

## **College/Unit Highlights (unedited)** **Nov. 13, 2018**

### **Jack H. Brown College of Business and Public Administration**

#### **Strategic Plan Goal 1**

- IECE developed and implemented a “Super-Biz Heroes” class instructional project for visiting Promise Scholars in conjunction with the Office of Admissions and Student Recruitment. IECE served approximately 540 visiting middle school-aged children and introduced them to the opportunities that await them at the Jack H. Brown College and CSUSB. IECE also received direct feedback from their instructors that the exercise was very well received.
- IECE attended the Trade Adjustment Assistance for Community Colleges and Career Training (TAACCCT) partnership wrap up grant meeting as they are finalizing their grant activities in partnership with Chaffey College, where IECE produced and delivered instructional course series of the Entrepreneurial Technician 1.0 and 2.0 and the Own It! Workshops.
- IECE kicked off their Entrepreneur Professional course in Ridgecrest, CA held at Cerro Coso Community College early this month as an ongoing part of our involvement in fulfilling the entrepreneurial educational component for the CASCADE grant project with the California Governor’s Office of Business and Economic Development (GO-Biz) and the California Governor’s Office of Planning and Research (OPR).
- Mike Stull and Susie Pryor delivered a presentation for Preview Day for the Presidential Academic Excellence Scholars (PAES) as well, we featured a promotional table for engagement.
- IECE have been planning and preparing for Entrepreneurship Day to be held Nov 1st on the Palm Desert campus, kicking off and generating awareness on campus and in the community of the coming Entrepreneurship program that will begin in 2019 to Palm Desert.
- The JHBC Student Success Center held its College to Career Workshops on October 5<sup>th</sup>, 12<sup>th</sup>, 19<sup>th</sup> and 26<sup>th</sup>. The series includes: Résumés 101, Interview Skills, Intro to Internships, and LinkedIn/Networking Basics. These workshops are designed to provide students with the tools for a smooth transition from college to career and to help prepare them for the upcoming JHBC Business Madness Career and Internship Fair in March 2019.

- The JHBC Student Success Center expanded its JHBC Student Ambassador Program with the addition of two new JHBC Student Ambassadors. The JHBC Student Ambassadors serve as liaisons between JHBC students and JHBC faculty/staff. They inform students about important events and resources within the college, connect with student organizations, and plan student engagement events. In Spring 2018 the JHBC Student Ambassadors organized the JHBC Spring Festival which was attended by over 300 students. The event promoted JHBC student organizations/centers and encouraged engagement amongst students, faculty, and staff. (Fall 2018)
- On October 10, Center for Global Management (CGM) organized an event called “Globales Oportunidades”. This event was held to inspire and refuel the CSUSB community in honor of Hispanic Heritage Month. More than 25 JHBC students participated in this event, receiving advice, resources and connections from business professionals who shared their stories of success.
- From August 20<sup>th</sup> -August 30<sup>th</sup>, CGM organized First Summer Global Program - entrepreneurship: Two week leadership program introducing international students to entrepreneurship concepts and including hands-on projects, local business tours and cultural exchange. Twenty international students from India, Colombia and Korea participated and received recognition certificates after completing this pilot program offered. Students walked away with solid business ideas and the passion to share their experiences with their colleagues at home in efforts to recruit more students next year.

#### MBA Enrollments update:

- Winter 2018 Admissions: There are currently 36 unique application (32 Traditional, 4 Professional), 17 are missing transcripts, 19 are with the department (15 Traditional, 4 Professional), 5 are missing department documentation (4 Traditional, 1 Professional), and 9 have been accepted (7 Traditional, 2 Professional). All students are pending enrollment, as dates are not available.
- Student Population: Currently, the MBA stateside program has 206 students enrolled.
- Winter Advising: Winter Advising open advising took place during 10/22 to 10/26. During this time, any student can make an appointment or come in during walk in hours to discuss the upcoming Winter 2019 enrollment.

#### MBA Retention and Graduation updates:

- Student Success: The MBA program has started working with the Student Success Center to learn about Q2S and how to prepare for the upcoming semester conversion.
- Advising: The MBA program held open and appointment based advising for Winter 2019 registration, so far, over 50 students have participated.
- Office Visits: Ninety eight persons visited the office to ask questions related to degree planning, course selection, withdrawals, degree requirements, academic policies, academic difficulty, and campus resources. (not including phone calls or emails)

#### MBA Outreach:

- Recruiting: The MBA program attended 7 recruiting events during the month of October, Cal Poly Pomona on 10/9, CSU LA on 10/23, CSUSB Grad Days on 10/23 and 10/24, The Diversity Forum in San Diego on 10/27, Homecoming on 10/27, and UCR Graduate Fair on 10/31.
- MBA Passport

The MBA Passport is finalized with all relevant MBA events. The Passport is given to all MBA students that wish to participate in the MBA passport program. The MBA program is working to develop a Passport program that so the MBA online students can participate.

