Freshmen Demographics Fall 2016



Top 5 Academic Departments All Undergraduates			
Psychology	2249		
Biology	1480		
Management	1167		
Accounting & Finance	1150		
Liberal Studies	1119		
Top 5 Undergraduate Majors All Freshmen			
All Freshmen			

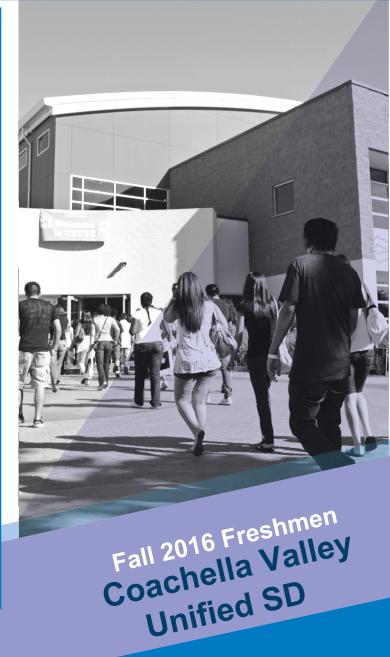
Top 5 Undergraduate Majors All Freshmen	
Biology	341
Undeclared	285
Pre-Psychology	193
Pre-Criminal Justice	150
Pre-Nursing	102

Undergraduate Degrees Awarded 2015-2016		
Total		3751

Top 10 Undergraduate Degrees	
Psychology	493
Criminal Justice	293
Accounting	188
Management	151
Marketing	132
Liberal Studies	127
Finance	119
Nursing	96
Kinesiology Exercise Science	92
Sociology: Social Services	91

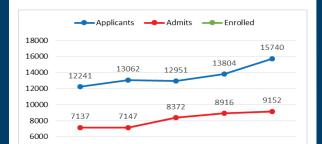
	Coachella Valley ified SD Freshmen	All Freshman			
Total Students	87	2791			
Full Time	98.9%	98%			
Part Time	1.1%	2%			
Avg. Unit Load	13.74	13.68			
Female	49.4%	61.1%			
Male	50.6%	38.9%			
High School GPA	3.26	3.25			
Avg. SAT Score	811	889			
Race/Ethnicity					
African American	0.0%	5.8%			
Asian	0.0%	4.3%			
Hawaiian/Other PI	0.0%	0.0%			
Hispanic/Latino	93.1%	71.0%			
Native American	0.0%	0.1%			
Non-Resident	5.7%	6.5%			
Two or more races	0.0%	2.4%			
Unknown	1.1%	2.4%			
White	0.0%	7.4%			
Remediation Need (After Summer)					
None	21.8%	50.8%			
Math Only	4.6%	12.6%			
English Only	40.2%	20.0%			
Both Math & English	32.2%	15.9%			





Spring 2017 Update
Provided by the CSUSB Office of Institutional Research.
For more information, please visit our website: http://ir.csusb.edu

First-Time Freshmen Yield Rates All Students



2724

Fall 2014

3005

Fall 2015 Fall 2016

2791

Fall	2012	2013	2014	2015	2016
Acceptance Rate	58%	55%	65%	65%	58%
Yield Rate	34%	33%	33%	34%	30%

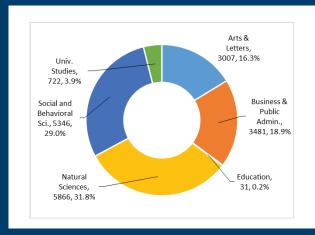
Fall 2013

Fall 2012

4000

2000

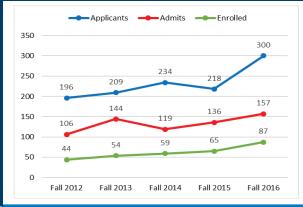
Headcount by College of Major All Undergraduates



Retention and Graduation Rates Freshmen

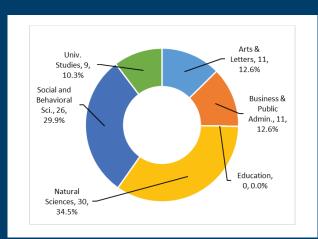
		Retention		Gradı (Cumu	
Fall Cohort	Cohort Size	2nd Year	3rd Year	4 Year	6 Year
2007	1722	77%	63%	8%	39%
2008	1968	82%	68%	11%	46%
2009	2017	85%	73%	12%	50%
2010	1773	89%	79%	12%	55%
2011	2131	88%	77%	10%	-
2012	2448	88%	77%	12%	-
2013	2358	87%	76%	-	-
2014	2724	86%	77%	-	-
2015	3005	85%	-	-	-
2016	2791	-	-	-	-

First-Time Freshmen Yield Rates Coachella Valley Unified SD



Fall	2012	2013	2014	2015	2016
Acceptance Rate	54%	69%	51%	62%	52%
Yield Rate	42%	38%	50%	48%	55%

Headcount by College Major Coachella Valley Unified SD



Retention and Graduation Rates Coachella Valley Unified SD

		Retention		Gradı (Cumu	uation ılative)
Fall Cohort	Cohort Size	2nd Year	3rd Year	4 Year	6 Year
2007	22	82%	68%	0%	50%
2008	41	71%	63%	2%	46%
2009	23	74%	70%	0%	48%
2010	28	79%	71%	14%	61%
2011	35	89%	77%	9%	54%
2012	44	86%	82%	14%	-
2013	54	89%	78%	-	-
2014	59	90%	76%	-	-
2015	65	88%	-	-	-
2016	87	-	-	-	-