

GREGORY GONDWE, PhD

Department of Communication

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San Bernardino – 92407

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ACADEMIC RANK

2021 - Present

Assistant Professor of Communication

California State University – San Bernardino

Teaching: Global Communication, Multimedia Journalism, Publication Designs, Digital Storytelling, Supervision and Production of the Coyote Chronicles Student Newspaper

2022 – 2023

Harvard Visiting Scholar

Institute for Social Media Rebooting - Berkman Klein Center

Research: Digital governance, surveillance, censorship, resistance, and algorithms in Africa

2021 - Present

Research Associate

African Center for the study of the United States

University of Witwatersrand, South Africa

Studying Africa, China, and the US's tri-lateral relationships and how the African media is navigating the engagements

EDUCATION

2021

Ph.D. Media Research and Practice

University of Colorado – Boulder

Research Interests: Digital Journalism International Communication, Computational Journalism, Media Effects, Network Agenda setting (NAS), Media Ethics, Political Communication.

Methods: Quantitative and qualitative methods, Network Analysis, data science, digital methodologies

Skills: R, Stata, SPSS, Nvivo 12, UCINET, NLP

Dissertation Topic: China in Zambian Newsrooms: Harnessing the effects of pro-and counter attitudinal Chinese persuasive media agenda in Zambia

Chair: Prof. Elizabeth Skewes

2019

Graduate Certificate in Digital Humanities

University of Colorado – Boulder

- Specialized in Data Science, Network Analysis, ERGM
- Advanced Certificate in Google Analytics

POSITIONS/EMPLOYMENT

2022 – 2023

Visiting Scholar

Harvard's Institute for Social Media Rebooting

- Conduct Research
- Teach undergraduate course on social media resistance in Africa
- Public Scholarship
- Publications

2021 – PRESENT

Assistant Professor

California State University – San Bernardino

- Teaching Multimedia Journalism, Digital Storytelling, Global/International Communication, Newspaper Production Journalism
- University Newspaper (Coyote Chronicles) Supervisor

2017 – 2021

Teaching Assistant and Instructor

University of Colorado – Boulder

- Principles of Advertising, Multimedia Storytelling, Images, Conversation, and Information Modules, International Communication, Journalism, Strategic Communication
- Prepare syllabus for Media Law & Ethics, Multimediaproduction

2012 -2017

Teaching Assistant and Lab Instructor

University of Oregon

- Teaching: Theories of International Relations, Media and Society, International Communication, Media Law & Ethics, Ethics, Ethnic Studies, Post Media Production skills
- Prepared syllabi for Media and Society, International Communication, and International Relations

2009 – 2015

Layout Editor & News Reporter

Guardian Newspaper - Tanzania

African Communication Peer-Review Journal

- Designed the African Communication Journal
- Conducted Research for the Journal
- Corresponding Reporter for the Guardian Newspaper-Tanzania

