

CSUSB FOUNDATION

Building a Culture of Philanthropy

**CSUSB Philanthropic Foundation
Board of Directors Meeting
Tuesday, December 5, 2017 ~ 6:00 p.m.
The Castaway Restaurant**

Pursuant to notice given, the Board of Directors of the CSUSB Philanthropic Foundation convened for a regular meeting at The Castaway Restaurant on Tuesday, December 5, 2017.

Members Present:

Mrs. Lois J. Carson '67	Mr. Robert Garcia	Dr. Paulchris Okpala
Dr. Dorothy Chen-Maynard	Mr. James Imborski	Mr. Neale A. Perkins
Ms. Andrea Davalos	Mr. Cole R. Jackson	Dr. David Senteney
Mr. Mark Edwards, Esq.	Mr. Mark A. Kaenel '84 & '89	Mr. Paul M. Shimoff, Esq.
Mr. James Ferguson	Mr. Gary McBride '94 & '08	Mr. William M. Stevenson '84
Dr. Ronald Fremont	Ms. Barbara McGee	Mrs. Ellen G. Weisser '68
	Dr. Shari McMahan	

Members Absent:

Mr. Amro A. Albanna '91	Mr. Gerald Fawcett '74	Mr. Steve PonTell
Dr. Donald Averill	Dr. Douglas Freer	Mr. James C. Ramos, Jr. '02
Mr. Bob Burlingame	Mr. Paul Granillo '91	Mr. Ali C. Razi
Mr. Al Cayir	Dr. Brian Haynes	Dr. Alexandru Roman
Mr. Benjamin P. Cook	Mr. Wilfrid Lemann, Esq.	Mr. Phillip M. Savage, IV, Esq.
Mr. Nicholas J. Coussoulis '75	Dr. Tomás Morales	Dr. Ernest H. Siva
Mr. James Cuevas	Dr. Yolanda T. Moses '68	Dr. Samuel Sudhakar
Mr. Sundip R. Doshi '90	Mr. Richard R. Oliphant	Dr. Edward C. Teyber
	Ms. Madelaine Pfau	Mr. Bruce D. Varner

Guests Present:

Monica Alejandre	Laura Goodly '70	Beverly Powell
Luci Alcon	Patricia Imborski '76 & '80	Tiffany Renfrow
Stephen Arneson	Kandi Jackson '00, '06, & '08	Yvonne Salmon
Brian Bodily	Pam Langford	Bob Tenczar
Sherrin Bodily	Deborah Logan	Carolina Van Zee
Anabel Castaneda	David Maynard	Stan Weisser
Michelle Cazares	Davina Menchaca	Crystal Wymer-Lucero
Connor Dickson	Rafik Mohamed	
Sue Ferguson	Julie Nichols	
Jeffrey Fischer-Smith	Patricia Perkins	

A. Welcome

Greetings were made around the room.

B. Call to Order

Ellen Weisser called the meeting to order at 7:12 p.m.

C. Approval of the Minutes

Motion: The minutes of the September 28, 2017 Board of Directors meeting were reviewed and approved as written (Carson/Davalos/Unanimous).

D. Committee and other reports

1. Executive Director's Report

Fremont welcomed and introduced Rob Garcia, ITS Web Services Liaison and President of Staff Council, as a new CSUSB Philanthropic Board Member. He congratulated Board Member, Gary McBride, for becoming CEO of San Bernardino County.

Fremont reported on Dashboard Indicators at \$2.9 million for Total Amount of Gifts Committed and predicted to exceed \$4 million before the end of the month.

He shared about Dr. Ben Harer's \$900,000 commitment to establish CSUSB's first fully-funded scholar residence program; alumna, Sondra Morison and professor emeritus, Dr. Brian Watts' \$500,000 estate gift; Dean Jay Fiene and Dr. Jan Muto's \$200,000 planned gift; an anonymous planned gift of \$200,000; a \$300,000 grant awarded by The James Irvine Foundation; and new found support for the Infant/Toddler Lab.

Fremont introduced and thanked Carolina Van Zee, Operations Manager of Annual Giving, and CSUSB students, Tiffany Renfrow and Luci Alcon, for their efforts in the #GivingTuesday campaign. He highlighted the nearly \$50,000 raised with over 500 new donors.

Fremont directed the board to the 2016-17 Philanthropic Productivity Three-Year Average page with California State University, San Bernardino at over \$13 million.

Motion: Weisser called for a motion to approve the Supplemental Compensation Recommendation in the amount of \$29,000, to be redirected for study abroad opportunities. (Shimoff/Chen-Maynard/Unanimous).

2. Investment Committee Report

Stevenson reported that the portfolio performance was just under \$39 million, compared to \$19 million in 2012. He reported the portfolio is earning a 12.8% at the 1-Year and 11% Year-to-Date.

