

DR. LARRY RAY HYGH, JR.

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EDUCATION

- 2008, Ed.D. in Organizational Leadership, Pepperdine University, Malibu, California
Dissertation: A Qualitative Leadership Study of the Four Female African American Bishops of the United Methodist Church
- 1999, M.A. in Mass Communications, Stephen F. Austin University, Nacogdoches, Texas
- 1997 B.A. in Radio/Television, Stephen F. Austin University, Nacogdoches, Texas

TEACHING EXPERIENCE

Lecturer, California State University San Bernardino, San Bernardino, CA (9/19 – Present)

Teaching the following courses:

- COMM 3211 – *Business and Professional Communication* – Presentations skills and techniques used in sales, business, professional and technical fields for the communication of information. Special emphasis on technological resources for corporate communication.
- COMM 3401 – *Introduction to Strategic Communication* – Introduction to the theoretical perspectives that form the foundation of public relations. Perspectives and principles of the public relations profession in multiple settings. Historical perspectives, current and future trends, and career opportunities explored.
- COMM 3402 – *Writing for Public Relations* – Application of public relations theory and principles through the development of public relations communications production skills: message construction and delivery in written, verbal, and visual communication. Includes special events and other communication components used by public relations professionals.
- COMM 4305 – *Advertising as Social Communication* – Theories of advertising: social, political, and economic roles in modern society.
- COMM 4401 – *Strategic Communication Campaigns* – Advanced course in public relations that focuses on informational and persuasive communication campaigns to achieve commercial, political, and social goals. Emphasis on case analysis and campaign development and campaign implementation.
- COMM 5401 – *Crisis Communication* – Principles and methods of issue evaluation and crisis management in public relations communication including issue monitoring, issue analysis, policy options, program design, evaluation, and identification.

CSUSB Presentations/Media Interviews/Training/Awards:

- *Interviewed* for series “Black Voices Heard” on 6/26/21
- *Interviewed* for podcast “Too Old? Nah.” on 6/10/21

- *Speaker* for TEDxCSUSB on 6/7/21. TED Talk entitled “Defining the Future Using Your Personal Mission Statement” <https://www.youtube.com/watch?v=LNu1KjT5IHU>
- *Opening Keynote Speaker* for the California State University San Bernardino Information Technology Service (ITS) Tech Talks conference on 4/6/21. Keynote was entitled “Diversity and Equity Mindedness in Digital Learning” <https://www.youtube.com/watch?v=ZimWDQKKSyo>
- *Opening Keynote Speaker* for the Associated Church Press (ACP), Religion Communicators Council (RCC), and Canadian Christian Communicators Association joint online convention on 4/6/21. Keynote was entitled “Beyond the Little Black Box” exploring personal efficacy and pursuing common good by sharing stories, broadening networks, and creating meaning in emerging realities that are not yet clearly defined. <https://www.youtube.com/watch?v=LL5UQ5AcSOg>
- *Television Interview* for KSLA CBS 12 in Shreveport, Louisiana, *Professor says every day is ‘Black History’* on 2/24/21 <https://www.ksla.com/2021/02/24/professor-says-every-day-is-black-history/>
- *Panel Moderator* for the California State University San Bernardino “Black Student Empowerment Symposium on 2/18/21
- Featured by California State University San Bernardino for Black History 2021, *CSUSB lecturer bring global connections to virtual classrooms* <https://library.csusb.edu/inside/article/538787/csusb-lecturer-brings-global-connections-virtual-classrooms>
- *Co-Panel Moderator* for the United Methodist Association of Communicators (UMAC) webinar “Dismantling Racism: The Role of the Communicator” on 12/9/20
- *Radio Guest* on the Charles R. Drew University’s Good News Radio Magazine show discussing “What’s to be thankful for?” on 11/25/20
- Earned a micro-credential in “Promoting Active Learning Online” on 7/23/20
- *Panelist* for the CSUSB College of Arts and Letters panel “Structural Racism, Civil Disobedience, and the Road to Racial Justice in the Age of COVID-19” on 6/16/20 <https://www.csusb.edu/inside/article/530860/college-arts-and-letters-presents-panel-discussion-racism-civil-disobedience>
- *Panel Moderator and Panel Creator* for CSUSB Womxn’s Leadership Conference with the theme “The Future is Female: 100 Years of Voices” for the panel “Female Leadership in the Religious Realm” on 5/22/20 <https://www.oikoumene.org/news/women-bishops-offer-candid-look-at-what-drives-their-leadership>
- *Creator* of a speaker’s series for my three courses for Spring Quarter 2020 when instruction was moved from in-person, to virtual instruction, as a result of COVID-19. Series included a former White House Press Secretary, national ABC News anchor and correspondent, a CEO, lobbyist, fire chief, journalists, nonprofit, and governmental leaders <https://www.csusb.edu/inside/article/528869/csusb-communication-studies-class-hears-directly-accomplished-professionals>
- *Two Most Valuable Professor (MVP) Awards* from two champion student athletes (Coyote Men’s and Women’s Basketball Teams) during Faculty Appreciation Night on 2/27/20

