

BRITTANY BLOODHART

CURRICULUM VITA

EDUCATION

Doctor of Philosophy

Social Psychology & Women's Studies
The Pennsylvania State University

Dissertation: The role of anticipatory relative deprivation as a barrier to engagement in social justice action.

May, 2013

Advisor: Janet K. Swim, Ph.D.
University Park, PA

Master of Science

Social Psychology & Women's Studies
The Pennsylvania State University

Thesis: The subtle exploitation and patronization of women in masculine domains.

August, 2009

Advisor: Janet K. Swim, Ph.D.
University Park, PA

Bachelor of Arts

Psychology
University of Kansas

May, 2005

Graduate with Honors
Lawrence, KS

SCHOLARLY ARTICLES

Publications

Marlon, J. R., Bloodhart, B., Ballew, M. T., Rolfe-Redding, J., Roser-Renouf, C., Lieserowitz, A., & Maibach, E. M. (2019). How hope and doubt affect climate change mobilization. *Frontiers in Communication, 4* (20), 1-15.

Diddi, S., Yan, R., Bloodhart, B., Bajtelsmit, V., & McShane, K. (2019). Exploring young adult consumers' sustainable clothing consumption intention behavior gap: A Behavioral Reasoning Theory perspective. *Journal of Sustainable Consumption and Production, 18*, 200-209. <https://doi.org/10.1016/j.spc.2019.02.009>

Bloodhart, B., Swim, J. K., & Diccico, E. (2019). Be worried, be VERY worried: Preferences for and impacts of negative emotional climate change messages. *Frontiers in Communication, (3) 63*, 1-15. doi: 10.3389/fcomm.2018.00063.

Hernandez, P. R., Bloodhart, B., Barnes, R., Adams, A., Clinton, S., et al. (2018). Role Modeling is a Viable Retention Strategy for Undergraduate Women in the Geosciences. *Geosphere*. doi 10.1130/GES01659.1

Bloodhart, B. (*in press*). Ecofeminism. In K. Nadal (Ed.) *The SAGE Encyclopedia of Psychology and Gender*. Thousand Oaks, CA: SAGE.

Swim, J. K. & Bloodhart, B. (2018). The intergroup foundations of climate change justice. *Group Processes and Intergroup Relations, 21*, 472-496.

Hernandez, P. R., Bloodhart, B., Barnes, R., Adams, A., Clinton, S., et al. (2017). Promoting professional identity, motivation, and persistence: Benefits of an informal mentoring program for female undergraduate students. *PLOS One, 12*(11): e0187531.doi.org/10.1371/journal.pone.0187531

Bloodhart, B., Maibach, E. M., Myers, T. M., & Zhao, X. (2015). Local climate experts: The influence of local TV weather information on climate change perceptions. *PLOS One, 10*(11): e0141526.[doi:10.1371/journal.pone.0141526](https://doi.org/10.1371/journal.pone.0141526).

Swim, J. K. & Bloodhart, B. (2014). Portraying the perils to polar bears: The role of empathic

