

ASSOCIATED STUDENTS, INC.
California State University, San Bernardino

BOARD OF DIRECTORS

MINUTES

NOVEMBER 4, 2014

The meeting was called to order by the President, Alfredo Barcenas at 12:07 p.m.

Present: Alfredo Barcenas, Juan Garcia, Bryce Davis, Antonia Mata, Clementine Garrett, Andrew Lenzini, Becky Morales, Jessica Patalano, Shannon Stratton, Dr. Brian Haynes, Andre Harrington and Dr. Alysson Satterlund.

Guests: Fernando Baños, Jackie Aboud, Dr. William Vanderburgh, David Janosky and Edgar Lopez.

APPROVAL OF THE MINUTES:

The minutes of October 21, 2014 were approved.

REPORTS:

Vice President of PDC: Ms. Mata stated that the Palm Desert Campus had their annual Golf Cart Parade about three weeks ago and PDC won first place. The new Dean drove the cart and there was a lot of publicity from the city. The student assistant of Programs for PDC, Ms. Rossi, held an event last week and it was very successful.

President: Mr. Barcenas stated that this weekend he will be attending the CSSA Plenary meeting at Cal Poly, San Luis Obispo. He will be accompanied by the Director of External Affairs, Mr. Lopez and the CSSA representative, Ms. Aboud. Some of the measures that will be reviewed are the Student Success Fees and the Student Involvement and Representation Fee. He introduced Dr. Vanderburgh, the Associate Vice President and Dean of Undergraduate Studies and Mr. Janosky, the General Manager of Dining Services.

Executive Director: Mr. Stratton stated that ASI's annual audit was successful and the report is on the ASI website.

Student Union Representative: Ms. Aboud stated that the first quarterly Ad Hoc Sustainability Committee meeting was held today. The Committee was recently added to the Student Union Board in order to surface new sustainability issues and ideas. Many ideas arose during the meeting in regards to the cost and effect of adding a sustainability measure. The second meeting will be held in January and the Committee would like to collaborate with ASI. More information will be brought to the ASI Board of Directors after the second meeting.

ASI Advisor: Dr. Satterlund stated that on behalf of Housing and Residential Life, a number of programs and events are being prepared for residential students which are also available for university students. These events will occur on Friday and Saturday nights between now and the end of the Winter quarter. The team has done a great job coordinating several programs and food events beginning at 9 p.m. and running until 1 a.m. A calendar of events will be sent to the Board soon. Housing and Residential Life is also beginning to put into place a social shuttle during the Winter quarter that will run from the afternoon until midnight. This is an attempt to create opportunities for residential students to access the area in a safe way. She will add to the report in a later meeting

when she receives more details. Next Thursday, November 13th from 9 a.m. to 12 p.m. Housing and Residential Life will be having a conversation with those who are assisting us with imagining Residential Life facilities; invitations will be sent out for student and community participation.

ADOPTION OF AGENDA:

M/S Stratton/Patalano: To place BD 73-14 as the first item, BD 74-14 as the second item and place BD 70-14 at the bottom of the agenda. Passed.

M/S Patalano/Satterlund: To place BD 76-14 through BD 80-14 on a consent calendar. Passed.

The agenda was adopted.

NEW BUSINESS:

BD 69-14 M/S Haynes/Patalano: Permission to use \$35,000.00 from Unrestricted Net Assets for Internship Stipend Career Readiness Program. The account to be charged will be Grant & Services Programs, ASI Donations (660723-RN001-A4700-0502).

Dr. Haynes stated that internships are one of the high impact practices that we have come to understand really works for student retention and graduation.

Ms. Patalano stated that being a BoD representative on the Finance Committee allowed her to ask Mr. Burns how this would benefit Arts and Letters majors since art and music internships are virtually unheard of; Mr. Burns had many great ideas to reconcile the issue.

Mr. Davis mentioned that internships not only increase student retention rates but are also one of the biggest indicators of being able to find a more successful job after graduation. The Career Center decreased a stipend for \$1,500.00 to \$1,000.00 which means they can impact 33% more students.

Mr. Stratton stated that he was in a meeting with the USDA field representative for our area who handles Hispanic serving institutions and they were very impressed with our commitment to internships. This Thursday, the Assistant Secretary of Agriculture from the USDA will be on campus. Having the student government support internship programs will help our campus continue to have the USDA's support.

Passed (11/0/0).

BD 70-14 M/S Patalano/Morales: Information on the Student Involvement and Representation Fee proposed by the California State Student Association.

