



**Strategic Planning Advisory Committee  
Meeting Minutes**

April 23, 2015  
2:00 pm – 4:00 pm  
AD-127

*In Attendance:* Terry Rizzo (Co-Chair) Laurie Smith  
Samuel Sudhakar (Co-Chair) Karina Alvarado  
Monica Alejandre  
Jonathan Anderson  
Sharon Brown-Welty (Skype)  
Kathy Ervin  
Connie McReynolds

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**Discussion Items**

A. Approval of Minutes

Discussion: The minutes from the 23 April 2015 SPAC meeting were approved.

B. Updates from PDC

Discussion: None

C. Comments from Campus Forum

Discussion:

- SPAC reviewed the feedback from the Campus Forum on April 15<sup>th</sup>.

D. Discussion on Working Groups

Discussion:

- The WGs should focus their next session on prioritizing and consolidating their data. Sharon suggested a taskforce to compile a spreadsheet and have them in priority order. Jeff suggested ranking based on cost analysis; however, since some objectives do not cost money some WGs would not be willing to do this.
- There was some discussion about Objective 7, Goal 2. The accuracy of the data should be reviewed. Monty sent the group the information they needed and the SFR data is based on

7.5% enrollment increase by 2020. How will conversion affect this number? The calculations for this objective were computed before the conversion announcement.

**Action:** Jonathan will share the information Monty sent with the group. SPAC will confirm the 7.5% increase with Muriel to establish baseline information.

- Terry is going to follow up with Goal 1 for some baselines which can include processes that can be measured, not just numbers.
- There was discussion regarding asking the WGs to provide dollar amounts. This would be difficult with the groups who have objectives not costing anything. Also, some objectives might rank high in priority and low in cost.
- SPAC agreed that there currently were too many strategies and that the WGs might want to start archiving some.
- Under Goal 2, Objective 2, SPAC discussed the fact that the objective was more of a strategy. Also, Objective 3 should explain what assigned time is.

**Action:** Terry will ask the WGs for the following: baselines where they are possible, ask them to review/edit their objectives (prioritize?) and to match their strategies to their objectives. We will send an email to day with the attachment from the last WG meeting.

- Under Goal 3, Objective 4, the suggestion was to remove the phrase at the end (“... as CSUSB transitions from the quarter system to semesters”).
- There was more discussion regarding Goal 2, Objective 7. SPAC consensus was to revise and address SFR as the objective.

E. Next Committee Meeting

SPAC meeting (May 14, 2 – 4 pm in AD-127)