

**Ahlam Muhtaseb: Academic Vitae**  
**Professor of Communications Studies**  
**Director of the CSUSB Center for the Study of Muslim & Arab Worlds**

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[www.1948movie.com](http://www.1948movie.com)

**I. EDUCATION**

Doctor of Philosophy, Department of Communication, The University of Memphis,  
Memphis, TN, July 2004  
Dissertation: “The Internet as an Alternative Source of Information and Forum of  
Expression for Arab Americans”  
Area of Emphasis: Mass/Computer-Mediated Communication  
Chair: Dr. Kevin Wright, George Mason University  
Mentor: Dr. Larry Frey, UC Boulder

Master of Arts, Department of Journalism, The University of Memphis, Memphis, TN,  
December 2001  
Project: “Arab Americans’ Political Activism”  
Area of Emphasis: Public/Media/governmental Relations  
Advisor: Dr. Rick Fischer, The University of Memphis

Graduate Student, Department of Graduate Studies, Bir Zeit University, West Bank, 1997-  
1998  
Area of Emphasis: International Studies

Bachelor of Arts with Honors, English Department, Hebron University, Hebron, West  
Bank, August 1994  
Area of Emphasis: English Language and Literature

**II. RESEARCH/CREATIVE**

**A. Research/Creative Awards:**

**The 2019-2020 CSUSB Outstanding Scholarship, Research and Creative Activities  
Award (\$2000).**

### The 2019-2020 CSUSB Research and Creative Activity Faculty Mentor Award

(\$2000). “Faculty selected for this award have shown exceptional dedication to student’s success for careers in research, teaching, and preparing them to meet the highest professional and ethical standards as scholars”.

The 2019 Special Jury Award for the category of Feature-Length Documentaries from the Jerusalem International Film Festival, shared with Andy Trimlett for directing/producing the documentary *1948: Creation & Catastrophe*.

The 2019 “Storytellers: Media & Education Award” from the Rebuilding Alliance Organization; award shared with Andy Trimlett for directing/producing the documentary *1948: Creation & Catastrophe*.

### B. Research Interests

Critical Media Studies  
 Digital/Social Media & Activism  
 International/Global Communication  
 Applied Communication/Social Justice  
 Cognitive Narratology & Oral Histories  
 Research Methodology: both Qualitative and Quantitative

### C. Publications

Muhtaseb, A. (2021). “Can we Watch Something Uplifting?” On Teaching Palestine Through Film. *JadMag* (forthcoming).

Muhtaseb, A. (2020). U.S. Media Darlings: Arab Women Activists, Exceptionalism, and the “Rescue Narrative.” *Arab Studies Quarterly*, 42, 7-24. **(lead article)**

Muhtaseb, A. (2015). Between the “I” and the “Me”: Palestinian Refugees’ Use of Narratives in Search of Identity. *Proceedings of the Diyar’s Twelfth International Conference: The Palestinian Diaspora, Bethlehem, Palestine*.

Muhtaseb, A., Algan, E., & Bennett, A. (2014). Teaching media and culture of the Middle East to American Students. *International Review and Research: Journal of Phi Beta Delta Honor Society for International Scholars*, 4, 8-17.

Muhtaseb, A., & Lopez-Thismon, N. (2013). Riding the Social Media Wave: Cyber Activism & the Global Public Sphere. *Proceedings of the Tangier International Conference 2013: “Performance in/and the Public Sphere”*, Tangier, Morocco.

- Muhtaseb, A. (2012). [Review of the book *Political liberalism in Muslim societies*, by F. Bilgin]. *Arab Studies Quarterly*, 34(4), 289-290.
- Muhtaseb, A. (2012). [Review of the book *The Arab Spring: The end of postcolonialism*, by H. Dabashi]. *Arab Studies Quarterly*, 34(4), 287-289.
- Muhtaseb, A. (2012). [Review of the book *We are all equally far from love*, by A. Shibli]. *Arab Studies Quarterly*, 34(4), 287.
- Muhtaseb, A. (2012). [Review of the book *The Iran-Iraq war: Antecedents and conflict escalation*, by J. Donovan]. *Arab Studies Quarterly*, 34(3), 197-198.
- Muhtaseb, A. (2012). [Review of the book *Modern Islamist movements: History, religion, and politics*, by J. Armajani]. *Arab Studies Quarterly*, 34(3), 196-197.
- Muhtaseb, A. (2012). [Review of the book *Syria's Kurds: History, politics, and society*, by Jordi Tejel]. *Arab Studies Quarterly*, 34(2), 136-137.
- Muhtaseb, A. (2012). [Review of the book *Islam on the street: Religion in modern Arabic literature*, by M. al-Musawi]. *Arab Studies Quarterly*, 34(2), 135-136.
- Muhtaseb, A. (2012). [Review of the book *Muslim women online: Faith and identity in virtual space*, by A. Piela]. *Arab Studies Quarterly*, 34(2), 133-134.
- Muhtaseb, A. (2012). [Review of the book *Israel's dead soul*, by S. Salaita]. *Arab Studies Quarterly*, 34(1), 63.
- Muhtaseb, A. (2012). [Review of the book *Between feminism and Islam: Human rights and sharia law in Morocco*, by Z. Salime]. *Arab Studies Quarterly*, 34(1), 62-63.
- Muhtaseb, A. (2011). [Review of the book *Homeland insecurity: The Arab American and Muslim American experience after 9/11*, by L. A. Cainkar]. *Arab Studies Quarterly*, 33(2), 118.
- Muhtaseb, A. (2011). [Review of the book *Children of catastrophe: Journey from a Palestinian refugee camp to America*, by J. K. Kanj]. *Arab Studies Quarterly*, 33(2), 117-118.
- Wright, K. B., & Muhtaseb, A. (2011). Interpersonal communication issues within computer-mediated support groups. In K. B. Wright & L. Webb (Eds.), *Computer-Mediated Communication in Personal Relationships* (pp. 137-155). New York: Peter Lang Publishing.
- Muhtaseb, A. (2011). Negotiating resistance: Challenges of a female faculty member of color from an Islamic Arab Background. In M. N. Niles & N. S. Gordon (Eds.), *Still searching for our mothers' gardens: Experiences of new, tenure-track*