SELECTED PUBLICATIONS

Published

- Gondwe, G. (2022). Can African scholars speak? Situating African voices in International Communication scholarship. *Media, Culture & Society*, 01634437211071056.
- Gondwe, G., Ferrucci, P., & Tandoc Jr, E. C. (2022). Community Gatekeeping: Understanding Information Dissemination by Journalists in Sub-Saharan Africa. *Journalism Practice*, 1-17.
- Gondwe, G. Adae, E.K., (2021). Risk vs Crisis Communication in HIV/AIDS media campaigns: Examining negative emotions in mitigating behavior change among sex workers in Zambia. *International Journal of Communication*.
- Gondwe, G. (2021). Gatekeeping, Gatewatching and the Art of Crowdsourcing in African Media Systems: A Case of Zambian Newsrooms. *Communicatio*, 47(2), 1-19.
- Gondwe, G. (2021). US Media, Selective Exposure, and the Promotion of COVID-19 Vaccinations in Black and Latino Communities. *Journal of Black Studies*, 00219347211065057.
- Gondwe, G. (2021). Online incivility, hate speech, and political violence in Zambia: Examining the role of online political campaign messages. *Journal of African Media Studies (JAMS) Ingenta Connect*.
- Gondwe, G., & Some, E. (2021). Testing 'Crowdcoding' methods in sub-saharan african settings: Using the 2020 tanzanian elections to test its validity and reliability. *MEDIA WATCH*, 12(2), 197-207.
- Gondwe, G., Rowe, E., & Some, E. (2021). Does Numeracy in Digital Journalism Increase Story Believability? Experiments Comparing Audience Perceptions from the US, Zambia, Tanzania. *Journal of Digital Social Research*, 3(2), 70-88.
- Gondwe, G. (2021). News worthiness and public trust in sub-Sahara African: Examining the impact of tabloid journalism in Zambia. *Journal of Media and Communication Studies*, 13(1), 12-22.
- Gondwe, G., & White, R. A. (2021). Data Journalism Practice in Sub-Saharan African Media Systems: A Cross-National Survey of Journalists' Perceptions in Zambia and Tanzania. *African Journalism Studies*, 1-16.
- Tully, M., Madrid-Morales, D., Wasserman, H., **Gondwe, G.**, & Ireri, K. (2021). Who is Responsible for Stopping the Spread of Misinformation? Examining Audience Perceptions of Responsibilities and Responses in Six Sub-Saharan African Countries. *Digital Journalism*, 1-19.
- Madrid-Morales, D., Wasserman, H., **Gondwe, G.**, Ndlovu, K., Sikanku, E., Tulley, M., ... & Uzuegbunam, C. (2021). Motivations for Sharing Misinformation: A Comparative Study in Six Sub-Saharan African Countries. *International Journal of Communication*, 15, 1200-1219.
- Wanda, J. F., Chipanjilo, B. S., **Gondwe, G.**, & Kerunga, J. (2021). Clickbait-style headlines and journalism credibility in Sub-Saharan Africa: Exploring audience perceptions. *Journal of Media and Communication Studies*, 13(2), 50-56.
- Wanda, J., & **Gondwe, G.** (2021). Social Media Use among Journalists in Zambia and Tanzania: Examining Prospects and Challenges. *African Communication Research*.
- Gondwe, G. (2020). Incivility, Online Participation, and Message Delivery in the 2019 Hong Kong Protests: Exploring the Relationship. *Online Journal of Communication and Media Technologies*, 10(4), e202022. <https://doi.org/10.30935/ojcm/8397>
- Gondwe, G. (2018) News believability, trustworthiness, and information contagion in African online Social networks: An Experimental design. *International Communication Research Journal*. AEJMC Publications

- Gondwe, G., Muchangwe, R., Mwaya, J. (2020). *Motivations for Social Media Use and Consumption in Zambian Online platforms*. In [Analyzing Global Social Media Consumption](#). IGI Global Publishers
- Gondwe, G. & Muchangwe, R. (2020). Agenda-setting theory in an African setting: A Jekyll and Hyde in the Congo Presidential elections. *International Journal of Multidisciplinary Research and Development*. Vol.7, issue 5. Online ISSN: 2349-4182. <https://doi.org/10.25810/707h-6d59>
- Kerunga, J., Rowe, E., & **Gondwe, G.** (2020). Journalism Credibility in the digital age—Examining shifts in paradigms. *Available at SSRN 3641943*.
- Gondwe, G. & Some, E. (2020). Social media and Catharsis in Africa: Examining the role of WhatsApp in Venting stress in Women. *Journal of Internet and Information Systems*.

Book Reviews

- Gondwe, G. Emeka Umejei, Chinese Media in Africa: Perception, Performance, and Paradox. *International Journal of Communication*, 15, 3.
- Gondwe, G. (2020). *Newsmakers: Artificial Intelligence and the Future of Journalism*. Francesco Marconi. New York, New York: Columbia University Press, 2020. 216 pp. \$66.70 hbk. \$28.00 pbk. \$15.39 ebk. *Journalism and Mass Communication Quarterly*. Sage <https://orcid.org/0000-0001-7444-2731>
- Gondwe, G., (2019). Bruce Mutsvairo (Ed.), The Palgrave Handbook of Media and Communication Research in Africa. *International Journal of Communication*, 13, 3.
- Gondwe, G. (2019). *Voicing Diasporas: Ethnic Radio in Paris and Berlin between Cultural Renewal and Retention*: by Nabil Echchaibi, Rowman & Littlefield. 2011. v+ pp. 186. ISBN: 978-0-7391-1884-9.

