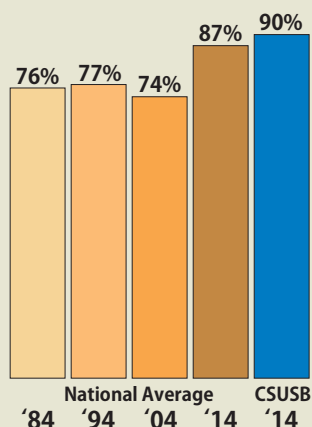


Did You Know

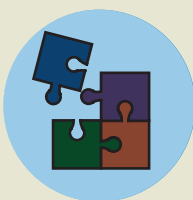
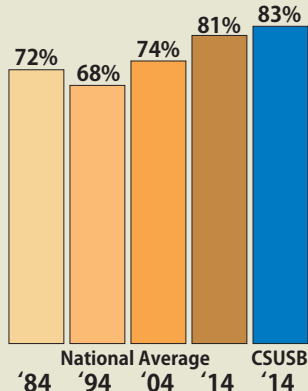
Career and intellectual development are the top reasons
CSUSB students attend college

2014 CIRP Freshman Survey (2,331)

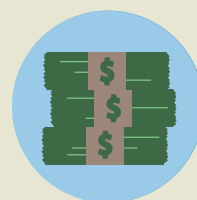
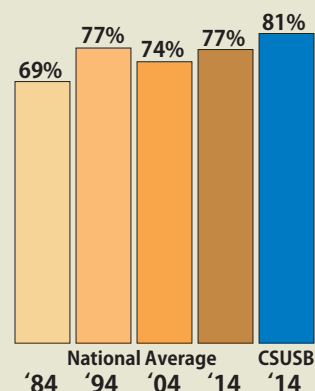
Percentage of freshmen reporting that attending college for the following reasons were 'very important'



**Get a
better job**

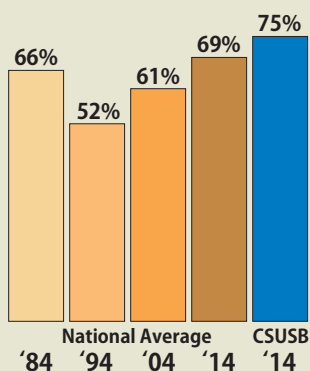


**Learn about
interesting things**

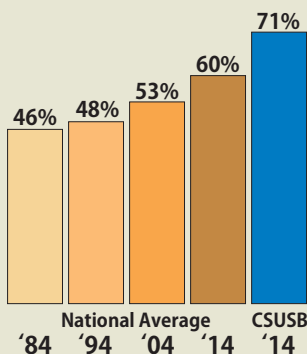


**Make more
money**

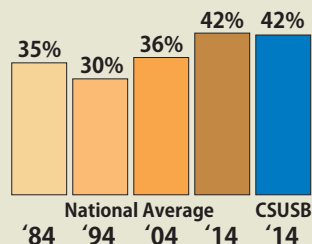
National averages for 4-year public colleges



**Gain
general education**



**Prepare for
graduate school**



**Become a
cultured person**