

## CONFERENCE

# GLOBAL OPPORTUNITIES IN A SUSTAINABLE DIGITAL ECONOMY: FOCUS ON ASIA

# JUNE 5TH

7:30 a.m. – 1:30 p.m.

Yasuda Center, California State University, San Bernardino  
5500 University Parkway, San Bernardino, CA 92407



2019 Global  
Access  
Program

## EVENT OVERVIEW

Attendees will meet industry leaders from China, South Korea, India and the Philippines during a day of exploration and insight into trade opportunities and barriers. No cost to attend. Limited seating. This is a great networking event including:

- **In-person & live video interactions with international experts**
- **Collaborations and business matchmaking**
- **Real global opportunities**
- **Serious buyers & investors**
- **Amazing networks & professionals**

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### ORGANIZING PARTNERS:

# AGENDA

**7:30 A.M. - 8:00 A.M. PST REGISTRATION & NETWORKING**

**CONFERENCE MC: DR. SARITA JACKSON, PRESIDENT/CEO OF GLOBAL RESEARCH INSTITUTE INTERNATIONAL TRADE, PROFESSOR**

**8:00 A.M. WELCOME & GAP INTRODUCTION**



**LAWRENCE C. ROSE**

Dr. Rose is Dean of the Jack H. Brown College of Business and Public Administration at California State University, San Bernardino. Previously he served as the Pro Vice-Chancellor of the College of Business at Massey University in New Zealand. He specializes in finance and has served on industry boards, NZ Government Committees, and testified on financial and personal litigation matters. He is an AACSB peer mentor for five universities, chair of initial and continuing PRTs, AACSB Seminar Facilitator and member of the Initial Accreditation Committee.



**PAUL SMITH**

Mr. Smith has more than 25 years experience in business development including sales management, direct marketing, export promotion, and matchmaking, for markets worldwide. As an Economic Development Specialist and District International Trade Officer for the U.S. Small Business Administration, he is responsible for outreach to the business community for the Santa Ana/Inland Empire District office.

# INDIA

**8:10 A.M. - 8:30 A.M. INDIA PANEL DISCUSSION:**

**MODERATED BY VIPIN GUPTA, CSUSB PROFESSOR, CO-DIRECTOR CENTER FOR GLOBAL MANAGEMENT**



**KALYAN CHAKRAVARTHY**

Mr. Chakravarth is a senior official in Indian Administrative Service, presently Director General, Environment Protection Training and Research Institute, India, and holds the additional charge of Special Secretary, Environment, Forest, Science & Technology Department in the State of Telangana. He represented State Government of Telangana in Paris and side event of the clean energy ministerial in Beijing, China. He previously held several key positions in the Government of India and Assam state government. He handled flood disasters and extremist issues in the state of Assam, including relief and rehabilitation work. He has implemented World Bank's Assam Agricultural Competitiveness Project, which improved farmer livelihood parameters. His fresh initiatives in introducing information technology in the taxation system as Commissioner taxes, and in Food Corporation of India, have become national models. He has organized World Women boxing championship in Assam and developed special provisions for food processing in industrial policy. He was instrumental in the agreement by India with Bangladesh for opening up new sea river route for transportation of food grains. He has also initiated using shipping as a means of transport of food grains between the various states of India.

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**8:30 A.M. - 9:00 A.M. CHINA PANEL DISCUSSION:  
MODERATED BY DR. FRANK LIN CSUSB PROFESSOR & ASSOCIATE DEAN OF GLOBAL PROGRAMS,  
CO-DIRECTOR CENTER FOR GLOBAL MANAGEMENT**



