California State University
SAN BERNARDINO

Welcome

Strategic Planning Campus Forum

25 March 2015

Introductions

- SPAC Members

- Working Group
  Members

Student Success

Objective 1:

Provide high quality learning and growth opportunities for all students, with adequate support for students to succeed.

Objective 2:

Provide CSUSB students with an environment that promotes and sustains an inclusive, accessible and welcoming campus culture that embraces diversity and fosters a sense of belonging through meaningful participation.

Student Success Con't

Objective 3:

By 2020, be on track to meet the CSU's Graduation Initiative 2025 targets with a four-year graduation rate of X or higher, a six-year graduation rate of Y or higher, and an achievement gap of Z or lower.

Student Success Con't

Objective 4:

Evaluate graduate education and promote graduate students' success.

Student Success Con't

Objective 5:

Create a sustainable culture of assessment that involves all departments, programs and divisions.

Faculty & Staff Success

Objective 1:

Enhance the university's commitment to the professional growth of faculty and staff by creating a research support center for faculty and staff, and a leadership academy for staff in the next two years.

Objective 2:

Promote the faculty and professional staff supervised student experience and involvement in research by increasing student research and creative activity productivity by 10% as measured by campus-based process measures and formal research productivity data.

Faculty & Staff Success Con't

Objective 3:

Promote innovation and discovery in teaching, and research in pedagogy.

Faculty & Staff Success Con't

Objective 4:

Improve the diversity and integration of campus scholarship, research, and innovation through enhanced efforts as measured by faculty and staff diversity statistics across units in the university, as well as by tracking the opportunities for and the number of cross-unit collaborations for interdisciplinary and team-based research.

Objective 5:

Promote and increase community-engaged applied research and projects by 10% and in excellence, by measuring the amount of local projects, the amount of sponsored and research productivity, and the reputation based on the Carnegie Community Engagement Classification.

Faculty & Staff Success Con't

Objective 6:

Improve faculty and staff work load productivity to enable greater time available for research and innovation by measuring the amount of research-based reassigned time to the faculty, the amount of professional development based time release to the staff, and improving student/faculty and student/staff ratios to be in line with CSUSB averages.

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Faculty & Staff Success Con't

Objective 7:

Strengthen the funding and incentives for research, creative activities, and scholarship by measuring funds allocated for these purposes by unit averages, as well as by high-impact data.

Objective 8:

Increase the amount and quality of research, creative activities, and scholarship by 10% in 5 years by creating an ongoing output/outcome profile of research and creative activities across units in the university and providing agreed-upon measures reflecting the differing methods employed by different disciplines and approaches to research and creative activities. Increase the university reputation as a center of scholarship.

Resource Sustainability & Expansion

Objective 1:

Augment current, and develop new, external sources of support for renewable energy. Increase renewable share of Campus main usage to 15% by 2020 and 20% by 2025.

Objective 2:

Increase enrollment of international students by 2% annually from 7.2% (2014) to 15% by 2020.

Objective 3:

Increase overall philanthropic productivity by an average of 12% at the end of 2020.

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Resource Sustainability & Expansion Con't

Objective 4:

Increase number of proposal submissions of contracts, grants, and philanthropic sectors by at least 5% annually with a targeted increase of 25% by 2020. Increase new award funding to at least $25M/year by 2020.

Objective 5:

Re-purpose existing campus facilities and establish new facilities through public-private partnership and creative use of space.

Objective 6:

With the assumption of stagnant general fund allocations, initiate a process by which existing resources may be re-allocated annually across academic units based on recent, current, and projected growth and demand.

Objective 7:

Designate permanent budget allocations for equipment-intensive Colleges and Departments and those utilizing emerging technologies.

Community Engagement & Partnerships

Objective 1 (Knowledge):

By fall 2017, identify and create a living, easily updated comprehensive list and database of CSUSB's community-university partnerships, including the community organizations and the diverse communities with which CSUSB faculty, staff, and students engage through teaching, service, and research, scholarship and creative activities.

Objective 2 (Community Access and Participation):

By 2020, increase public attendance and participation in events and programs on campus by 20% through improved public access and awareness of campus resources, activities and events.

Objective 3 (Community Access and Participation):

By June 2018, establish a process and the supporting mechanisms to facilitate deliberative public dialogue on issues of public concern and actively invite community participation.

Objective 4 (Communication):

By 2017, publish and widely distribute an annual community impact report for community engagement activities including faculty, staff and student contributions through service, expertise, research and funding.

Community Engagement & Partnerships Con't

Objective 5 (Student Success):

By 2020, build capacity to sustain curricular and co-curricular service learning as a learning opportunity experienced by at least 40% of CSUSB undergraduates.

Objective 6 (Faculty Success):

By 2017, create and implement web-based and in-person professional development resources on documenting, recognizing, and evaluating community engagement in the retention, promotion and tenure process for faculty engaged in the work and committees evaluating those activities.

Objective 7 (Faculty Success):

By 2020, inventory and increase by 50% the number of published community-based research projects through financial support and student engagement.

Objective 8 (Identity):

By 2017, feature the Carnegie Classification for Community Engagement seal and other community engagement information on the campus website, in key university publications and in undergraduate recruitment materials.

Identity

Objective 1:

Develop an identity for the university by January 2016.

https://www.youtube.com/watch?v=p1n98ClRuY4&feature=youtu.be

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Identity Continued

Objective 2:

Increase engagement of faculty, staff, students and alumni in supporting the new university's identity by January 2018.

Identity Continued

Objective 3:

Increase overall positive perceptions of CSUSB through 2020.

Identity Continued

Objective 4:

Invest sufficient resources annually to perpetuate the university's identity.

Your Thoughts

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Save the Dates
Town Hall Meetings

- **10 March 2015**
  9 – 11:30 a.m.
  Events Center & Oliphant (PDC)

- **7 May 2015**
  1 – 3:30 p.m.
  TBD

SPAC Timeline

- February: Working Groups working on Objectives for the Goals
- March: Town Hall & WG working on Strategies
- April: SPAC Finalizes Strategic Plan Draft
- May: Present Strategic Plan for President's Review

Thank you for attending today's Strategic Planning Campus Forum