

# CSUSB FOUNDATION

*Building a Culture of Philanthropy*

## **Executive Committee Meeting**

Wednesday, March 8, 2023

3:30 – 5:30 pm

Zoom

## **Minutes**

Members Present: William Stevenson, Monica Alejandre, Debbie Brown, Cole Jackson, Nefertiti Long, Paz Olivérez, Robin Phillips, Rheanna Rodriguez, Sam Sudhakar, Ellen Weisser

Members Absent: Gary McBride, Paola Galvez, Robert Nava, Louis Monville

Guests: Adrian Stevens, Crystal Wymer-Lucero, Antonio Guijarro-Ledezma

Chair, Bill Stevenson called the March 8, 2023 Executive Committee meeting to order at 3:35 pm.

The November 18, 2022 minutes were approved as distributed.

### **Committee Reports**

Philanthropy Committee Chair, Debbie Brown, reviewed the campaign report and provided an in-depth breakdown of the colleges and how they compare to the total campaign. Brown noted that as of February 27, 2022, \$4.4 million has been raised this year. The goal for the year is \$10 million, in which momentum continues to build.

Audit Committee Chair, Cole Jackson, reported it is a quiet time for audits. Jackson noted that he is interested in compliance for the Foundation outside of financial audit. This will be helpful in ensuring CSUSB minimizes risk.

Director of Alumni Relations, Crystal Wymer-Lucero presented the Alumni report on behalf of Alumni Committee Chair, Rheanna Rodriguez. Wymer-Lucero highlighted the Alumni Hall of Fame event and encouraged the committee to submit a nomination.

Secretary, Monica Alejandre, on behalf of Investment Committee Chair, Gary McBride, presented the investment report. Ellen Weisser noted that the investment committee has had discussions with Beacon Pointe around the increasing international equity exposure.

### **Endowment Distribution Update**

Alejandro reviewed the endowment distribution for 23-24.

### **Director's Report**

Alejandro reported on behalf of Executive Director, Robert Nava. The committee reviewed the board retreat agenda and discussed current enrollment trends. The committee had questions regarding recruitment and enrollment practices such as how high schools are engaged and whether the Alumni team is interested in visiting high schools. Wymer-Lucero agreed it would be great to have alumni engaged. The Alumni team has brought underrepresented students to campus to engage with the diverse alumni chapters.

### **Board Engagement**

Brown endorsed campaign engagement sheet and thoughtful ways board members can participate. Stevenson encouraged the committee to be active and participate.

### **Open Discussion**

Robin Phillips shared Human Resources is working with employees who live in the mountain communities and are experiencing disaster situations. Paz Olivérez highlighted basketballs winning records and playoff schedule. In addition, the new Athletics Director search is underway. Sam Sudhakar shared all buildings that were affected by the flood are now up and running.

Stevenson thanked the committee.

The meeting adjourned at 4:46 pm

**Approval of Minutes**  
**CSUSB Philanthropic Foundation**  
**Executive Committee Meeting**  
March 8, 2023  
Zoom

Signature: Monica Alejandre Date: 6/14/2023

Print Name: Monica Alejandre

Board Position: Secretary