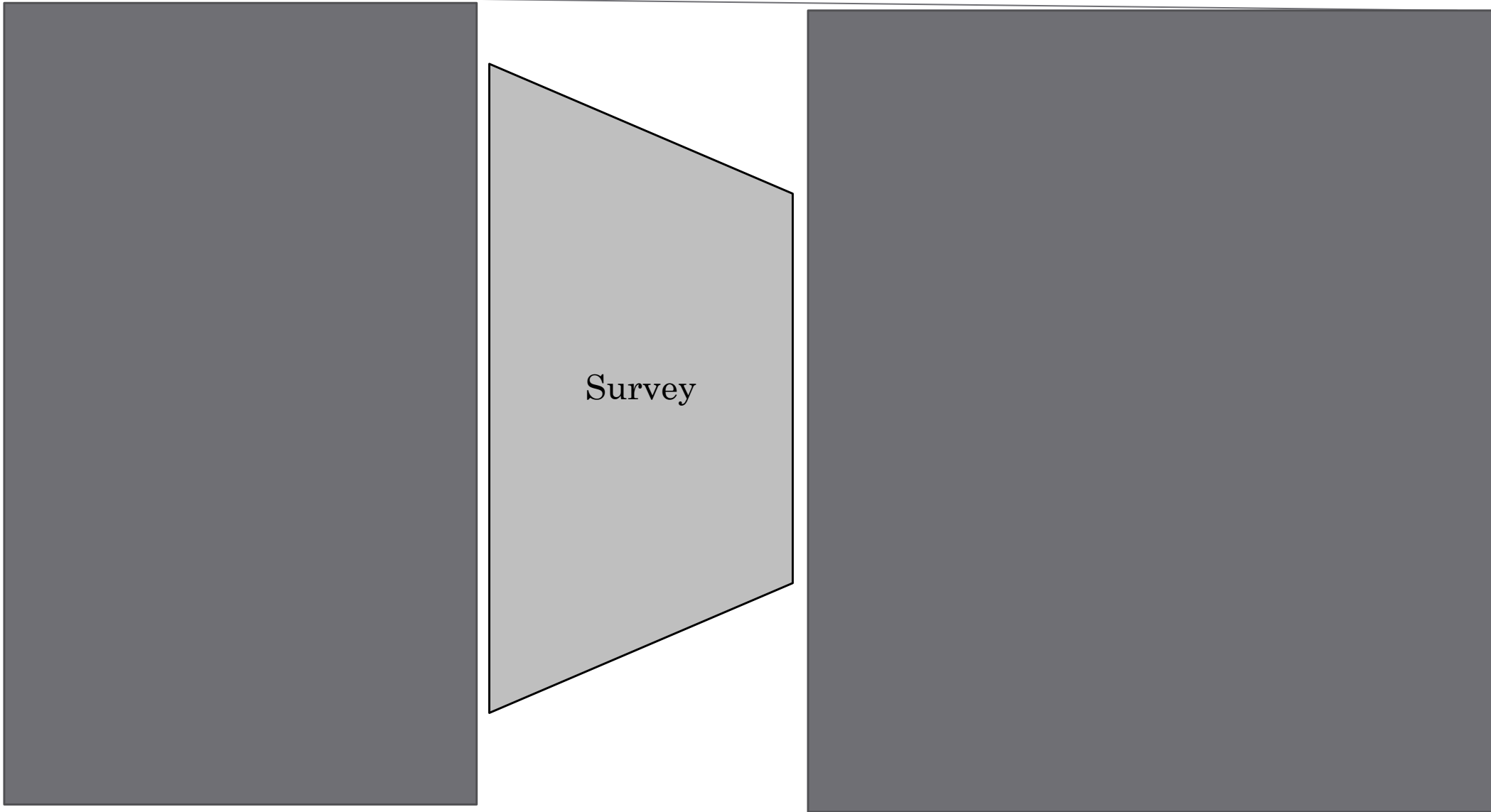
Application  
Admission  
Enrollment

GPA  
Retention  
Graduation

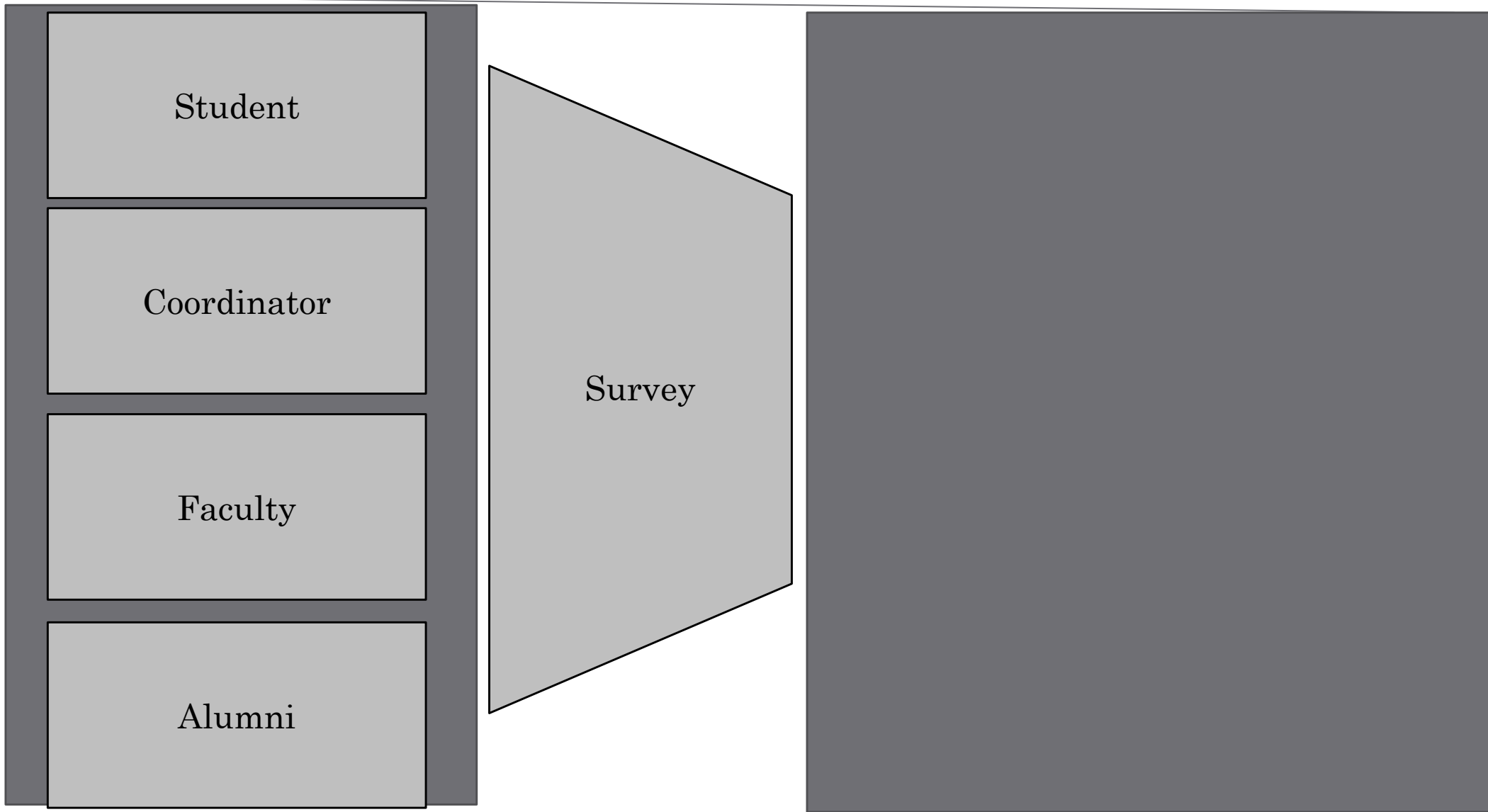
**Total Enrollment Trend among CSU Campuses**