Internship Coordinator for Communication Studies Department, California State University San Bernardino, San Bernardino, CA (9/20 – Present)

Responsibilities:

- Conducts pre-internship meeting to advise students in finding, choosing, securing, and preparing for internships
- Explores new internship opportunities and maintains a list of internship opportunities relevant to the program
- Works with students and site supervisors to adapt learning outcomes to internships
- Works as the instructor of record on the internship courses
- Actively supervises student experience for the average weekly contact hours associated with each internship course
- Monitor student interns' progress and provide constructive feedback to students as well as maintain dialog with site supervisors concerning student interns' experiences
- Conducts final self and supervisor evaluations of student's internship experience

Instructor of Record and Supervisor for the following experiential learning courses:

COMM 5792, 5793, 5794 – *Internship in Communication* – Practical application and development of communication understandings and skills in a professional setting and under the supervision of a communication professional. Through reflection exercises, students draw connections between their internship and their communication course work, and they crystallize their career plans.

Communication Studies Adjunct Assistant Professor, Folsom Lake College, Folsom, CA (8/16 – 8/18)

Taught the following courses:

- COMM 301 – *Introduction to Public Speaking* – This course prepared students to speak in a variety of rhetorical situations: academic, professional, social, and political. Students will demonstrate effective verbal and non-verbal delivery, ethical research methodology, analytical thinking and listening skills, organization and outlining skills, and appropriate presentation skills.
- COMM 331 – *Group Discussion* – This course increased students' understanding of group communications and prepared them to function more effectively in various types of groups. Students learned about the dynamics of group roles, the multiple functions of groups, leadership styles, conflict management, problem-solving, and decision making.
- COMM 351 – *Mass Media and Society* – This class offered a survey of the mass media: history, philosophy, structure and trends, as well as theories, which help to explain effects and the importance of media as a social institution. The course explored economics, technology, law, ethics, and social issues, including cultural and ethnic diversity.

PROFESSIONAL EXPERIENCE

Senior Communications Manager, Black AIDS Institute, Los Angeles, CA (9/18 – 8/19)

Responsibilities:

- Led communications planning and implementation for the organization to ensure consistent messaging and engagement centered around the mission and strategic plan
- Wrote press releases, stories for website and e-newsletter, and refines key messages for staff presentations, and leadership speeches

- Managed the website to ensure timely updates of news, events, and activities
- Posted for the organization on all social media platforms with topics that are socially and culturally relevant to multiple audiences
- Developed promotional materials for national and community events for seminars and conferences
- Produced a monthly e-newsletter with 13,000 subscribers

Major Accomplishments:

- Led communications efforts for the transition of the Founding President/CEO (20 years of service) to a new President/CEO
- Helped provide promotional collateral and event planning for the annual *Heroes In The Struggle* gala at the California African American Museum (CAAM) that raised \$750,000 on World AIDS Day for the operational budget
- Led the partnership with Walgreens Pharmacy planning screenings of the film *90 Days* that tackled “HIV Stigma) in Los Angeles, CA, and Montgomery, AL at the Rosa Parks Museum, and spearheaded the Photo-A-Day campaign
- Revamped the monthly e-newsletter *Black AIDS Update* that has 13,000 subscribers
- Improved and updated the website www.BlackAIDS.org
- Helped develop the materials and launch of “We The People: A Black Plan to End HIV in America

Chief Communications Officer, California-Nevada Conference, Sacramento, CA (1/13 – 8/18)

Responsibilities:

- Served as the chief communications officer and spokesperson for 360 churches and 78,000 members in Northern California and Northern Nevada
- Played an integral role on the executive leadership team for the organization, setting vision and strategic goals
- Created and implemented communications and marketing strategies for both internal and external audiences in the region
- Directed and advised the use and implementation of current trends in new media
- Served as the principal media relations and press person for the Bishop
- Served as the chief consultant for crisis situations
- Produced a weekly e-newsletter distributed to 4,000 persons
- Worked with the press to place stories about the United Methodist Church throughout the region
- Created promotional and interpretative materials highlighting the work, mission and ministry
- Led communications and public relations trainings for churches to use marketing, advertising, and social media in their local context

Major Accomplishments:

- Created the Cal-Nev Imagine campaign, raising \$1.9 million for the eradication of malaria in Africa
- Aligned communications and marketing strategies for 360 churches and its total membership of 78,000 with current media trends
- Revamped e-newsletter, increasing engagement
- Redesigned the regional website, receiving more than 500,000 hits per month

