College of Arts & Letters

STATE OF THE COLLEGE CHAT

Thursday, February 11, 2016
1:00 – 2:00 p.m.

Pine Room
(Lower Commons)

Light lunch will be served
WELCOME!
WELCOME, Sara!

Sara DeMoss
Academic Student Advisor

SARA.DEMOSS@CSUSB.EDU | (909) 537-3802 | UH 203
WELCOME, Leo!
How are we doing?

Total Number of CSUSB Majors – CAL Majors: Percentage of total

<table>
<thead>
<tr>
<th></th>
<th>2008</th>
<th>2012</th>
<th>2013</th>
<th>2014</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>CSUSB Totals:</strong></td>
<td>17,646</td>
<td>18,234</td>
<td>18,398</td>
<td>18,952</td>
<td>20,024</td>
</tr>
<tr>
<td><strong>CAL Totals:</strong></td>
<td>3,306</td>
<td>2,841</td>
<td>2,640</td>
<td>2,673</td>
<td>2,953</td>
</tr>
<tr>
<td><strong>CAL Percentage:</strong></td>
<td>18.70%</td>
<td>15.60%</td>
<td>14.30%</td>
<td>14.10%</td>
<td>14.70%</td>
</tr>
</tbody>
</table>
Comparison of CAL Majors 2008 vs. 2015
## Comparison of CAL Majors 2008 vs. 2015

<table>
<thead>
<tr>
<th>Major</th>
<th>Fall 2008</th>
<th>Fall 2015</th>
<th>2nd major</th>
<th>Fall 2015 Total (Counting 2nd Major)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Art</td>
<td>415</td>
<td>472</td>
<td>23</td>
<td>495</td>
</tr>
<tr>
<td>Comm. Studies</td>
<td>508</td>
<td>614</td>
<td>41</td>
<td>655</td>
</tr>
<tr>
<td>English</td>
<td>528</td>
<td>505</td>
<td>24</td>
<td>529</td>
</tr>
<tr>
<td>Liberal Studies</td>
<td>1369</td>
<td>977</td>
<td>5</td>
<td>982</td>
</tr>
<tr>
<td>Music</td>
<td>127</td>
<td>100</td>
<td>7</td>
<td>107</td>
</tr>
<tr>
<td>Philosophy</td>
<td>52</td>
<td>22</td>
<td>8</td>
<td>30</td>
</tr>
<tr>
<td>Theater Arts</td>
<td>114</td>
<td>77</td>
<td>8</td>
<td>85</td>
</tr>
<tr>
<td>Arabic</td>
<td>3</td>
<td>24</td>
<td>12</td>
<td>36</td>
</tr>
<tr>
<td>French</td>
<td>33</td>
<td>14</td>
<td>3</td>
<td>17</td>
</tr>
<tr>
<td>Spanish</td>
<td>146</td>
<td>146</td>
<td>17</td>
<td>163</td>
</tr>
<tr>
<td>American Studies Track 1</td>
<td>1</td>
<td>2</td>
<td>1</td>
<td>3</td>
</tr>
<tr>
<td>Humanities Certificate</td>
<td>10</td>
<td>0</td>
<td>N/A</td>
<td></td>
</tr>
<tr>
<td><strong>CAL Total</strong></td>
<td><strong>3306</strong></td>
<td><strong>2953</strong></td>
<td><strong>149</strong></td>
<td><strong>3102</strong></td>
</tr>
</tbody>
</table>

*Includes Second Major*
## Time to Degree - Undergraduate

### Average Years for FTF to Degree

<table>
<thead>
<tr>
<th>Program</th>
<th>Average Years</th>
</tr>
</thead>
<tbody>
<tr>
<td>A &amp; L</td>
<td>5.3</td>
</tr>
<tr>
<td>BPA</td>
<td>5.2</td>
</tr>
<tr>
<td>NS</td>
<td>5.4</td>
</tr>
<tr>
<td>SBS</td>
<td>5.3</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>5.3 YEARS</strong></td>
</tr>
</tbody>
</table>

### Average Years for Transfer Students To Degree

<table>
<thead>
<tr>
<th>Program</th>
<th>Average Years</th>
</tr>
</thead>
<tbody>
<tr>
<td>A &amp; L</td>
<td>3.4</td>
</tr>
<tr>
<td>BPA</td>
<td>3.4</td>
</tr>
<tr>
<td>NS</td>
<td>3.8</td>
</tr>
<tr>
<td>SBS</td>
<td>3.0</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>3.3 YEARS</strong></td>
</tr>
</tbody>
</table>
Student/Faculty Ratios By Department:

