

**ASSOCIATED STUDENTS, INC.**  
**California State University, San Bernardino**

**BOARD OF DIRECTORS**

**MINUTES**

**OCTOBER 25, 2016**

The meeting was called to order by the President, Alejandro Gutierrez at 12:12 p.m.

Present: Alejandro Gutierrez, Quin Kochman, Jodi Buckley, Andrea Davalos, Liliana De La Cerda, Theodore Fiawoo, Georgette Helo, Michael Kampbell, Atoshi Khosru, Donal Martinez, Sean Maulding, Kelan Newt, Thomas Robles, Shannon Stratton, Dr. Brian Haynes, Dr. Alysson Satterlund, Dr. Kathie Pelletier and Andre Harrington.

Absent: Connor Dickson (excused).

Guests: Alfredo Barcenas, Alexandra Mattox, Arturo Tejada and Amanda Monroy.

**APPROVAL OF THE MINUTES:**

Dr. Satterlund mentioned that she had already given the informational presentation to the Campus Fee Advisory Committee.

The minutes of October 11, 2016 were approved.

**REPORTS:**

*Student-At-Large:* Mr. Fiawoo stated that his first meeting for the Tobacco, Alcohol and Other Drugs Committee is tomorrow and he will give a report during the next Board meeting.

*College of Education:* Mr. Robles stated that he has met with the Dean of the College of Education and they are looking forward to working together.

*College of Business and Public Administration:* Ms. Davalos stated that the Dean of the College of Business and Public Administration invited her to a retreat on November 18<sup>th</sup>; she will give a report during the Board meeting following the retreat.

*President:* Mr. Gutierrez stated that Howl is this Thursday and there is a sign-up sheet available for anyone interested in volunteering; set up will be at 3 p.m. and break down will be at 11 p.m. The Future Forum will be held today from 4:30-5:30 p.m. in the SMSU theatre; during the event Congressmen Pete Aguilar and Eric Swalwell will host a student town hall. Laura Aceves won the CCAA conference title for the Cross Country team. The women's Soccer team made it to playoffs which begin on November 1<sup>st</sup>. He thanked those who met with their Deans and encouraged others to do the same.

*Assistant Programming Coordinator:* Mr. Barcenas updated the Board on the Alternative Consultation process. Tomorrow will be two weeks since the process has begun and 3,794 students have been surveyed. He expects to meet the goal of 4,000 students by today; however,

the new goal will be set to survey as many students as possible before the end of the Alternative Consultation process on November 9<sup>th</sup>.

**ADOPTION OF AGENDA:**

The agenda was adopted.

**GUEST SPEAKERS:**

Mr. Gutierrez mentioned that Ms. Johnson from the First Year Experience Office will present during the November 8<sup>th</sup> meeting.

**NEW BUSINESS:**

**BD 65-16 M/S Haynes/Maulding: Permission to use \$6,000.00 from Unrestricted Net Assets to provide prizes & incentives for Alternative Consultation. The account to be charged will be Public Relations - Prizes (660731-RN001-A4900-0502).**

Ms. Mattox explained that \$6,000.00 was used to purchase the following incentives for Alternative Consultation: six iPads, two Macbook Pros and a few quarter and annual parking passes.

Mr. Gutierrez further explained that the incentives for Alternative Consultation were not included in the budget, therefore, the funds are being replenished for use during the remainder of the year.

Discussion followed with questions from the Board.

Passed (15/0/0).

**BD 66-16 M/S Fiawoo/Buckley: Permission to use \$4,000.00 from Unrestricted Net Assets to provide food & other activities for Alternative Consultation. The account to be charged will be Activities Committee - Special Events (660900-RN001-A5100-0502).**

Mr. Barcnas explained that a portion of the funds were used for an Alternative Consultation Forum held on Monday, October 17<sup>th</sup> to display the new SMSU. The food and other activities were used as incentives for students to participate. The remainder of the funds will be used for an additional forum held on a Tuesday or Thursday in order to reach more students.

Discussion followed with questions from the Board.

Passed (15/0/0).

**BD 67-16 M/S Robles/Buckley: Permission to use \$4,500.00 from Unrestricted Net Assets for ASI advertisements in the Coussoulis Arena. The account to be charged will be Public Relations -Marketing Materials (660017-RN001-A4900-0502).**

Ms. Mattox stated that new ASI advertisements will replace multiple old Bakers advertisements in the Coussoulis Arena. She explained the budget and the amount Athletics will be contributing.

Mr. Stratton explained that ASI is a major sponsor of Athletics providing about \$500,000.00 per year in student athlete scholarships; these funds cannot be used for the advertisements. He presented each advertisement replacement and explained the benefits to students.

Discussion followed with questions from the Board.

Dr. Haynes explained that a relationship with Bakers still exists.