**PAT CASSIDY**

Mr. Cassidy is a Foreign Service Officer in the U.S. Department of Commerce's Commercial Service, with the mission to help American companies succeed in overseas markets. This work includes providing strategic advice and practical assistance to American businesses seeking to enter or expand in their business abroad and attracting foreign direct investment to the U.S. He recently served as Deputy Senior Commercial Officer in Japan for eight months, returning to San Diego in April. His previous posting was in Almaty, Kazakhstan, where he served as the Senior Commercial Officer. He also served in New Delhi, India, where he covered the aerospace and defense, homeland security and ICT portfolios and managed the U.S. Government Advocacy caseload; and Tokyo, Japan, where he supervised a team specializing in the construction, defense, transportation, environmental, and energy sectors. He entered the Commercial Service after a career of 22 years in the U.S. Army, retiring at the rank of Lieutenant Colonel. His military background includes service in Infantry, Intelligence, and Foreign Area Officer billets, focused on Asia-Pacific security issues. He served multiple tours of duty in Korea and Japan.



**JD WANG**

Mr. Wang is currently Chief Executive Officer and President at ReRubber, LLC. Mr. Wang obtained his Bachelors of Science degree in Managerial Economics at the University of California, Mr. Wang and also obtained a Masters of Business Administration at Shanghai International MBA, a joint venture between China's Tongji University and France's ENPC, while concurrently working in Shanghai. Mr. Wang gained exposure to new business development projects while working at a high tech company in Shanghai. While in Shanghai, Mr. Wang helped start a division dedicated to solar cells and solar panels, and helped to form joint venture businesses with many international companies. He has written business plans for projects involving over \$3 billion in investments and is very familiar with start up operations. Mr. Wang also started a non-profit organization in 2006 devoted to developing leadership among young professionals through mentorship

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**9:00 A.M. - 10:00 A.M. SOUTH KOREA PANEL DISCUSSIONS:**



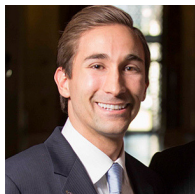
**9:00 A.M. - 9:30 A.M. SOUTH KOREA PANEL DISCUSSIONS:**

**OPPORTUNITIES FROM A MICRO PERSPECTIVE: VIRTUALLY MODERATED BY JANET BURT, ADVISOR, SAN BERNARDINO COUNTY ECONOMIC DEVELOPMENT AGENCY, AND BUSINESS DEVELOPMENT MANAGER, LEWIS BRISBOIS**

**ANNA KANG, OVERSEAS BUSINESS DEVELOPMENT MANAGER**  
Kinam Metal

**CHUNHWA LEE, DIRECTOR**  
Martillo Hydrokhan

**9:30 A.M. - 10:00 A.M. OPPORTUNITIES FROM A MACRO PERSPECTIVE: MODERATED BY HO-EL PARK, PRESIDENT, KOREAN AMERICAN CHAMBER OF COMMERCE OF ORANGE COUNTY, ASSISTED WITH EXECUTIVE COORDINATOR, VIOLET KANG**



**DEREK WALEKO**

As Senior Investment Advisor, Mergers & Acquisitions, of KOTRA Los Angeles, Mr. Waleko focuses on improving South Korea's trade and investment relationship with the United States. Mr. Waleko has a rich history with Asia, living overseas for many years working for the South Korean government under the Ministry of Trade, Industry, and Energy. Mr. Waleko is a senior government advisor in charge of investments at KOTRA Los Angeles, handling foreign direct investments through mergers & acquisitions with specialties in international trade, economic development policy and strategies.



**JONGDON LEE**

Mr. Lee is a Korean Consul in charge of economic matters for the Korean Consulate General in LA as of 2019. In 2002, he became a civil servant of Korea and studied in Singapore in 2013.

