## **CSUSB FOUNDATION**

## Building a Culture of Philanthropy

## CSUSB Philanthropic Foundation Board Meeting Minutes Wednesday, December 1, 2021

Pursuant to notice given, the Board of Directors of the CSUSB Philanthropic Foundation convened for a regular meeting in person on Wednesday, December 1, 2021.

Members Present: Mark Edwards (Chair), Monica Alejandre, Suany Echevarria, Grace Garner, Paul Granillo, Rod Hendry, Cole Jackson, Nefertiti Long, Gary McBride, Shari McMahan, Mustafa Milbis, Lou Monville, Dr. Tomás D. Morales, Robert Nava, Paz Olivérez, Manish Patel, Steve PonTell, Daisy Ramos, Rheanna Rodriguez, Philip M. Savage, IV, William Stevenson, Paul Shimoff, Elise Traynum, Ellen Weisser

Members Absent: Don Averill, Benjamin Becerra, Mariam Betlemidze, Debbie Brown, Haakon Brown, Dorothy Chen-Maynard, Doug Freer, Ben Harer, Mark Kaenel, Jessica Madrigal, Barbara McGee, Diana Quijano, James Ramos, Karen Suarez, Sam Sudhakar, Justin Swant, Edward Teyber

Guests: Pamela Langford, Kerry Neal, Lori Redfearn, Robert Tenczar, Crystal Wymer-Lucero

Chair Mark Edwards called the regular meeting of the CSUSB Philanthropic Foundation Board to order at 3:15 p.m.

The consent agenda, including the October 14, 2021 minutes and the Alumni Association Board report, was approved as distributed.

President Morales gave a report on the state of the university, including an update on the December in-person commencement schedule, the honorary doctorate receptions celebrating Mohannad Malas, Reggie and René Webb, Randall Lewis and Jean Stephens. President Morales shared that the Palm Desert Campus is celebrating its 35<sup>th</sup> anniversary and noted recent successes of the PDC, including grants for pre-college projects and the PDC Nursing Street Medicine Program.

A report on student life was provided by Associate Students Inc. President Daisy Ramos. Ms. Ramos announced that starting in December, building occupants of the Santos Manuel Student Union will begin to move into the new SMSU North building, which will become the primary hub of activity for student life.

A Foundation report was provided by Executive Director Robert Nava, including an update on campaign fundraising and campaign priorities. Mr. Nava announced that AVP of Government, Community and Alumni Relations Pam Langford will retire at the end of December. The board

thanked Pam for her longstanding service to CSUSB and commended her for all her work in tirelessly advocating for CSUSB.

Reports were given by Mr. Monville on behalf of the Advocacy Committee, Mr. McBride on behalf of the Investment Committee, and Mr. Edwards on behalf of the Philanthropy Committee.

The board members discussed the board retreat and the campaign during the open. The board members agreed a facilitator for the retreat would be useful to attain desired outcomes and objectives for the retreat. The goal for the board retreat will be to discuss the directors' role in the fundraising campaign and how directors can help increase engagement.

The meeting adjourned at 4:44 p.m.

## Approval of Minutes CSUSB Philanthropic Foundation Board Meeting

December 1, 2021

Signature:

Date:

Print Name: Monica Alejandre

Board Position: Secretary