

ASSOCIATED STUDENTS, INC.
California State University, San Bernardino

BOARD OF DIRECTORS

MINUTES

FEBRUARY 19, 2019

The meeting was called to order by the President, Prince Ogidikpe at 12:07 p.m.

Present: Prince Ogidikpe, Yera Nanan, Kristy Robles, Naveena Bellam, Jayda Bowens, Yomara Donis, Sean Escopete, Tanya Esquivel, Adonis Galarza (via Zoom), Daniel Jimenez, Richard Kimball, Jonathan Lowell, Jesus Noriega, Yessica Rodriguez, Daylon Ruiz, Jesse Felix, Lisa Root, Angela Horner and Harry Le Grande.

Absent: Sean Escopete (excused).

Guests: Herbert Gonzalez, Yusra Serhan, Alfredo Barcenas, Kevin Hayes, John Yaun, Robert Navarrette and Janet Curiel (via Zoom).

APPROVAL OF THE MINUTES:

Ms. Root clarified that she recommended ASI work with Services to Students with Disabilities (SSD) during the planning process of the ASI Spring concert (BD 22-19).

Mr. Felix stated that there was an increase in costs during last year's Winter concert as opposed to ASI losing money (BD 22-19).

Mr. Ruiz attended the Presidents Round Table meeting.

Mr. Lowell was present via Zoom during last week's meeting.

Dr. Horner recommended the Board consider the motivation of hybrid and online learning.

M/S Donis/Ruiz: To approve the minutes of February 12th with the above changes.

Passed unanimously.

REPORTS:

Education: Ms. Rodriguez gave a presentation at the National Association of African American Studies in Texas. She was impressed with one of the speakers whom she would like to invite to CSUSB.

College of Business and Public Administration: Mr. Jimenez will be meeting with Dean Rose on Friday. He represented CSUSB at University of California, Irvine in regards to the collegiate video game competition.

Vice President of Finance: Ms. Robles stated that the CAB Committee funded \$1,000.00 more during Fall 2018 compared to Fall 2017.

Executive Vice President: Mr. Nanan met with Ms. Jalali from the Office of Student Engagement to discuss sending CAB information to all Clubs and Organizations which will make them aware of the resources available. The Student Advocates attended a Student Evaluation of Teaching (SOTE) Subcommittee meeting and worked at Snow Day where they surveyed students about programs and events they would like to have on campus.

Executive Director: Mr. Felix stated that the Activities Committee approved the Graduate Student Advisory Council (GSAC) Kickback. He attended a Master of Business Administration (MBA) Advisory meeting last weekend where he discussed the possibility of associating alumni with current graduate students. The offers that were sent to Lil Uzi Vert and Boombox Cartel were well below budget, allowing room for negotiation. He encouraged the Board to ensure that students have enough information regarding the transition from Quarters to Semesters. The Executive Officers hope to plan a retreat where the Board will provide a beach clean-up service and bond over a bonfire.

President's Representative: Mr. Le Grande and Ms. Donis attended the Mardi Gras Masquerade Ball on Saturday. The Student African American Brotherhood (SAAB) Conference is planned for October. He enjoyed judging the Yotie Factor event and hopes to attend the Safety Walk.

President: Mr. Ogidikpe met with University Police Department (UPD) to discuss advertising strategies for the Safety Walk and to report lighting issues in the housing residence halls. During the Digital Divide meeting they discussed MyCoyote and the financial aid chatbot which will highly benefit the students at the Palm Desert Campus (PDC). He hopes to collaborate with Information Technology (IT) to address the issues with Blackboard and discuss having Tech Tuesdays. There will be a Search Committee for the Director of Recreation and Wellness.

Director of External Affairs: Mr. Navarrette gave a presentation on the Cal State Student Association (CSSA) resolutions that will affect all 23 California State Universities (CSU). He explained the following resolutions: Resolution Regarding Student of Color Safety and Justice for Josiah, Resolution to Increase Resources and Opportunity for Undocumented Students and Resolution Regarding CSU Campus President Evaluation Policy and Procedure.

ADOPTION OF AGENDA:

M/S Bowens/Esquivel: To vote on adoption of the agenda. Passed unanimously.

The agenda was adopted.

GUEST SPEAKER:

Mr. Yaun gave a presentation on Housing and Residential Education. The housing application is currently on the CSUSB website. He explained that students refuse to live on campus due to expensive living costs. Housing and Residential Education is currently analyzing what they offer students in terms of rates as well as policies and procedures. He introduced ideas they plan to offer students in order to make housing on campus more attractive.

OLD BUSINESS:

BD 24-19 M/S Ruiz/Donis: Allocation of \$4,482.66 from Fall 2018 excess fees.

Ms. Robles stated that she received three e-mail recommendations regarding the allocation of excess fees. She requested the Board explain the reasoning behind their recommendations.

