

# College of Arts & Letters Faculty Colloquium

May 1, 2017 2-3:30 p.m. University Hall 248



2017  
Spring

## Program

Dean Ballman, Welcome

Luz Elena Ramirez, Faculty Introductions and Moderator

Lane Shefter Bishop, Assistant Professor of Communication Studies  
"Interdepartmental Collaboration for Student Production of Short Films in Communication Studies 448/449"

Liliana Gallegos, Assistant Professor of Communication Studies  
"'Rainbow Journalism,' Community-centered, Indigenist, Activist, Multimedia Journalism: A Case for Experimental Situated Learning and Action Research"

María García Puente, Assistant Professor of Spanish  
"Once Upon a Time a Princess. . . : Globalization and Feminism in Princesas by Fernando León de Aranoa"

## Faculty Biographies

### Lane Shefter Bishop

Professor Lane Shefter Bishop is an Assistant Professor in the Department of Communication Studies at CSUSB and a multi-award winning producer and director. Professor Bishop earned a B.A. in Literature from University of California, Santa Barbara and an M.F.A. in Production from University of Southern California's School of Cinema/Television. In 2016, the prestigious W.W. Norton published Professor Bishop's book, *Sell Your Story in a Single Sentence: Advice from the Front Lines of Hollywood*. In a recent online interview, CNN dubbed her "The Book Whisperer" of Hollywood.

Professor Bishop has won an EMMY, six Telly Awards, a Videographer Award, three Communicator Awards, a Sherril C. Corwin Award, an Aurora Award, a Davey Award, a New York Festivals Award and the DGA Fellowship Award for Episodic Television. As well as being a published author and Assistant Professor of Communication Studies, Professor Bishop is the CEO of Vast Entertainment, the go-to book-to-screen company. Vast's feature films include the recent hit, *The DUFF*; *MOWs: Unhinged*, which Professor Bishop just directed for Mar Vista Ent/Lifetime, and *The Choking Game* for Lifetime, which she also directed. Professor Bishop is a director-member of the Directors Guild of America and the Academy of Television Arts and Sciences.

### Liliana Gallegos

Dr. Liliana Gallegos is a multimedia artist, activist, and an Assistant Professor in the Department of Communication Studies at CSUSB. She earned her B.A. in Rhetoric at University of California, Berkeley; her M.A. in Hispanic Languages and Literatures at San Diego State University, and her Ph.D. in Hispanic Languages and Literatures at University of California, Santa Barbara.

A specialist in transdisciplinarity, anti-coloniality, race and gender representation, she focuses on the presence and influence of Latinos in US mass media as well as experimental methods of situated pedagogy and action research. Her most recent research projects are in community building and pedagogical experimentation post-2016 presidential elections. She is currently producing and directing a documentary film on her teaching methodology as implemented in her Comm 343 course, with the working title, *Rainbow Journalism*, *community-centered, indigenist, activist, multimedia journalism: a case for experimental situated learning and action research*.

### María García Puente

Dr. García Puente is an Assistant Professor of Spanish at the Department of World Languages and Literatures. She earned a B.A. in English Philology and M.A. in Applied Foreign Languages from University of Santiago de Compostela, Spain, and a M.A. and Ph.D. in Hispanic Literature from the University of Kansas. Her research areas are contemporary Spanish literature and cinema with a focus on fairy tales and gender studies.

Professor García Puente is a collaborator of Gynocine, a Digital Humanities Project directed by Dr. Barbara Zecchi, from the University of Massachusetts, devoted to the study of the history of Spanish women's cinema from its origins to the present. She is also working with Dr. Erin Hogan from the University of Maryland, Baltimore County on the creation of CineMaestro,™ an open-access and collaborative digital humanities project dedicated to cinema and the master teachers (maestr@s). This project will promote audiovisual literacy for critical viewers and thinkers and intercultural competencies for informed global citizens and professionals.

### Notes

The Faculty Colloquium is made possible with the support of Dean Terry Ballman. The series is coordinated each quarter by Dr. Luz Elena Ramirez, Dean's Fellow of Arts & Letters and Professor of English.

Programs of previous and upcoming colloquia may be viewed here: <https://cal.csusb.edu/faculty/colloquia>

### Thanks to:

- James Trotter, Academic Technologies and Innovation, for videography.
- You Li, IT Consultant, in the College of Arts and Letters, for his design of Colloquium materials.
- Ken Han, IT Consultant, in the College of Arts and Letters, for technological support.
- Diana De LaCruz, A.S.C. in the College of Arts and Letters, for helping with logistics.