Director of Communications, Global Ministries, New York, NY (9/10 – 12/12)

Responsibilities:

- Served as the chief communications officer for the United Methodist Church's denominational mission agency in ministry in 136 countries around the world
- Served on the seven-person Cabinet (leadership team) that provided strategic direction and had responsibility for overseeing the work of 200 employees in the New York City office and 300 missionaries around the globe.
- Oversaw the work of the 23-person mission communications department
- Administered a \$3-million communications budget
- Developed and maintained the agency's communications and marketing plan that included video production, social media, website, and press and public relations efforts both internal and external
- Provided direction for the denomination's 100-year-old mission magazine, *New World Outlook*
- Oversaw the multilingual services department that provided resources in multiple languages as well as interpretation for United Methodist events around the world
- Oversaw the web team and the design services team that produced the website and content and printed pieces that interpreted the work of the mission agency

Major Accomplishments:

- Executed the mission agency's marketing and media campaigns, 10-Fold, and *With
- Created new marketing and media plans, including print and web communications for development campaigns, increasing donation for agency's projects in 136 countries
- Developed virtual compliance training, ensuring all staff in U.S. and abroad received consistent and just-in-time training

Director of Communications, California-Pacific Conference, Pasadena, CA (6/02 – 8/10)

Responsibilities:

- Managed the conference web site, print publications, media center, community relations and other electronic media
- Oversaw the communication needs of 390 churches and 85,000 members in Southern California, Hawaii, Guam and Saipan
- Designated to serve on the core leadership team
- Acted as the media spokesperson and chief communications officer
- Worked with the press to place stories about the United Methodist Church throughout the region
- Arranged news conferences and prepared and disseminated press releases about major conference events
- Produced and edited a weekly e-newsletter
- Trained local churches in the areas of branding, marketing and media campaigns
- Designed and conducted workshops for leadership development and strategic planning
- Led communications and public relations trainings for churches to use marketing, advertising, and social media in their local context

Major Accomplishments:

- Initiated and implemented television and print ad campaigns in both the Los Angeles and San Diego markets

- Achieved placement of stories for broadcast and print media for conference's 390 churches with 85,000 overall membership in Southern California, Hawaii, Guam and Saipan in news outlets that included Los Angeles, San Diego and Honolulu
- Trained over 20,000 church leaders in the areas of marketing, branding, media campaigns, leadership developing and strategic planning
- Transitioned the region from print to total digital communication dissemination

Anchor/Reporter, Crown City News, Pasadena, CA (2/06 – 8/10)

Responsibilities:

- Co-anchored a 30-minute weekly television news show seen on two cable stations five times per week in the San Gabriel Valley
- Wrote and edited a news package and developed story ideas each week for the show
- Set up interviews and shot video for the stories each week
- Conducted weekly interviews with community leaders in government, business, education and nonprofit sectors
- Developed, wrote and created a news packages each week for multimedia distribution

Associate Communications Director, Baltimore-Washington Conference, Columbia, MD (7/00 – 5/02)

Responsibilities:

- Developed video and print media to enhance the stewardship of congregations and their members
- Helped with the communications needs for 705 churches and approximately 214,000 members
- Served as the conference coordinator for Igniting Ministry, a church television marketing campaign
- Served as a trainer conducting and facilitating regional training for the Igniting Ministry television campaign teaching churches across the country welcoming, invitational, and hospitality skills
- Led communications and public relations trainings for churches to use marketing and advertising in their local context

Major Accomplishments:

- Initiated and implemented television and print ad campaigns in both the Washington, D.C. and Baltimore markets
- Developed video and print media for use by 705 churches with total membership of 214,000
- Coordinated new television marketing campaign aim at national UMC audience increasing local church leadership skills in the areas of hospitality, marketing and membership
- Conducted more than 24 national trainings aimed at connecting churches with television marketing campaign

Director of Communications, Mississippi Conference, Jackson, MS (5/99 – 6/00)

Responsibilities:

- Managed the conference newspaper *Mississippi United Methodist Advocate*, web site, media center, print shop, community relations and other electronic media
- Oversaw the communication needs of 970 churches and 170,000 members in Mississippi
- Hosted a monthly segment on the television show *The United Methodist Hour* highlighting a church in the region
- Served as the chief media spokesperson
- Led communications and public relations trainings for churches to use marketing and advertising in their local context

Major Accomplishments:

- Initiated and implemented a television advertising campaign with the Mississippi Association of Broadcasters
- Started a weekly e-newsletter that was distributed across the State of Mississippi
- Served on the Mississippi Governor's 2000 U.S. Census Committee as a Representative from the faith community
- Started the process of transitioning the media center from VHS to DVD
- Started the process of transitioning the office to digital communications and eliminating print