*women of color at 'majority' institutions* (pp. 93-107). Lanham, MD: University Press of California.

Muhtaseb, A. (2009). Service learning as a structured pedagogical strategy in teaching the PR practicum class. In T. Mccorkindale (Ed.) *2009 Public Relations Society of America (PRSA) International Conference Educators Academy* (179-182), retrieved from the PRSA website at <http://www.prsa.org/network/communities/educatorsacademy/programming/eaproceedings/2009eaproceedings.pdf>

Muhtaseb, A., & Frey, L. (2008). Arab Americans' motives for using the Internet as a functional media alternative and their perceptions of U.S. public opinion. *Journal of Computer-Mediated Communication*, 13, 618-657.

Muhtaseb, A. (2007). From behind the veil: Students' resistance from different directions. *New Directions for Teaching & Learning*, Summer(110), 25-33.

Muhtaseb, A. (2003). Living on the margins of society: Palestinian refugees' use of narratives in search of identity. *Proceedings of the Hawaii International Conference on Social Sciences*.

#### **D. Creative**

Muhtaseb, A., & Trimlett, A. (Producers), & Trimlette, A, & Muhtaseb, A. (Directors). (2017). *1948: Creation & Catastrophe* [Video file]. Retrieved from [www.1948movie.com](http://www.1948movie.com).

This award-winning documentary, which premiered at the Arizona International Film Festival on April 23 of 2017, was an official selection by the Boston Palestine Film Festival in October 2017, the Arab Film Festival in San Diego in October 2017, the Middle East Studies Association Film Fest in November 2017, the 48mm Film Festival in Tel-Aviv in December 2017, the Reel Palestine Film Festival in Dubai in January 2018, Al-Ard 15<sup>th</sup> Film Festival in Italy in March 2018, the Chicago Palestine Film Festival in April 2018, the Twin Cities Arab Film Festival, Minneapolis in September 2018, the Toronto Palestine Film Festival in September 2018, the Palestine Film Festival, Australia (6 cities multiple dates), the Leeds Palestine Film Festival, England in November 2018, the Witness Palestine Film Festival in Rochester, NY in October 2019, the Jerusalem International Film Festival in November 2019.

It is based on my fieldwork in the Palestinian refugee camps in Lebanon, Syria, and Palestine. The field work is part of my larger study of the Palestinian refugees' diaspora narratives, which is an oral history research project that started in 2006. In 2008, I teamed up with a director/producer from San Diego, Andy Trimlett, and we expanded the part related to the documentary to include the history of the year 1948, which signals the creation of the state of Israel and the

expulsion of over half of the Palestinian population from their homeland. The documentary was filmed in 7 countries: Palestine, Israel, Jordan, Lebanon, Syria, England, Canada and the United States. The documentary is research-based that uses 1. 33 (out of over 90) primary semi-structured interviews with Palestinians and Israelis about their narratives of the historical events of 1948; 2. Interviews with a wide range of historians, the most well-known globally, who represent different backgrounds and perspectives; 3. Archival documents dug out of the archives of the *New York Times*, the British National Archives, The Israeli army archives, the United Nations, the *New York Herald Tribune* (which doesn't exist anymore), and others; 4. Photo and video archives of the United Nations Refugee and Works Agency (UNRWA), Getty, *NYT*, and others (over 2,000 in total were analyzed); 5. Secondary sources (16-page bibliography and over 20,000 pages of research).

For a list of screenings around the globe, please see our website [www.1948movie.com](http://www.1948movie.com)

Odam, J. (Director & Producer). (2012). *Minarets in Temecula: Islam and the Right to Religious Freedom*. [Motion picture]. United States: Alternate Focus.  
I was the project researcher, community coordinator, and helped with pre-production.

#### **E. Conference Presentations**

Muhtaseb, A. (2019, June 13). Nakba Narratives & Critical Ethnography: Ontological and Epistemological Questions. [Competitively selected] Paper presented at the Palestinian History Archive Conference at the American University of Beirut, Lebanon.

Muhtaseb, A. (2019, March 18). Telling the Nakba through film. [Competitively selected] Paper presented at the Teaching Palestine: Pedagogical Praxis and the indivisibility of Justice organized by the Afro-Middle East Centre in Johannesburg, South Africa.

Muhtaseb, A. (2018, October 12). Achieving the Impossible: "Re-writing" the 1948 History. Paper presented at the Oral History Association Annual Meeting, Montreal, Canada.

Muhtaseb, A. (2017, November, 25). Palestinian Images in U.S. Mainstream Media. Paper presented at the AMP Conference, Chicago, IL.