- and objective perspective taking toward animals in climate change communication. *Environmental Communication: A Journal of Nature and Culture*, 9 (4), 446-468.
- Sarfaty, M., Bloodhart, B., Ewart, G., Thurston, G. D., Balmes, J. R., Guidotti, T. L., & Maibach, E. W. (2014). American Thoracic Society member survey on climate change and health. *Annals of the American Thoracic Society*, 201410-460 BC.
- Sarfaty, M., Mitchell, M., Bloodhart, B., & Maibach, E. W. (2014). A survey of African American physicians on the health effects of climate change. *International Journal of Environmental Research and Public Health*, 11(12), 12473-12485.
- Bloodhart, B., Swim, J. K., & Zawadzki, M. J. (2013). Spreading the eco-message: Using proactive coping to aid eco-rep behavior change programming. *Sustainability: Special Issue on Psychological and Behavioral Aspects of Sustainability*, 5, 1661-1679.
- Swim, J. K. & Bloodhart, B. (2013). Admonishment and praise: Interpersonal mechanisms for promoting pro-environmental behavior. *Ecopsychology: Special Section on Confronting Unsustainable Behaviors*, 5, 23-35.
- Swim, J. K., Markowitz, E. M. & Bloodhart, B. (2012). Psychology and climate change: Beliefs, impacts, and human contributions. In S. Clayton (Ed.) *The Oxford Handbook of Environmental and Conservation Psychology*. Oxford UK: Oxford University Press.
- Bloodhart, B. & Swim, J. K. (2010). Equality, harmony, and the environment: An ecofeminist approach to understanding the role of cultural values on the treatment of women and nature. *Ecopsychology*, 2, 187-194.
- Vescio, T. K., & Bloodhart, B. (2010). Discrimination. In J. Levine and M. Hogg (Eds.), *Encyclopedia of Group Processes and Intergroup Relations*. Thousand Oaks, CA: Sage.
- Vescio, T. K., Gervais, S. J., Heipheez, L. & Bloodhart, B. (2009). The stereotypic behaviors of the powerful and their effect on the relatively powerless. In Todd D. Nelson (Ed.), *Handbook of Prejudice, Stereotyping, and Discrimination* (247-261). New York: Psychology Press.

PUBLIC REPORTS

- Sarfaty, M., Kreslake, J., Bloodhart, B., Price, K., Casale, T., Folstein, S., & Maibach, E. (2015). Views of Allergy Specialists on the Health Effects of Climate Change, Key Findings: Membership Survey of the American Academy of Allergy, Asthma, Immunology, December 2015. Available at: <http://climatechange.gmu.edu>
- Sarfaty, M., Mitchell, M., Bloodhart, B., Maibach, E., & Berg, C. (2014). A climate change survey of National Medical Association physicians. George Mason University and the National Medical Association. Available at: <http://climatechangecommunication.org/sites/default/files/reports/20140623%20FINAL%20REPORT%20OF%20KEY%20FINDINGS%20NMA%20SURVEY.pdf>.
- Bloodhart, B. & Maibach, E. M. (2013). Republicans and Republican-leaning Independents are increasing certainty that climate change is happening. Brief Report. George Mason University, Center for Climate Change Communication.
- Maibach, E. M., Bloodhart, B., & Zhao, X. (2013). Perceptions of extreme weather and climate change in Virginia: A statewide survey of adults. George Mason University, Center for Climate Change Communication. Available at: <http://www.climatechangecommunication.org/report/perceptions-extreme-weather-and-climate-change-virginia>.
- Maibach, E. M., Roser-Renouf, C., Vraga, E., Bloodhart, B., Anderson, A., et al. (2013). A

national survey of republicans and republican-leaning independents on energy, climate change, and the Energy & Enterprise Initiative. George Mason University and Yale University, Center for Climate Change Communication. Available at <http://www.climatechangepublication.org/report/national-survey-republicans-and-republican-leaning-independents-energy-and-climate-change>.