<table>
<thead>
<tr>
<th>Department</th>
<th>Ratio</th>
</tr>
</thead>
<tbody>
<tr>
<td>ART</td>
<td>18.18</td>
</tr>
<tr>
<td>COMMUNICATION STUDIES</td>
<td>27.24</td>
</tr>
<tr>
<td>ENGLISH</td>
<td>22.39</td>
</tr>
<tr>
<td>HUMANITIES</td>
<td>102.90</td>
</tr>
<tr>
<td>MUSIC</td>
<td>27.20</td>
</tr>
<tr>
<td>PHILOSOPHY</td>
<td>27.37</td>
</tr>
<tr>
<td>THEATRE &amp; DANCE</td>
<td>27.83</td>
</tr>
<tr>
<td>WORLD LANGUAGES &amp; LITERATURES</td>
<td>19.33</td>
</tr>
</tbody>
</table>
Grand Total MA/MFA Students

<table>
<thead>
<tr>
<th></th>
<th>Fall 2008</th>
<th>Fall 2015</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>168</td>
<td>89</td>
</tr>
</tbody>
</table>
## Historical Baseline Operating Fund Budgets

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Personnel Services</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Management &amp; Staff</td>
<td>1,935,140</td>
<td>1,960,638</td>
<td>2,082,475</td>
</tr>
<tr>
<td>Department Chairs</td>
<td>632,504</td>
<td>641,014</td>
<td>654,203</td>
</tr>
<tr>
<td>Faculty</td>
<td>6,356,984</td>
<td>6,582,389</td>
<td>6,957,924</td>
</tr>
<tr>
<td>PT Faculty</td>
<td>1,512,459</td>
<td>1,557,347</td>
<td>1,835,714</td>
</tr>
<tr>
<td>Student Assist &amp; Teaching Ass</td>
<td>8,000</td>
<td>10,400</td>
<td>25,122</td>
</tr>
<tr>
<td>Personnel Total</td>
<td>10,445,087</td>
<td>10,751,788</td>
<td>11,555,438</td>
</tr>
<tr>
<td>Non-Personnel Operating</td>
<td>256,048</td>
<td>256,048</td>
<td>256,048</td>
</tr>
<tr>
<td><strong>GRAND TOTAL</strong></td>
<td>10,701,135</td>
<td>11,007,836</td>
<td>11,811,486</td>
</tr>
</tbody>
</table>
## SUMMARY BY DEPARTMENT