Muhtaseb, A., Trimlett, A., Abdulhadi, R. & Petchesky, R. (2017, June 3). 1948 Nakba: Creation, Catastrophe, Resilience [Video Screening & Discussion]. Presented at the Left Forum Conference on Resistance, New York, NY.

Muhtaseb, A. (2017, June 2). Palestine, Women's Studies and the Indivisibility of

Justice [Panel Presentation]. Presented to the Seventeenth Berkshire Conference on the Oral History of Women, Genders, and Sexualities, Hempstead, NY.

Muhtaseb, A. (2017, May 26). Trump's Islamophobic Rhetoric and Mainstream U.S. Discourses [Panel Presentation]. Presented to the 67<sup>th</sup> Annual International Communication Association Conference, San Diego, CA.

Muhtaseb, A. (2017, April 22). Are US Mainstream Media Having a Real Paradigm Shift in Their Representation of Muslims & Islam? [Panel Presentation]. UC Berkeley's 8<sup>th</sup> Annual Islamophobia Conference: Islamophobia and the End of Liberalism? Berkeley, CA.

Muhtaseb, A. (2017, April 21). The "Civility" War on Academic Freedom: Case Studies from "California Scholars for Academic Freedom" [Panel Presentation]. UC Berkeley's 8<sup>th</sup> Annual Islamophobia Conference: Islamophobia and the End of Liberalism? Berkeley, CA.

Muhtaseb, A. (2016, November 12). Solidarity with Palestine as Transnational Feminist Praxis: Reflections on the Struggle for Boycott, Divestment and Sanctions (BDS) within the Imperial University [Roundtable]. Presented to the National Women Studies Association Conference, Montréal, Québec.

Muhtaseb, A. (2015, November 12). U.S. Media Darlings: Arab Women Activists, Exceptionalism, and the "Rescue Narrative" [Panel Presentation]. Presented to the National Women Studies Association Conference, Milwaukee, WI.

Muhtaseb, A. (2017, June 2). Palestine, Women's Studies and the Indivisibility of Justice. [Panel Presentation]. Presented to the Seventeenth Berkshire Conference on the Oral History of Women, Genders, and Sexualities, Hempstead, NY.

Muhtaseb, A. (2015, August 11). Between the "I" and the "Me": Palestinian Refugees' Use of Narratives in Search of Identity. Paper presented at the Diyar's Twelfth International Conference: The Palestinian Diaspora, Bethlehem, Palestine.

Muhtaseb, A., & Lopez-Thismon, N. (2013, June 1). Riding the Social Media Wave: Cyber Activism & the Global Public Sphere. Paper presented at the Tangier International Conference 2013: "Performance in/and the Public Sphere", Tangier, Morocco.

Muhtaseb, A. (2013, April). "Cyber Ethics": Utilizing Asynchronous Discussion Boards to Solve Ethical Dilemmas in Public Relations [Panel presentation]. Presented to the 2013 International Studies Association, San Diego, CA.

Muhtaseb, A. (2013, November). In the Shadow of the Arab Spring: Arab Women Activists and Western Media Darlings. [Panel Presentation]. Presented to the 2013 National Communication Association Convention, Orlando, FL.

- Muhtaseb, A. (2013, February 23). Teaching the Applied Communication and Social Justice Class: Limitless Students' Engagement. Presented to the 16<sup>th</sup> Annual CSU Teaching Symposium, Vallejo, CA.
- Muhtaseb, A. (2013, February 23). Addressing Barriers to Service Learning: A Think Tank Approach. [Panel Presentation]. Presented to the 16<sup>th</sup> Annual CSU Teaching Symposium, Vallejo, CA.
- Muhtaseb, A., & Wright, K. B. (2011, February). Mobilizing online: The Internet, political involvement and community participation of Arab Americans. [**Competitively selected paper**] presented at the 2011 Western States Communication Association (WSCA) in Monterey, CA.
- Muhtaseb, A. (2009, November). Service learning in PR practica. [**Competitively selected poster presentation**]. Presented at the Public Relations Society of America Conference Educators Academy, San Diego, CA.
- Muhtaseb, A. (2009, August). Presented on the intersection of pedagogy, scholarship and activism to Cornell's Future of Minority Studies Summer Colloquium held at Cornell University in Ithaca, New York.
- Muhtaseb, A. (2008, November). *Egalitarian communication in Islam: Balancing freedom of expression with obedience in the first four decades of the Islamic history*. Panel entitled "Explorations in Islamic Communication" to be presented to the Spiritual Communication Division at the National Communication Association (NCA) Convention, San Diego, California.
- Muhtaseb, A., & Ibrahim, S. (2008, June). *The unspoken: Palestinian nonviolence resistance*. Paper presented at the University of California, Riverside Colloquium on Violence & Religion, which was organized by the Center for Ideas & Society at UCR
- Muhtaseb, A. (2007, November). *Public relations practica as community service*. Panel entitled "Sharing Different Worldviews on Public Relations Pedagogy" presented to the Public Relations Division at the NCA Convention, Chicago, Illinois.
- Muhtaseb, A. (2007, November). *Islamic prayers as community building*. Panel entitled "Examining Ontology of Spirituality & Communication from Diverse Perspectives" presented to the Spiritual Communication Division at the NCA Convention, Chicago, Illinois.
- Muhtaseb, A. (2006, November). *Creating sites for connection & action among female faculty of color*. Panel presented to the Women's Caucus at the National Communication Association (NCA) Convention, San Antonio, Texas.

