

CSUSB FOUNDATION

Building a Culture of Philanthropy

CSUSB Philanthropic Foundation Executive Committee Meeting

Minutes

September 7, 2022

Hybrid Meeting – SMSU 209

Members Present: William Stevenson, Monica Alejandre, Debbie Brown, Cole Jackson, Gary McBride, Louis Monville, Rheanna Rodriguez, Sam Sudhakar, Nefertiti Long, Robert Nava, Paola Galvez

Members Absent: Paz Olivérez, Ellen Weisser

Guests: Gloria Garcia, Adrian Stevens, Latia Harris, Crystal Wymer-Lucero

Chair Bill Stevenson called the September 7, 2022 Executive Committee meeting to order at 9:05 am.

Secretary, Monica Alejandre, on behalf of Executive Director, Robert Nava, provided a report on campaign fundraising for the fiscal year to the executive committee. Alejandre shared that the university is at 50% of the Philanthropic goal with nearly \$35 million raised and sponsored programs is at 90% of their goal with \$117 million raised.

Reports were given by Lou Monville on behalf of the Advocacy Committee, Rheanna Rodriguez on behalf of the Alumni Association, Gary McBride on behalf of the Investment Committee, Debbie Brown on behalf of the Philanthropy Committee, and Cole Jackson on behalf of the Audit Committee.

Alejandre provided the Executive Director report on behalf of Robert Nava. The executive committee reviewed Dr. Shanti Srinivas bio sketch and recommended that Dr. Srinivas join the board.

Alejandre discussed a proposed board campaign goal in which the board donation would not be a set annual amount but rather the board would encourage 100% board participation in giving to funds of their choice. Brown suggested the annual board donation should be discussed further and that the board should be provided an update on campaign priorities that their donations could support.

Alejandre provided a revised 22-23 operating budget to the board which included an allocation increase of scholarships for students that would support the CSU Graduation 2025 initiative. Monville called for a motion to approve the 22-23 Foundation operating budget. The motion was seconded by McBride and approved.

Jackson shared with the committee that he is working with Mark Edwards on hosting a fundraising event for Renaissance Scholars to be held in Fall 2023. More information will be provided as logistics and details are worked out.

The meeting adjourned at 10:30 a.m.

Approval of Minutes
CSUSB Philanthropic Foundation
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September 7, 2022
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Signature: Monica Alejandre Date: 11/18/2023

Print Name: Monica Alejandre

Board Position: Secretary