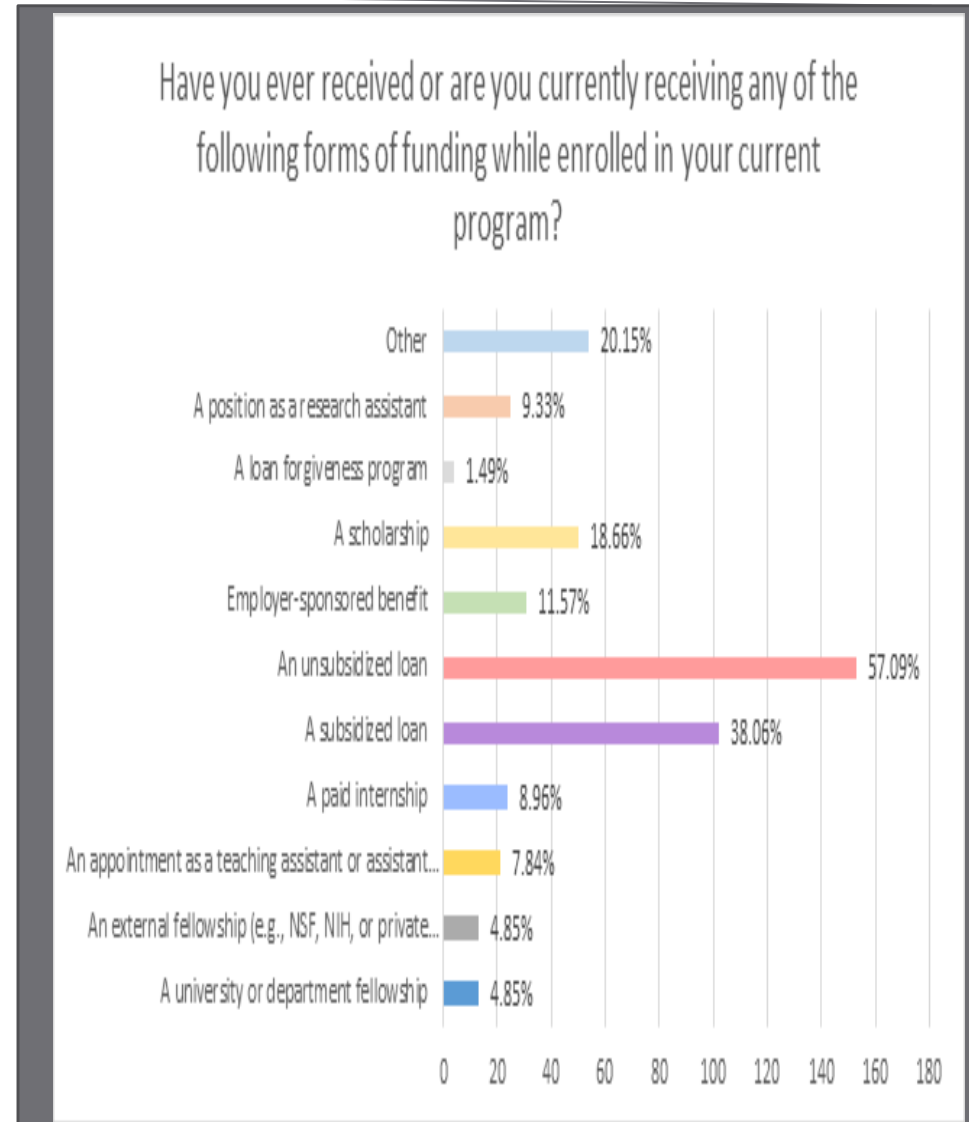
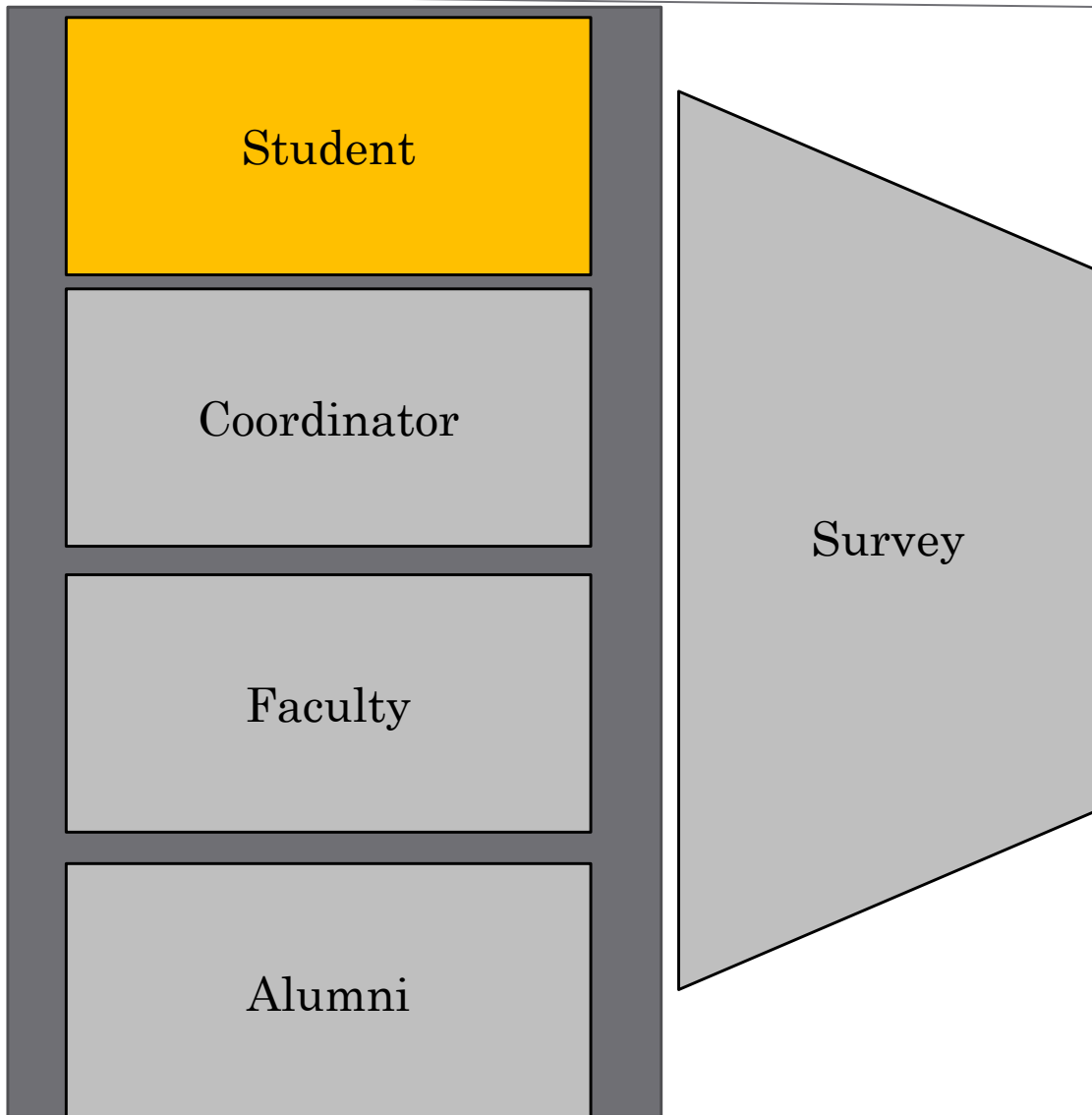
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