Muhtaseb, A. (2006, April). *Service learning in public relations classes: Connecting students with community partners*. Proposal accepted and presented at the 9<sup>th</sup> CSU Regional Symposium on University Teaching, CSU, Dominguez Hills, CA

Muhtaseb, A., & Frey, L. (2005, November). *The Internet as an alternative source of information and forum of expression for Arab Americans*. **Competitively selected paper** presented to the **Mass Communication Division** at the NCA Convention, Boston, MA.

Muhtaseb, A. (2005, November). *From behind the veil: Students' resistance from different directions*. Special panel titled "Assessing the Health of the Classroom/Department Environment for Female Faculty of Color" presented to the Instructional Communication Division at the NCA Convention, Boston, MA.

Muhtaseb, A. (2005, November). Respondent to a Public Relations Division panel titled "New Ways of Building Relationships with Publics" presented at the NCA Convention, Boston, MA.

Wright, K. B., & Muhtaseb, A. (2005, May). *Perceptions of support group advantages, types of support, and support providers within online support groups dealing with health-related issues*. **Competitively selected paper** presented to the Health Communication Division at the International Communication Association (ICA) Conference, New York, NY.

Muhtaseb, A. (2003, November). *The Internet as a tool for activism: Strategies for organizing for social change within on-line spaces*. Special panel presented to the Applied Communication Division at the NCA Convention, Miami Beach, FL.

Muhtaseb, A. (2003, May). *In search of identity* [**Competitively selected poster presentation**]. Presented at the ICA Conference, San Diego, CA.

Muhtaseb, A. (2002, November). *Consulting for multicultural organizations in an era of globalization*. Special panel presented to the Organizational Communication Division at the NCA Convention, New Orleans, LA.

## F. Invited Presentations

(2020, May 17). Talk about "The Palestinian Refugees in Lebanon During COVID-19". Invited by the Palestinian Right to Return Coalition in the United States.

**(2019, October 17). Ann Lucas Lecture Series in Law & Justice. Department of Justice Studies at San Jose State University.**

**(2019, May 18). Keynote speaker at the annual Palestinian American Women Association Ramadan Iftar, Anaheim, CA.**



(2019, May 9). Lecture at UCSD on the BDS movement and anti-normalization in the context of the Palestinian struggle.

**(2019, May 3). Keynote speaker at the City of Santa Clara Heritage Day, CA.**

(208, October 4). Delivered a talk on the making of my documentary *1948: Creation & Catastrophe* to the faculty and graduate students of Monash University in Melbourne, Australia.

(2017, October 20). Presented on Palestine & Media at the University of Memphis, TN.

(2017, June 5). Film screening and discussion of my documentary *1948: Creation & Catastrophe* at the Palestine Center of the Jerusalem Fund, Washington, DC.

(2017, April 17). Presented to the San Diego State University class Arab language & Culture on social media and social movements in the Arab World.

(2017, March 23). Presented at California State University, Fresno on my documentary and on the Palestinian Nakba.

(2016, April 25). Presented at Occidental College on the intersection of Black Lives Matter and Palestinian solidarity.

(2016, January). Presented at the University of California, Los Angeles (UCLA) Palestine Awareness Week on my work in the refugee camps, and identity politics.

(2014). Lectured on the Palestinian Diaspora (Nakbah) to a UCSD audience during the 2014 Nakbah commemoration event “Keys to the Past,” during which I showed clips of my documentary, in addition to going over my research

(2014, November). Introduced and lead the discussion of the Oscar winning documentary *5 Broken Cameras* to the Mount San Jacinto College audience.

(2014, May). Presented with a panel on the recent developments of the Israeli/Palestinian conflict. University of California, San Diego.

(2012, May 25). Lectured on the attacks on academic freedom in California academic institutions to a University of California, Riverside audience during the “Living the Struggle” banquet organized by Students for Justice in Palestine.

(2008, October). Presented on the fragmentation in the anti-war movement in the United States focusing on Palestine as a central issue for the movement to the Peace and Justice Coalition in San Diego, CA.

(2007, May). Presented my research on Arab Americans’ use of the internet to the

CSUSB Ethnic Studies Roundtable.

- (2007, November). Participated in a forum on the politics of teaching in a time of war entitled “Faculty Advocacy in the Classroom: A Town Forum on Terrorism, Iraq, & the Politics of Pedagogy” that was invited by the National Communication Association Forum (NCAF) at the NCA Convention, Chicago, Illinois.
- (2007, October). Presented at the San Diego Women Film Festival on the issue of international divestment & boycott against Israel.
- (2007, February). Keynote speaker for Gamma Lambda of Phi Beta Delta (Honor Society for International Scholars) Annual Meeting on my intercultural/international research.
- (2006, November). Selected to join the North American World Association of Community Radio Broadcasters (AMARC) Delegation to the 9<sup>th</sup> AMARC Conference in Amman, Jordan.
- (2006, October). Exclusion, otherness, and imposed liminality. A panel presentation following the screening of the program “Checkpoint” at the San Diego Women Film Festival, San Diego, CA.
- (2006, August). *The issue of Palestinian refugees*. Speaker at the first Palestinian Awareness Day at Palomar College, San Marcos, CA.
- (2006, April). *Islam and the environment*. Speaker at the Mt. San Jacinto Diversity Committee’s Religious Understanding Day, Mt. San Jacinto College, San Jacinto, CA.
- (2006, April). *Preparing future faculty learning community*. Roundtable discussion about junior faculty experiences, Claremont Graduate University, Claremont, CA.
- (2004, March). *Varieties of feminine experience: Palestinian women*. Panel presented at the World Languages and Literature Winter Symposium, CSUSB, San Bernardino, CA.

