



# 2018 CSUSB Business Conference

**Auxiliary Financial Services - 101**

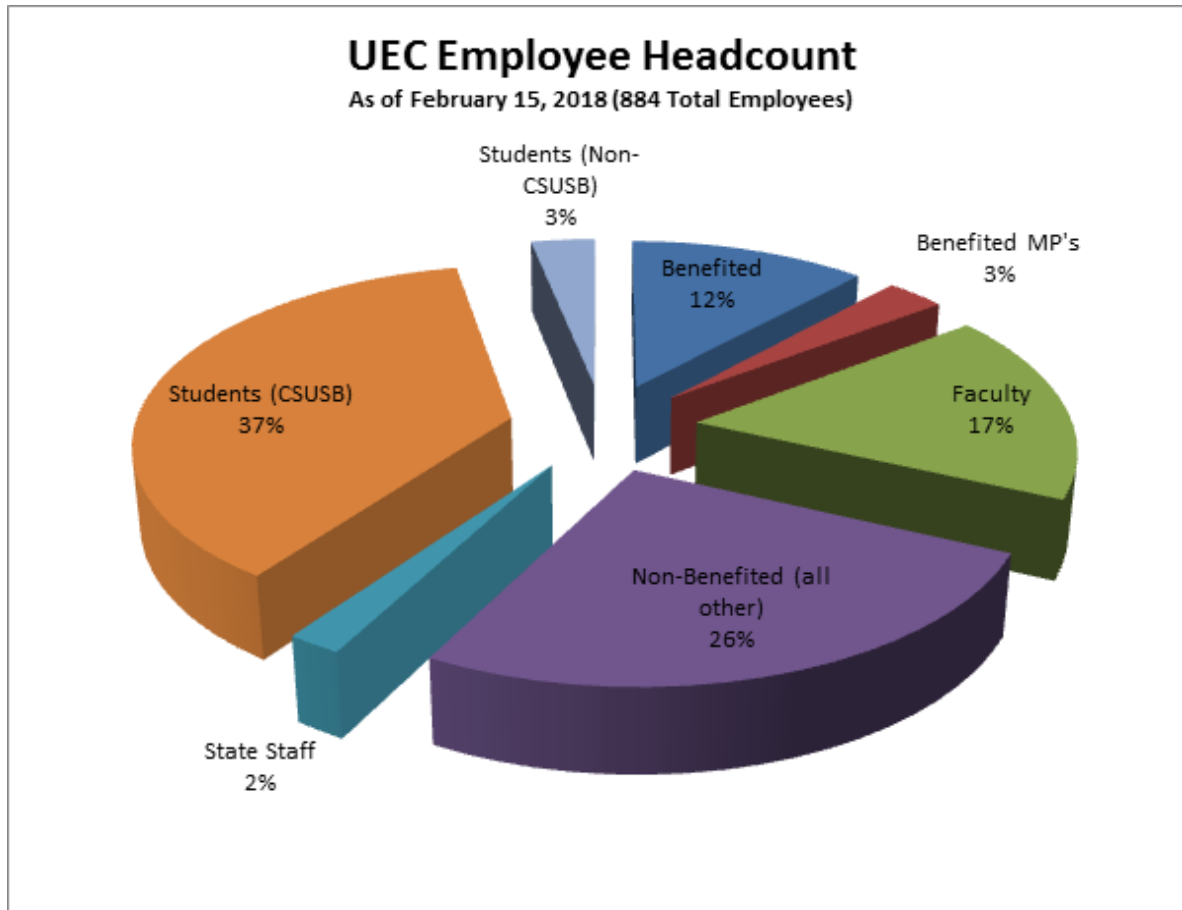
# Contact us:

Staff directory located  
on the Auxiliary  
Financial Services  
webpage:  
[csusb.edu/afs](http://csusb.edu/afs)

