Strategic Planning Advisory Committee

• SPAC MEMBERS

• Dr. Jolene Koester, Consultant
  President Emeritus, CSU Northridge
It is time to get our. . .

“I fail to see why this is such an achievement.”
CSUSB Vision Statement (Draft)

• CSUSB will be a premier comprehensive university of choice for students.

• No change
CSUSB Mission (Draft)

• With a culture of inclusivity and collegiality, and as a minority serving institution, the mission of CSUSB is to ensure student learning and success; to conduct research, scholarly and creative activities and to be actively engaged in the well-being of our communities. We pursue our mission while cultivating the personal, ethical and intellectual development of our students, faculty and staff.
Core Values (Draft)

• CSUSB is a community that values:
  – Learning
  – Inclusivity and Diversity
  – Social Justice, Fairness and Equity
  – Transparency
  – Respect
  – Integrity
  – Sustainability
  – Wellness and Safety
Strategic Priorities (Draft)

- Student Success
- Faculty and Staff Success
- Resource Sustainability and Growth
- Community Engagement
- Identity
Next Steps?

– Write goal statements for each strategic priority

– Identify:
  • Areas of strength and promise
  • Areas of greatest need and opportunity for students, faculty, staff and our region
  • The major driving forces that will impact CSUSB in the coming years
  • Specific planning assumptions
Next Steps? (continued)

• To establish a foundation for campus Working Groups
  ➢ Each group will consist of 5-7 campus individuals
  ➢ Individuals will be selected from across campus
  ➢ A chair for each group will be identified
  ➢ Each group will draft objectives for their assigned goal.
Next Steps? (continued)

• Continue to synthesize data
• Revise draft vision and mission statements, core values, and goals
• Prepare for January “Town Hall Meeting”
• Identify people to serve on the Strategic Planning Working Groups
A note on the Working Groups:
They will be inclusive.
Save the Dates:
Town Hall Meetings

• 21 January 2015
  – 1:00 p.m. - 3:30 p.m.  SMSU Events Center

• 10 March 2015   TBA

• 7 May 2015   TBA
SPAC Timeline

- **January**: Town Hall – Another campus review of work to date (feedback)
- **February**: Working Groups formed and begin work on objectives for the Goals
- **April**: SPAC Finalizes Strategic Plan Draft
- **May**: Present Strategic Plan for President review
- **July/August**: Send Terry to Europe
Your thoughts?
Thank you for attending the SPAC Open Forum