



## Strategic Planning Advisory Committee

### Meeting Minutes

February 12, 2015

2:00 pm - 4:00 pm

CE-260

*In Attendance:*

Terry Rizzo (Co-Chair)	Sharon Brown-Welty (Skype)
Samuel Sudhakar (Co-Chair)	Muriel Lopez-Wagner
William Aguilar	Laurie Smith
Monica Alejandre	Jeff Tan
Jonathan Anderson	Julie Lappin

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#### Discussion Items

A. Approval of Minutes

Discussion: The minutes from the January 29, 2015 SPAC meeting were approved.

B. Updates from PDC

Discussion: No new updates to report.

C. Review Overview Statement

Discussion: Revised versions of the draft Vision and Mission Statements and Core Values was suggested to SPAC for their consideration by Academic Affairs Council as follows:

- Vision Statement 1: CSUSB aspires to be a national model for enabling students to become productive, responsible, and successful members of society.
- Vision Statement 2: The vision of the CSUSB is to transform the lives of our diverse students, faculty, and staff so they can achieve their goals while serving their communities.
- Mission Statement: CSUSB ensures student learning and success, conducts research, scholarly and creative activities, and is actively engaged in the vitality of our diverse region. We cultivate the professional, ethical, and intellectual development of our students, faculty, and staff so they can thrive in a globally connected society.
- Core Values: Inclusivity and Diversity; Innovation; Integrity; Respect; Social Justice and Equity; Sustainability; Transparency; and Wellness and Safety

After consideration and discussion, SPAC edited the draft Vision and Mission Statements and Core Values as follows:

- Vision Statement: CSUSB aspires to be a model for transforming the lives of our diverse students, faculty and staff so they can achieve their goals and become responsible and successful members of society.
- Mission Statement: CSUSB ensures student learning and success, conducts research, scholarly and creative activities, and is actively engaged in the vitality of our region. We cultivate the professional, ethical, and intellectual development of our students, faculty and staff so they thrive in a globally connected society.
- Core Values: Inclusivity and Diversity; Innovation; Integrity; Respect; Social Justice and Equity; Sustainability; Transparency; Wellness and Safety (no edits made)

#### D. Discussion on Working Groups (WG)

Discussion:

- The Student Success WG was not well attended on February 6<sup>th</sup>. One co-chair may not be able to attend the next few WG meetings, so the WG may meet at a different time.
- The Faculty and Staff Success WG had 6 individuals present. Objectives were proposed, but they appeared to be working on strategies versus objectives. This WG has data requests in to IR. It was agreed that there needs to be separate objectives for faculty and staff (ex. if have 8 objectives, have 3 on faculty, 3 on staff, and 2 that crosses across the university; or 4 faculty and 4 staff objectives). The objective doesn't have to measure both faculty and staff, but it could. Of all the Goal Statements, this one is the most complicated because it is diverse and doesn't have a common thread. It may make sense to divide up into faculty and staff groups individually and then come back together to have a balanced conversation.
- The Resource Sustainability and Expansion WG began looking at data and questions to consider for next time.
- The Community Engagement and Partnerships WG was focusing on strategies.
- The Identity WG had issues deciding between objectives and suggested the hiring of a consultant as an objective, which will give them a timeline. They are focusing more on external rather than internal.
- The Research Subcommittee will give a presentation during the February 20<sup>th</sup> WG meeting because multiple WGs are asking for certain data.

Action: At the next WG meeting, SPAC co-chairs will give a general comment about objectives, and give examples. Additionally, comments will be given that the WGs are encouraged to meet at other times outside of the scheduled WG meetings as needed, and of the February 25<sup>th</sup> Campus Forum and their respective February 24<sup>th</sup> deadline for draft objectives.

#### E. Campus Forum

Discussion: Will be held February 25 from 3 – 4 pm. The WGs will present their draft objectives at the Forum.

#### F. Consultant's Campus Visit

Discussion: Jolene will be coming to campus again March 9 – 10. She will be meeting with the WG co-chairs. SPAC will meet with Jolene on March 9<sup>th</sup> from 3 – 5:30 pm. The Town Hall is scheduled for March 10<sup>th</sup> from 9 – 11:30 am in the Events Center.

Action: Julie will ask if Jolene would like to meet with the entire WG at her March campus visit or just with the WG co-chairs.

G. Roundtable

Discussion: There is still a lot of work to do. There is some concern about the number of WG co-chairs.

H. Next Committee Meeting

Working Group meeting (February 13, 2 – 4 pm in PL-5005)

SPAC meeting (February 26, 2 – 4 pm)