**College of Arts & Letters**

**SB001 & RT129 Report by Department**

Report pulled as of 02/05/16

<table>
<thead>
<tr>
<th>Dept Fdescr</th>
<th>Budget SB001 (Baseline + 1x)</th>
<th>Budget RT129 (Summer Rev Share)</th>
<th>Actuals (Combined SB001 &amp; RT129)</th>
<th>Encumbrances</th>
<th>Balance Available</th>
<th>% Used Fiscal Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>C0800 - College of Arts &amp; Letters-Dean</td>
<td>512,554</td>
<td>44,423</td>
<td>309,507</td>
<td>5,420</td>
<td>197,627</td>
<td>57%</td>
</tr>
<tr>
<td>C0801 - CAL-Instr Info Technology</td>
<td>155,521</td>
<td>16,777</td>
<td>115,804</td>
<td>0</td>
<td>39,717</td>
<td>67%</td>
</tr>
<tr>
<td>C0802 &amp; C0803 - CAL-Academic Administration/Pub Relations/Devel</td>
<td>645,479</td>
<td>367,626</td>
<td>4,646</td>
<td>249,421</td>
<td>58%</td>
<td></td>
</tr>
<tr>
<td>C0808 - CAL-Coyote Radio &amp; Adv</td>
<td>121,323</td>
<td>68,463</td>
<td>0</td>
<td>52,860</td>
<td>56%</td>
<td></td>
</tr>
<tr>
<td>C0810 - CAL - Art</td>
<td>1,542,391</td>
<td>803</td>
<td>907,565</td>
<td>1,115</td>
<td>633,711</td>
<td>59%</td>
</tr>
<tr>
<td>C0820 - CAL - Communication Studies</td>
<td>2,042,492</td>
<td>7,549</td>
<td>1,167,665</td>
<td>20</td>
<td>874,807</td>
<td>57%</td>
</tr>
<tr>
<td>C0830 - CAL - English</td>
<td>3,729,172</td>
<td>8,266</td>
<td>2,243,568</td>
<td>0</td>
<td>1,485,604</td>
<td>60%</td>
</tr>
<tr>
<td>C0840 - CAL - World Languages &amp; Lit.</td>
<td>2,034,410</td>
<td>4,080</td>
<td>1,196,255</td>
<td>2,405</td>
<td>835,751</td>
<td>59%</td>
</tr>
<tr>
<td>C0850 - CAL - Liberal Studies</td>
<td>127,788</td>
<td>63,879</td>
<td>0</td>
<td>63,909</td>
<td>50%</td>
<td></td>
</tr>
<tr>
<td>C0860 - CAL - Music</td>
<td>921,774</td>
<td>1,170</td>
<td>526,757</td>
<td>3,141</td>
<td>391,876</td>
<td>57%</td>
</tr>
<tr>
<td>C0870 - CAL - Philosophy</td>
<td>782,717</td>
<td>6,394</td>
<td>464,540</td>
<td>0</td>
<td>318,176</td>
<td>59%</td>
</tr>
<tr>
<td>C0880 - CAL - Theater Arts</td>
<td>1,013,139</td>
<td>785</td>
<td>589,437</td>
<td>1,529</td>
<td>422,173</td>
<td>58%</td>
</tr>
<tr>
<td>C0890 - CAL-Fullerton Art Museum-Instr</td>
<td>6,631</td>
<td>2,735</td>
<td>0</td>
<td>3,896</td>
<td>41%</td>
<td></td>
</tr>
<tr>
<td>C0891 - CAL-Fullerton Art Museum</td>
<td>360,516</td>
<td>221,908</td>
<td>972</td>
<td>137,636</td>
<td>62%</td>
<td></td>
</tr>
<tr>
<td><strong>Grand Total</strong></td>
<td><strong>13,995,906</strong></td>
<td><strong>90,247</strong></td>
<td><strong>8,245,709</strong></td>
<td><strong>19,248</strong></td>
<td><strong>5,707,163</strong></td>
<td><strong>59%</strong></td>
</tr>
</tbody>
</table>
### SUMMARY BY ACCOUNT CATEGORY

College of Arts & Letters
SB001 & RT129 Report by Account Category
Report pulled as of 02/05/16

<table>
<thead>
<tr>
<th>Acct Cat Fdescr</th>
<th>Budget SB001 &amp; RT129</th>
<th>Actuals</th>
<th>Encumbrances</th>
<th>Balance Available</th>
<th>% Used Fiscal Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>601 - Regular Salaries and Wages</td>
<td>13,487,364</td>
<td>8,007,532</td>
<td>0</td>
<td>5,479,832</td>
<td>59%</td>
</tr>
<tr>
<td>604 - Communications</td>
<td>6,544</td>
<td>3,903</td>
<td>0</td>
<td>2,641</td>
<td>60%</td>
</tr>
<tr>
<td>606 - Travel</td>
<td>87,105</td>
<td>42,173</td>
<td>0</td>
<td>44,932</td>
<td>48%</td>
</tr>
<tr>
<td>616 - Information Technology Costs</td>
<td>32,400</td>
<td>16,124</td>
<td>0</td>
<td>16,275</td>
<td>50%</td>
</tr>
<tr>
<td>619 - Equipment Group</td>
<td>77,064</td>
<td>31,501</td>
<td>1,026</td>
<td>44,536</td>
<td>42%</td>
</tr>
<tr>
<td>660 - Misc. Operating Expenses</td>
<td>305,429</td>
<td>149,000</td>
<td>18,221</td>
<td>138,208</td>
<td>55%</td>
</tr>
<tr>
<td><strong>Grand Total</strong></td>
<td><strong>13,995,906</strong></td>
<td><strong>8,250,234</strong></td>
<td><strong>19,248</strong></td>
<td><strong>5,726,425</strong></td>
<td><strong>59%</strong></td>
</tr>
</tbody>
</table>
The College of Arts & Letters Supports…