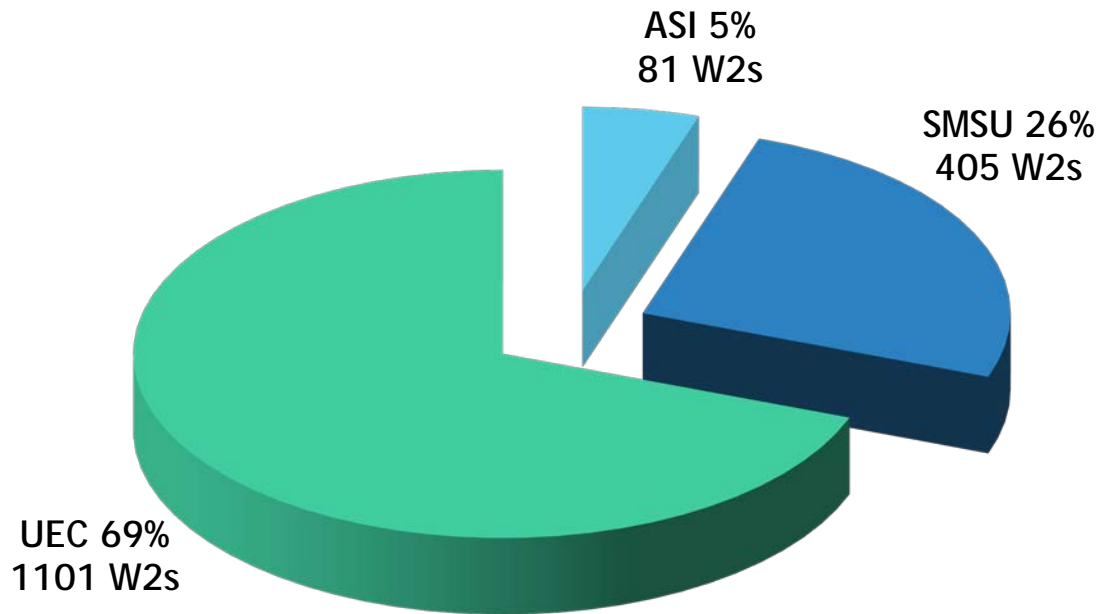
## Typical services provided by AFS

- Financial reporting to management and auxiliary boards
- Audit support/Annual audits/Agency audits
- Accounts Payable processing/Travel/1099s/Purchase Orders
- Accounts Receivable processing/Collections
- Banking/Daily deposits/Bank reconciliations
- Investment of funds/Investment account reconciliations
- Maintenance of auxiliary chart of accounts
- Budget preparation assistance
- Auxiliary tax returns and required agency reporting
- Provide training to campus for auxiliary accounts
- Auxiliary payroll processing
- Payroll tax reporting
- Benefits reconciliation/Benefit cost rate calculations

# UEC Employee Headcount



# W2s processed by Aux Payroll in 2017



# Auxiliary Payroll Operations

## Semi-Monthly Payroll

Different payroll schedules - runs payroll weekly

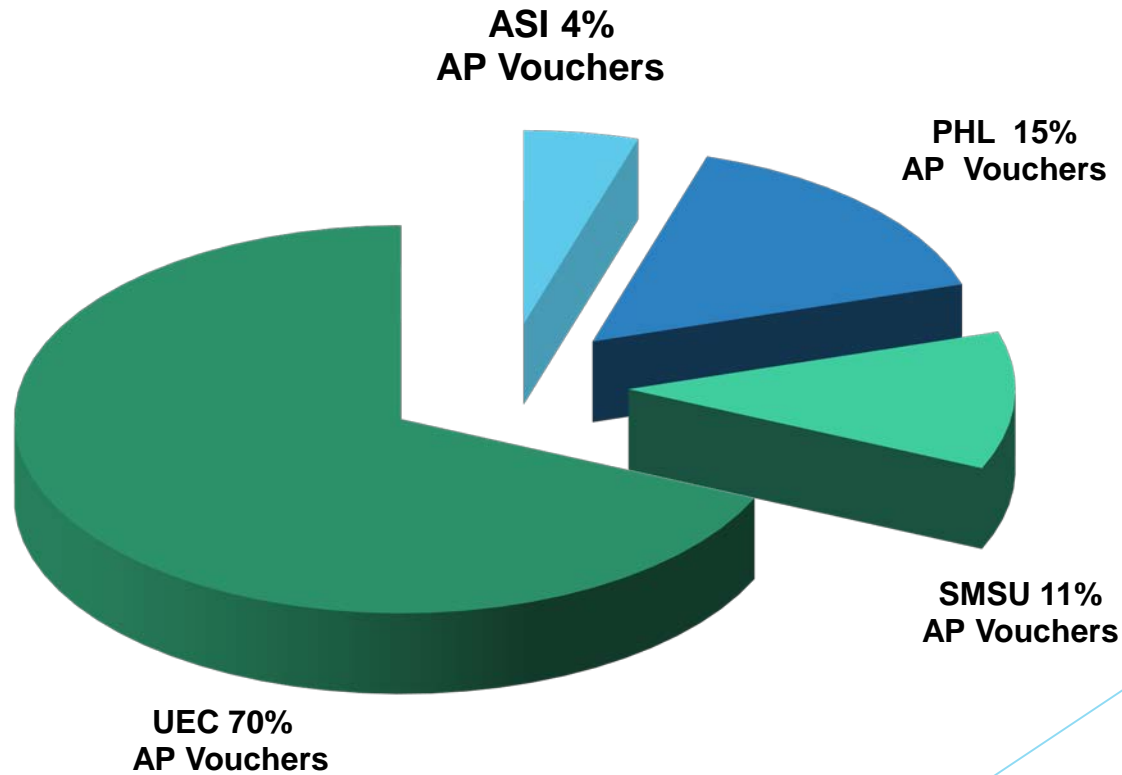
## Employer Taxes/Benefit:

- CalPERS Retirement
- Unemployment Insurance
- Worker's Compensation
- Vacation Accrual

## Audits:

Agency audits  
External Year End audits

# Auxiliary Accounts Payable Activity for Calendar Year 2017



# Auxiliary Accounting

Accounts Payable Check Runs - 3 times a week

Yearly MISC-1099's

Monthly billing/invoicing - Sponsored Programs activities  
and other UEC contracted activities

Process quarterly State Board of Equalization Sales/Use Tax

File quarterly Federal Financial Reports required by funding  
agencies

Supporting various on/off-site agencies reviews and audits



# CSUSB Business Conference

## February 28, 2018

*Coyote Dining Updates*

## PEPSI UPDATE

- ❑ The University Enterprises Corporation, in partnership with PepsiCo, began a new mobile billboard advertising program utilizing Pepsi vending trucks.
- ❑ Vending trucks coming on campus will now showcase the university's new branding campaign "We Define the Future" on their truck backs.
- ❑ This new mobile branding will be visible on delivery routes that cover the Inland Empire and High Desert Communities.