Judith Weidman REM Fellowship, New England Conference, Lawrence, MA (7/98 – 4/99)

Responsibilities:

- Selected and served as the first Judith Weidman Racial Ethnic Minority (REM) Fellow for United Methodist Communications (UMCom) for The United Methodist Church (12 million members)
- Learned religious communications from a mentor in the New England Conference that encompasses Maine, New Hampshire, Massachusetts, Rhode Island, eastern Connecticut, and Vermont with 600 churches, and 80,000 members
- Wrote articles and stories for the regional newspaper *Cross Currents*
- Developed webpages for www.neumc.org

Major Accomplishments:

- Produced (included shooting, editing, and narrating) a video that highlighted the two regional camps and a retreat center
- Developed brochures highlighting regional ministries

INTERNSHIPS

Congressman Max Sandlin, Washington, D.C.: July 1997 – August 1997

- Formulated press releases for media outlets in the Congressional District
- Served as a tour guide of the U.S. Capitol for visiting constituents

The White House/Office of Public Liaison, Washington, D.C.: May 1997 – July 1997

- Coordinated White House briefings in conjunction with the Office of the Vice-President, Department of Labor, and Department of Transportation
- Analyzed and examined issues surrounding transportation and the welfare to work initiative

1996 Summer Olympics/Press Operations, Atlanta, GA: June 1996 – August 1996

- Organized press conferences for the sport of Badminton
- Accompanied athletes through the interview process

RESEARCH

Doctoral Dissertation

Hygh, L. (2008). *A Qualitative Leadership Study of the Four Female African American Bishops of The United Methodist Church*. Doctoral dissertation in preparation, Pepperdine University, Graduate School of Education and Psychology.

PUBLIC RELATIONS CAMPAIGNS

Cal-Nev Imagine – Director of Communications

(Spring 2013 to Spring 2015)

Cal-Nev Imagine was a regional campaign that was part of The United Methodist Church’s global Imagine No Malaria campaign. The United Methodist Church had a four-year \$75 million goal. The California-Nevada Conference (which is where this regional campaign took place) had a goal of \$2 million towards the \$75 million goal. This campaign was aimed at and targeted the 360 churches and 78,000 United Methodists in Northern California and Northern Nevada. Imagine No Malaria is a global partnership to beat malaria by improving the ways people fight the disease using bed nets, providing access to diagnostic tests and medicine, draining standing water, and improving sanitation. Imagine No Malaria combines integrated health infrastructure, education and advocacy to address death and the debilitating effects of malaria in sub-Saharan Africa. The campaign helped to reduce malaria deaths by half. The largest single gift by an individual to the campaign of \$1.1 million came from the California-Nevada Conference as a result of the Cal-Nev Imagine campaign. The campaign included a website, videos, and resources for interpretation in the local churches.

Ministry *With – Director of Communications

(Fall 2011 and Spring 2012)

One of the four areas of mission focus for The United Methodist Church is alleviating and overcoming poverty together. United Methodists have sought to improve the quality of life and opportunities for all people. I was Director of Communications for the global mission agency for the 12-million-member denomination. The agency was tasked with taking the lead on this focus area. During my tenure we developed the “Ministry *With” campaign. The focus was on walking “with” persons in poverty to lead towards eradication. The church engages in ministries to eradicate poverty by partnering with, and empowering, those in need. We developed a website, www.ministrywith.org, with resources to learn how others have been effective advocates and partners with the poor, and to find resources and ways to get involved.

10-Fold – Director of Communications

(October 2010 and October 2011)

10-Fold was an internet-based campaign launched on October 10, 2010 (10/10/10), and also took place in October of 2011. The campaign was designed to educate and raise funds for the hundreds of mission projects of United Methodists around the world. A website was set up to promote the initiative as well as host daily webcasts highlighting the programs around the world. When you users logged on, they could click and button and generate a donation directly to the campaign from one of the sponsors. They could also donate directly to various projects. The campaign took place for 10 days both years.

Igniting Ministry – National Trainer
(2001 – 2008)

I served as a national trainer for the Igniting Ministry for The United Methodist Church’s 12-million-member denomination. I led more than 30 trainings across the nation training more than 30,000 church leaders. Some of the cities in which these trainings took place include Washington, D.C., Los Angeles, CA, Richmond, VA, Atlanta, GA, Denver, CO, Montgomery, AL, Macon, GA, and Chicago, IL. Igniting Ministry was a national advertising campaign launched by The United Methodist Church’s national communications agency, United Methodist Communications (UMCom) in 2001 with a \$22 million budget and a memorable promise: “Our hearts, our minds, and our doors are always open. The people of The United Methodist Church.” Focused on 25- to 54-year-olds, the campaign was a new kind of multimedia evangelism, comprising television, print, digital, and outdoor advertising tools. Local churches were equipped with the tools, grants to help finance their placement, and a renewed emphasis to live out a welcoming environment in their congregations. Welcoming training began with “training the trainer” events, followed by 33 regional training sessions across the country. The hope was that all congregations would be prepared for the first-time visitor influx, people who had seen the advertising and were seeking to learn more about The United Methodist Church. Comprehensive training kits were available so that local churches could bring their congregations on-board with the national efforts.