**G. Work in Progress**

**A documentary on the Chapel Hill murder of three young Muslims and the state of hate speech, hate crimes, and Islamophobia in the US. Expected release: Fall of 2021**

A critical ethnographic study of Palestinian refugees narratives of diaspora in the Palestinian refugee camps in Lebanon that includes in-depth interviews as well. In the process of writing a book proposal based on this research study.

### III. GRANTS & SCHOLARSHIPS (\$185,460 in total)

- The 2019 Jerusalem Fund for Film Production (\$5000)
- CSUSB 2019/20 E-learning Academy (\$9,200)
- CSUSB-CAL 2019 Mini Research Grant & CSUSB-Office of Academic Research grant (\$10,500)
- CSUSB 2018-20 Diversity Advocate (\$2,500)
- CSUSB 2018/2019 Diversity Community (\$1,500)
- CSUSB 2017 Intensive Writing Institute (\$2,000)
- Jerusalem Fund 2017 Film Grant (\$4,000).
- Jerusalem Fund 2016 Film Grant (\$4,000).
- CSUSB 2015 Evans Research Grant (\$500).
- CSUSB 2015 ATI Technological Institute on Learning Technologies (\$1,500).
- CSUSB 2015 Professors Across Borders Grant (\$2,000).
- Team member of the 2015 Community Inquiry Group (CIG) on “Social Media and Diversity Across the Curriculum” (\$500).
- Successful crowd funding campaign (Kickstarter) with the amount of \$65,000 (\$10,000 over goal) to fund my documentary *1948: Creation & Catastrophe* in 2014.
- CSUSB 2013 Diversity Committee speaker grant (\$1,500) to conduct an educational workshop titled “Let Your Voice Be Heard: Using Video Production to Tell the Stories of Your Community.”
- Competitively selected to serve as a member of the 2012-2013 HIP Think Tank on Service Learning (\$6,000).
- CSUSB 2012 Faculty Professional Development (Mini) Grant in the amount of \$5000 for the last filming leg of my documentary.
- CSUSB TRC Fall 2012 Teaching Skills Study Award (TSSA) (\$1,000) to attend the National Communication Association Convention short courses on service learning.
- CSUSB TRC Summer 2012 Course Development Grant (\$4,000) to integrate the virtual environment Second Life into teaching my COMM 550 class.
- Team-member of (2011-2014) NEH grant on “Integrating Area Studies and Humanities Through Faculty Teaching and Learning Communities: Bridging Cultures in an Era of Internationalization and Web 2.0”.
- CSUSB 2011 Professors Across Borders grant (\$2,000) to finish my refugee study in the West Bank.
- CSUSB 2011 Professors Across Borders grant (\$1,500) to conduct research in North Africa and present a paper at the Tangier Performance Conference in Morocco.
- CSUSB Fall 2011 Teaching Skills Study Award (TSSA) Grant (\$1,000) to attend the National Communication Association Convention and short courses on online teaching.

- CSUSB TRC Spring 2011 Innovative Course Development Grant in the amount of \$4,000 to create a new course in applied communication and social justice.
- CSU *Institute for Teaching & Learning* (ITL) Faculty Learning & Practice Community (FL&PC) team: innovating online group discussions (\$500 each) 2010.
- CSUSB Teaching Resource Center's Collaboration through Team Teaching Grant (\$8,500-\$4250 each), winter & spring 2009: Develop and team-teach the class "Media and Globalization in the Middle East" with a colleague from Communication Studies.
- **National Endowment for the Humanities Summer Seminar on Narrative Theory (\$4,800), summer 2008: participant.**
- CSUSB Professors Across Borders Grant (\$2,500), summer 2008: funding my ethnographic study of Palestinian refugees' narratives of Diaspora in the refugee camps of Lebanon.
- CSUSB Teaching Center's Teaching Skills Award (\$1,200) for attending the Western States Communication Association Convention in Denver, Colorado, February, 2008.
- CSUSB Intellectual Life & Visiting Scholar grant (\$2,000) and a Diversity Committee speaker grant (\$1,000): fund a workshop titled "Alternative TV for Social Justice" in Fall 2007.
- CSUSB *Intellectual Life grant* (\$1000) and a *Diversity Committee grant* (\$1000): fund a campus lecture in Spring 2007.
- CSUSB 2007 *Faculty Research Leave* (\$8,000 for two class releases in spring 07). Finishing my documentary on the life in the Palestinian refugee campus in Lebanon.
- CSUSB Teaching Resource Center's *Collaboration through Team Teaching Grant* (\$8,300), winter & spring 2007: Develop and team-teach the class "Muslim Women in Society and Media" with a colleague from Anthropology.
- World Association of Community Broadcasters' (AMARC's) delegate travel grant for the 9<sup>th</sup> Annual Conference in Amman Jordan (\$1000), November, 2006.
- CSUSB *Service-Learning Fellowship* (\$2,00), summer 2006: Transforming the Public Relations Practicum class into a service-learning class that enables students to practice public relations by helping non-profit/non-governmental organization with real projects.
- CSUSB *Innovative Course Development Grant* (\$3600), summer 2006: Transforming the Computer-Mediated Communication class into a hybrid online class.
- CSUSB *Faculty Professional Development Grant* (\$5,000), & Professors Across Borders Grant (\$2, 500), summer 2006: funding my ethnographic study of Palestinian refugees' narratives of Diaspora in the refugee camps of Lebanon in summer 2006. The grant included funding professional film making equipment to produce a documentary on the life in the camps.
- CSUSB *Teaching Skills Study Award* (\$1,000-\$1200 each time), spring 2006, winter 2008,