PRESENTATIONS

Papers

- Bloodhart, B., Hernandez, P. R., Barnes, R., Adams, A., Clinton, S., et al. (February 2019). Too Feminine for STEM?: Interference between Gender and Science Identities Impacts Women's Interest in Science. *Paper* presented at the Society for Personality and Social Psychology Conference. Portland, Oregon.
- Bloodhart, B., Diddi, S., Yan, R., McShane, K., & Bajtelsmit, V. (June, 2018). "Do I Own Too Much?": Exploring Factors Influencing Sustainable Fashion Consumption Behaviors in the U.S. *Paper* presented at the International Sustainable Consumption Research Action Initiative Conference. Copenhagen, Denmark.
- Bloodhart, B. (April, 2018). Conflict between being a woman and a scientist: Perceptions of interfering roles and identities pose a barrier to college women's interest and persistence in the sciences. *Paper* presented at the Rocky Mountain Psychological Association Conference. Denver, CO.
- Bloodhart, B., Hernandez, P. R., Henderson, H., et al., (August, 2017). Gender identity moderates the effect of stereotypic beliefs on women's scientific career intentions. *Data Blitz Paper* presented at the American Psychological Association Convention. Washington, D.C.
- Bloodhart, B. (August, 2016). Can we change values? Why self-transcendent values matter in climate policy. *Paper* presented at the American Psychological Association Convention. Denver, CO.
- Bloodhart, B., Diccico, E., & Swim, J. K. (August 2015). Communicating about climate change with emotion: Does gender matter? *Paper* presented at the American Psychological Association Convention. Toronto, Canada.
- Bloodhart, B. & Swim, J. K. (October 2014). Psychologically connecting with wildlife: Using human intergroup interaction theories to understand the treatment of animals and nature. *Paper* presented at the Pathways 2014 Conference: Integrating Human Dimensions into Fish and Wildlife Management. Estes Park, CO.
- Bloodhart, B. (August 2013). The effect of victimization and culpability on engagement in pro-environmental action. *Paper* presented at the American Psychological Association Convention. *Chair*, Symposium 13216: The Psychological Underpinnings of Concern and Engagement in Environmental Issues. Honolulu, HI.
- Bloodhart, B. (August 2012). The role of anticipatory relative deprivation as a barrier to engagement in social justice action. *Paper* presented at the American Psychological Association Convention. Orlando, FL.
- Bloodhart, B. (March 2012). The role of anticipatory relative deprivation as a barrier to engagement in social justice action. *Paper* presented at the Women's Studies Graduate Organization annual conference. Penn State University, PA.
- Bloodhart, B., & Swim, J.K. (January 2012). The injustice of climate change: Psychological impacts of perceiving harm. *Paper* presented at CUSA Sustainability Seminar Series. University of California, Irvine.

- Bloodhart, B., Swim, J. K., & Zawadzki, M. J. (November 2011). Spreading the eco-message: An applied social networking and proactive coping program to promote environmental behavior in university residence halls. *Paper* presented at the Behavior, Energy, and Climate Change Conference. Washington, D.C.
- Bloodhart, B. & Swim, J. K. (August 2011). Visions of (Un) Sustainability. *Paper* presented at the American Psychological Association Convention. Washington, D. C.
- Bloodhart, B., Zawadzki, M. & Vandenberg, L. (February 2010). Acting Green: Changing Behaviors to Preserve the Planet. *Paper* presented at Office for Sustainability Conference, University Park Campus. Penn State University.
- Bloodhart, B. (April 2008). Reframing the label: Victimhood as a reinforcement of gender inequality. *Paper* presented at the Feminist Theory Conference. Penn State University, PA.