## Dining Program Highlights

- ❑ UEC has been conducting a strategic review of our campus dining and retail program in an effort to create and maintain a showcase lineup of food options befitting our students and campus community.
- ❑ A big part of that strategy is occurring over the next eight months. Here is a recap of the various projects:
  - ❑ Full service Starbucks in the Library (July )
  - ❑ New “Coyote Commons” dining hall (late August)
    - ❑ Includes new late night food unit (Howl & Growl)
    - ❑ Includes new Coyote Market
  - ❑ Einstein Bros. Bagels & new Coyote Market (September)



## Starbucks at Pfau Library



## Starbucks at Pfau Library





# Starbucks at Pfau Library



# College of SBS Dining Project - Einstein's Bros. Bagels







ARCHITECTURAL RENDERING - VIEW #01

DATE	10/10/2017
BY	ARCHITECT
REVISIONS	
NO.	DESCRIPTION

**EINSTEIN BAGEL STORE**  
**CSUSB - SAN BERNARDINO, CALIFORNIA**

CALIFORNIA STATE UNIVERSITY  
 SAN BERNARDINO

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 ARCHITECT: LADG I LA DESIGN GROUP, INC.  
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PRIOR RENDERING - VIEW #02

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ARCHITECTURAL RENDERING - VIEW #03

DATE	REVISION

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# Dining Projects at SMSU

Summer of 2018



# Blue Coyote Pub

- ❑ We've held a number of meetings with SMSU administration on improving the Pub experience:
  - ❑ Added two new 65" TVs
  - ❑ Working to install high definition digital TV service
  - ❑ Going to add second electronic menu board
  - ❑ Adding new electric sign on 2<sup>nd</sup> floor entrance door wall
  - ❑ Working with Coyote Dining on improved menu with more daily specials
  - ❑ Redesign of the space to enhance the pub experience including new wall wrap and vintage decorations
- ❑ PepsiCo will feature their new Stubborn Soda soft drink line featuring all natural ingredients



# Pizza Hut Express

- ❑ Part of our enhancement efforts included looking at the Pizza Hut unit. Just as we were about to begin investigating other brands Pizza Hut approached us with a proposal to refresh their product line.
- ❑ The refresh includes improved aesthetics of the space with signage, tile, and a new counter, including a “build your own” option.
  - ❑ New pizza recipe with fresh and natural ingredients
  - ❑ Increased value due to a larger 9 inch size personal pizza versus current 6 inch size
- ❑ A taste test of the new pizza was held on January 18<sup>th</sup> with representatives from SMSU, ASI and the Campus Dining Advisory Committee providing positive feedback.

New pizza (LEFT)

Current pizza (RIGHT)



# Starbucks Conversion

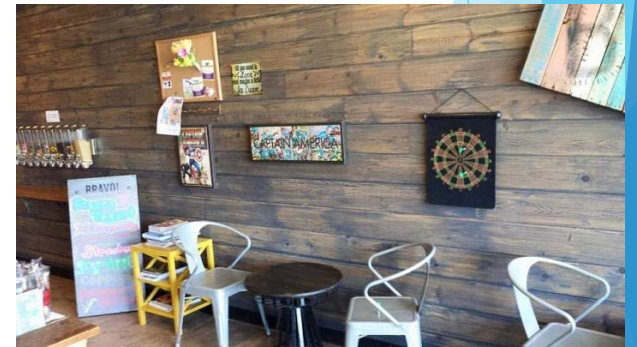
- ❑ Current Starbucks space will close once the new Starbucks opens at the Pfau Library. (Late June)
- ❑ UEC is planning to convert the space into a new student driven concept.
- ❑ We gathered input from the Campus Dining Advisory Committee and worked with ASI to send out a student survey asking what beverage products would you like to see in this new concept:
  - ❑ 1400 respondents
  - ❑ Top Five Requested Products: Smoothies, Boba tea, Coffee, Hot or Iced Teas and Milkshakes
- ❑ Working with Office of Strategic Communication and Sodexo Corporate Marketing on a new “hip and trendy” name that compliments the core menu.

# Fun Colors





# Modern Interior





# Coyote Market Refresh

- ❑ New look and feel similar to Coyote Market at Jack Brown.
- ❑ Plans include new paint, floors and wall wraps.



# Questions?

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# Final thoughts Questions?

Financial Services  
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[csusb.edu/afs](http://csusb.edu/afs)