

Strategic Planning Advisory Committee Meeting Minutes

May 21, 2015 2:00 pm – 4:00 pm AD-127

In Attendance: Terry Rizzo (Co-Chair) Beth Jaworski

Samuel Sudhakar (Co-Chair) Connie McReynolds

Monica Alejandre Laurie Smith
Jonathan Anderson Kathy Ervin
Sharon Brown-Welty Jeff Tan

Muriel Lopez-Wagner Karina Alvarado

Matias Farre

Discussion Items

A. Approval of Minutes

Discussion: The minutes from the 6 May 2015 SPAC meeting were approved.

B. Updates from PDC

Discussion: None

C. <u>Discussion on SP Overview</u>

Discussion:

- SPAC reviewed the two documents distributed by Terry and Sam: SP Overview and the Objectives spreadsheet. Document was distributed with corrections/changes suggested by the campus community. In reviewing the revised vision statement, the group consensus was to strike out the verbiage after "transforming lives..." SPAC's concern was that the students are not the only constituents. The edited statement does not make it inclusive; the previous version was purposely ambiguous. SPAC had previously agreed that all categories of people should appear silently in the statement.
- In reviewing the revised mission statement, the group consensus was to (again) use the original version without the changes. The edits change the entire statement and meaning. The previous version was more active than passive which seemed to change the context. The reasoning for

- the first edit was that the university itself cannot ensure what is listed; instead it can only provide opportunities. The majority vote was to use the mission without the changes.
- There was discussion about a suggestion for the core values at the Community Breakfast. A
 community member suggested adding respect, service and caring as core values. At this point,
 consensus is to move forward with what we have. The group can include notes for the next
 Strategic Planning Process. The core value definitions developed by Jonathan and Sharon will be
 included.
- The changes for Goal 1 were accepted as they do not change the context; just a grammatical correction.
- SPAC reviewed the Objectives spreadsheet for any errors/discrepancies among the different Goals. There was discussion regarding Goal 2, Objectives 2 and 7 and consensus was to return both to their original text from WG 2. Jonathan stated that he and SPAC understand that when the Implementation Team reviews the recommendations in the strategic plan, they may choose to edit the recommendations. Terry agreed; and, SPAC collectively agreed and recognized that the Implementation Team may edit the plan.
- Under Goal 3, Objective 2, the first strategy states "Cultivate an ecosystem..." The group discussed and agreed to change *ecosystem* to *culture* in this strategy.
- A discrepancy was noticed in Goal 3, Objective 4. Connie and Laurie will review and provide Terry and Sam the accurate text for this objective.
- No changes were noted for Goals 4 and 5.
- Sam presented a proposal statement for Goal 2.
 - By fall 2017, create a comprehensive Faculty Center for Excellence that fosters and supports teaching effectiveness, and scholarly activities and provides incentives and recognition for faculty led research.

SPAC discussed the current campus perception is that there is a "lack of support for research, scholarly and creative activities. " The intent of this objective (for a proposed Center) is to demonstrate a commitment to research, scholarly and creative activities. SPAC discussed the value of one geographic location for TRC along with a center for research, scholarly and creative activities. The consensus of SPAC was that it "mattered." The representation of this combination would make sense along with budgetary and organizational symbolism.

D. Next Steps

• SPAC will forward the plan as a recommendation to the President.

E. Next Committee Meeting

SPAC meeting (May 26 9-11 am and 28, 2 – 4 pm in AD-127) only *if needed*.