

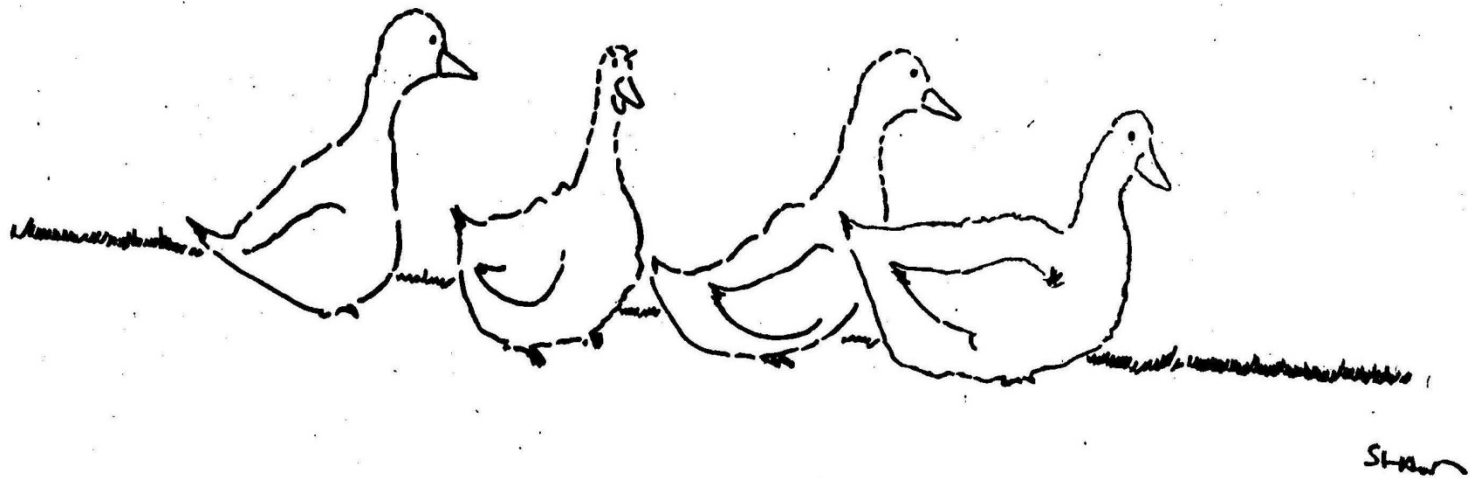
# Strategic Planning Update

2 December 2014

# Strategic Planning Advisory Committee

- SPAC MEMBERS
- Dr. Jolene Koester, Consultant  
President Emeritus, CSU Northridge

# It is time to get our. . .



*"I fail to see why this is such an achievement."*

# CSUSB Vision Statement (Draft)

- CSUSB will be a premier comprehensive university of choice for students.
- *No change*

# CSUSB Mission (Draft)

- With a culture of inclusivity and collegiality, and as a minority serving institution, the mission of CSUSB is to ensure student learning and success; to conduct research, scholarly and creative activities and to be actively engaged in the well-being of our communities. We pursue our mission while cultivating the personal, ethical and intellectual development of our students, faculty and staff.

# Core Values (Draft)

- CSUSB is a community that values:
  - *Learning*
  - *Inclusivity and Diversity*
  - *Social Justice, Fairness and Equity*
  - *Transparency*
  - *Respect*
  - *Integrity*
  - *Sustainability*
  - *Wellness and Safety*

# Strategic Priorities (Draft)

- Student Success
- Faculty and Staff Success
- Resource Sustainability and Growth
- Community Engagement
- Identity

# Next Steps?

- Write goal statements for each strategic priority
- Identify:
  - Areas of strength and promise
  - Areas of greatest need and opportunity for students, faculty, staff and our region
  - The major driving forces that will impact CSUSB in the coming years
  - Specific planning assumptions