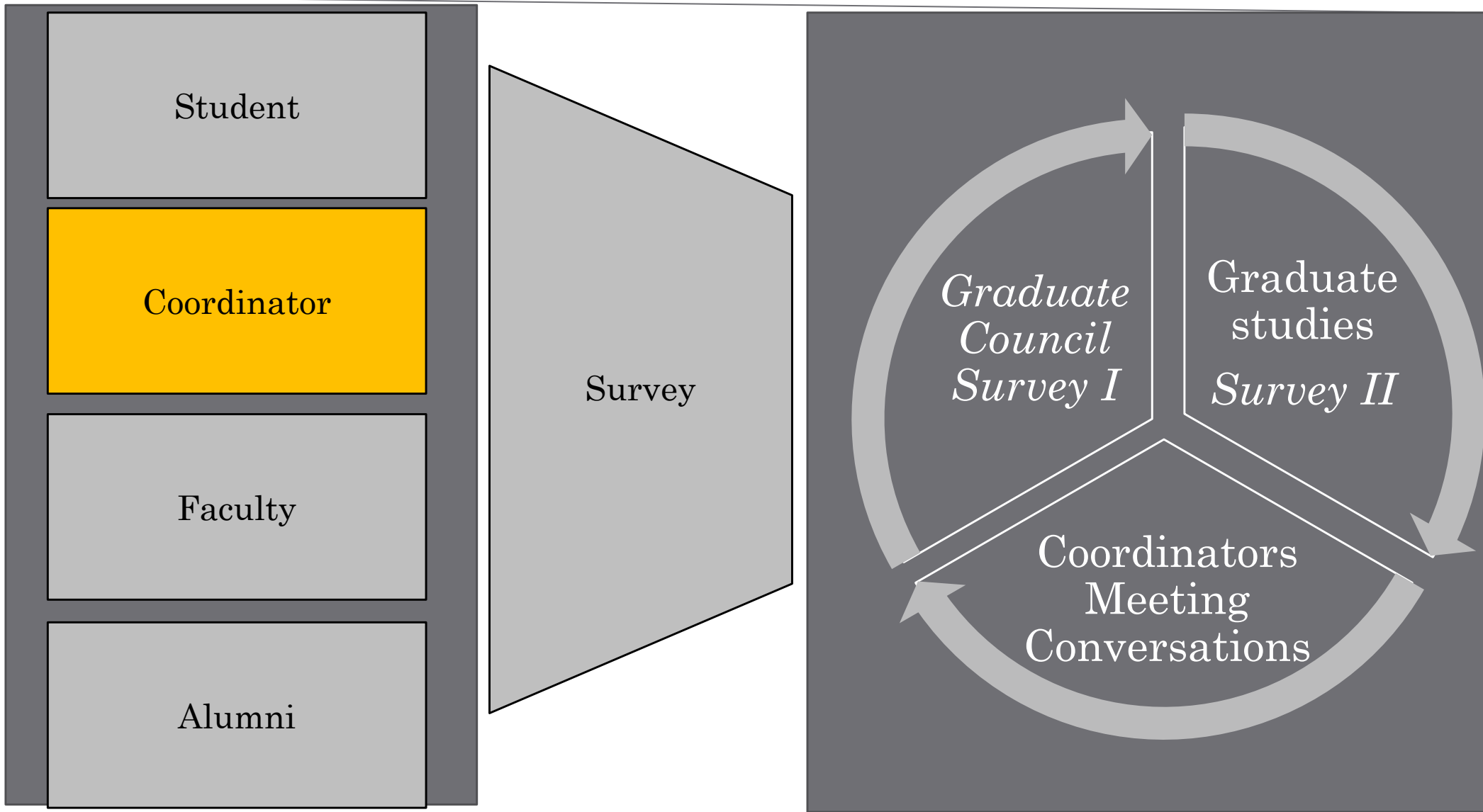
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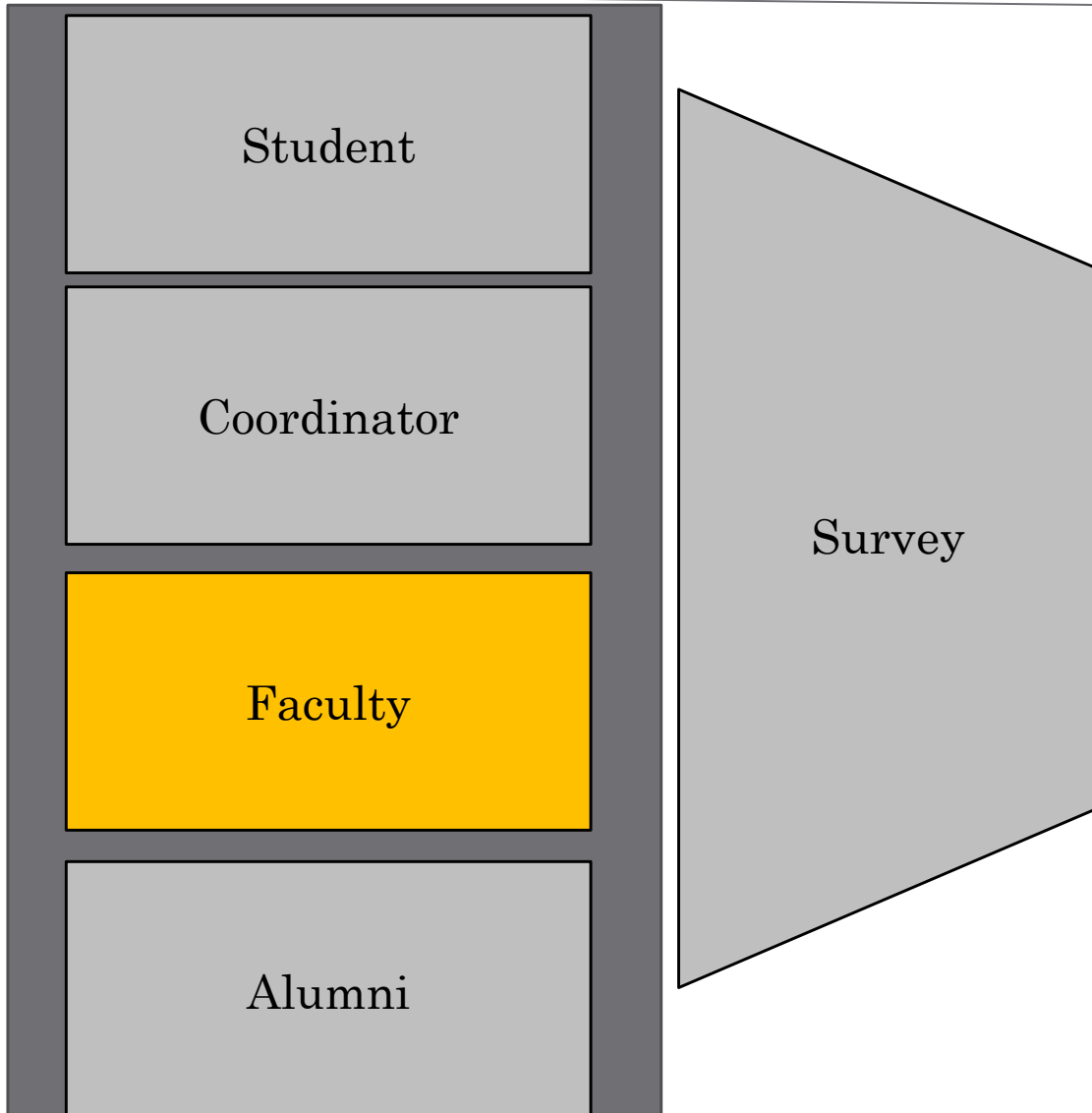
# Strategic Analysis