Mr. Nanan recommended allocating \$500 to the Music department for marketing and promotional purposes. The Music department receives a limited amount of funds as a result of having 100 students in the major which limits their marketing resources due to expensive printing costs. He also recommended allocating \$1,000 to Basic Needs Campaign for food distribution, music and promotional items.

Mr. Kimball recommended allocating funds to provide students with finals week supplies.

Ms. Esquivel recommended allocating funds to create a scholarship for international research.

Mr. Galarza recommended allocating funds for supplies towards the community garden.

Mr. Felix informed the Board that the allocation will be presented to the Finance Committee.

Mr. Ruiz recommended allocating funds to create a scholarship for students to attend leadership programs.

Dr. Horner recommended allocating fees to fund Graduate School applications.

Discussion closed.

BD 28-19 M/S Bowens/Jimenez: Discussion of open forum concept “Recess with The ASI Board of Directors”.

Mr. Nanan explained that Recess with The ASI Board of Directors will be a substitute for an open forum. The dates proposed for this event are Thursday, March 7th from 12 p.m. – 2 p.m. or Tuesday, March 12th from 12 p.m. – 2 p.m. This event will provide fun and interactive games while allowing the Board of Directors to meet with their constituents.

The Board agreed on having the Recess with The ASI Board of Directors.

Mr. Felix recommended posting questions to extract data from students during the event.

Mr. Nanan clarified that surveys and stamp cards were implemented in the proposal to collect data and reach out to constituents. He encouraged the Board to share their ideas on the event.

Mr. Felix recommended having this event on Tuesday, March 12th.

Discussion closed

NEW BUSINESS:

Mr. Ogidikpe passed the gavel to Mr. Nanan.

BD 29-19 M/S Jimenez/Bowens: Permission to use \$100,000.00 from Unrestricted Net Assets to fund the expenses for the ASI Spring Concert. The account to be charged will be A.S. Productions – Programs & Publicity (660839-RN001-A6200).

Mr. Ogidikpe explained the use of funds and the additional expenses required in order to implement the Spring Concert.

Mr. Felix stated that the expenses from last year's concert are helping ASI plan the Spring concert.

Ms. Root asked if off-campus guests require a student to purchase their concert tickets.

Mr. Felix clarified that off-campus guests must purchase their tickets through someone that is affiliated with the campus.

Mr. Ogidikpe stated that transportation will be available to and from the Palm Desert Campus.

Ms. Donis asked for clarification on what is being requested and voted on.

Mr. Ogidikpe clarified that the funds being requested and voted on today are for additional concert expenses.

Mr. Galarza asked if a marketing plan was in place to attract the estimated number of off-campus guests, as guests can only attend if they know someone who is affiliated with the university.

Mr. Ogidikpe emphasized that every student is allowed to bring four off-campus guests, therefore, all off-campus guests must be affiliated with CSUSB students and faculty.

Mr. Galarza expressed his concern with the estimate of ticket revenue and the allocation of an additional \$100,000.00 towards the concert.

Mr. Ogidikpe clarified that the \$100,000.00 being requested are necessary to move forward with the concert, therefore, if the funds are not approved there will be no Spring concert.

Mr. Nanan explained that although ticket prices for off-campus guests increased, Lil Uzi Vert charges more as a single act than what CSUSB is charging for two popular artists. He also announced that the University of California, Riverside charged \$60.00 and had a turnout of 13,000 guests.

Mr. Ogidikpe stated that Lil Uzi Vert is more popular than Khalid, therefore, ASI expects to have an increase in attendees.

Ms. Robles clarified that the \$250,000.00 previously allocated was solely for artist expenses and the \$100,000.00 being requested today are for additional concert expenses.

Mr. Felix stated that the costs for last year's concert were initially \$250,000.00, however, due to fact that it was rescheduled, the expenses increased. He presented a formula of how they decided on the ticket prices.

Passed (8/1/4).

Mr. Nanan returned the gavel to Mr. Ogidikpe.

BD 30-19 M/S Esquivel/Kimball: Appointment of Thalia Ruiz as a student-at-large representative to the ASI Activities Committee.

Mr. Felix briefly explained the Activities Committee responsibilities.

Passed (7/4/2).

ANNOUNCEMENTS:

Mr. Nanan announced that there will be a basketball game on Saturday.

Mr. Ruiz announced Alpha Phi's Philanthropy.

Dr. Horner will be attending a Faculty-in-Residence hike at 4 p.m. She announced that Science Major Survival Strategies will be held on February 28th at 7 p.m.

Mr. Jimenez announced that Cross Cultural Center (CCC) will be hosting a Jazz event tonight.

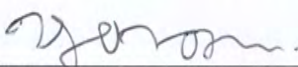
Mr. Le Grande announced that he will be performing at an event on March 27th from 2 p.m. – 3 p.m.

Mr. Ogidikpe encouraged the Board to take care of themselves and get enough rest.

Mr. Felix announced that he will be gone from March 13th – 27th.

MOTION TO ADJOURN

Meeting adjourned at 1:57 p.m.



Yera Nanan
Executive Vice President