Igniting Ministry Campaign Southern California and Hawaii – Director of Communications
(Fall 2005)

Igniting Ministry was a national advertising campaign launched by The United Methodist Church’s national communications agency, United Methodist Communications (UMCom) in 2001 with a \$22 million budget and a memorable promise: “Our hearts, our minds, and our doors are always open. The people of The United Methodist Church.” The California-Pacific Conference was awarded a matching grant to run television commercials during the Back-To-School (September) time of year. As the Director of Communications for the California-Pacific Conference, I worked with the Nashville based Buntin Group to place television ads on cable in the Los Angeles, San Diego, and Honolulu television markets.

Igniting Ministry Campaign in Washington, D.C. and Northern Virginia – Associate Director of Communications
(Spring 2002)

Igniting Ministry was a national advertising campaign launched by The United Methodist Church's national communications agency, United Methodist Communications (UMCom) in 2001 with a \$22 million budget and a memorable promise: "Our hearts, our minds, and our doors are always open. The people of The United Methodist Church." The Baltimore-Washington Conference in cooperation with Metropolitan United Methodist Church in Washington, D.C. and the region in Northern Virginia, was awarded a matching grant to run television commercials during the Lenten time of year leading into Easter. As the Associate Director of Communications for the Baltimore-Washington Conference, I worked with the Nashville based Buntin Group to place cable television ads in the Washington, D.C./Northern Virginia (Beltway) market. Church attendance rose by 55 percent.

Holy Boldness Saving Stations – Associate Director of Communications
(Spring and Summer 2002)

This was a comprehensive advertising campaign to raise awareness of The United Methodist Churches in Baltimore, MD, and get addicted folks off the street and into rehab through what were called "Saving Stations" (tent ministries). At the time it was estimated that 60,000 Baltimore city residents were addicted to illegal chemical substances/drugs. The campaign included ads on television, in newspapers, radio, and appearances by regional leaders on radio programs, direct mail, and door hangers that were distributed in the neighborhoods that hosted the Saving Stations. The ads were produced by United Methodist Communications (UMCom) and were called "Diversity." They featured a number of diverse faces and voices speaking about religion and closed with the tagline, "The people of The United Methodist Church believe in Baltimore." The ad campaign ran from June 10 to September 3. Ads appeared 100 times each week on news programs throughout the summer. Twenty radio ads ran on five stations each week. Ads also appeared on the religion page of the Saturday issue of the *Baltimore Sun*.

Mississippi United Methodists – Director of Communications
(Spring 2000)

I worked with the Mississippi Association of Broadcasters in the Spring of 2000 to place United Methodist television ads on local news across the state to raise awareness of the 970 churches and 170,000 United Methodists.

BOOK CHAPTERS

Hygh, L. (2017). 'The African American Church', in Taylor, G.D. (ed.) *Finding Friends: A Seminal History of the Zeta Tau Chapter, an Unincorporated Affiliate of the Omega Psi Phi Fraternity, Inc.*

Hygh, L. (2016). 'Held By The Power of God's Word', in Greenwaldt, K., (ed.) *Disciplines: A Book of Daily Devotions 2016*. Nashville: Upper Room Books, pp. 33-40.

Hygh, L. (2011). 'Living Intentionally: Personal Code of Ethics', in Towns, J., (ed.) *Reverse Mentoring Critical Journeys: What My Students Taught Me*. Nacogdoches: SFASU Press, pp. 123-127.

SELECTED NEWS ARTICLES PUBLISHED IN NEWS OUTLETS

Hygh, L., Black Women Unite for Healthy Sex as Essence Celebrates 25th. *Black AIDS Institute e-newsletter, website, and social media.* 2019

<https://blackaids.org/blog/black-women-unite-for-healthy-sex-as-essence-celebrates-25th/>

Hygh, L., Q&A with Black Women’s Ambassador Derinthia Williams. *Black AIDS Institute e-newsletter, website, and social media.* 2019

<https://blackaids.org/blog/qa-with-black-womens-ambassador-derinthia-williams/>

Hygh, L., Coleman Returns to BAI. *Black AIDS Institute e-newsletter, website, and social media.* 2019

