

Community Member Meeting

March 10, 2015

Attendees: 9 (including San Bernardino and Palm Desert Campuses) plus 16 CSUSB attendees

1. Student Success

- Need to consider articulation programs, AVID, and other ways to prepare students so remediation isn't required. Also the acceleration of community college students into CSUSB is of need.
- High impact practices are also in the colleges and not just in the university.

2. Faculty and Staff Success

- *No responses*

3. Resource Sustainability and Expansion

- What is #2? Non-resident is international students as well.

4. Community Engagement and Partnerships

- Applaud this as an Objective, but in reading it, it appears the engagement seems to be more about communications rather than applications. When the Working Group co-chair verbalized the Objectives, it was more about application, but the written words don't reflect that. Community members are more interested in application than dialogue. Additionally, when research is completed and published, the issue was dealt with years ago. We need to get faculty engaged when the issue is current and make research a part of the solution - and then publish.
- Does the service learning component incorporate internships and work-based experiences as part of the pedagogy so it isn't just volunteer service? What makes students marketable is applied learning. A concept of a career placement service embedded on campus was suggested. This wouldn't be just a career center, but rather placement services which would allow CSUSB to retain students in our own communities. Addressing the flight of students from San Bernardino after graduation is a core part of this engagement strategy; gainful employment is key.
- We should quantify our successes. Example: two CSUSB interns have been placed in the Mayor's office and they have done great work that is used in public settings, which is a practical application. We should quantify that to help determine how much benefit is taking place. We should also encourage students to stay local so they can become involved in the community and engaged in the political process.
- There is concern about retention - we're producing highly qualified individuals, but they are not considering this region as their final destination. The City of San Bernardino is engaged in their Strategic Plan and hosting community engagement workshops. It is very helpful to learn what the barriers are to residents remaining local. It is important

for the City of San Bernardino and CSUSB to engage in a parallel process and ensure our students look to our region as a final destination and work together aggressively on this.

5. Identity

- We shouldn't change perceptions, but change reality. Don't use the term "perception."
- We're the second choice for students, which is disheartening. How can we become first choice?
- One commenter is an alum and having been a student, there is a perception and a reality that this is a commuter campus. There are concrete ways to build identity over time and meet the objective of community engagement and student success as well. The long-term objectives don't have actual percentages. A memorable campus life experience doesn't exist right now and it is a commuter campus.
- One commenter would like #5 to incorporate alumni because we need more active alumni engagement.
- There are plans underway to expand service facilities, student housing, but they aren't happening as fast as we'd like.
- The objective talks around being a university of choice. We should state it. Why not state that the goal is to increase enrollment by 50%?
- There needs to be interconnectivity between out-of-state students and identity.