



DRAFT MASTER PLAN VISION STATEMENT

Cal State University San Bernardino will become a global learning center of opportunity and enterprise for the Inland Empire and the Southern California Region.

DRAFT MASTER PLAN MISSION STATEMENT

As a healthy environment enabling diverse lives to grow and prosper, the campus will provide a setting in which the intellectual and creative pursuits of the University and general community are activated, interconnected, and celebrated.

I. **LEARNING** (STUDENT SUCCESS)

The Master Plan will support the University to be an outstanding and inspirational academic institution that emphasizes community engagement, collaboration and shared discovery, and balances student life, arts, academics, and athletics. Through a focus on preparing students for resilient and prosperous lives, the university will take its place as a leader in ensuring a brighter future for the region.

OBJECTIVE 1: CREATE LEARNING COMMUNITIES TO BUILD FULLY SUPPORTIVE LEARNING ENVIRONMENTS

OBJECTIVE 2: EMBODY A REGIONAL LEARNING HUB

II. **LEADERSHIP** (FACULTY + STAFF SUCCESS)

The Master Plan will reinforce faculty and staff success, diversity, academic rigor and applied research programs, and with effective and innovative governance and administration. Doing this with an eye toward regional purpose and global reach will further establish this University as a preeminent and recognized institution. University resources will further enable faculty and staff to deliver a high-caliber learning environment that will be the pride of the state.

OBJECTIVE 3: SUPPORT INNOVATION AND SCHOLARSHIP

OBJECTIVE 4: ATTAIN A REGIONALLY AND GLOBALLY RECOGNIZED INSTITUTION

III. **LEVERAGE** (RESOURCE SUSTAINABILITY + EXPANSION)

This campus will accommodate expected growth while becoming an inspiring exemplar and community hub for sustainable growth and resilient living. Achieving this through resource optimization means leveraging existing campus assets, strategic partnerships, and community relationships in addition to adding new facilities, technologies, and programs. The university will demonstrate how to optimistically meet future challenges with knowledge, efficiency, and collaboration.

OBJECTIVE 5: GROW FUNDAMENTALLY SUSTAINABLE AND RESILIENT

OBJECTIVE 6: *INSTIGATE GREATER ENVIRONMENTAL RESILIENCE IN THE REGION*

OBJECTIVE 7: *PERFORM AS AN ACTIVE COMMUNITY RESOURCE*

OBJECTIVE 8: *PROVIDE A SAFE HAVEN*

IV. LINKAGES (COMMUNITY ENGAGEMENT + PARTNERSHIPS)

The Master Plan will support the growth of the University as an innovative Regional economic engine, center for community interaction, source of diverse social engagement. Strengthening ties to alumni and groups will bolster long term University health while partnering with industries will open doors for more entrepreneurial and connected graduates.

OBJECTIVE 9: *FORM ALLIANCES THAT ENHANCE UNIVERSITY LIVING AND LEARNING*

OBJECTIVE 10: *ACCOMODATE PRODUCTIVE ENTREPRENEURIAL PARTNERSHIPS*

V. LIFE (IDENTITY)

The Master Plan will support the growth of the University as a recognized destination for intellectual and cultural activities, for an active campus life and for environmental stewardship. Increased housing opportunities and amenities that provide a desirable, healthy, and safe 24/7 campus lifestyle will create a community that belongs to students and can call the university a home away from home. Doing this will vastly enhance University identity and celebrate coyote spirit.

OBJECTIVE 11: *BUILD A VITAL URBAN CAMPUS ENVIRONMENT*

OBJECTIVE 12: *PROMOTE COYOTE SPIRIT*