

CSUSB FOUNDATION

Building a Culture of Philanthropy

CSUSB Philanthropic Foundation Executive Committee Meeting

Minutes

Friday, March 12, 2021

Zoom

Members Present: Ellen Weisser (Chair), Mark Edwards (Vice Chair), Monica Alejandre, Debbie Brown, Doug Freer, Gary McBride, Louis Monville, Robert Nava, Paz Olivérez, William Stevenson

Members Absent: Paola Galvez, Graciela Moran, Cole Jackson

Guests: Tania Pantoja, Kim Shiner

Chair Ellen Weisser called the regular meeting of the CSUSB Philanthropic Board Executive Committee to order at 9:02 a.m.

The December 4, 2020 minutes were approved as distributed.

Mr. Monville, on behalf of the Advocacy Committee, reported on a series of meetings with legislators and thanked Mr. Edwards, Ms. Moran, and Dia Poole for their participation. He also noted that Hill Day/Week is scheduled for the first week of February.

Mr. McBride, on behalf of the Investment Committee, provided an update on the recommendations made by Beacon Pointe and approved by the committee. Ms. Alejandre also reported on the endowment, noting that we are currently at 51 million, with a distribution of 1.8 million.

Ms. Brown, on behalf of the Philanthropy Committee, gave an update on the donor survey that will be distributed later in the month. She also noted that the committee met with Dr. Stull to provide advice on the School of Entrepreneurship Council of Executives.

During his report, Vice President Nava noted that emeritus members of the board are not voting members and suggested that Ben Harer might enjoy serving as a voting member again. The committee agreed that Mr. Nava and Ms. Weisser should connect with Mr. Harer to gauge his

willingness to serve. VP Nava also noted that two new faculty members will replace the current representatives beginning July 1 for 1-year terms.

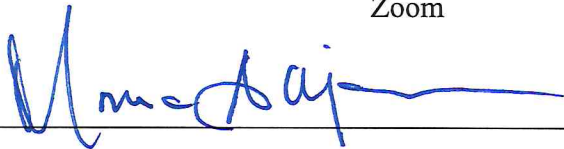
Mr. Nava proposed the addition of a Leadership Committee that would develop criteria for board membership, identify prospects, and make recommendations for committee membership. After discussion, it was agreed that the Executive Committee should handle most of these responsibilities. It was also noted that the bylaws currently include an ad hoc membership/nominating committee and that it will need to be staffed to address the exodus in 2023.

Mr. Nava reviewed the draft board survey. After discussion regarding the demographic questions and the survey timeline, it was agreed that committee members would send specific recommendations for revisions to Mr. Nava. It was also suggested that a board retreat be planned and that the survey results might help guide the agenda for the retreat.

During discussion of the March 18 draft board agenda, the committee agreed to remove the Leadership Committee agenda item.

The meeting adjourned at 10:37 a.m.

Approval of Minutes
CSUSB Philanthropic Foundation
Executive Committee Meeting
March 12, 2021
Zoom

Signature:  Date: 4/11/21

Print Name: Monica Alejandre

Board Position: Secretary