

Administration and Finance - 2019

DEPARTMENT ASSESSMENT PLAN



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Department Assessment Plans

- Alternate Transportation Programs Assessment
 - Parking and Transportation Services
 - August 13, 2019



Department Assessment Plans

■ Assessment Purpose

- To seek an understanding into the campus awareness of the alternate transportation options that are offered by Parking and Transportation Services
- To better educate the campus with regards to our alternate transportation options
- Seek feedback to improve the options we offer

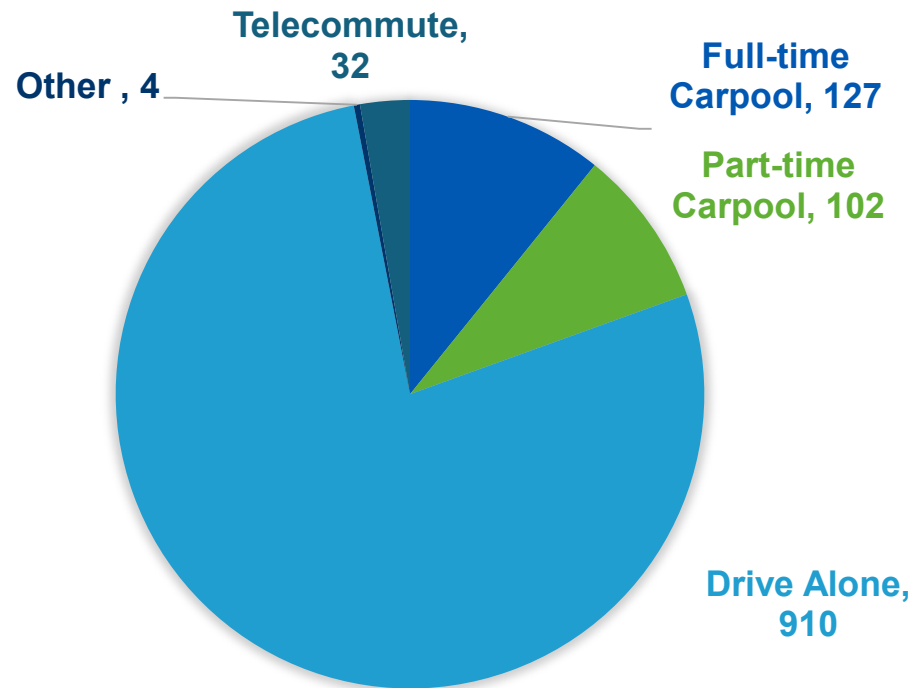
Department Assessment Plans

■ Assessment Methodology

- Compiled and analyzed data from:
 - Annual SCAQMD survey results
 - Campus tabling session surveys
- Survey Respondents
 - 1,234 Faculty and Staff (AQMD - October 2018)
 - 1,127 Students, Faculty and staff surveyed (November 2018 - May 2019)

