

# CSUSB FOUNDATION

*Building a Culture of Philanthropy*

## EXECUTIVE COMMITTEE MEETING MINUTES

Friday, February 8, 2019, 11:00 a.m.

Redlands Country Club

Pursuant to notice given, the Executive Committee of the CSUSB Philanthropic Foundation convened for a special meeting at the Redlands Country Club on Friday, February 8, 2019.

### Minutes

#### **Members Present:**

Mark Edwards  
Douglas Freer  
Cole Jackson  
Robert Nava  
Prince Ogidikpe  
Bill Stevenson  
Sam Sudhakar  
Ellen Weisser

#### **Guests Present:**

Monica Alejandre  
Michelle Cazares  
Kristy Robles

#### **Members Absent:**

Cole Jackson  
Tomás Morales  
Neale Perkins  
Edward Teyber

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#### **Welcome**

Ellen Weisser called the meeting to order at 11:03am

#### **Approval of Minutes for Executive Committee Meeting – September 13, 2018**

**Motion:** The minutes of the September 13, 2018 Executive Committee meeting were reviewed and approved (Edwards/Weisser/Unanimous).

#### **Executive Director Report**

The committee reviewed the Dashboard Indicators report, and they had a few suggestions. They recommended that future reports have a footnote or some explanation on the bottom of what some of the terms mean (example: gift commitments versus gift receipts). They also would like to understand the difference between the dashboard reports being based on fiscal year, and the endowment reports being based on a calendar year. Stevenson recommended that perhaps the fiscal year goals be omitted from the reports, as the goals versus amounts vary.

Nava mentioned his meeting with the development team and that the development directors need to have more of a sense of urgency in their fundraising; a lot of training and time will be spent on the development team in order to increase the philanthropic productivity.

Nava discussed the new proposed committee structure and org chart, which would include the five current standing committees (Executive, Investment, Audit, Alumni, and Advocacy), and proposed three new ones: Directors, Development, and Athletics. Nava discussed the idea of having each board member work on a committee, which would allow them to be engaged and be aware of the Foundation's work. While the removal of the Alumni Committee was suggested, as the work overlaps with that of the Alumni Board, Stevenson suggested that the alumni reports still be included in the board packets; Nava agreed that those types of updated should be reported out.

Nava suggested a small working group to review the Foundation bylaws, in order to make sure that the bylaws are aligned with the Foundation's work and mission. Ellen agreed to volunteer.

Stevenson provided an update on the investment consultant RFP. Nava, Freer, and Foundation staff met with the Beacon Pointe CEO and consultant and had a frank discussion as it relates to the relationship between Beacon Pointe and the Foundation. Nava recommends the partnership be continued now that new expectations and goals have been set by both parties, and with the support of the Executive and Investment Committee, will move forward in the discussion of the contract.

Nava showed the AGB About and the magazine, which will provide more guidance and structure to the Board.

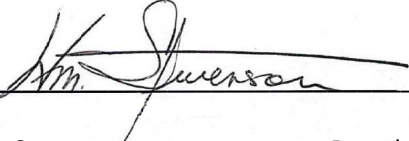
Committee reviewed and approved the two new members to the BOD, Sarai Maldonado and Justin Swant. (Stevenson/Edwards/Unanimous)

The Executive Committee decided to cancel the scheduled March 14, 2019 meeting, and will convene via electronic means or a special meeting, should the need arise. Nava asked about the schedule for the board meetings and whether they should be moved to an earlier time. Edwards and Weisser both suggested taking a poll with the board to see what time works best. Everyone agreed that they enjoyed the meetings being hosted on campus.

Corporate Resolution reviewed and approved to add Robert Nava as authorized contract and banking authority. (Edwards/Weisser/Unanimous)

Meeting adjourned at 12:30pm

**Signature of Minutes Approval**  
**Executive Committee Meeting**  
Friday, February 8, 2019, 11:00 a.m.  
Redlands Country Club

Signature:  Date: 5/9/19  
Print Name: William Stevenson Board Position: Secretary