3. Advocacy Committee Report

Edwards highlighted the CSU Trustees' adoption of a budget at the November meeting. He reported Governor Brown's planned funding for the CSU system is \$50 million fewer new dollars falling short of the trustees' budget by over \$180 million dollars.

Edwards encouraged members of the board to contact assembly members and state senators to advocate for CSU funding, as Governor Brown's proposed budget would allow for zero growth in enrollment for the Cal State system.

Edwards presented two pieces of legislation of interest to the CSU. 1) AB 422, CSU Doctor of Nursing Practice, allowing the CSU to "grow" its own nursing faculty to educate the region's and state's future nursing professionals, which the Governor passed; and 2) SB 316, CSU Personal Services Contracts, restricting campuses from using outside contractors to pursue alternatives to meet campus priorities and students' needs, which the Governor vetoed.

Regarding the new tax bill Edwards highlighted that the tax bill will limit the number of taxpayers who itemize deductions, which removes the incentive for donations to charities including the foundation.

Regarding DACA, President Trump has rescinded it on a deferred basis but has asked congress to address it. Democrats are withholding passing a resolution unless DACA is part of it.

4. Alumni Report

Stevenson reported that Grad Days consisted of over 650 participants with over 500 graduates purchasing a Grad Pack to raise over \$2500 for the Alumni Scholarship Fund.

On October 21, 1,200 Alumni attended Homecoming, one of the highest attended events, and 900 stayed for the Coyote basketball game.

In November, 1500 alumni participated in giving. The Alumni mentor program has 65 mentors with 55 mentees.

Stevenson recommended the board to sign up for Alumni Professor for a Day, which gives a rewarding opportunity to speak to students about your profession.

Finally, Stevenson highlighted the Alumni Mixer in Riverside at the Mission Inn Festival of Lights set to take place on December 6, with over 280 Alumni signed up making it one of the best-attended mixers to date.

5. Presentations

1. President's Message

McMahan reported on behalf of President Morales thanked the Board and colleagues for all that they do for our campus.

Highlights included the College of Education's groundbreaking for new Center for Global Innovation, to be completed in 2019, to enhance academic and student life. It is a \$55 million 71,000 square foot academic and administrative building with 24 classrooms to support the growing student population.

Next, the Women's Volleyball team won the regional NCAA Division 2 West Regional Championship at Cal Baptist and will compete at Florida Southern University on Thursday where a win will advance them to Semi-Finals on Friday and National Championship on Saturday.

Also, this Saturday, Winter Commencement will take place at Coussoulis Arena with over 2000 students that applied to graduate.

McMahan shared that last weekend's free Super Saturday Financial Aid Workshop, run by Office of Financial Aid with L.A. Area Chamber of Commerce and Inland Empire Partnership for high School seniors and current college students.

University has received recognition as a national leader in the Military Times Best Colleges of 2018 rankings with CSUSB at #15 of 600 schools in the annual survey where only 140 4-year institutions made this list. CSUSB has been in the top 20 consecutively since 2014.

Finally, McMahan reported that members of the University's internationally-recognized Model United Nations Program spent Thanksgiving in Canada at the 2017 National Model UN Canada Conference representing the U.S. delegation for the first time in its history, earned a distinguished delegation award for its efforts, had 4 members receive outstanding delegate awards in two committees.

Special Presentation

Jackson and Fremont presented a video on the making of the holiday gifts to the Board.

Holiday Video

Fremont and Tenczar presented 2017's CSUSB Holiday Video.

CSUSB Commercial

Fremont and Tenczar presented a CSUSB commercial video that features the new branding message.

E. New Business

Motion: Addition to CSUSB Philanthropic Foundation Bylaws Motion. *Fremont proposes changes to the Philanthropic Foundation bylaws under Article V, Section 3, to add a Staff Council Director on the Board of Directors, as well as to exempt the Staff Council Director from being a donor, under Article V, Section 4. (Jackson/Chen/Unanimous)*

Motion: Board of Trustees 2018-2019 Funding Augmentation Request-Endorsement. *Edwards proposes an endorsement from the Board, to endorse the Board of Trustees' 2018-19 budget plan. (Langford/Edwards)*

F. Events of Note

Board Members are invited to the Riverside Holiday Alumni Mixer (December 6, 2017, Riverside Grier Pavilion, 6-8pm).

G. Adjourn

Meeting adjourned at 8:02 pm.

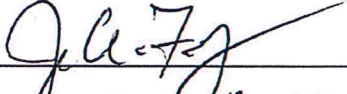
Signature of Minutes Approval

CSUSB Philanthropic Foundation

Board of Directors Meeting

Meeting Date: December 5, 2017 @ 6:00 P.M.

The Castaway Restaurant

Signature:  Date: 3-15-18

Print Name: James A. Ferguson

Board Position: Board Secretary

