Members Present: Aaron Burgess, Elizabeth Corella, Tina Exum, Dr. Daria Graham, Devyn Hayes, Davina Lindsey, Graciela Moran, Andy Nguyen, Mario Pena, Shivraj Pisal, Dr. John Reitzel, Julia Ruiz, Dr. Marc Robinson, Marina Stone, Maxine Vista

Members Absent: None

Staff Present: Kim Anacleto, Jasmine Bustillos, Jasmine Curtis, Vilayat Del Rossi, Jared Fisk, Lio Gamino, Tamara Holder, Sean Kinnally, Jessica Madrigal, Celeste McDonald, Monica McMahon, Trent Morgan, Maria Najera-Neri, Andi Okoh, Mario Orellana, Mark Oswood, Jennifer Puccinelli, Anthony Roberson, Bri Sotelo, Rich Strawter, Mike Wong, Rosemary Zometa

Guests Present: Celeste McDonald, Dr. Paz Oliverez, William Prince

Call to Order: The meeting was called to order at 10:01 a.m.

Roll Call: A verbal roll call of attendees was conducted.

Approval of SMSU Board of Directors Minutes from October 8, 2020: M/S Pisal/Ruiz to approve the SMSU Board of Directors Minutes from October 8, 2020. Motion passes.

Reports:
BOD Chair: None.

Executive Director:
Mr. Burgess shared that there is a slight delay in the Student Union North construction project and that we won’t receive keys until November 2021. This is due to delay in Fire Marshall approval. Conversations are taking place regarding when to start collecting fees in light of the delay. It was determined that fees will be collected beginning in Spring 2021. Also, Chartwells is exploring the possibility of bringing in a Panda Express. Student Union East construction is on time and scheduled to open in August 2021. The group is currently working on audio/visual requirements and furniture selection for the space. Mr. Burgess also shared that a meeting with Chief Jamsen is being setup.

Diversity and Inclusion:
Ms. Zometa highlighted major events that have taken place since the last meeting. She also shared that the Pan African Student Success Center Coordinator search is underway and that 3
finalists will be interviewing next week. The Women’s Resource Center and Queer and Transgender Resource Center Coordinator positions are live.

Programs and Communications:
Ms. Holder highlighted past and upcoming events including Hispanic Heritage Month, LGBTQ History Month, and Hanukkah events. Assessment workshop series continues and past workshops have been successful. Both professional staff and students were able to attend the virtual design conference, Adobe Max where they were exposed to a variety of creativity and skill workshops to help develop them further.

Operations:
Ms. Madrigal shared that the audio/visual team is working on assessing needs in the current Events Center. The Gamers Lounge Discord continues to grow. Ms. Madrigal highlighted upcoming Gamers Lounge events including Coyote Cross Up, in collaboration with ASI, this Saturday. Mr. Strawter has been working on website updates. The scheduling department is working on pricing packages and diagramming for new spaces in the Student Union North. She also shared that Mr. Gamino and Ms. Puccinelli will be presenting at ACUI Regional Conference.

Recreation and Wellness:
Mr. Del Rossi shared that the Recreation and Wellness Committee is working on upcoming proposals. The Committee also has openings and is accepting applications. The future of Rec and Wellness at PDC is being considered and an update will be provided at the next meeting. Infrastructure and repair projects are being completed in the building. Fitness has setup Go Pro Sports to build out the personal training program. Chartering is continuing for Sport Clubs.

Facilities and Sustainability Committee:
Mr. Burgess shared that the Facilities and Sustainability will be looking at proposals for the Coyote Statue at their next meeting. In addition, plans are being developed for the DEN to occupy the past Pub space.

Strategic Planning Committee:
Ms. McDonald shared that the Strategic Planning Committee met and discussed current programming plans, 5-year budget assumptions, and the committee’s tasks and assignments.