CONFERENCES

- August 2020: **Association for Education in Journalism and Mass Communication (AEJMC), Midwinter conference, San Francisco.**
Paper Presentation: Global Media Coverage of COVID-19: Examining CNN and CCTV news inguiding public sentiments. Global Media and China
- March 2020: **Association for Education in Journalism and Mass Communication (AEJMC),Midwinter conference, Oklahoma.**
Paper Presentation: Online incivility in the 2019 Hong Kong protests: Examining its impact onmessage delivery and informational trivialization
- February 2020: **@Frica Digital Media Conference: Jack Valenti School of Communication. University of Houston**
Paper Presentation: Online incivility, hate speech, and political violence in Zambia: Examiningthe role of online political campaign messages
- August 2019: **Association for Education in Journalism and Mass Communication (AEJMC), Toronto, Canada**
Scholar to scholar Poster presentation: For whom do we do this work and in whose voice? Examining the role of International Communication in Africa
- April 2019: **5th World Conference on Media and Mass Communication – MEDCOM,KUALA LUMPUR, MALAYSIA**
Paper presented: China in African Newsrooms: Examining media flows and Agenda setting in Zambian national media
- August 2018: **Association for Education in Journalism and Mass Communication (AEJMC),Washington D.C**
Paper Presentation: News believability, trustworthiness and information contagion in African online Social networks: An Experimental design. International communication Division
- July 2018: **50 Years of Agenda-Setting Theory, Boulder, CO.**
Paper Presentation: Agenda-setting theory in Africa and the quest for a normative framework: A Jekyll & Hyde in the Zambian Presidential elections.
- May 2016 **International Conference for Social Sciences and Humanities (IJAS) Soloauthored Boston, Harvard**
Paper presentation: Identity Politics in Africa: An Examination of Voter preference in the2011 Zambian elections

CERTIFICATES OF RECOGNITION

- 2019** **Inaugural Doctoral Student Reviewer Program:**
Journalism and Mass Communication Quarterly
- 2018** **Certificate of Excellence in Peer Reviewing:**
Asian Journal of arts and Social Sciences
- 2011** **Certificate of Academic excellence.**
St. Augustine University of Tanzania, Mwanza, TZ

AWARDS

- 2020** **PTI Teaching Excellence Award**
University of Colorado - Boulder
- 2018** **Markham Student Top paper.**
AEJMC, International Division, Washington D.C
- 2014** **Columbia Scholarship.**
University of Oregon, Eugene, OR

GRANTS

- Gondwe, G, Some, E. Wanda, J.F., Kagere, G.M., Musonda, W.C. (2020). News and Information trust during the COVID-19 pandemic in Africa: Exploring the perception of Fake news in African countries with limited press freedom. *Foundational Integrity Research: Misinformation & Polarization Request for Proposals*. \$60,000
- Kamanga, G. L., Muyunda, K. S., Gondwe, G. (2020). The political economy of crop diversification among small scale farmers in eastern Zambia: Examining Perceptions and attitude. Working Group in African Political Economy (WGAPE)
- Gondwe, G. (2019) A proposal to fund my research in Zambia. Mellon International Dissertation Research Fellowship (IDRF). \$22,000
- Hopp, T., Vargo, C., Ferrucci, P., **Gondwe, G.**, Keegan, B., McDevitt, M., Skewes, E. (2018). A Proposal to Fund the Digital Citizenship Project. de Castro Research Reward at University of Colorado, College of Media Communication and Information. \$24,934. Under Review.

PROFESSIONAL MEMBERSHIP

AEJMC

- International Communication Division
- Mass Communication and Society
- Political Communication
- Online Newspapers

Communication ICA

- Mass Communication Division
- Journalism Studies
- Global Communication and Social Change