Mr. Barcenas and Mr. Lopez explained California State Student Association (CSSA) and gave a presentation on the Student Involvement and Representation Fee which is available on the CSSA website. This proposal would cause ASI to no longer pay the 67 cents CSSA fee per student but each student will have an opt out \$4.00 CSSA fee per year.

Discussion followed with questions from the Board.

Discussion closed.

BD 71-14 M/S Mata/Satterlund: Appointment of Kaylin Murphy as the Communications representative to the ASI-PDC Advisory Committee.

Ms. Mata stated that Ms. Murphy is a very active student on the PDC campus and believes that she will be a great member to the Committee.

Passed (10/0/1).

BD 72-14 M/S Patalano/Morales: Appointment of Aylin Vega as the Psychology representative to the ASI-PDC Advisory Committee.

Ms. Mata stated that Ms. Vega would be a great representative on the Committee.

Passed (11/0/0).

BD 73-14 M/S Patalano/Garrett: Appointment of Christa Bowers as the Graduate representative to the ASI Board of Directors.

Mr. Barcenas stated that Ms. Bowers could not attend the meeting since she is currently at Washington D.C. for a Graduate Studies competition. She is very involved within the National Security program on campus and is a very highly qualified student and would be a great asset to the Board.

Mr. Stratton mentioned that Ms. Bowers worked at the office of Community Engagement and he had the pleasure of working with her since ASI is the co-sponsor for Coyote Cares Day. She is an amazing student and would contribute greatly to the Board.

Passed (10/0/1).

BD 74-14 M/S Patalano/Mata: Appointment of Fernando Baños as the Student-At-Large representative to the ASI Board of Directors.

Mr. Baños introduced himself as an Environmental Studies and Geology double major and explained how his experience will help him contribute to the Board.

Mr. Stratton reminded the Board that one of the Student-At-Large positions was dedicated to Sustainability and was included in the 2014-15 ASI Bylaws.

Mr. Barcenas stated that Mr. Baños is really involved with the sustainability aspect within our campus. He has the qualities and the features that we would hope to see in a sustainability officer for our Board and he would be a great asset.

Passed (10/0/1).

BD 75-14 M/S Patalano/Garrett: Appointment of Jackie Aboud as a student-at-large representative to the ASI Lobby Corps.

Ms. Aboud gave a brief background on herself.

Passed (10/0/1).

M/S: To open the consent calendar. There was no motion or second.

BD 76-14 Appointment of Dora Baldwin as a student-at-large representative to the ASI Lobby Corps.

BD 77-14 M/S Appointment of Jamie Carper as a student-at-large representative to the ASI Lobby Corps.

BD 78-14 Appointment of Evan Keimach as a student-at-large representative to the ASI Lobby Corps.

BD 79-14 Appointment of Brian Kennedy as a student-at-large representative to the ASI Lobby Corps.

BD 80-14 Appointment of Tyler Wolfe as a student-at-large representative to the ASI Lobby Corps.

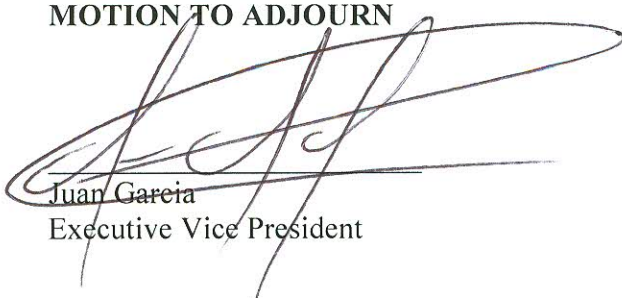
Vote on above consent calendar passed.

ANNOUNCEMENTS:

Mr. Stratton announced that in order to grow ASI, he is looking to hire an Assistant Director. A draft job description was given to the Board in order to give feedback at the next meeting. The timeline is to release the job description to professional organizations in January, have interviews in February and have the selection process in March. Hopefully the successful candidate would start before Spring Break in order to have the Spring quarter and the Summer to plan for an effective 2015-16 year. There were over 240 participants at our information sessions and about 120 applicants for the Alternative Spring Break to Puerto Rico. He explained the tremendous impact these programs have on the students and thanked the Board for supporting it. There are 40 free spaces for the first 40 CSUSB students who enroll in the Circle of Change Leadership taking place in two weeks at CSU Dominguez Hills. Pizza with the President will be held this Thursday at 5:30 p.m. in the Multi-Purpose Room in University Village.

Mr. Barcenas stated that Kevin Hart will be on campus on November 22nd. Tickets began selling yesterday and 1,300 have already been sold. If anyone has not picked up an ASI shirt, please come by the office to get one. He reminded the Board to go out and vote in the November elections.

MOTION TO ADJOURN



Juan Garcia
Executive Vice President