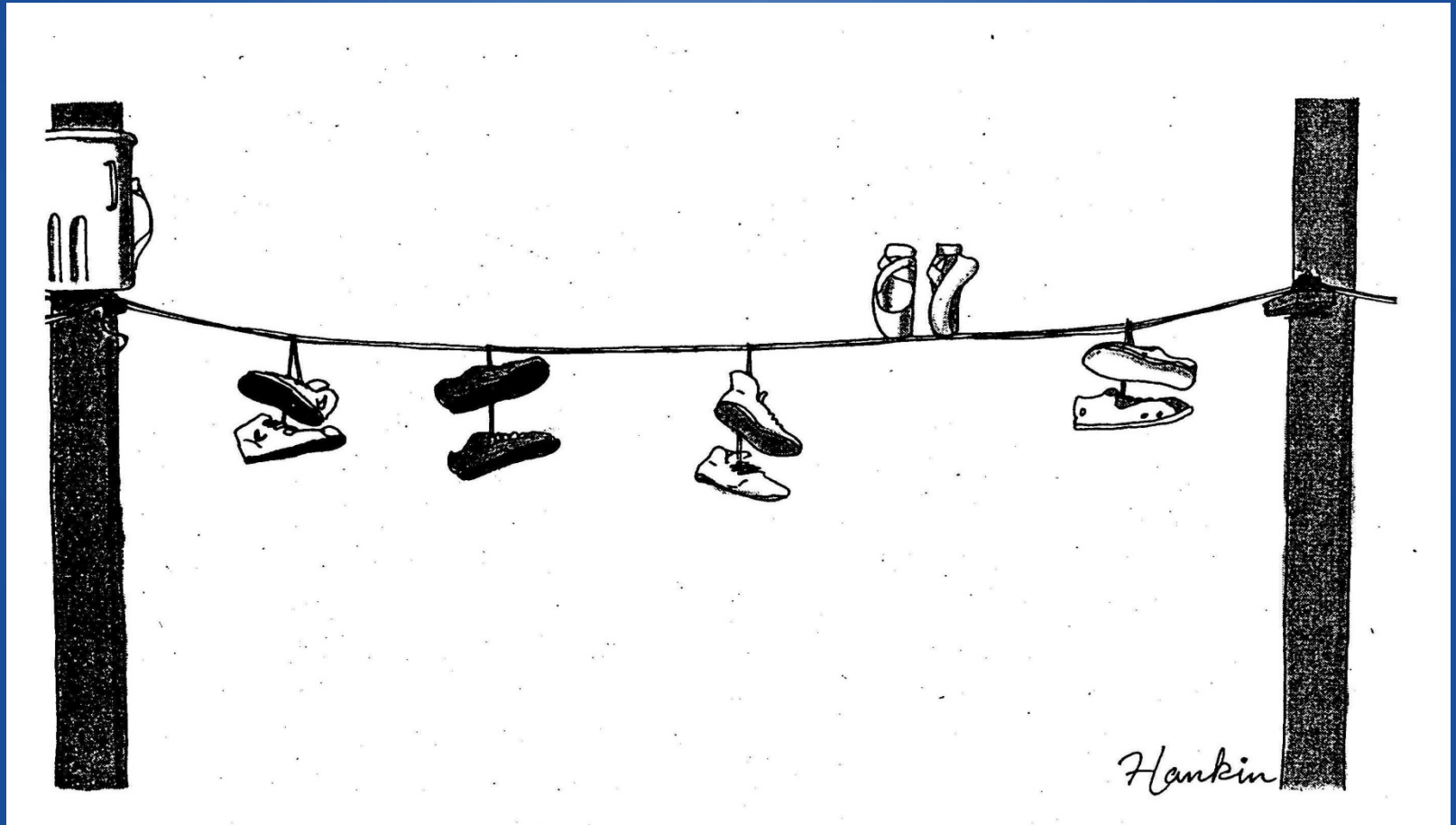
# Next Steps? (continued)

- To establish a foundation for campus Working Groups
  - Each group will consist of 5-7 campus individuals
  - Individuals will be selected from across campus
  - A chair for each group will be identified
  - Each group will draft objectives for their assigned goal.

# Next Steps? (continued)

- Continue to synthesize data
- Revise draft vision and mission statements, core values, and goals
- Prepare for January “Town Hall Meeting”
- Identify people to serve on the Strategic Planning Working Groups

# A note on the Working Groups: They will be inclusive.



# Save the Dates: Town Hall Meetings

- 21 January 2015
  - 1:00 p.m. - 3:30 p.m. SMSU Events Center
- 10 March 2015      TBA
- 7 May 2015        TBA

# SPAC Timeline

- **January:** Town Hall – Another campus review of work to date (feedback)
- **February:** Working Groups formed and begin work on objectives for the Goals
- **April:** SPAC Finalizes Strategic Plan Draft
- **May:** Present Strategic Plan for President review
- **July/August:** Send Terry to Europe

# Your thoughts?

Thank you for attending  
the SPAC Open Forum