Posters

- Bloodhart, B., Rassmussen, K., & Fischer, E.V. (August 2019). Addressing and preventing sexual harassment in academic fieldwork. *Poster* presented at the American Psychological Association Convention, Chicago, IL.
- Bloodhart, B., Rassmussen, K., & Fischer, E.V. (July 2019). Preventing sexual harassment in fieldwork. *Poster* presented at the Gordon Research Conference on Atmospheric Chemistry, Sunday River, ME.
- Bloodhart, B., Rassmussen, K., & Fischer, E.V. (May 2019). Preventing sexual harassment in fieldwork. *Poster* presented at the WE-CAN science team meeting, Boulder, CO.
- Bloodhart, B., Rassmussen, K., & Fischer, E.V. (January 2019). Preventing sexual harassment in fieldwork. *Poster* presented at the Annual Meeting of the American Meteorological Society, Phoenix, AZ.
- Bloodhart, B., Diddi, S., & Yan, R. (February 2019). Sweatshops vs. landfills: What young U.S. consumers know about the global harms of the fashion industry. *Poster* presented at the Sustainability Psychology pre-conference, Society of Personality and Social Psychology Conference, Portland, OR.
- Bloodhart, B. & Swim, J. K. (January 2012). "Taking the bus makes me feel poor": How concerns about class, status, and wealth influence environmental attitudes and decisions. *Poster* presented at the Sustainability Psychology pre-conference, Society of Personality and Social Psychology Conference, San Diego, CA.
- Bloodhart, B. & Swim, J. K. (January 2011). But what do you feel about climate change? Assessing affective responses to the climate crisis. *Poster* presented at the Society for Personality and Social Psychology Conference, San Antonio, TX.
- Bloodhart, B. & Swim, J. K. (April 2010). Equality, harmony, and the environment: An ecofeminist approach to understanding cultural impacts on climate change. *Poster* presented at the WUN Conference on Integrating Development and Climate Change Ethics, Penn State University.
- Bloodhart, B. & Swim, J. K. (January 2010). Equality, harmony, and the environment: An ecofeminist approach to understanding cultural impacts on climate change. *Poster* presented at the Society for Personality and Social Psychology Conference. Las Vegas, NV.
- Bloodhart, B., & Vescio, T. K. (February 2009). Why are women patronized? A test of possible competing theories. *Poster* presented at the Society for Personality and Social Psychology Conference. Tampa, FL.

Professional, Non-Academic

- Bloodhart, B. (November, 2015). The social science of climate change. Science on Tap. Fort Collins, CO.
- Bloodhart, B. (July 2015). Connecting people and climate change. 350.org chapter. Fort Collins, CO.
- Bloodhart, B. (March 2014). Communicating about climate change to the faith-based community. Interfaith Power & Light Conference of Metropolitan Washington. Washington, D.C.
- Bloodhart, B. & Walsh-Thomas, J. (November 2013). Communicating about climate change. Northern Virginia Urban Forest Roundtable Conference. Sterling, VA.

APPOINTMENTS

Assistant Professor of Psychology: Fall 2019 – Present
Dept. of Psychology, California State University, San Bernardino

Research Scientist: 2018-2019
Dept. of Atmospheric Science, Colorado State University, Fort Collins, CO

Post-Doctoral Research Fellow: 2014 - 2018
Depts. of Psychology & Atmospheric Science, Colorado State University, Fort Collins, CO

Post-Doctoral Research Fellow: 2013 – 2014
Center for Climate Change Communication, George Mason University, Fairfax, VA

Graduate Research Assistant: 2007 – 2012
Department of Psychology, The Pennsylvania State University, State College, PA

RESEARCH INTERESTS

Climate Change & Environmental Attitudes & Behavior · Social Justice · Collective Action
Cultural & Social Values · Power and Privilege · Feminism
Stereotyping, Prejudice, and Discrimination · Gender

Research Methodology Expertise:

Quantitative Research Methods	Research-based Program Development
Online Survey Research	Interdisciplinary Research background
Experimental Research & Design	Feminist Theory and Methodology
Qualitative Research Methods	Advanced Statistical Analysis (SEM, HLM,
Applied Research / Intervention Programs	nested designs, growth-curve modeling)

TEACHING EXPERIENCE

Psychology of Human Sexuality
(PSY 328) Colorado State University, Spring 2018, Summer 2018, Fall 2018

Methods of Research in Psychology II (Graduate Level 2 Statistics)
(PSY 653) Colorado State University, Spring 2016

Methods of Research in Psychology I (Graduate Level 1 Statistics)
(PSY 652) Colorado State University, Fall 2015, Fall 2016

Introduction to Social Psychology
(PSY 317) Colorado State University, Fall 2015
(PSY 221, Online) The Pennsylvania State University, Summer 2012

Psychology of Gender
(PSY 437) Colorado State University, Fall 2014
(PSY 479) The Pennsylvania State University, Spring 2012