Recreation and Wellness Committee:
Mr. Prince shared that the Recreation and Wellness Committee met and set their meeting schedule for the year and approved two proposals that will be presented to the Board later in this meeting.

Open Forum:
None.

Adoption of Agenda:
M/S Lindsey/Nguyen to approve the agenda.
Motion passes.
OLD BUSINESS:

**SMSU 04/21 Appointment of Francesca “Maxine” Vista to the SMSU Board of Directors (Action, Corella)**

M/S Ruiz/Lindsey to appoint Francesca “Maxine” Vista to the SMSU Board of Directors

Ms. Vista was elected to replace Mr. Maulding in January, however with Mr. Maulding’s early departure, this has been placed on the agenda to appoint Ms. Vista at this time.

Motion Passes.

NEW BUSINESS:

**SMSU 07/21 Election of Board of Directors Officers (Action, Corella)**

M/S Ruiz/Nguyen to open Election of Board of Directors Officers

Ms. Corella shared that the Board needs to elect a new Chair due to the fact that she is graduating in December. The person elected would begin their position in January. She asked for nominations.

M/S Corella/Nguyen to elect Ms. Ruiz to serve as Chair of the Board of Directors beginning January 2021. Ms. Ruiz accepted the nomination and spoke about herself and why she is interested in serving as Chair. Ms. Ruiz was moved into a waiting room while deliberation occurred. Ms. Moran and Ms. Corella spoke on Ms. Ruiz’s behalf.

Motion passes.

Ms. Corella stated that the Controller position needs to be filled due to Ms. Ruiz being elected as Chair. Ms. Puccinelli provided clarification on what the Controller position entails and who is eligible to serve in this position.

M/S Ruiz/Corella elect Mr. Pisal to serve as Controller of the Board of Directors beginning January 2021. Mr. Pisal accepted the nomination and spoke about himself and why he is interested in serving as Controller. Mr. Pisal was moved into a waiting room while deliberation occurred. Ms. Ruiz spoke on Mr. Pisal’s behalf.

Motion Passes.

**SMSU 08/21 Approval of Recreation and Wellness FusionGO Proposal (Action, Ruiz)**

M/S Lindsey/Pena to approve an implementation fee of $3000 and an annual licensing fee of $2500 to implement Recreation and Wellness FusionGO

Liz deferred to speaker. Mr. Prince reviewed the proposal and shared that they are looking to add to the current RMS platform that is used in the Recreation and Wellness Center. The proposal adds the fusion goal module, which is a mobile platform. The primary purpose is to coincide with CDC regulations of the touch entry system.

Ms. Ruiz clarified that it is an app and asked for three prime functions. Mr. Strawter confirmed that it is an app and that the primary functions are to allow for touchless entry, push notifications, and banner advertising.
Dr. Robinson asked what will happen if students don’t want to download the app or don’t have a cell phone. Mr. Strawter explained that students can also use their Coyote OneCard or enter their Coyote ID.

Rising Count: 14 – 0 – 0. Motion passes unanimously.

**SMSU 09/21 Approval of Recreation and Wellness Shower Valves Proposal (Action, Ruiz)**

M/S Ruiz/Moran to approve an amount not to exceed $8248 to Full Spectrum Plumbing for Recreation and Wellness Locker Room Shower Valves Replacement

Ms. Ruiz deferred to speaker. Mr. Prince shared that the proposal is to replace eight shower valves in the Recreation and Wellness Center. Ms. Ruiz asked if project would take place during the campus closure so as not to impact operations. Mr. Prince confirmed.

Rising Count: 14 – 0 – 0. Motion passes unanimously.

**SMSU 10/21 Approval of Revised SMSU/RW 20/21 Budget (Action, Ruiz)**

M/S Ruiz/Lindsey to open Approval of Revised SMSU/RW 20/21 Budget

Ms. Ruiz deferred to speaker. Ms. Najera-Neri spoke about the revised budget and shared that it was approved by the Finance and Contracts Committee. She highlighted major changes including impacts made by campus closure. The items reduced include Student Assistant wages, overtime, some unfilled staffed positions, and travel. Revenue lines also decreased.

