

University Police Department Public Safety and Emergency Management 6 month update:

Increased awareness of UPD/EM services

- Encouraged campus community to subscribe to ENS and download LiveSafe app through a variety of methods, including marque displays, web site advertisements and campus newsletter promotions. The community service officers were trained on the app and emergency notification systems and provided promotional items for distribution. This resulted in a 3% increase in subscriptions to the app.
- Tabled at multiple campus events to bring awareness to community about UPD services and campus safety.
- Developed an improved new employee orientation, through a standardized PP presentation; officers were tasked with presenting the message to staff and faculty. This resulted in a more comprehensive message to incoming campus community members.
- Presentations were provided to a multitude of audiences on campus, including partnerships with SOAR, housing staff, and Coyote First-Step. These continued interactions allowed a more complete understanding of UPD and EM services to the campus.
- EM Presented to staff members on through a partnership with the Staff Development Center and explain UPD and EM programs.
 - February 19th – 13 attendees
 - February 27th – 13 attendees
- Maintained a robust schedule of community events, including “Coffee with a Cop”, “Meet the K-9” and other opportunities to raise awareness.