- CSUSB *Diversity Committee* speaker grant (\$1000 each): Fall 05 and Spring 05.
- CSUSB Teaching Resource Center's *Collaboration through Team Teaching Grant* (\$4,060), winter 2005: Team-teach the class "public relations communication" with a senior communication colleague.
- *Fulbright* (Junior) Master Degree Scholarship, July 1998-July 2000.

#### IV. RESEARCH-RELATED POSITIONS

**Co-Chair, CSUSB—*Arab Studies Quarterly* first joint academic conference, April 20-21, 2018.**

Research Assistant, Department of Communication, University of Memphis, Spring 2003:  
Primary Responsibilities: Assisting two professors in research in the areas of computer-mediated and intercultural communication, which included library research and help with data collection and analysis

Graduate Assistant, Department of Communication, University of Memphis, Spring 2001:  
Major Responsibilities: Assisting the department chair and another professor in conducting research in the areas of applied and health communication

Part-Time Researcher, PWI Research Institute, Memphis, TN, May 2000-1999: Major Responsibilities: Conducting marketing research, interviewing through telephone

#### V. TEACHING

##### A. Teaching Awards:

**CSUSB 2015 Innovative Integration of Teaching Technology Award (3<sup>rd</sup> place) for integrating the virtual environment of Second Life into teaching my communication classes.**

**CSUSB 2015 President's Honor Roll for Service Learning.**

##### B. Classes

Professor, Department of Communication Studies, California State University, San Bernardino (CSUSB), CA, Present-August, 2004: Primary Responsibilities: Teaching public relations and media studies classes, including

- Graduate Seminar in Applied Public Relations-Critical Perspective (COMM 691)
- Graduate Seminar in Organizational Communication (COMM 690)
- Thesis or Project Proposal/Comprehensive Examination Preparation (COMM 685)
- Graduate Thesis/Project (COMM 686)
- Strategic Communication (COMM 675)

- Graduate Seminar in International Communication (COMM 671)
- Introduction to Graduate Studies-Integrated Marketing Communication Track (COMM 605)
- Qualitative Research Methods in Communication (COMM 603)
- Introduction to Graduate Studies-Communication Studies Track (COMM 600)
- Advanced Topics in Communication Studies: Media & Globalization in the Middle East (COMM 565). New class added in 2009 with the help of a team-teaching grant
- Advanced Topics in Communication Studies: Settler Colonialism & Palestinian Cinema. New class developed in 2018 with the help of an intensive writing institute.
- Advanced Topics in Human Communication: Applied Communication & Social Justice (COMM 564). New class added in 2011 with the help of a course development grant
- Muslim Women in Media & Society (COMM 550). New class added in 2007 with the help of a team-teaching grant
- Issues Management & Crisis Communication (COMM 542)
- Senior Project (COMM 449)
- Public Relations Campings (COMM 442)
- Gender, Race, and Media (COMM 401)
- Public Relations Communication (COMM 344)
- Public Relations Theory and Practice (COMM 341)
- Computer-Mediated Communication (COMM 309): Class was reconstructed as Digital Media in 2010
- Public Relations Practicum--Service Learning (COMM 243D)
- Public Speaking (COMM 120)

Lecturer, Department of Communication Studies, California State University, San Bernardino (CSUSB), CA, July 2004-August 2003: Primary Responsibilities: Teaching public speaking and public relations classes, including

- Public relations Communication (COMM 344)
- Oral Communication (COMM 120)

Teaching Assistant, Department of Communication, The University of Memphis (UoM), TN, December 2002- June 2001: Primary Responsibilities: Teaching the hybrid class of public speaking (COMM 2381), which included teaching the theoretical background of oral communication, media analysis, and practical experience of public speaking.

Part-time Instructor, Department of Foreign Languages, UoM, TN, Fall 2000: Primary Responsibilities: Teaching Elementary Arabic I (ARAB 1010).

Part-time Tutor, International Observers Headquarters in Hebron City, West Bank, 1997-1994: Major Responsibilities: Teaching Arabic as a foreign language for the international observers in Hebron city

**C. Teaching Excellence:**

Over the last 17 years, I have had an average median of **5.6 out of 6** (6 being excellent) for the overall quality of instruction and an average median of **5.5 out of 6** for my specific contribution to student learning.