Rising Count: 14 – 0 – 0

**SMSU 11/21 Approval of Revised Reserve Accumulation Policy (Action, Vista)**

M/S Ruiz/Pisal to Approve Revised Reserve Accumulation Policy

Ms. Vista shared the proposed changes in the policy. These changes include detailing the Recreation & Wellness areas. Ms. Ruiz asked what the benefits are in changing the policy. Mr. Del Rossi explained that there are programmatic reserves for Recreation and Wellness and the updated terminology is more indicative of operations.

Rising Count: 14 – 0 – 0

**SMSU 12/21 Review of By-laws – First Reading (Discussion, Vista)**

M/S Ruiz/Lindsey to open Review of By-laws – First Reading

Mr. Ruiz deferred to Mr. Burgess. He shared the recommended changes include updating timelines due to the change in meeting schedule, changing the term Controller to CEO for the Executive Director position, updating the title for the Recreation and Wellness Department, and other updates to reflect the move from quarter to semester. Ms. Ruiz asked for questions or comments. There were none. Ms. Ruiz clarified that changes to the By-Laws require two readings. As this is the first reading, no vote is required at this time.

**SMSU 13/21 Discussion on Campus Policing (Discussion, Robinson)**

M/S Ruiz/Pena to open Discussion on Campus Policing

Ms. Corella deferred to Dr. Robinson. Dr. Robinson shared that he felt that with the upcoming meeting things are progressing.
Ms. Ruiz asked Dr. Robinson to elaborate on the significance of reevaluating policing on our campus. Dr. Robinson shared that we want to engage in a conversation about our campus policing and ask if they have room for improvement and assess what is done well. Assessment is a standard part of higher education institutional practice.

Ms. Moran shared that she meets with the Chief weekly and that UPD has also developed an advisory committee to discuss issues.

Dr. Oliverez asked Ms. Moran if the advisory group has met yet and Ms. Moran shared that it has not.

Dr. Robinson shared that he’s happy that an advisory board has been established and asked if meetings can be open to campus community.

Dr. Reitzel asked if the campus has conducted a climate survey regarding perceptions of UPD. Ms. Ruiz agreed with this idea. Ms. Moran shared that she will share this with the committee. Dr. Reitzel stated that he designed a similar survey at his last campus.

**SMSU 14/21 Esports Advisory Committee (Discussion, Corella)**
M/S Ruiz/Pisal to open Esports Advisory Committee

Ms. Corella deferred to Ms. Madrigal. She explained what Esports is and shared that it is organized multi-player video game competitions. We will be first CSU to implement an Esports Advisory Committee. She has been working with Dr. Sudukar on this endeavor.

Ms. Madrigal reviewed the proposed committee structure.

Mr. Orellana suggested adding a member to the committee with experience in facilitating tournaments at a large scale.

Mr. Burgess thanked Ms. Madrigal for her work on this project and shared that there has been space allocated for the Esports program when we return to campus.

**SMSU 15/21 You@CSUSB Overview (Discussion, Corella)**
M/S Lindsey/Nguyen to open You@CSUSB Overview

Ms. Corella deferred to speaker. Mr. Del Rossi shared that this platform is a collaboration with the chancellor’s office and has been deployed early due to COVID.

Dr. Graham left at 11:59 a.m.

Ms. Martinez shared a video explaining the platform and navigated through the website.

Ms. Moran left at 12:00 noon.

Dr. Robinson left at 12:03 p.m.

**Announcements:** Mr. Pisal reminded everyone of the Diwali event tomorrow tonight and shared the event link in the chat.
Adjournment: The meeting was adjourned at 12:08 p.m.

Minutes reviewed and approved by:

__________________________________________  ________________________
Devyn Hayes, Secretary, SMSU Board of Directors  Date