<https://blackaids.org/blog/coleman-returns-to-bai/>

Hygh, L., Black AIDS Institute Celebrates 20th Anniversary. *Black AIDS Institute e-newsletter, website, and social media.* 2019

<https://blackaids.org/blog/black-aids-institute-celebrates-20th-anniversary/>

Hygh, L., Toni Robinson Named Director of Development. *Black AIDS Institute e-newsletter, website, and social media.* 2019

<https://blackaids.org/blog/toni-robinson-named-director-of-development/>

Hygh, L., Bruce Smail Named Deputy Director. *Black AIDS Institute e-newsletter, website, and social media.* 2019

<https://blackaids.org/blog/bruce-smail-named-deputy-director/>

Hygh, L., My Brother’s Keeper Exemplifies Black Excellence. *Black AIDS Institute e-newsletter, website, and social media.* 2019

<https://blackaids.org/blog/my-brothers-keeper-exemplifies-black-excellence/>

Hygh, L., One BAI Team Member’s Journey. *Black AIDS Institute e-newsletter, website, and social media.* 2019

<https://blackaids.org/blog/one-bai-team-members-journey/>

Hygh, L., #ForOurOwnProtection Aims to Protect the Lives of Black Gay Men. *Black AIDS Institute e-newsletter, website, and social media.* 2019

<https://blackaids.org/blog/forourownprotection-aims-to-protect-the-lives-of-black-gay-men/>

Hygh, L., BAI Ends 2018 with Southern Health Department Tours. *Black AIDS Institute e-newsletter, website, and social media.* 2019

<https://blackaids.org/blog/bai-ends-2018-with-southern-health-department-tours/>

Hygh, L., Black AIDS Institute Names New President and Chief Executive Officer. *Black AIDS Institute e-newsletter, website, and social media.* 2018

<https://blackaids.org/blog/black-aids-institute-names-new-president-chief-executive-officer/>

Hygh, L., Jussie Smollett to Host 2018 Heroes in the Struggle Gala: BAI Announces 2018 Honorees. *Black AIDS Institute e-newsletter, website, and social media*. 2018
<https://blackaids.org/sample-page/heroes-in-the-struggle/press/>

Hygh, L., St. Mark's Sacramento Builds 'Tiny House'. *California-Nevada Conference e-newsletter, website, and social media*. 2018
<https://www.cnumc.org/vimnewsdetail/11258706>

Hygh, L., 'Testify to Love. Do All The Good Your Can!' Annual Conference Session 2018. *California-Nevada Conference e-newsletter, website, and social media*. 2018
<https://www.cnumc.org/vimnewsdetail/11525622>

Hygh, L., Annual Conference 2018 Theme Announced and Offering to Benefit Puerto Rico. *California-Nevada Conference e-newsletter, website, and social media*. 2018
<https://www.cnumc.org/vimnewsdetail/11101864>

Hygh, L., Disaster Response Director Named for California-Nevada Conference. *California-Nevada Conference e-newsletter, website, and social media*. 2018
<https://www.cnumc.org/vimnewsdetail/10962513>

Hygh, L., Missionary Assigned to the Western Jurisdiction for Hispanic/Latino Ministry Work. *California-Nevada Conference e-newsletter, website, and social media*. 2018
<https://www.cnumc.org/vimnewsdetail/11675465>

Hygh, L., Black Methodists for Church Renewal Look to the Future. *United Methodist Insight*. 2018
<https://um-insight.net/in-the-church/umc-global-nature/black-methodists-for-church-renewal-look-to-the-future/>

Hygh, L., General and Jurisdictional Apportionments Paid 100% in 2017. *California-Nevada Conference e-newsletter, website, and social media*. 2018
<https://www.cnumc.org/vimnewsdetail/10884660>

Hygh, L., Religion and Race Executive to Keynote Annual Conference Session. *California-Nevada Conference e-newsletter, website, and social media*. 2017
<https://www.cnumc.org/vimnewsdetail/7626345>

Hygh, L., Northern California Churches Help Resettle Refugee Families. *California-Nevada Conference e-newsletter, website, and social media*. 2017
<https://www.cnumc.org/vimnewsdetail/7493808>

Hygh, L., Global Mission Fellow Works with Jubilee Initiative to Combat Predatory Lending. *California-Nevada Conference e-newsletter, website, and social media*. 2017
<https://www.cnumc.org/vimnewsdetail/7389252>

Hygh, L., Bishop Carcaño Convenes Prison Ministry Consultation. *California-Nevada Conference e-newsletter, website, and social media*. 2017

<https://www.cnumc.org/vimnewsdetail/9769243>

Hygh, L., California-Nevada Ordains First Fijian Elder in the Denomination. *California-Nevada Conference e-newsletter, website, and social media*. 2017