- **Resume Workshop**  
The MBA program in collaboration with the InfoSec Club, held 2 resume workshops. These were held on 10/10 and 10/11; Dr. Pamela Abell presented information to help student hone their resume skills and make themselves look attractive in the job market. The MBA program also offered resume tutoring to assist with any questions after the workshops.

Dr. Pamela Abell organized workshops for Students

9/25 : Speech Cra<sup>2</sup> workshop (9 students)

10/4: Resume skills – senior level chemistry  
Class (41 students)

10/9: Toastmasters (9 students)

10/10: Information Security club (24 students)

10/11: Information Security Club (30 students)

10/16: Financial Management Association (3 students)

10/16 : Toastmasters (15 students)

10/23: Toastmasters (7 students)

- The Iota Eta chapter achieved distinguished status for 2017 – 2018.

## **Goal 2**

Dr. Anthony Silard facilitated the second of two leadership discussions with 6 IE nonprofit Executive Directors in conjunction with ExecNet in September. Over the past year, Dr. Silard has keynoted/taught leadership development conferences, ranging in length from a few hours to a full day, with over 75 IE nonprofits, including Court Appointed Special Advocates San Bernardino (CASA), One Future Coachella Valley, The Regional Access Project (RAP) Foundation, The Unforgettables Foundation, The Community Foundation (of Riverside and San Bernardino Counties), The California Agricultural Leaders Program and Reach Out. He has also offered conferences and trainings on Work-Life Balance and Collaborative Communication at CSUSB to the University Faculty Mentoring Network (for approximately 40 new faculty), the Division of Student Affairs' Staff Development Committee, and the Palm Desert Campus (the executive team and approximately 40 administrators). On October 23, he conducted a training on Work-Life Balance for the College of Education for 30 administrators.

## **Goal 3**

- The Inland Empire Small Business Development Center (SBDC), a programs of IECE, received funding from Wells Fargo of \$25,000 to support Spanish Language & Veterans Business Services. The SBDC also received \$75,000 in Capital Infusion Funds and \$250,000 in Technical Assistance Expansion Program funds from the Governor's Office of Business and Economic Development Small Business.
- Inland Empire Women's Business Center (IEWBC) and Coachella Valley Women's Business Center (CVWBC), programs of IECE, received \$253,846 in grant funding form the Governor's Office of Business and Economic Development Small Business Technical Assistance Program (TAP) and Technical Assistance Expansion Program (TAEP) for 2018-19:
  - IEWBC - \$51,923 (TAEP)
  - IEWBC - \$75,000 (TAP)
  - CVWBC - \$51,923 (TAEP)
  - CVWBC - \$75,000 (TAP)

- Gift and Sponsorship Funding:
  - Inland Empire Center for Entrepreneurship (IECE) received \$3000 donation to the Spirit of the Entrepreneur Scholarship Fund.
  - Inland Empire Women’s Business Center (IEWBC) received \$7,500 gift from US Bank and \$25,000 from Bank of America.
  - IECE has received over \$100,000 in sponsorship to support the Spirit of the Entrepreneur Awards
- The IEWBC also hosted/celebrated/partnered couple of events
  - Strength Scope Workshop (10/4/2018)
  - Partnered on the Faith Based Summit (10/11/2018)
  - Executive Director Michelle Skiljan recognized at All Women Rock Conference (10/14/2018)
  - Hosted first Power Lunch Spotlight Mixer (10/19/2018)
- The 2018 Spirit of the Entrepreneur Awards is well under development with ticketing almost sold out at an earlier timeframe than the previous years.
- The MBA program held Fall orientation in conjunction with the College of Extended Learning, allowing a zoom session for all online students. This took place on Sept. 29, 2018. There were 67 on campus MBA students that attended and 3 online MBA students that attended the on campus event.
- MBA Oktoberfest is in the final planning stages; the date has shifted to November and renamed “Fall Fest”.
- The MBA program attended 7 recruiting events, CSU LA, Cal Poly Pomona, UCR, Diversity Forum, Grad Days and Homecoming. Other recruiting events are scheduled for later in the quarter.