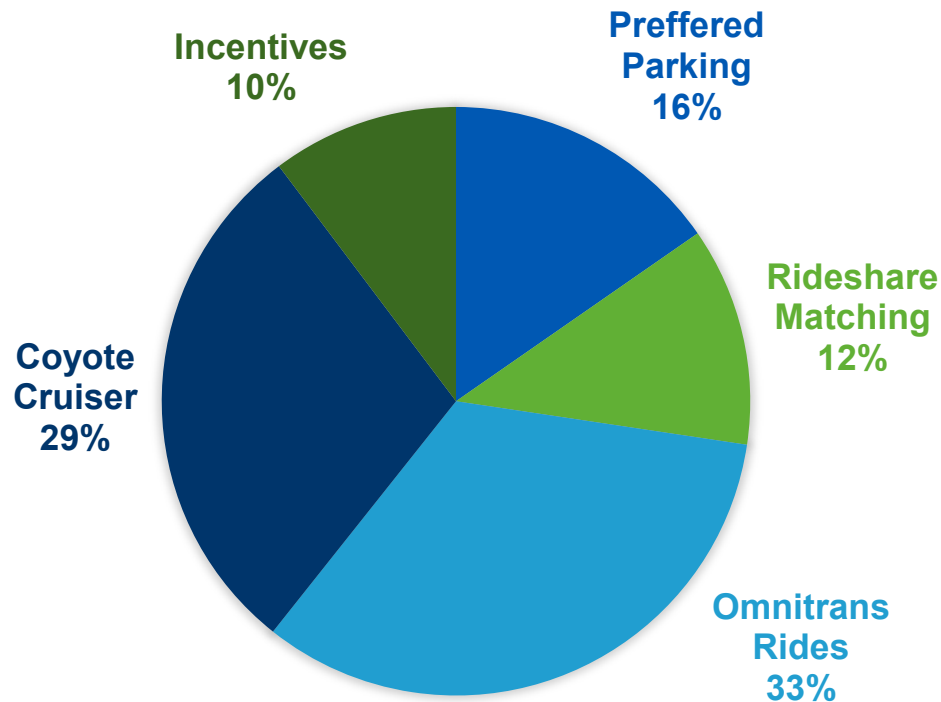
Department Assessment Plans

ANNUAL STAFF RIDERSHIP SURVEY



Department Assessment Plans

ALTERNATE TRANSPORTATION PROGRAM AWARENESS



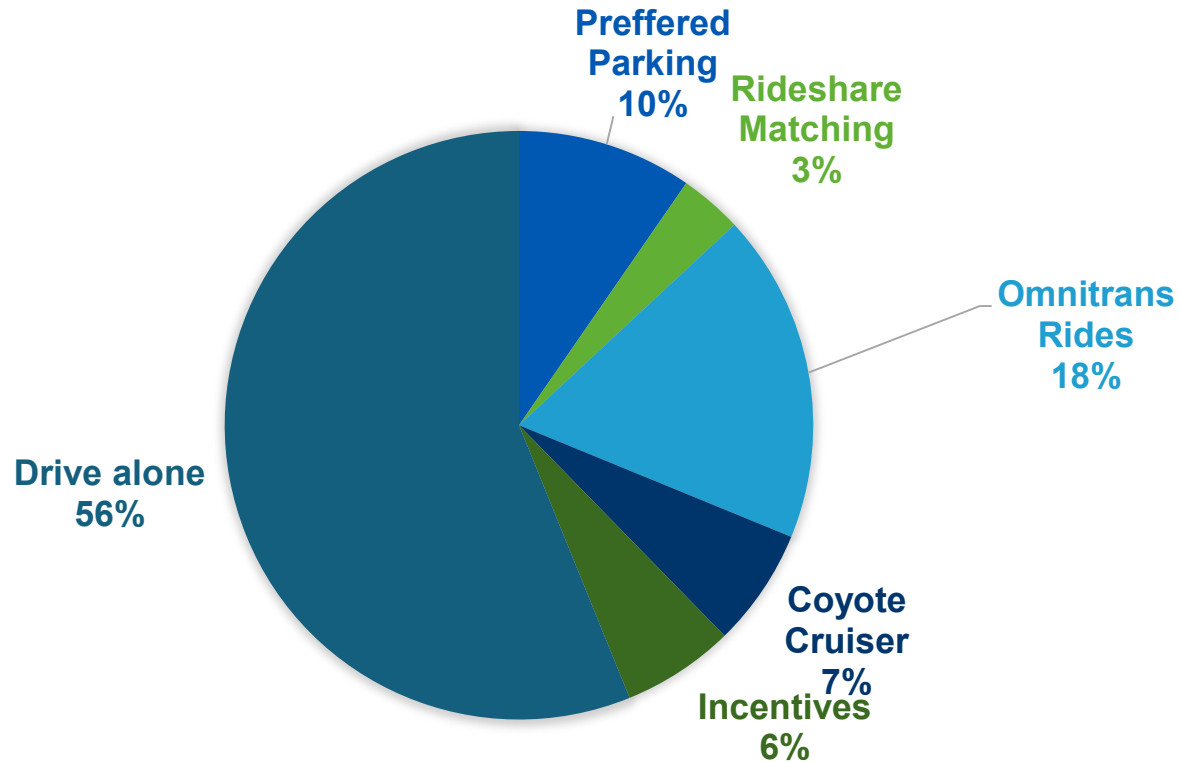
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WHICH PROGRAMS ARE BEING UTILIZED



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■ Assessment Findings

- Alternate transportation programs are ranked 4th (out of 5) as top concern regarding the Parking and Transportation program
- Free Omnitrans rides are the most known and used alternate transportation program
- Rideshare matching and incentives were the 2 least known alternate transportation programs offered by Parking and Transportation Services



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■ Implications for Practice

- Form a campus wide “Transportation Committee”
- Initiate a study for viable alternate transportation options for our campus community taking into account regional conditions
- Increase marketing/awareness for online ride matching program and other alternate transportation programs