<https://www.cnumc.org/vimnewsdetail/8794101>

Hygh, L., Watsonville First UMC Tithes \$200K in Support of Africa University and Conference Mission. *California-Nevada Conference e-newsletter, website, and social media*. 2017

<https://www.cnumc.org/vimnewsdetail/8448463>

Hygh, L., Conference Leadership Gathers to Explore Foundational Goals. *California-Nevada Conference e-newsletter, website, and social media*. 2017

<https://www.cnumc.org/vimnewsdetail/7437873>

Hygh, L., A Conversation with Bishop Karen Oliveto. *California-Nevada Conference e-newsletter, website, and social media*. 2016

<http://steviumc.blogspot.com/2016/07/a-conversation-with-bishop-karen-oliveto.html>

Hygh, L., BMCR Told 'It Takes Two' to Challenge Racism and Improve Communities. *National United Methodist Church website*. 2015

<https://www.mississippi-umc.org/newsdetail/1022458>

Hygh, L., Laywoman Gives \$1.1 Million Gift to Malaria Initiative. *California-Nevada Conference e-newsletter, website, and social media*. 2014

<https://www.pnwumc.org/news/laywoman-gives-1-1-million-gift-to-malaria-initiative/>

Hygh, L., Civil Rights Leader Lowery Urges United Methodist Seminarians to Vote. *National United Methodist Church website*. 2012

<http://www.umc.org/news-and-media/blogs-commentaries/post/civil-rights-leader-lowery-urges-united-methodist-seminarians-to-vote>

Hygh, L., Leadership Lessons from Bishop Kelly. *National United Methodist Church website*. 2012

<http://www.umc.org/news-and-media/blogs-commentaries/post/leadership-lessons-from-bishop-kelly>

Hygh, L., Will We Catch on Fire or Tear Each Other Down. *Global Ministries website*. 2012

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Hygh, L., CBS Studios Named for United Methodist Layman. *California-Pacific Conference website and e-newsletter*. 2004

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Hygh, L., Bishop and Pastors Call for Saving Station Volunteers. *UM Connection newspaper and Baltimore-Washington Conference website*. 2002

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Hygh, L., Offering Unites Church and Community. *UM Connection newspaper and Baltimore-Washington Conference website*. 2002

<https://www.bwcumc.org/archives/offering-unites-church-and-community/>

Hygh, L., Science As Christian Vocation. *Now on Ministry Matters website, originally published in Circuit Rider Magazine*. 2001

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SELECTED VIDEO PRODUCTION (PRODUCING/ANCHORING/REPORTING)

2017 Bishop's Welcome to ACS 2017 (Executive Producer)

<https://www.youtube.com/watch?v=rPIYSXXOPhE>

- 2016 Cal-Neve Welcomes Bishop Carcaño Interview (Executive Producer and Host)
<https://www.youtube.com/watch?v=BQHIYAdtWyI>
- 2016 General Conference Interview with Bishop Warner H. Brown, Jr. (Executive Producer and Host)
<https://www.youtube.com/watch?v=9IAT5Idfsg>
- 2016 General Conference Interview with Emily Allen (Executive Producer and Host)
<https://www.youtube.com/watch?v=P0fPXUL7YIY>
- 2016 General Conference Interview with Rev. Dr. Greg Bergquist (Executive Producer and Host)
<https://www.youtube.com/watch?v=3SoeC2w90Cg>
- 2014 The Power of *With – Congregational Development (Executive Producer)
<https://www.youtube.com/watch?v=cOxKtcJpcKk>
- 2014 Imagine No Malaria – Good Samaritan UMC (Executive Producer)
<https://www.youtube.com/watch?v=mlfkuLx9R1g>
- 2014 The Power of *With – Leadership Development (Executive Producer)
<https://www.youtube.com/watch?v=GxEqLDWfDfQ>
- 2014 Committee on Native American Ministries Call to Repentance (Executive Producer)
<https://www.youtube.com/watch?v=pbC2Aa1p0hc>
- 2014 The Power of *With – Compassion and Justice (Executive Producer)
<https://www.youtube.com/watch?v=qtU89js7nZk>
- 2014 Imagine No Malaria – Uganda (Executive Producer)
<https://www.youtube.com/watch?v=L1buE048wVk>
- 2014 Imagine No Malaria: \$100K District Challenge (Executive Producer)
<https://www.youtube.com/watch?v=6Q1C5LYzkUc>
- 2012 Welcome to New Day (Executive Producer and Videographer)
<https://vimeo.com/60206336>
- 2012 How to Become a Missionary (Executive Producer and Host)
<https://vimeo.com/search?q=how%20to%20become%20a%20missionary%20larry%20hygh>
- 2011 Mission Initiative Overview (Executive Producer and Host)
<https://vimeo.com/50761005>
- 2011 What is 10-Fold? (Executive Producer and Host)
<https://vimeo.com/49026458>