Introduction to Elementary Statistics
(PSY 200, Online) The Pennsylvania State University, Fall 2011

Research Methods in Psychology (Undergraduate level)
(PSY 301W; Lead Lab Instructor) The Pennsylvania State University, Fall 2009, Spring 2010, Fall 2010

Psychology as a Science and Profession
(PSY 105, Online) The Pennsylvania State University World Campus, 10 semesters, Summer 2010 through Fall 2014

TEACHING INTERESTS

Environmental/Conservation Psychology · Social Psychology
Statistics · Research Methods · Psychology of Gender · Social Issues/Social Justice

SERVICE

Conference Programming:

- APA Division 34 (Environmental Psychology) Chair (2019): American Psychological Association Convention, Chicago, IL.
- APA Division 9 (SPSSI) Co-Chair (2016): American Psychological Association Convention, Denver, CO.

Committee Member:

- Reed, K. (2017). Purpose and calling: Motivations for college women to pursue a career in STEM. Masters' Thesis in Psychology.
- Sung, J. (2017). Unhappy with their body: How generation Y men respond through clothing behaviors. Masters' Thesis in Design and Merchandizing.
- Gullett, S. (2016). Perceptions of work/family conflict among female students in science graduate programs. Undergraduate Honors Thesis in Psychology.

Reviewer:

- Journal of Environmental Psychology
- European Journal of Social Psychology
- Environment & Behavior
- Education Research
- PLOS One
- Journal of Environmental Studies & Sciences
- Climatic Change

PROFESSIONAL MEMBERSHIPS

- Society for Personality and Social Psychology, APA Division 8
- Society for the Psychological Study of Social Issues (SPSSI), APA Division 9
- Society for Environmental, Population and Conservation Psychology, APA Division 34
- Society for the Psychology of Women, APA Division 35

GRANTS & FUNDING

- Early Concept Grants for Exploratory Research, Co-PI: 2018. *Leveraging field campaigns to address sexual harassment and collaborative change*. National Science Foundation, Award # HRD-1835055: \$289,259
- Global Challenges Research Grant, Co-PI: 2017-18. *Clothing and Sustainability: Policy implications through structured public debate*. Colorado State University, School of Global Environmental Sustainability, \$20,000
- Pre-Catalyst for Innovative Partnerships Grant, Co-PI: 2016. *Dare to Know and Commit to Change: Addressing Gender Equity in the Classroom*. Colorado State University, Office of the Vice President for Research, \$5000
- Global Challenges Research Grant, Co-PI: 2016-17. *(Over)consumption: The culprit causing an environmental crisis in your closet*. Colorado State University, School of Global Environmental Sustainability, \$20,000
- Harold K. Schilling Dean's Graduate Scholarship: 2012. *The Role of Anticipatory Relative Deprivation as a Barrier to Engagement in Social Justice Action*. The Pennsylvania State University, \$2500
- RGSO Dissertation Support Award: 2011. *The Role of Anticipatory Relative Deprivation as a Barrier to Engagement in Social Justice Action*. The Pennsylvania State University, \$1000
- Precourt Energy Efficiency Center Student Fellowship: 2011, BECC Conference, \$375

HONORS & AWARDS

- Sustainability Leadership Fellow: 2015-2016, Colorado State University, School of Global Environmental Sustainability
- Geis Memorial Dissertation Award Finalist: 2011, APA Division 35
- Hyde Graduate Student Research Grant for Feminist Psychology, Honorable Mention: 2011, APA Division 35
- Psi Chi Graduate Teacher of the Year: 2010, The Pennsylvania State University
- Carolyn Wood Sherif Research Award: 2008, 2009, 2010, 2011, 2012, The Pennsylvania State University, \$850
- Graduate Research and Travel Award: 2008, 2009, 2010, 2011, 2012, The Pennsylvania State University, \$850