Discussion followed.

Dr. Satterlund stated that the advertisements should also state that ASI is a proud sponsor of Athletics.

Discussion followed.

M/S Robles/Buckley: To close discussion. Passed (13/2/0).

Vote on motion passed (13/2/0).

**BD 68-16 M/S Robles/Buckley: Appointment of Executive Vice President Pro Tem.**

M/S Stratton/Harrington: To nominate Ms. Khosru. Ms. Khosru accepted her nomination. (9/5/1)

M/S Robles/Buckley: To nominate Mr. Robles. Mr. Robles explained that he was the ASB President at San Bernardino Valley College (SBVC) for a year and sat on the Board of Trustees for the SBVC district. (3/11/1)

Nominations closed.

Ms. Khosru was appointed.

**BD 69-16 M/S Robles/Harrington: Appointment of Vice President of Finance Pro Tem.**

M/S Harrington/Kampbell: To nominate Mr. Fiawoo.

Mr. Fiawoo accepted his nomination.

There was no opposition.

Mr. Fiawoo was appointed.

**BD 70-16 M/S Buckley/Robles: Presentation on the 2017-2018 potential tuition increase.**

Mr. Robles excused himself from the meeting.

A five minute recess was taken. There was no opposition.

The meeting reconvened.

The gavel was passed to Ms. Kochman.

Ms. Monroy gave a brief background on the CSU budget process. Due to the Working Families Student Fee Transparency and Accountability Act, the CSU Board of Trustees must inform student associations of a potential tuition increase at least six months in advance.

Mr. Gutierrez explained that Ms. Monroy and he learned more about the potential fee increase at the CSSA meeting in Fresno. He explained that the CSU has not received the funding needed to follow the CSU mission to give quality and affordable education to California residents.

Ms. Monroy stated that CSSA does not support a tuition increase. The following presentation is based off the position CSSA takes on behalf of the tuition increase. She explained that this past September the Board of Trustees met and reviewed a budget plan, created a preliminary budget and identified funding priority areas. In November, the Board of Trustees will bring forth a final support budget to be approved and then submitted to the Governor and the Legislator for consideration. Once the final budget is requested in January, the Board of Trustees may take action. In March and May there will be budget hearings and/or a revised budget. In June the state will adopt the budget and then it will be implemented during the Fall of 2017. The Board of Trustees' priorities are graduation initiatives, enrollment growth, facilities & infrastructure, employee compensation and mandatory costs. In order to meet these priorities, the Board of Trustees felt that the required investment would be \$346,000,000.00; however the Governor is expected to allocate only \$157,200,000.00 to the CSU. The net tuition from enrollment growth contributes \$20,000,000.00; therefore, there is a \$168,800,000.00 gap. She presented a chart that portrays the amount the CSU has requested versus the Governor's budget proposal and the final budget agreement in previous years. During the 2015-16 fiscal year, the final budget matched the CSU request which was significantly higher than the Governor's budget proposal.

Mr. Gutierrez explained that last year's funding was a one time initiative to increase graduation rates.

Discussion followed with questions from the Board.

Ms. Monroy mentioned that the Board of Trustees will review the final budget on November 15<sup>th</sup> -16<sup>th</sup>; if any Board members are interested in attending please see her.

Mr. Gutierrez stated that he can e-mail the link for Board members to watch the live stream of the Board of Trustees meeting. He encouraged the Board to attend and speak at the meeting.

Discussion followed with questions from the Board.

The Board shared interest in creating a resolution.

Discussion followed.

There was no more discussion.

The gavel was returned to Mr. Gutierrez.

**ANNOUNCEMENTS:**

Dr. Satterlund stated that the Den has many resources for students. She asked the Board to inform more students about the Den.

Mr. Maulding announced that the English Club will be hosting a Fright Night on Thursday.

Ms. Buckley announced that Phi Sigma Alpha, a political science National Honors Society, is hosting a lecture discussing information about the election process on Friday, November 4<sup>th</sup> at 4 p.m. in SB-128. The club is nonpartisan and the Dean of the department, Dr. Janiskee is the guest speaker. Dr. Janiskee has written many books on the election process.

Mr. Harrington announced that the 2<sup>nd</sup> Annual Black and Brown Conference is this Friday. The event is geared towards black and brown middle school students in the community. A flash mob will be held between 7 and 9 a.m. to welcome the students outside of the SMSU. The conference ends at 1:30 p.m. Dr. Morales will have a welcoming speech at 9 a.m.

Mr. Gutierrez announced that next month is Noodles for November. Mr. Barcenas is interested in collecting noodles in his office for ASI to contribute.

Ms. Monroy invited the Board to the Future Forum today at 4:30 p.m. in the SMSU Theatre.

**MOTION TO ADJOURN**



Quin Kochman  
Executive Vice President