# Strategic Analysis



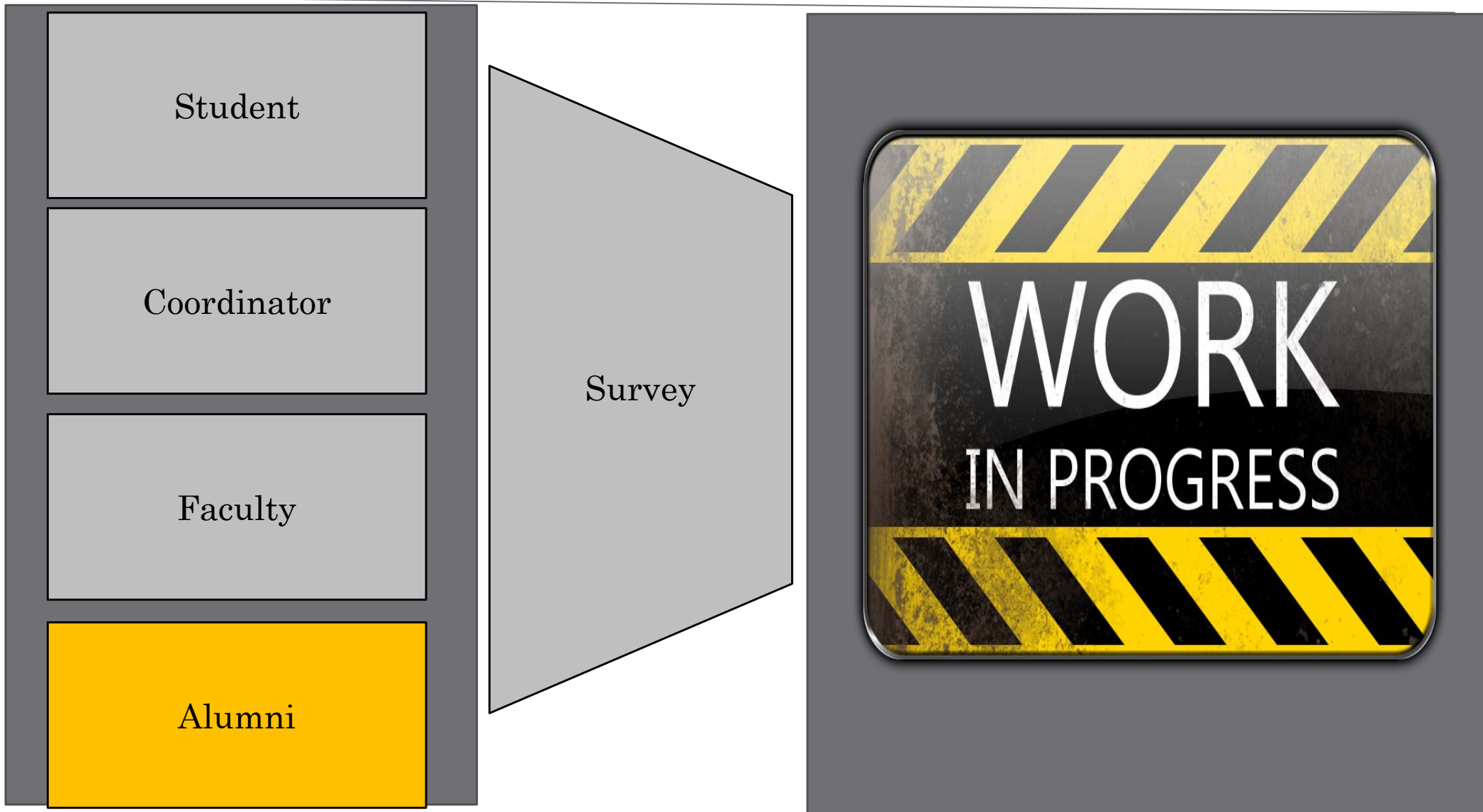
# Strategic Analysis



Two most important characteristics that may contribute to graduate student success	CA&L		CBPA		COE		CNS		CSBS		Total	
	N	%	N	%	N	%	N	%	N	%	N	%
Communication Skills	2	8.0%	6	27.3%	8	26.7%	3	8.3%	4	7.4%	23	13.8%
Critical Thinking	6	24.0%	7	31.8%	5	16.7%	12	33.3%	14	25.9%	44	26.3%
Ethics	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Experience in the Field	1	4.0%	0	0.0%	1	3.3%	1	2.8%	0	0.0%	3	1.8%
Intellectual Curiosity	6	24.0%	3	13.6%	7	23.3%	11	30.6%	6	11.1%	33	19.8%
Motivation	5	20.0%	6	27.3%	7	23.3%	7	19.4%	19	35.2%	44	26.3%
Research Skills	5	20.0%	0	0.0%	2	6.7%	2	5.6%	11	20.4%	20	12.0%
<b>Grand Total</b>	<b>25</b>	<b>100.0%</b>	<b>22</b>	<b>100.0%</b>	<b>30</b>	<b>100.0%</b>	<b>36</b>	<b>100.0%</b>	<b>54</b>	<b>100.0%</b>	<b>167</b>	<b>100.0%</b>

What type of support would you like to receive?	N	%
Financial Support	12	20.3%
Reduced Courseload	3	5.1%
Release Time	19	32.2%
Student Assistants	10	16.9%
Time Recognition	4	6.8%
Other	11	18.6%
<b>Grand Total</b>	<b>59</b>	<b>100.0%</b>

# Strategic Analysis



# Strategic Analysis

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Open Houses  
Open Forum  
Coordinator  
Meetings  
&  
Conversations



# Strategic Analysis

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Forms

Commencement



**Strategic Analysis Steering Committee Meeting Dates, Agenda, and Minutes**

Meeting Dates, Agenda, and Minutes

Date and Time:	Agenda:	Minutes:
Wednesday, March 23, 2016, 10:00 am to 11:00 am		
Wednesday, April 6, 2016, 9:00 am to 10:00 am		
Wednesday, April 27, 2016, 10:00 am to 11:00 am		
Wednesday, May 11, 2016, 10:00 am to 11:00 am		
Wednesday, May 25, 2016, 10:00 am to 11:00 am		
Wednesday, June 22, 2016, 10:00 am to 11:00 am		
Wednesday, July 20, 2016, 10:00 am to 11:00 am		
Wednesday, August 24, 2016, 10:00 am to 11:00 am		
Wednesday, September 21, 2016, 10:00 am to 11:00 am		
Wednesday, October 19, 2016, 10:00 am to 11:00 am CANCELLED		
Monday, November 28, 2016, 10:00 am to 11:00 am		
Tuesday, January 17, 2017 11:30 am to 12:30 pm		
Monday, February 20, 2017 10:30 am to 11:30 pm		
Wednesday, March 15, 2017 10:00 am to 11:30 pm		
Wednesday, April 19, 2017 10:00 am to 11:30 pm		
Wednesday, May 17, 2017 10:00 am to 11:30 pm		
Wednesday, June 7, 2017 10:00 am to 11:30 pm		

Open Houses  
Open Forum  
Coordinator  
Meetings  
&  
Conversations

# Strategic Analysis

**Program Information**

**Requirements  
Culminating Experience  
WRGC  
Appeals, Waivers ...**

**Self Studies**

**FAM 856.6**

**Market  
Demand**

**Program  
information &  
Self Study**



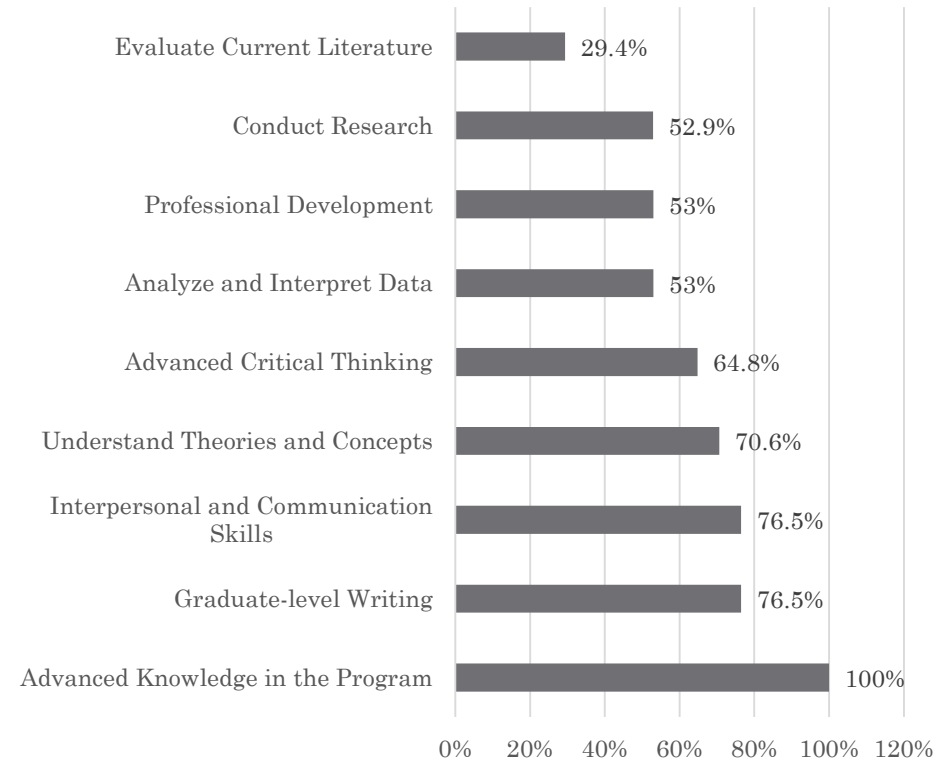
- Student Learning Outcomes (Assessment)
- Overview of Faculty
- Faculty Engagement/Research Projects
- Program Resources
- Program Capacity
- Grants and Fundraising
- Key Findings