#### **Goal 4**

- Inland Empire Center for Entrepreneurship (IECE) presented the Best of the Best Awards for the Press Enterprise and promoted JHBC to a room full of local professionals.(September 2018)
- IECE and IEWBC supported the Women's Entrepreneurship & Engagement Event with the CSUSB Office of inclusion.
- IECE took part in the CSUSB Grad Days fair activities by presenting at the Career Days at Chaparral High School (Temecula) and Entrepreneur High School (Highland) on careers as an entrepreneur and the benefit of studying entrepreneurship at CSUSB.

#### **Goal 5**

- The Institute of Applied Research (IAR) engages in a variety of Projects. Few of them are listed below:
  - Inland Empire Report on Business, a monthly economic forecast report which has been released the first business day of each month since 1993. The report is based on monthly surveys of Purchasing Managers in manufacturing firms, and is patterned after the national report which has been released monthly by the Institute for Supply Management since the1920s.

- Completed IAR's 21st Inland Empire Annual Survey, a yearly quality of life survey of over 1,000 San Bernardino County residents (and often Riverside County residents as well). This year, sponsors for this project included CSUSB, Mojave Water Agency, Omnitrans, and San Bernardino County Superintendent of Schools.
- Worked with the Governor's Office of Business and Economic Development (GO-Biz) to conduct a supply chain map of defense department contractors and subcontractors operating in California. The purpose of the mapping study is to improve defense supply chain resilience by identifying contractors and subcontractors that might be at risk in the event of changes in defense spending. Those at-risk companies are then offered services by our statewide partners.
- Conducted a nationwide survey on cybersecurity curricula and industry partnerships. The information we collected will be used to prepare a November 1 report to Congress detailing a plan for how the Department of Defense can leverage and partner with universities and industry on cyber education and training.
- Conducted a study of June 2018 JHBC graduates (BA, BS, MBA, and MSA) to elicit their perceptions of the strengths and weaknesses of their program, and to gather the data required for the BSQ Employment Module, Princeton Business Data Set, and CEO Magazine's rankings of our program.
- Last year, IAR was asked to create an online annual report form which would include evaluative information from Institutions nationwide that hold the designation of "Centers of Academic Excellence." This year we have been asked to participate in the data gathering once again. We are currently preparing the new report form.

## College of Education

### COE (overall)

- The College of Education collaborated and co-sponsored the 4<sup>th</sup> Annual *Black and Brown Conference* on November 2. The event welcomed approximately 300-male African American and Latino high school students from various Inland Empire districts. The initial conference began four years ago when these young men were in eighth grade, some of whom have now attended this event on multiple occasions. The focus of this annual event is to connect with the campus community and provide the students with early college awareness, preparedness and information to increase the number of minority males who enroll and graduate from college. [Read [FULL ARTICLE](#)]

### Educational Leadership & Technology

- CSUSB's Palm Desert Campus partnered with Cinema Culturas in hosting "Festival en los Campos," a film festival that was held **October 25-27** in Palm Desert and surrounding cities. On **October 27**, PDC hosted an educational roundtable and screening of "El Jeremías," a touching comedy that centers around a talented boy; fun for the whole family. The film was Mexico's entry for the Academy Award for Best Foreign Language Film. After the film viewing, the educational roundtable allowed CSUSB students, parents and educators to engage the audience (local community) in a discussion about college pathways and the preparation that leads to a college degree, including obstacles they might encounter and the resources they can seek. Cinema Culturas is a collaboration of the University of California Institute for Mexico, the Institute of Cinematography in Mexico, the Riverside Latino Commission in Coachella, and the Riverside County Superintendent of Schools, and other organizations.
- The Ed.D. student candidates begin their first Leadership Cycle for the California Administrator Performance Assessment (CalAPA) on November 9. This required administrator preparation

program has been implemented by the California Teaching Credentialing Commission in order for students to earn the Preliminary Administrative Services Credential. The CalAPA has three cycles that align with the California Assessment Performance Expectations (CAPEs). To demonstrate proficiency of these standards, students must register for the assessments, prepare materials for the performance-based assessments, upload their video to a system and obtain a passing score. The students will submit this Leadership Cycle in December 2018 for review by the California Commission on Teacher Credentialing (CTC).

### **Special Education, Rehab & Counseling**

- Dr. Stacie Robertson (Faculty) was a recipient of The Anthony and Louis Evans Faculty Development Award. Awardees were announced at the Faculty in Excellence in Research and Community Engagement event, held at the Faculty Center for Excellence on October 24. Interim Dean Zhu and SRC's Interim Department Chair, Marc Fudge, surprised Dr. Robertson with the award presentation in front of her EREH-695 class on November 8.