**VI. PROFESSIONAL/ADMINISTRATIVE EXPERIENCE****Director, CSUSB Center for Islamic & Middle Eastern Studies (renamed to CSUSB Center for the Study of Muslim & Arab Worlds), Present-2018. Primary****Responsibilities:**

- Strategic planning
- Events planning & execution
- Budget planning & execution
- Chairing board meetings
- Organizing the *Arab Studies Quarterly* Conference every other year

**Coordinator, CSUSB Graduate Program in Communication Studies, 2020-2014****Primary Responsibilities:**

- Admission & Recruitment
- Promotion of the program nationally & internationally
- Advising
- Policy and regulations
- Assessment
- Resource allocation

**Interim Director, CSUSB Center for Islamic & Middle Eastern Studies, 2017-2016.****Primary Responsibilities:**

- Events planning & execution
- Budget planning & execution
- Chairing board meetings
- Co-Chairing the *Arab Studies Quarterly* Conference for the following year

Intern, Shelby County Mayor's Office, Public Affairs Department, Memphis, TN, May 1999-1998. Primary Responsibilities:

- researching and recommending methods to enhance county website
- writing press releases
- coordinating charitable underwriting
- writing public service announcements

Information Officer, The British Council, East Jerusalem, July 1998-1996. Primary responsibilities:

- managing an active information center that served the southern region of the West Bank, which included a public library

- being in charge of collection development for the center
- conducting Internet workshops and online services for professionals
- providing educational counseling for students in the region about studying abroad
- marketing the English language program and other services to educational facilities in the area
- managing five book and poster exhibitions
- managing the office in the manger's absence

Public Relations Director, Hebron Mayor's Office, Hebron, February 1995-1996. Primary responsibilities:

- establishing the entire department of public relations at behest of the mayor
- being responsible for public, media, and international relations
- fund raising
- event planning and other related duties
- securing and administering \$68,000 grant in aid for equipment purchase—donated by the Japanese government—for the Mayor's Office
- assisting the engineering team with the fund raising and management of a \$1.5 million infrastructure municipal project funded by USAID and UNDP

## VII. SERVICE

### A. Service Awards:

**College of Arts & Letters Outstanding Service Award, 2017**

### B. Professional Service

Article Reviewer, *Journal of Middle East Women's Studies*, Present-2018

Article Reviewer, *Journal of Feminist Media Studies*, Present-2016

Article Reviewer, *Journal of Computer-Mediated Communication*, Present-2007

Editorial Review member, *Arab Studies Quarterly*, Present-2011

**Book Review Editor, *Arab Studies Quarterly*, 2011-2012**

Paper Reviewer, Mass Communication Division, March 2006 & 2007

Paper Reviewer, Public Relations Division, NCA, March 2005 & 2006

Paper Reviewer, Public Relations Division, ICA, November 2005

Judge, 15<sup>th</sup> Annual CSUSB Student Research Conference, May 2005

### C. College and University Service

CSUSB Council on Diversity, Equity and Inclusion, Present-2020

CSUSB Diversity Advocate, Present-2018

CSUSB Graduate Council, Spring 2020-Fall 2019

CSUSB Faculty Senator (member of the executive committee of the senate), Present-Fall 2016

CSUSB Graduate Council member, 2017-2014

CSUSB Executive Committee Member of the senate, Fall 2016-Fall 2017



CSUSB Senate, 2013-14  
 Campus Logo Review Committee, CSUSB, 2006-2008  
 CSUSB Gamma Lambda of Phi Beta Delta (International society) treasurer, 2006.  
 CSU Academic Council on International Programs Faculty Representative for the San Bernardino Campus, 2005-2011  
 Outstanding Professor and Golden Apple Award Committee, CSUSB, 2005-2006  
 CSUSB 40<sup>th</sup> Anniversary Celebration Committee, 2005-2006  
 Center for Islamic and Middle Eastern Studies Founding Committee, CSUSB, Present-2003

#### **D. Department Service**

**Dept. Evaluation Committee (RPT), 2018-2019**  
**Dept. Recruitment committee (7 different committees 2018-2020)**  
**Graduate Program Coordinator, CSUSB, Present-Fall 2014**  
**Interim Graduate Program Coordinator, CSUSB, Fall 07 & Winter 08**  
 Curriculum Committee, Department of Communication Studies, CSUSB, 2006  
 Web & Outreach Committee, Department of Communication Studies, CSUSB, 2006-08  
 Western States Communication Association Convention Organizing Committee,  
 Department of Communication Studies, CSUSB, 2005-2006  
 Graduate Committee, Department of Communication Studies, CSUSB, Present-2004  
 Technology Committee, Department of Communication Studies, CSUSB, 2003-2004 &  
 2005-2006  
 Hiring Committee, Department of Communication Studies, CSUSB, 2004-2005  
 Advisor of the Public Relations Students Society of America (PRSSA), CSUSB  
 Chapter, Present-2004  
 Advisor of the Muslim Students Association (MSA), CSUSB Chapter, 2005-2004  
 Professional Development Committee, Department of Communication Studies,  
 CSUSB, 2003-2004  
 Representative to the Graduate Students Association, Communication Graduate  
 Students Association, UM, Spring 2003-2002  
 Volunteer, the International Students Office at the University of Memphis, 2002-1998

#### **E. Community**

**Serve on the advisory council of the LA Chapter of the Council on American Islamic Relations (CAIR), the largest Muslim advocacy group in the US, since 20014.**  
 Advisory board of the documentary *The Rabbis Intifada*, Present-2018  
 Was Invited by the Council on American Islamic-Relations (CAIR), the largest Muslim advocacy group in Northern America, to participate in a media breakfast about Islamophobia in September of 2010, in which I presented on Islamophobia in the U.S. mainstream media, its effects, causes, and ways to combat it.  
 Presented on the Palestinian refugees & my study in the refugee camps in Lebanon (Living on the Margins of Society) at the Palestinian Refugee Week at San Diego State University in October, 2010.