FAM 856.6

## Data

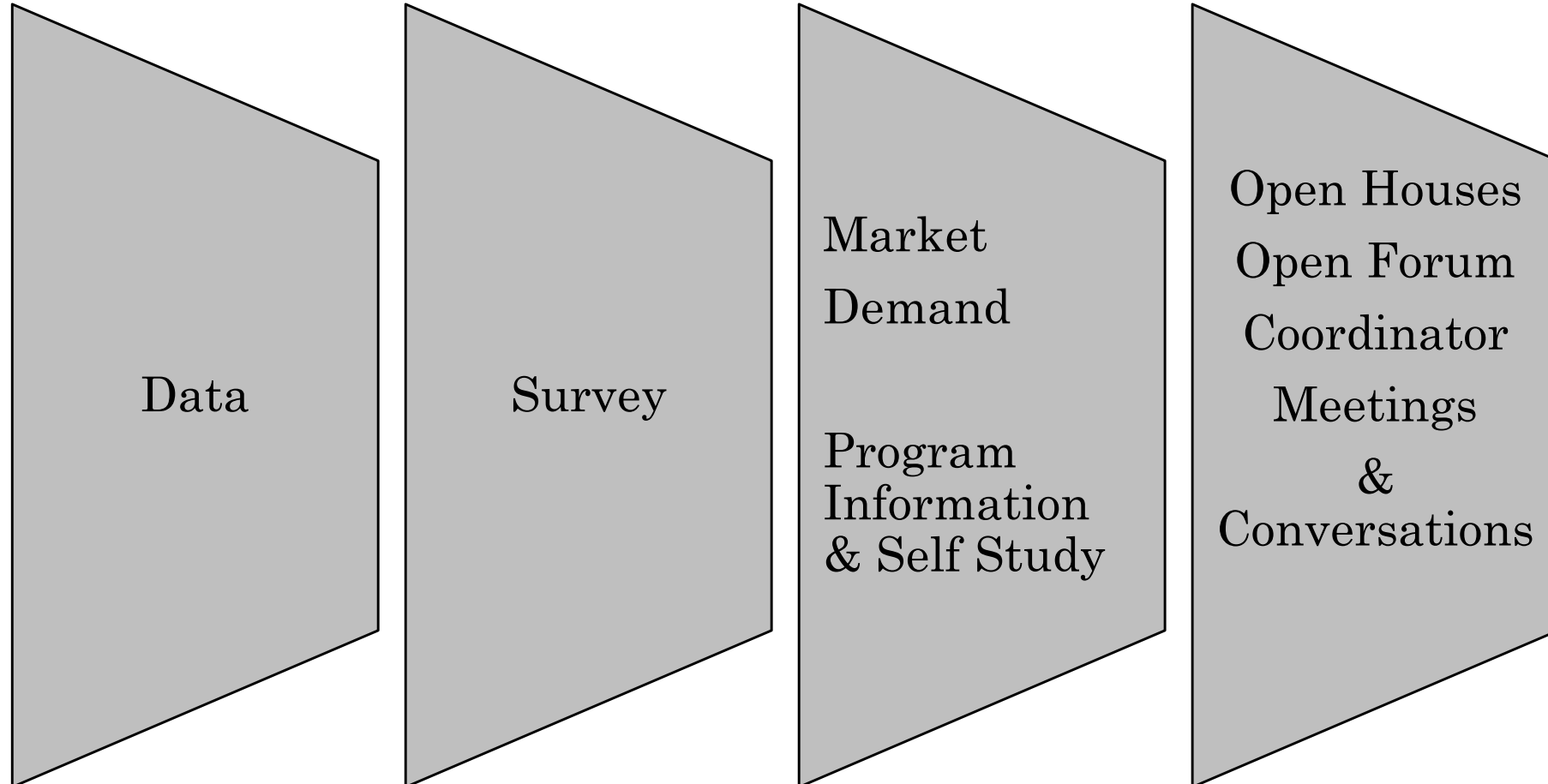
- CA&L (4)
- CBPA (3)
- COE (9)
- CNS (6)
- CSBS (6)

