

May 21, 2019

Dear Colleagues,

Following a national search that identified several outstanding candidates, I am pleased to announce that **Dr. Rachel Beech** has been appointed **associate vice president for Enrollment Management**. She will begin her new position on July 1.

Dr. Beech has been a distinguished leader of our campus community since joining Cal State San Bernardino in 2016. Currently, she serves as assistant vice president for Admissions, Outreach and Transition in the Division of Student Affairs. Prior to that, she served in several related leadership roles at the University of Arizona.

She will continue to advance many of her exceptional efforts in her new position. Among her responsibilities, Dr. Beech will provide leadership for the development, implementation, communication and ongoing assessment of a comprehensive and strategic approach to enrollment services at the San Bernardino and Palm Desert campuses. She will also lead and oversee the Offices of Admissions, Outreach and Transitions, Financial Aid and Scholarships, and the Registrar's Office.

Thank you to the campus community for your engagement in this search; and to the search committee chair, Vice President Harry Le Grande, and committee members – Doug Freer, Patricia Aguilera, Dorothy Chen Maynard, Lesley Davidson Boyd, Elizabeth Ferriera, Tanner Carollo, Yera Nenan and Marisol Johnson – for your hard work throughout this process.

Please join me in congratulating Dr. Beech. I am confident she will have the support of the campus community in her new position as she advances Enrollment Management and the University as a whole.

Warm regards,  
Shari



Shari McMahan, Ph.D.  
Provost and Vice President for Academic Affairs  
California State University San Bernardino