- Worked with Andy Trimlett of KPBS, PBS affiliate of San Diego, on producing a news story about the refugees which aired on July 16, 10. I helped in recruiting & interviewing refugees, transcribing and translating the interviews, and reviewing the first cut of the news segment. The story could be watched online at <http://www.kpbs.org/news/2010/jul/16/palestinian-refugees/>
- Organized three small opera nights in fund raising efforts to support the newly located Refugees after the TV segment.
- Presented at Al-Awda's 09 West Coast Regional Conference, which took place on Feb 8 at the University of California, San Diego, an analysis of media's coverage of Gaza.
- Board Member, American Friends of Al-Quds (Jerusalem) University, Present-2006
- Judge, Alternate Focus TV First Annual Film Contest, 2006
- Moderated a presentation by three Palestinian health workers from the Deheisheh refugee camp in the West Bank. The presentation took place in March 06 at the San Diego State University campus
- Volunteer translator (English/Arabic) for Amnesty International, San Diego Chapter, 2006
- Member, House of Palestine, Balboa Park, San Diego, Present-2003
- Organizing member, Alternate Focus TV, San Diego, Present-2003
- Organizing member, Al-Awda (The Palestinian Right to Return) Coalition, San Diego Chapter, Present-2000: has been very active in all aspects of administrative, media, and event planning and execution since 2000
- Member, MidSouth Center for Peace and Justice in Memphis, 2003-1998
- Volunteer, Memphis in May Festival, Spring 1999

### VIII. CONTINUING EDUCATION COURSES

- CSUSB Extended Reality Faculty Learning Community, July 2020 (\$1000)
- CSU Reviewing Courses Using the QLT Instrument training, April 2020
- CSUSB Responding to Writing by Responding to Learning: Giving Effective Feedback, March 2020 (\$300)
- CSUSB the 2019 GE Category E First-Year Seminar Workshop, December 2019 (\$1500)
- CSUSB E-Portfolio Institute (\$1500), December 2019
- CSUSB Immersive Learning Workshop, November 2019
- CSUSB E-Learning Academy, 2019-20
- CSUSB Intensive Writing Summer Institute, August 2017
- CSUSB Backward Curriculum Design, December 2017
- Atlas Qualitative Data Analysis Software, Summer 207, CSUSB ATI
- Extensive continuous training in online instruction, 2003-2009, CSUSB Teaching Resource Center and Technical Support
- Short Course, Teaching the College Course in Public Relations Writing, 2003 NCA Annual Convention, Miami Beach, Florida, November, 2003
- Short Course, Teaching the College Course in Introduction to/Principles of Public Relations, 2003 NCA Annual Convention, Miami Beach, Florida, November, 2003

Academic Writing Workshop, CSUSB, July, 2003  
 Introduction to Internet, CD-ROM, and Information Technology, TFPL Co., London, England, Summer, 1997  
 Introduction to Internet and Netscape Navigator, Business Development Center, Bethlehem University, Spring, 1997  
 MS-Excel 5.0, Business Development Center, Bethlehem University, Winter, 1996  
 Time Management, Business Development Center, Bethlehem University, Summer, 1996  
 The Skills of Dealing with the Public, Hebron Municipality (organized by TEAM International), Winter, 1995  
 Diploma, Strategic Management and Decision-Making for Investment, Bir Zeit University, Bir Zeit, West Bank (organized by the World Bank), September, 1995  
 Public Administration, Business Development Center, Bethlehem University, Fall, 1995  
 WINDOWS for Professionals, Al-Manarah Education Center, Hebron, Fall, 1994

## **IX. PROFESSIONAL AFFILIATIONS**

Member, National Women Studies Association (NWSA)  
 Member, Association for Education in Journalism and Mass Communication (AEJMC)  
 Member, World Association of Community Radio Broadcasters (AMARC)  
 Member, National Communication Association (NCA)  
 Member, International Communication Association (ICA)  
 Member, Public Relations Society of America (PRSA), San Bernardino Chapter  
 Member, Western States Communication Association (WSCA)

## **X. HONORS**

Selected by the Cornell University Summer Institute on Future Minority Studies to participate in their July 2007 & 2008 colloquiums in Ithaca, NY (full coverage of cost by Cornell)  
 Featured by the Public Relations Society of America newsletter, E-Publicologist, September 2006  
 CSUSB 2006 President's Team Achievement Award for the 40<sup>th</sup> Anniversary Gala Planning Team.  
 Outstanding employee of the month, PWI Research, February, 2000 Young Leadership Exchange Program Palestinian Delegate to Japan, 1996; nominated by the Japanese Ministry of Foreign Affairs; program focused on Japanese politics, industry, technology, and culture

## **XI. RELEVANT SKILLS**

Proficient in both Mac and PC platforms  
 Extensive experience in editorial and public relations writing  
 Desktop publishing programs: Adobe Premier Pro, Adobe PageMaker, FrontPage, Publisher, Photoshop, QuarkExpress, and DreamWeaver

Advanced experience with Blackboard Learning System  
Spreadsheet programs: Microsoft Excel  
Research Software: SPSS, Qualtrics, & Atlas  
Languages: English, Arabic, French, and Hebrew  
Translation: Arabic to/from English

## **XII. REFERENCES**

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