## Common Student Learning Outcomes



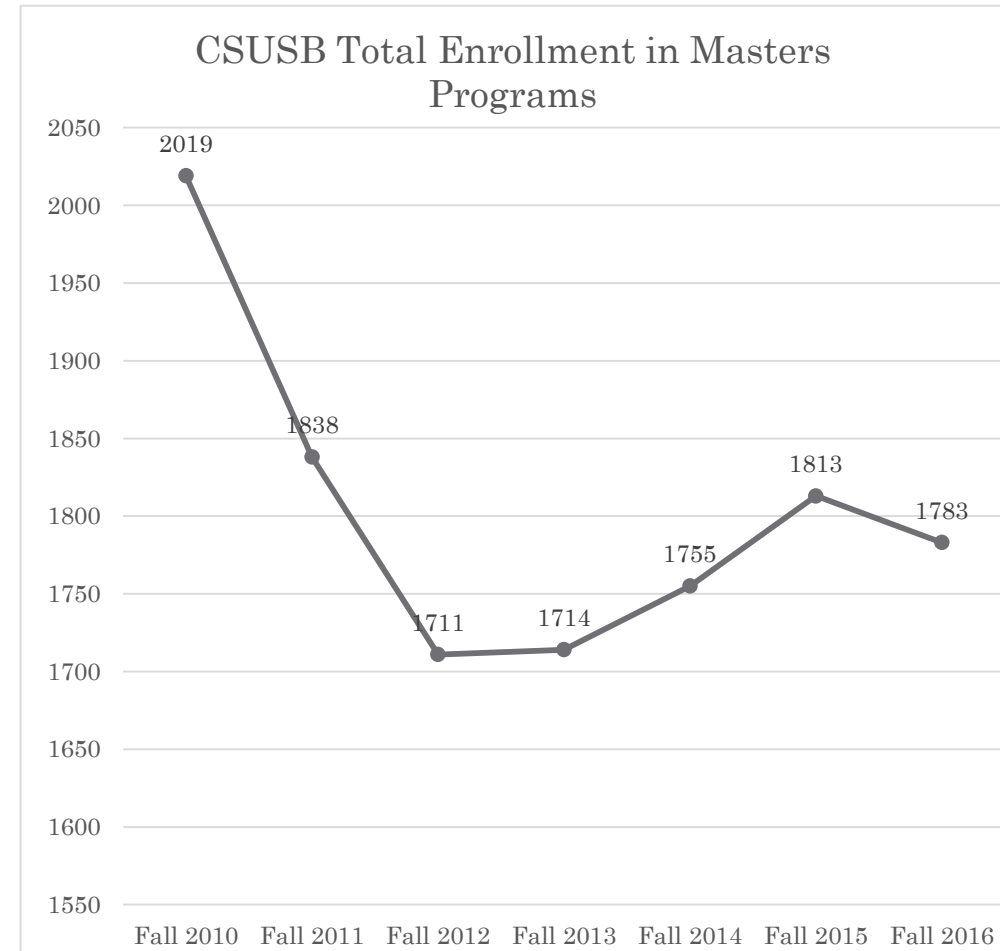
# Strategic Analysis

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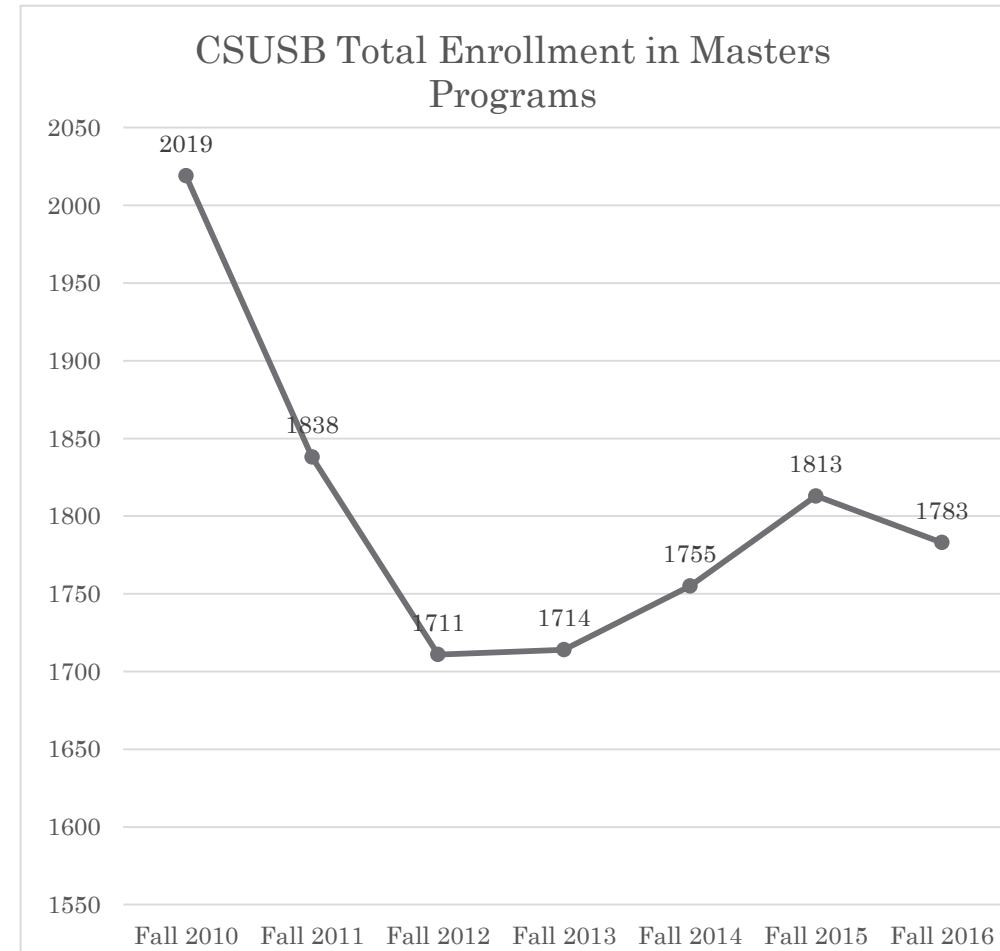
# GOAL 1: DEVELOP A “RECRUITMENT TO GRADUATION” STRATEGY

- Strategy 1.1: Increase recruitment, retention, and graduation rate of excellent students
- Supporting Data: Data Analysis
- To compensate for the slow growth and eventual decline in applications, acceptance rates at CSUSB have increased and are higher than the national average (CGS data, 2014). In