

CSUSB FOUNDATION

Building a Culture of Philanthropy

**CSUSB Philanthropic Foundation
Board of Directors Meeting
Thursday, December 1, 2016 ~ 6:00-8:00 p.m.
The Castaway Restaurant
670 Kendall Drive, San Bernardino, CA 92407**

Pursuant to notice given, the Board of Directors of the CSUSB Philanthropic Foundation convened for a regular meeting at The Castaway Restaurant on Thursday, December 1, 2016.

Members Present:

Dr. Donald Averill
Mrs. Lois J. Carson '67
Dr. Dorothy Chen-
Maynard
Dr. Juan Delgado
Mr. Mark Edwards, Esq.
Mr. James Ferguson
Mr. Douglas Freer

Dr. Ronald Fremont
Mr. Paul Granillo '91
Dr. Brian Haynes
Mr. James Imborski
Mr. Cole R. Jackson
Mr. Mark A. Kaenel '84 &
'89
Ms. Barbara McGee
Dr. Tomás Morales
Mr. Richard R. Oliphant

Mr. Neale A. Perkins
Mr. Phillip M. Savage, IV,
Esq.
Mr. Paul M. Shimoff, Esq.
Mr. William M. Stevenson
'84
Dr. Samuel Sudhakar
Dr. Edward C. Teyber
Mrs. Ellen G. Weisser '68

Members Absent:

Mr. Amro A. Albanna '91
Mr. Bob Burlingame
Mr. Al Cayir
Mr. Greg K. Christian
Mr. Henry W. Coil, Jr.
Mr. Benjamin P. Cook
Mr. Nicholas J. Coussoulis
'75

Mr. Jim Cuevas
Mr. Sundip R. Doshi '90
Mr. Gerald Fawcett '74
Dr. Sung-Kyoo Huh
Mr. Wilfrid Lemann, Esq.
Dr. Yolanda T. Moses '68
Ms. Margaret Perry
Ms. Madelaine Pfau
Mr. Steve PonTell

Mr. James C. Ramos, Jr.
'02
Mr. Ali C. Razi
Dr. Alexandru Roman
Mr. Jeffrey S. Shockey '88
& '94
Dr. Ernest H. Siva
Ms. Jean M. Stephens '91
Mr. Bruce D. Varner

Guests Present:

Monica Alejandre
Terry Ballman
Beth Brenner
Terri Carlos
Annya Dixon
Kirsty Fleming

Doreen Hatcher
Patty Imborski
Pam Langford
Ricki McManuis
Rafik Mohamed
Julie Nichols

Janice Oliphant
Larry Rose
Bob Tenczar
Davina Walls

A. Welcome

Greetings were made around the room.

B. Call to Order

Ellen Weisser called the meeting to order at 7:06 p.m.

C. Approval of the Minutes

Motion: The minutes of the September 29, 2016 Board of Directors meeting were reviewed and approved as written (Averill/Imborski/Unanimous).

D. Committee and other reports

1. Executive Director's Report

Fremont referenced the Dashboard and indicated that The Philanthropic Foundation is almost parallel compared to a year ago and he also noted that there are major gifts coming to be excited about. He shared that the total gift commitments to-date for this year is up 35% compared to a year ago.

Corporate and Foundation Relations outcome is up 319% from a year ago. When the President arrived at CSUSB, one of the things we made a commitment to do is to really increase our presence with foundations from across the country, and Fremont shares that the Corporate and Foundation Relations team has made great progress in that area.

Fremont hopes that everyone has watched the "Inside CSUSB" videos that come out every two weeks-they are meant to provide snapshots of what is taking place at CSUSB. Fremont mentions an incoming magazine that has Jack Brown on the cover, and in light of his recent passing, hopes that those who read the magazine are inspired after learning of his impact on not only CSUSB, but also the entire community.