**Personnel Leaves**
- Sick Leaves
- FMLA (Maternity/Paternity Leave)

**Equipment Replacements**

**Student Success Sponsorship**
- Outstanding Grad/Undergrad Awards
- Commencement Speakers Award
- American Ad Federation (ADDY) Awards
- CSU Summer Arts
- Study Abroad Program (when possible)
- Office of Student Research

**Faculty Support**
- Dean’s Mini Grants
- Outstanding Faculty Awards
- Buy Out Funds (course reassignment)
- Recruitment Costs (advertising, travel)
- Start-up Costs (professional development, course reassignment, moving expenses)

**Academic Programming**
- Latin American Studies Conference
- CAL Faculty Roundtable
- Native Voices Event
- Opera Event
- Japan Day
- Arts and Music Festival
Faculty Recruitment

Art:
- Studio Art Sculptor

Communication Studies:
- Organizational Communication (HIRED!)
- Multimedia Journalism

English:
- Fiction

Music:
- Band Director
- Theatre Arts
- Set Design
- World Languages & Lits.
- Chair
Supporting Faculty Research and Creative Activities

Dr. Luz Elena Ramirez’s role is to promote research and creative activity in Arts & Letters and to create opportunities for interdisciplinary collaboration across colleges. An active scholar, she has published British Representations of Latin America, is working on a manuscript entitled Conquest and Reclamation in the British Imagination, and presents conference papers on romance adventures and archaeological fantasies.

Dean's Fellow for Research
Dr. Luz Elena Ramirez, English Department
College of Arts & Letters Faculty Roundtable

Coming up:
Spring Quarter 2016

Date: April 22, 2016
Time: 3:15 – 4:45 p.m.
Location: UH 241

Research and Interdisciplinary Collaborations:
Recipients of the Dean’s Mini-grants

3:00 Welcome
Terry Ballman, Dean of the College of Arts & Letters

3:10 Introductions and moderation of roundtable
Michael Salvador, Chair of Communication Studies

3:15 The Political Economy of Communication:
A Methodology
T.C. Corrigan (Grant 2015)

3:35 Transformative Otherness:
At the Mountains of Madness and Annihilation
Mihaela Popescu and Luz Elena Ramirez (Grant 2015)

3:55 Team Teaching HUM 340 Mediterranean Identities
Jesús David Jerez-Gómez and Luz Elena Ramirez
(Grant 2014)

4:05 Discussion

January 29, 2016
3:00 – 4:30 p.m.
University Hall 241
California State University, San Bernardino
CAL Mini-Grants

Look for Call in Spring!
Dr. Jo Anna Grant’s role is to help develop a culture of assessment in the Arts & Letters programs. As an active Communication scholar, her research examines media portrayals of health and aging. Her work appears in professional journals, as well as in scholarly book chapters and textbooks.

Dean's Fellow for Assessment:
Dr. Jo Anna Grant, Communication Studies
Strategic Planning Task Force:

- Chad Luck, *English* – Chair
- Kurt Collins, *Art*
- Ahlam Muhtaseb, *Communication Studies*
- Luz Elena Ramirez, *English*
- Patrick Nicholson, *Liberal Studies*
- Allen Menton, *Music*
- Johanna Smith, *Theatre Arts*
- Alysha Timmons, *World Languages & Literatures*
Interdisciplinary Task Force:

- Tom McGovern, Art
- Annie Buckley, Art
- Mihaela Popescu, Comm. Studies
- Jacob Poore, Coyote Advertising
- David Carlson, English
- Caroline Vickers, English
- Holly Henry, English
- Lucy Lewis, Music
- Eva Kirsch, RAFFMA
- J. David Jerez-Gomez, WLL
- Arturo Fernandez-Gibert, WLL
Kim Costino, Director

TBD – Q2S Steering Committee

• Q2S Sub Committees
Parameters – Almost all TBD!

- 120 units
- 3-unit is the default course (?)
- Number of units in the major for non-accredited programs
- GE Model (Distributive? Thematic?; and # Units)
  - Janelle Gilbert

Also to be determined:

- Teaching load!
Bienvenidos! Welcome to the College of Arts & Letters, a dynamic and caring community of students, faculty, and staff members united by a passion for the arts and humanities. Our College inspires students to learn and prepares them for the rapidly changing cultural and employment environment of the 21st century. Taught by faculty who are experts in their fields, our classes and programs provide students with tools for success in a world that values written and oral communication skills, analysis, critical thinking, and creativity—perhaps as never before! We offer baccalaureate degree programs in:

- Art
- Communication Studies
- English
- Liberal Studies
- Music
- Philosophy
- Theatre Arts
- World Languages & Literatures

CSUSB students can pursue minors in these disciplines as well as Interdisciplinary Minors in Philosophy, Policy, and Economics, American Studies, and area studies of Latin America and Asia. Our graduate program includes the MFA in Studio Art and the MA in Communication Studies, English Composition, and Spanish. Our college facilities and opportunities for student enrichment are outstanding. Students interning for Coyote Radio and Coyote Advertising enjoy invaluable career preparation in a variety of fields. We are home to the magnificent Robert and Frances Fullerton Museum of Art, which houses the largest permanent, public display of ancient Egyptian artifacts in Southern California. Student musical recitals and dramatic performances take place in the Barnes Theatre, which seats 149, and art students enjoy state-of-the-facilities, including a glassblowing studio. I encourage prospective students to visit our beautiful campus. To our returning students and faculty, I look forward to celebrating our successes with you this year!

Saludos cordiales,
Terry Ballman, Dean of the College of Arts & Letters
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- English
- Liberal Studies
- Music
- Philosophy
- Theatre Arts
- World Languages & Literatures

We offer disciplines as well as Interdisciplinary Minors in Philosophy, Policy, and Economics, American Studies, and area studies of Europe and Asia.

Message from the Dean
CAL Mission and Vision
About the Dean's Office
Dean's List and PAES
List of Majors and Minors
CAL Board
Chairs Council
Dean's Presentations
Bienvenidos! Welcome to the College of Arts & Letters, a dynamic and caring community of students, faculty, and staff members united by a passion for the arts and humanities. Our College inspires students to learn and prepares them for the rapidly changing cultural and employment environment of the 21st century. Taught by faculty who are experts in their fields, our classes and programs provide students with tools for success in a world that values written and oral communication skills, analysis, critical thinking, and creativity—perhaps as never before! We offer baccalaureate degree programs in:

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- Communication Studies
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- Music
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- Theatre Arts
- World Languages & Literatures

...and disciplines as well as Interdisciplinary Minors in Philosophy, Policy, and Economics, American Studies, and area studies of...
Dean's Fellows

Dean's Fellow for Research: Dr. Luz Elena Ramirez, English Department

Dr. Luz Elena Ramirez's role is to promote research and creative activity in Arts & Letters and interdisciplinary collaboration across colleges. An active scholar, she has published British Realization as a Work of Fiction, working on a manuscript entitled Conquest and Reclamation in the British Imagination, and presented conference papers on romance adventures and archaeological fantasies.

Dean's Fellow for Assessment: Dr. Jo Anna Grant, Communication Studies Department

Dr. Jo Anna Grant's role is to help develop a culture of assessment in the Arts & Letters programs. As an active Communication scholar, her research examines media portrayals of health and aging. Her work appears in professional journals, as well as in scholarly book chapters and textbooks.

Faculty Resources

- College of Arts & Letters Research and Interdisciplinary Activity
- Academic Affairs
- Academic Scheduling Course Information, Academic Year Calendars, Final Exam Schedules, Instructor Forms and Resources
- California Faculty Association
- Collective Bargaining Agreement
- Curriculum Guide
- Faculty Administrative Manual (FAM)
- Faculty Mentoring Network

- Handling Disruptive Student Behavior
- Human Resources
- Keeping Yourself Safe: 8 Steps for Faculty
- Lynda.com
- Payroll
- Request an online course
- Research and Sponsored Programs
- Teaching Resource Center
Staff Appreciation Luncheon
Brown Bags with the Dean

Faculty:
Tuesday, February 9, 2016
12:00 – 1:00 p.m.

Students:
Tuesday, February 23, 2016
12:00 – 1:00 p.m.

Staff:
Monday, February 29, 2016
12:00 – 1:00 p.m.
Chat with the Dean

DATE: Tuesday, February 23, 2016

TIME: 12:00 – 1:00 p.m.

LOCATION: UH 237

Pizza will be provided!

Please RSVP by calling (909)537-5800 by Friday, February 19, 2016.
If this is an emergency, please call 9-1-1

Police Dispatch (TDD available) 537-5165
Campus Emergency Hotline 537-5999
University Police (Non-emergency) 537-7777
Campus Escort Service 537-5165
Lost and Found 537-3782
Crime Prevention/Crime Hotline 537-7786
Questions and Discussion