fall 2010, for example, the acceptance rate at CSUSB was 44.1%, compared to 41.9% nationally. In fall 2014, CSUSB’s acceptance rate grew to 45.3%, while nationally, the acceptance rate fell to 39.6% (Strategic Analysis of CSUSB Graduate Programs).



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# Supporting Data and Goal Development

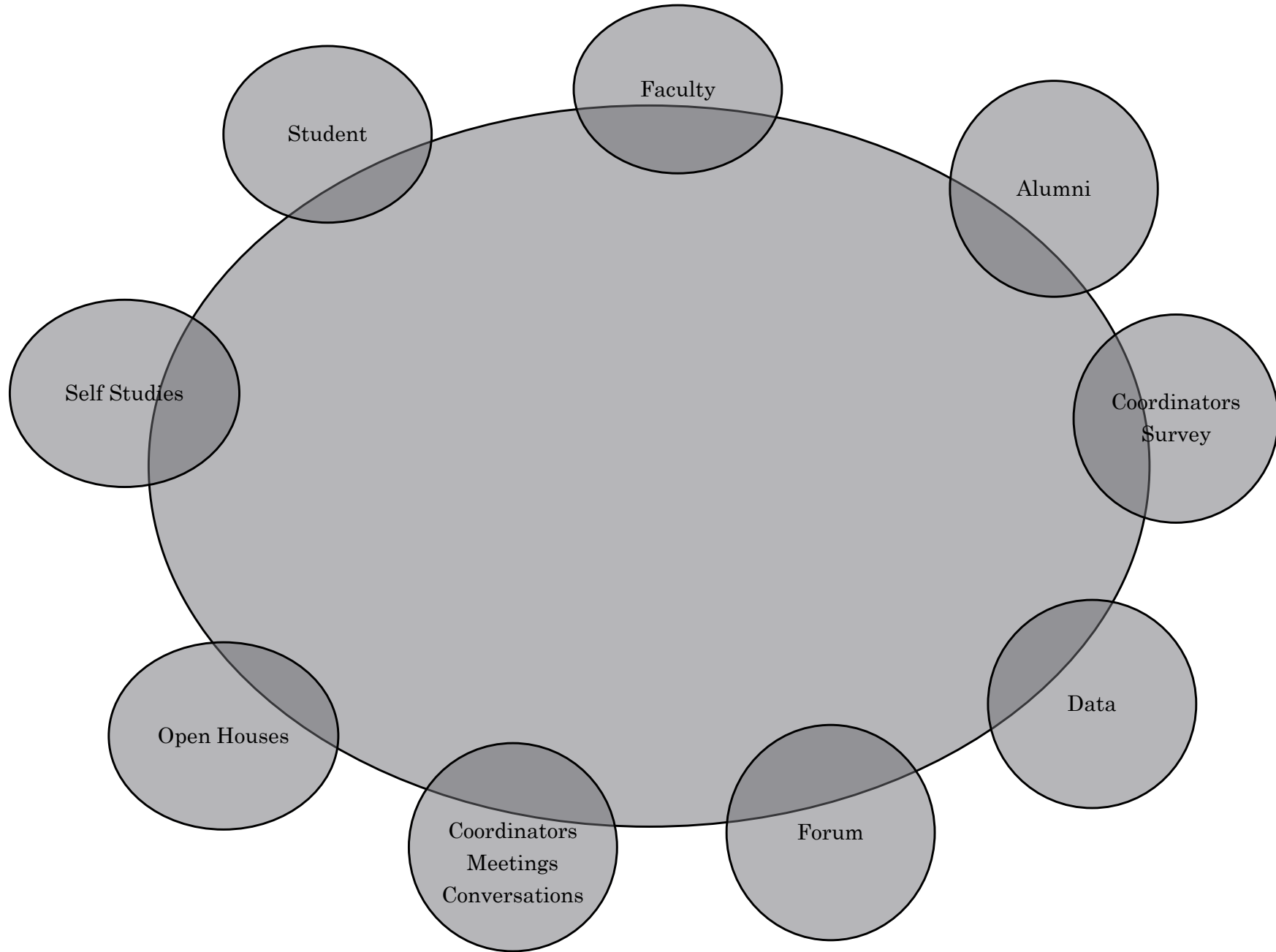
## Supporting Data

- The 2013-2014 Graduate Coordinator Survey, the majority of programs do not offer professional skills workshops, nor do they encourage students...