- 2010 Crown City News Interview with Marilyn Nobori about Suicide Grief and Healing (Anchor and Interviewer)
https://www.youtube.com/watch?v=TRdY5VtYn4I&feature=emb_logo
- 2010 Crown City News Interview with Jackie Knowles from Friends Indeed (Anchor and Interviewer)
<https://www.youtube.com/watch?v=PnTTKxSksSw>
- 2009 Crown City News Interview with Pasadena Police Chief Phil Sanchez (Anchor and Interviewer)
https://www.youtube.com/watch?v=hyigF_WFSFA
- 2009 Crown City News Interview with Ann Erdman and Martin Gordon about the Selection of Pasadena Police Chief (Anchor and Interviewer)
https://www.youtube.com/watch?v=KQyo_mvdiRw
- 2009 Crown City News Interview with Adriana Sanchez about Healthy Summer (Anchor and Interviewer)
https://www.youtube.com/watch?v=pA-XIIRSbKI&feature=emb_logo
- 2009 Crown City News Interview with Ed Robinson about Energy Devices (Anchor and Interviewer)
<https://www.youtube.com/watch?v=kbbtMTnrMWE>
- 2009 Crown City News Interview with Stephen Rockwell from A Noise Within Theater (Anchor and Interviewer)
<https://www.youtube.com/watch?v=O4t-iRvrlng>
- 2009 Crown City News Interview with Dr. Morgan Page about Chile Earthquake (Anchor and Interviewer)
<https://www.youtube.com/watch?v=YPmSOpHhFso>
- 2008 Crown City News Interview with Tom Purnell about Pasadena Half Marathon (Anchor and Interviewer)
https://www.youtube.com/watch?v=C_biMQPI920

BOARD AND COMMUNITY SERVICE

- Hollywood United Methodist Church, Leadership Team (representative from the Harmony Toluca Lake United Methodist Church campus), January 2020 – Present
- Harmony Toluca Lake United Methodist Church (a campus of Hollywood United Methodist Church), Leadership Team, September 2019 – Present
- Omega Psi Phi Fraternity, Zeta Tau Chapter, Scholarship Chair, June 2019 – Present
- West Sacramento Chamber of Commerce, Communications: August 2014 – August 2018

- Gammon Theological Seminary Board of Trustees: October 2011 – February 2015
- Leadership Pasadena Board: April 2009 – August 2010
- Lon Morris College Board of Trustees: September 2008 – December 2011
- Commission on Communications, The United Methodist Church: September 2008 – August 2010; September 2000 – September 2004
- Zeta Tau Foundation, Executive Secretary/Treasurer: June 2006 – August 2010
- Religion Communicators Council (RCC), National Board: August 2006 – August 2008
- Black Methodists for Church Renewal, Inc., National Board: September 2003 – September 2005
- Strengthening the Black Church, The United Methodist Church: September 2000 – August 2010

PROFESSIONAL AFFILIATIONS

- Leadership Pasadena, Class of 2008
- Leadership Southern California, Class of 2009
- National Association of Black Journalists (NABJ)
- Black Public Relations Society of Los Angeles (BPRS-LA)
- National Association of Black Journalist Los Angeles Chapter (NABJLA)
- Omega Psi Phi Fraternity, Lifetime Member
- Pasadena Tournament of Roses
- Los Angeles Press Club
- Religion Communicators Council (RCC)
- Kappa Delta Pi
- The Association for the Study of African American Life and History (ASALH)
- Stephen F. Austin State University Alumni Association, Life Member

OTHER AFFILIATIONS

- Strength for the Journey Camp (Adults Living with HIV/AIDS), Dean, Summer 2010
- Igniting Ministry Television Campaign, National Trainer, 2001 – August 2010
- Urban Kids Camp, Co-Dean, Summer 2008 and Summer 2007
- Western Jurisdictional Conference (Portland, OR), The United Methodist Church, Delegate, July 2008
- General Conference 2008 (Ft. Worth, TX), The United Methodist Church, Delegate, April 2008
- Religion Communicators Congress 2010 (Chicago, IL), Design Team and Convention Emcee

SELECTED HONORS

- Outstanding Young Alumnus, Stephen F. Austin State University, Nacogdoches, Texas (2006)
- SPIRES West Outstanding Role Model for Youth, Pasadena, California (2004)
- Certificate of Recognition by California State Assemblywoman Carol Liu (2004)

- Certificate of Recognition by California State Senator Jack Scott (2004)
- Certificate of Special Congressional Recognition from Congressman Adam B. Schiff (2004)