### **Teacher Education & Foundations**

- PBS NewsHour (of Washington, DC) recently interviewed Dr. Enrique Murillo (Faculty) and his student, Aldo, related to the Latinos and Educational Attainment in the IE as well as intersections with our shifting regional economy. PBS program representatives spent several days interviewing and filming Dr. Murillo in various classroom settings, which is scheduled to air nationwide at a later date (TBD).
- In October, Dr. Jacqueline Romano (Faculty) presented, *Demystifying the BTLPT: A Concerted Effort by Universities Across the State of Texas*, at the Texas Association of Bilingual Education's Annual Conference in Dallas, TX. [Arroyo-Romano, J. E., Sosa-Sanchez, P., Gauna, L., & Hansen-Thomas, H. (2018, October)]

## **College of Natural Sciences**

### **Biology**

- Mr. Jason Jung (MS Biology, '18) was awarded Outstanding Graduate Thesis for the university.

### **Chemistry**

- Jeremy Mallari hosted a successful alumni panel featuring four current Ph.D. students in Chemistry from UCR or UCI, and two high school math teachers, for the NSCI 301 class. This class is for incoming S-STEM Scholarship students (funded by the NSF) who are first quarter community college transfer students. Students from our first cohort of S-STEM and other Chemistry majors also attended this event.
- Our VETI-funded ICP-OES, a sophisticated elemental analysis spectrometer for use in analytical chemistry classes and analytical/environmental research has been delivered and is being installed.

### **HSCI**

- Dr. Lal Mian recently returned from two trips, where he chaired the 48<sup>th</sup> Annual Conference of the Society for Vector Ecology (SOVE) in Yosemite, CA, and 21<sup>st</sup> Biennial Conference of the European SOVE in Palermo, Italy. In his presidential address in both meetings, Dr. Mian highlighted the historical achievements of the SOVE during the past 50 years. During both conferences, Dr. Mian also presented his current research findings on the year-long efficacy of the insect growth regulator, pyriproxyfen against mosquito developmental stages in cryptic environments (catch basins) in southern California. These findings become an important part of the application for registration of

this product for mosquito control to the US Environmental Protection Agency. Moreover, Dr. Mian has been Editor of the quarterly *Journal of the American Mosquito Control Association* for the last 12 years. He has also been Editor of the quarterly SOVE Newsletter for the past six years.

- Marwa Mohamed, current MPH student, presented on behalf of Dr. Becerra at ReachOut conference on public health careers.
- Robert Avina, recent MPH graduate and current part-time faculty, as well as current doctoral student at Loma Linda, received National Healthcare Association Certificate for phlebotomy.
- Dr. Monideepa Becerra was selected as research mentor for Asian & Pacific Islander Caucus for Public Health-American Public Health Association.
- Multiple current MPH students volunteered at the flu clinic at CSUSB Student Health Center.

### **Kinesiology**

- October 26 & 27 we had about 35 students join 6 faculty members at the Southwest American College of Sports Medicine conference in Costa Mesa. Several of our students presented poster presentations.

### **Nursing**

- Dr. Mary Anne Schultz and Angie Gagalang were awarded an NIH and AACN competitive mini-grant to participate in the precision medicine All of Us grant.
- The department of nursing was notified by CCNE of its renewed accreditation of its MSN program for 10 years.

### **Physics**

- Physics had a very successful Murillo Observatory Open House last Friday. Dr. Carol Hood and a collection of Physics and Astronomy student volunteers hosted roughly 100 visitors, giving them tours of the observatory and research telescope(s), and showing various astronomical objects to the guests using a number of 8 inch instructional telescopes set up in the courtyard.

## **College of Extended and Global Education**

- LA Consul Visits: On November 1<sup>st</sup>, President Morales and Dean Karmanova visited three Consul offices in Los Angeles and met with the following: Consul General Sam Grundweg of Israel, Consul for Public Diplomacy, Karin Perry and Director of Academic Affairs, Rachel Moreh; Consul General Abdulla Alsaboosi and his staff of UAE; Consul General Kim Wan-joong of Korea and Consul for Education, Shinyoung Park. The purpose of the visits was to explore opportunities for collaboration in such areas as study abroad for CSUSB students and others.
- Study Abroad Programs To Be Featured During International Education Week: During the International Education Week (November 12-16), students will have a chance to explore more than 30 study abroad programs. Among them are several new programs.
- First Study Abroad Program to Peru – Machu Picchu and the Amazons:  
Dr. Jennifer D. Alford, Assistant Professor, Geography and Environmental Sciences  
Bryant Fairley, Associate Director, Community Engagement  
Mark Oswood, Outdoor Coordinator, Recreation and Wellness
- CSUSB faculty and staff have team together to take a group of CSUSB students to learn the ancestry of the Inca Empire. The students will participate in service learning projects in the Amazon Jungle

and learn about the indigenous community which resides in one of the most naturally-beautiful and bio-diverse countries on Earth.