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## SPOTLIGHT ON THE PHILIPPINES

10 A.M. OPENING REMARKS: CONSUL GENERAL ADELIO ANGELITO S. CRUZ

10:10 A.M. – 10:40 A.M. OPPORTUNITIES FROM THE PHILIPPINES PERSPECTIVE:  
MODERATED BY REA ORETA, CONSUL, POLITICAL, ECONOMIC AND INFORMATION SECTIONS,  
CONSULATE GENERAL OF THE REPUBLIC OF THE PHILIPPINES, LOS ANGELES



**DR. JOSYLINE C. JAVELOSA**

As the agriculture representative of the Philippine government based at the Embassy of the Philippines in Washington DC, Dr. Javelosa promotes bilateral collaboration in agricultural and fisheries policy, trade, investments, research, technology and development cooperation with the United States and countries in the Americas such as Canada, Mexico, Argentina and Brazil. Prior, she was appointed Assistant Secretary of the Philippine Department of Agriculture handling the policy and planning portfolio. She was also a graduate course lecturer at the School of Economics of the University of the Philippines in Quezon City. In 1987, she joined the Philippine Department of Agriculture to assist in the national coordination of agricultural support services for agrarian reform beneficiaries. She subsequently covered various positions dealing with planning and budget programming, agricultural policy work and international relations, and represented Philippine agriculture interests in various multilateral fora such as ASEAN, APEC, and WTO; in bilateral engagements such as with China and Australia; and in national inter-agency committees such as on tariff and related matters, land use, and economic mobilization.



**DR. CESAR B. CHAVEZ**

An eleventh-time presidential appointee in mostly Assistant Secretary rank by six successive Philippine presidents from President Cory Aquino to President Rod Duterte, Mr. Chavez was a student leader-turned-reporter who later became a government executive. He's a multi-awarded broadcast journalist and is a Career Executive Service Eligible (CESE). Aside from having worked in five agencies in the executive branch of government, he also worked in the legislative branch and in a local government unit in Metro Manila. He became the youngest congressman during the 9th Congress, where he co-authored the law creating the National Youth Commission, among others, and also headed four departments in the Local Government of Caloocan City. He is currently the Assistant Vice President for News and Public Affairs of the Manila Broadcasting Company where he also serve as Station Manager of DZRH News Television and anchor of the daily primetime program Damdaming Bayan at 730-9am and Special On Saturday at 7-9am.

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## SPOTLIGHT ON THE PHILIPPINES

**10:45 A.M. - 11:30 A.M. OPPORTUNITIES FROM THE AMERICAN PERSPECTIVE:  
MODERATED BY KUSUM KAVIA, VP AND FOUNDER, COMBUSTION ASSOCIATES, INC.**



**FERDINAND B. SORIANO**

Mr. Soriano, founder and CEO of Planet 63, an international trade management and marketing company that specializes in sourcing, shipping and selling Philippine products to the United States and the rest of the world. He specializes in business development, content creation, public relations, event planning and public speaking.



**CRISTINA ESPIRITU**

Cristina Espiritu is a multi- entrepreneur and seasoned finance professional. She is the co-founder of My Jeepney Stop, a directory which unites Filipino entrepreneurs, businesses and events. It also serves as hub to learn about Filipino culture and lifestyle. She is the also founder of 420 Foodie Club, a thriving community and resource for people who love to cook, make, consume and learn about cannabis cuisine. In addition, Cristina founded HerCannabiz, an organization that empowers and educates women entrepreneurs in the cannabis industry. She is also Senior Vice President of an international business valuation firm, and she has valued companies for litigation, financial reporting, mergers and acquisitions, bankruptcy, and tax planning purposes. In addition, she had founded World Crave, a company that works with artisans and non-profit groups all over the world and bring travel-theme products to market. She is active in her local community, and has served in leadership positions in diverse organizations such as the Junior League of Orange County (JLOCC), Filipino-American Chamber of Commerce (FACCOC), and National Association of Women Business Owners (NAWBO).

**11:30 A.M. - NOON MATCHMAKING & BUSINESS DEVELOPMENT: INCLUDING ACADEMIC RESEARCH**

**12:15 P.M.**

# LUNCH KEYNOTE

**BLOCKCHAIN TECHNOLOGY & INTERNATIONAL TRADE**



Jim Gitney, CEO of Group 50, CompTIA Blockchain Advisory Council Member, Thinaer Board of Advisers Member

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