

CSUSB FOUNDATION

Building a Culture of Philanthropy

**CSUSB PHILANTHROPIC FOUNDATION
2023 BOARD OF DIRECTORS MEETING AND ADVANCE
March 25, 2023
9:00 a.m.- 2:15 p.m.
San Manuel Student Union, South, Events Center A&B**

- 9:00 AM **Continental Breakfast Buffet**
- 9:30 AM **Call to Order & Introductions – William Stevenson '84, Board Chair**
- Approval of November 30, 2022 minutes
- 9:45 AM **Consent Agenda – William Stevenson**
- Advocacy Report
 - Alumni Report
 - Audit Report
 - Investment Committee
- 9:50 AM **Foundation Board Bylaws – William Stevenson**
- 10:00 AM **University Update – Tomás D. Morales, President**
- 10:15 AM **Campaign Update - Debbie Brown, Chair Committee on Philanthropy**
- 10:30 AM **Break**
- 10:45 AM **Board Study Session: Enrollment Management, Rafik Mohamed, Provost**
- Enrollment Practices, Auvria Hampton, Director, Admissions Operations & Systems & Tiffany Bonner, Director of Outreach
 - Enrollment Management Marketing Practices/Strategies, Robert Tenczar, Associate Vice President, Strategic Communication
 - Q&A
- 12:00 PM **Break**
- 12:15 – 1:45 PM **Lunch – Chair Conversation with the Deans: Campaign Priorities**
- William Stevenson – Facilitator
 - Rueyling Chuang, Dean, College of Arts & Letters
 - Chinaka DomNwachukwu, Dean, James R. Watson & Judy Rodriguez Watson College of Education

- Tomás Gomez-Arias, Dean, Jack H. Brown College of Business & Public Administration
- Christina Hassija, Interim Dean, College of Social & Behavioral Science
- Sastry Pantula, Dean, Natural Sciences

1:45 – 2:00 PM **Directors Open Forum**

2:00 PM **Closing Comments**

- William Stevenson
- President Morales

2:15 PM **Adjourn**

Next Board Meeting: Wednesday, June 7, 2023, 3:00 – 5:00 pm, Location TBD