- Wadi-el-Hudi Expedition to Egypt: Dr. Kate Liszka, Assistant Professor with the Department of History plans to take a group of CSUSB students for the first time to an archaeological expedition to Egypt.

Wadi-el-Hudi comprises of 39 archeological sites within a 20 miles radius located in the Eastern Desert southeast of Aswan. These are settlements and work areas are next to ancient gold and amethyst mines that are 2000 to 4000 years old. Students do not go the mines they study the habitations and work areas next to the mines.

- Halloween Party for International Students: CISP joined International Extension Programs in this year's Halloween celebration. 127 students gathered at the Yasuda Center to celebrate Halloween. Students were exposed to Study Abroad opportunities.
- November Connection: CISP created a survey to inquire international students about their interest in joining a family for their traditional Thanksgiving Dinner. Another survey went out to the campus community to see how many people are interested in hosting these international students. CISP will be working to connect international students with host families for the upcoming Thanksgiving. If you are interested in hosting an international student, please contact CISP at x 73730.

## Office of Community Engagement

- Cal State San Bernardino has been named to Washington Monthly's 2018 America's Best Colleges for Student Voting, a first-of-its-kind list of the schools doing the most to turn students into citizens. CSUSB's inclusion on the list of 132 four-year and two-year colleges demonstrates the university's commitment to promote civic engagement among the student body, encouraging students to vote and actively participate in community decisions.
- Faculty Associate, Cherstin Lyon, presented at the Istanbul Human Security Conference in October in Istanbul about the project she and her students completed with community partner Selin Yildiz Neilsen, co-founder/co-director of Glocally Connected, documenting and co-authoring with refugees their digital-audio stories of migration in Southern California and in Turkey. The presentation highlighted the Office of Community Engagement's new funding strategies in support of ethical faculty-community collaborative teaching. The project models local and global community engagement and service learning through technology and community-based, participatory/collaborative teaching and learning. Strategic Plan 4.1; 4.3.
- OCE has partnered with the FCE to launch the inaugural Community Engagement Faculty Learning Community. Nine faculty participants and two faculty facilitators will meet monthly throughout the year to develop further a community of community-engaged faculty leaders on campus in support of Goal 4, Objectives 1 and 2 of the strategic plan. Participants represent four colleges and include lecturers, tenure-track, tenured, and fully promoted faculty.

## Teaching Resource Center

- Oct 1: Teaching Academy Executive Committee met, elected a new chair (James Simon).
- Oct 3: TRC & ATI get Dean and Provost approval to move forward with eLearning Academy



- Oct 4: Facilitated workshop for New Faculty Orientation: Motivating Diverse Learners
- Oct 5: Instructional Quality Committee met and approved opening up ALL TRC grants to part-time faculty with at least a 1-year appointment
- Oct 8: Facilitated workshop with UGS for CSBS Student Success Teams: Advising as a Course Assignment
- Oct 9: Facilitated workshop UGS for JCBPA Student Success Teams: Advising as a Course Assignment
- Oct 10: Fall Brownbag: Successful Strategies for College Teaching
- Oct 11: Facilitated 2 workshops UGS for CAL & CNS Student Success Teams: Advising as a Course Assignment
- Oct 12: Co-facilitated Diversity, Equity, and Inclusion Faculty Learning Community monthly follow-up workshop: Stereotypes and Macroaggressions
- Oct 17: Co-sponsored workshop with ATI: GoReact
- Oct 18: Facilitated workshop for New Faculty Orientation: Diversity and the Multi-Cultural Classroom
- Oct 22: Seven faculty awarded TSSA grant which provides up to \$1000 each to attend teaching conferences in the Fall Quarter
- Oct 24: Co-sponsored workshop with ATI & IR: Presenting Information in Meaningful Ways
- Oct 25: Met with CAL Chairs' Council to launch departmental Communities of Practice
- Oct 26: Co-facilitate Newer Faculty Learning Community monthly follow-up workshop: Formative Assessment and Student Feedback