The next Alumni Mixer is hosted by Mayor Rusty Bailey of the City of Riverside, where there have been over 150 RSVPs for the event-Fremont extends the invitation to Board members that would like to attend. He also extends invitations to a new Peace Garden dedication at the College of Natural Sciences that will honor those alumni as part of the December 2nd incident. The Peace Garden will be followed by the SB Strong Vigil at the Coussoulis Arena. On Saturday, there are 10,000 people expected to attend a Jack Brown memorial at the Citizens Business Bank Arena. Fremont adds that while it is a solemn time, it is also a time of remembrance and celebration as well.

2. Investment Committee Report

Stevenson remarks that the Investment Committee now has more funds due to the generous contribution of Jack Brown. The YTD portfolio has generated a 5.8%. With the additional funds, the committee is discussing possibly restructuring the portfolio in order to diversify the assets, and that is an ongoing conversation within the committee.

3. Advocacy Report

The CSU Trustees recently passed a budget for the upcoming year, which, despite being conservative and austere, will require \$343.7 million NEW state general fund dollars. The Governor refused in this last budget cycle to fund the System's full budget request, and the Legislature adopted the Governor's position, despite significant legislative support for full funding. Edwards, Langford, President Morales, Fremont, and others will be participating again this year in lobbying efforts in Sacramento to seek support from the Legislature.

Approximately 40% of the CSU System's total budget comes from net tuition and fee revenues. Without State funding of the full \$343.7 million additional budget request, tuition increases will likely be necessary. It is important to note that while virtually every other portion of the State Budget is funded above the pre-great recession levels (including K-12 education), the CSU System remains at funding levels below those that were in place in 2008. This evidences both the extraordinary efficiency of the System, which has significantly increased enrollment over such period, and the extraordinary need for additional State funding.

4. Alumni Report

Stevenson reports that the Alumni Committee has been reconstituted, and currently has about 20 active members, not only within the committee, but at events as well. More than 500 alumni, students, employees and friends participated in Homecoming Week in October. In November, the Alumni Office celebrated Thanks and Giving by sponsoring a campus blood drive, collected food for the Coyote DEN, and mailed more than 600 thank you cards and called about 300 Alumni Association life members, alumni volunteers and supporters. Professor for a Day will return in the spring with a luncheon on May 3.

E. Presentations

1. President's Message

Morales recalls his relationship with Jack Brown, and how he was a dear friend to CSUSB and the community, and remarks on how much Jack cared about the students.

Morales shares campus activities: he has just arrived from an alumni reunion in Korea and Vietnam, and describes how one alumni took a 5-hour train ride to attend the event and reconnect with her alma mater. CSUSB has been successful in obtaining several grants to work with schools districts to improve math proficiency, and ultimately improve the college-going culture and college readiness. This past week was the one-year anniversary of the Dreamer Student Success Center, and Morales stresses the

importance of this due to the growing Latino enrollment on campus. He also shares that after a 10-year decline, this will be the first year in almost a decade where there has been a reversal of African American enrollment growth, with increase of both freshmen and transfer students.

Morales thanks the board and staff for their efforts and support.

2. Holiday Performance

CSUSB students performed a holiday set for the Board.

F. Events of Note

The following is a list of upcoming events that Board Members are invited to: Peace Garden Ceremony (Friday, December 2, 3:30pm); SB Strong Vigil (Friday, December 2, 5:30PM-CSUSB Coussoulis Arena); Riverside Alumni Meetup (Thursday, December 8-City of Riverside) and President's Showcase (Saturday, April 29-Riverside Convention Center)

H. Adjourn

Meeting adjourned at 7:49 pm.

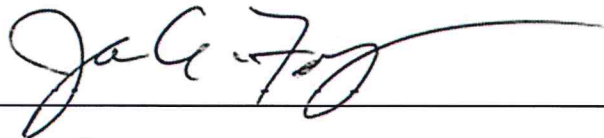
Signature of Minutes Approval

CSUSB Philanthropic Foundation

Board of Directors Meeting

Meeting Date: December 1, 2016 @ 6:00 P.M.

The Castaway Restaurant

Signature: 

Date: 3.23.17

Print Name: James A. Ferguson

Board Position: Secretary