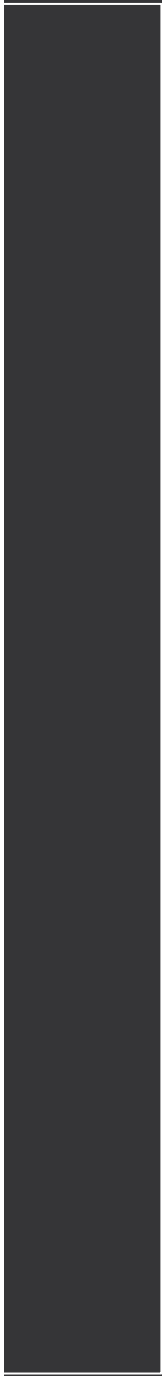
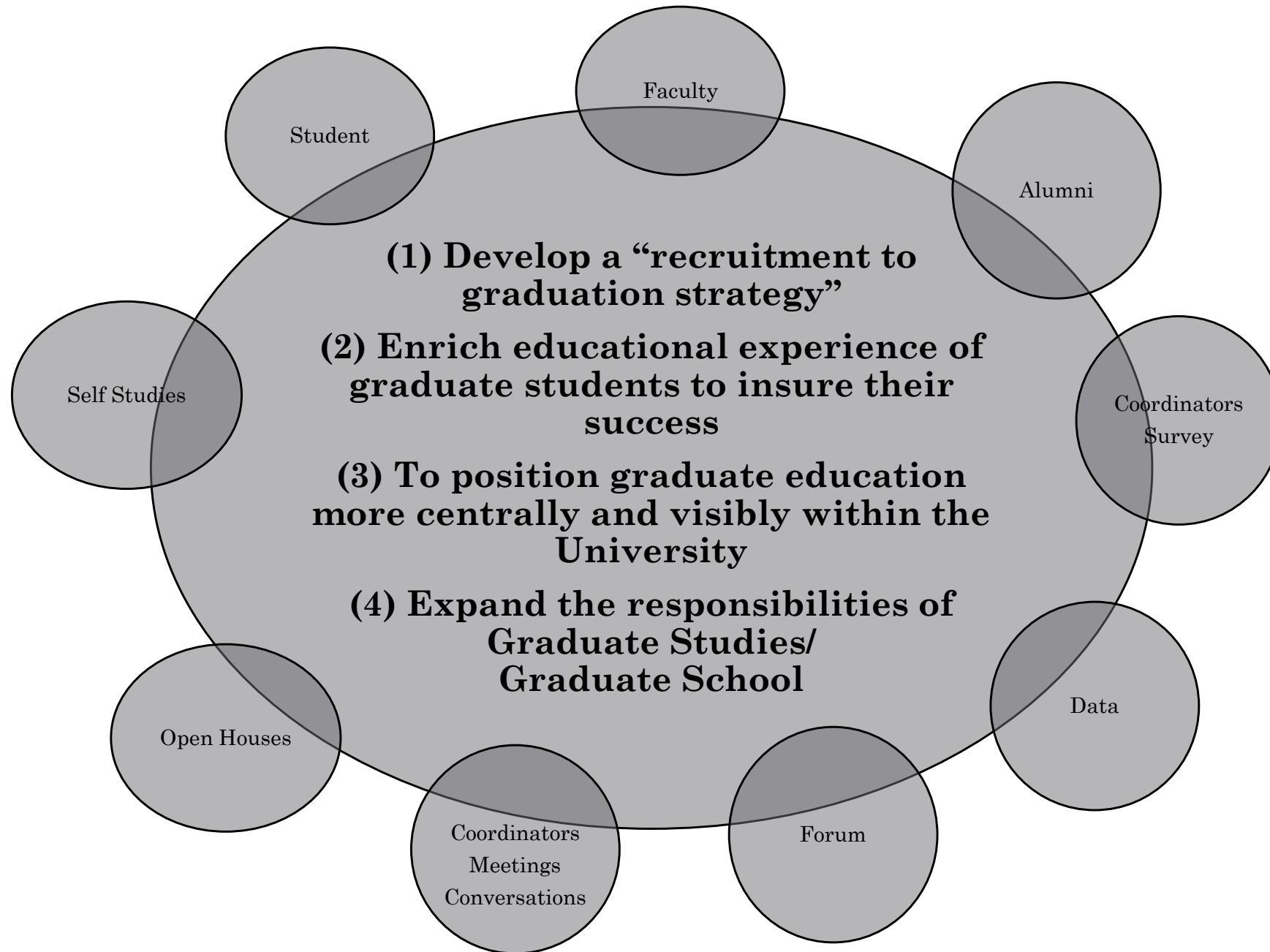
How strongly do you agree with the following statements regarding your academic program?	CA&L Respondents (1-4)	CBPA Respondents (1-4)	COE Respondents (1-4)	CNS Respondents (1-4)	CSBS Respondents (1-4)	Total Respondents (1-4)
My program has the level of academic rigor appropriate for a graduate program in my field	3.25 (20)	3.15 (88)	3.44 (81)	3.32 (19)	3.45 (92)	3.27 (324)
My program is providing me with the knowledge and skills I need to succeed in my field	3.37 (19)	3.24 (87)	3.46 (80)	3.53 (19)	3.46 (92)	3.38 (320)
My program challenges me to think in new and more complex ways about my field	3.47 (19)	3.27 (86)	3.55 (80)	3.47 (19)	3.64 (92)	3.48 (319)
Student Collaboration and teamwork are encouraged	3.26 (19)	3.38 (85)	3.46 (80)	3.37 (19)	3.37 (91)	3.38 (320)



**Goal 2:** Enrich Educational Experiences of Graduate Students to Ensure their Success







- Open Forum
  - Individual Conversations
- 

# More Feedback

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**Circulate**  
**Circulate**  
**Circulate ....**

# Thank You

Francisca, Lynne, Shelby, Andrea, Laurie, Jonathan, Judy, Moni, Alexandru,  
Tomasz, Ahlam, Teresa, Wendy and Shadia