



ACADEMIC AFFAIRS

ANNUAL REPORT

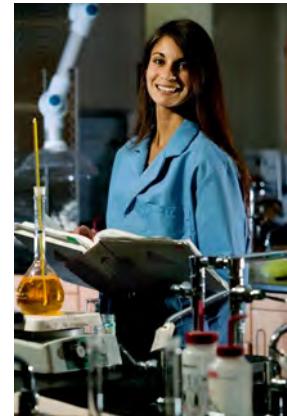
2017-18

WE DEFINE THE *Future*



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EXECUTIVE SUMMARY



Shari McMahan, Ph.D.
*Provost and Vice President
for Academic Affairs*

The Division of Academic Affairs had another exciting and productive year. Notable strides were made to support our more than 20,000 students and the staff and faculty who enrich and inspire them. Major activities focused on the Graduation Initiative 2025, the university's Strategic Plan and the quarter-to-semester conversion, scheduled to begin in fall 2020.

Among the many highlights, the newly created Faculty Center for Excellence, designed to offer support to faculty in the areas of research, teaching and community engagement in a one-stop location, opened in September. In addition, a ground-breaking ceremony was held in December for CSUSB's Center for Global Innovation, expected to open by fall 2019.

The efforts of students, faculty and staff were also on full display during a number of impactful events hosted by the division. CSUSB's Water Resource Institute, host site for CSU's Water Resources and Policy Initiative, presented a two-day conference titled "Changing the Path of Waterways: The Unforeseen Consequences." And this year's Meeting of the Minds event, which showcases students' research and creative activities, welcomed more than 200 participating students.

In June, we reached a major milestone when we surpassed 100,000 graduates during our five commencement ceremonies. Many more outstanding achievements by students, faculty and staff are highlighted throughout this report.

These accomplishments would not have been possible without the support of the cross-divisional collaborations and our external partnerships. We thank each of you for your contributions and your commitment to our outstanding students and university and look forward to partnering with you again next academic year.

A handwritten signature in blue ink that reads "Shari McMahan".

CSUSB'S STRATEGIC PLAN 2015-2020

The Division of Academic Affairs continued its efforts to advance Cal State San Bernardino's Strategic Plan 2015-2020. Efforts centered on the plan's five goals: (1) Student Success, (2) Faculty and Staff Success, (3) Resource Sustainability and Expansion, (4) Community Engagement and Partnerships, and (5) Identity. Highlights of some of the outstanding achievements this academic year are noted here and throughout the report.

Goal 1: Student Success

- ◆ The university graduated its 100,000th student in June.
- ◆ CSUSB's four-year graduation rate increased from 10 percent prior to GI 2025 to 16 percent this academic year.
- ◆ Nearly 2,000 students participated in service learning courses this academic year. These students contributed approximately 60,000 service hours with a value of more than \$1.7 million to local communities.
- ◆ Approximately 200 students participated in study abroad programs. Programs took place in more than 20 countries.
- ◆ The Palm Desert Campus' University Hour was held each Tuesday and Thursday from noon to 2 p.m. This open time slot allows students to go to the Student Success Studio, attend club meetings, volunteer or attend special events held by the campus. PDC's four-year graduation rate this academic year is 23 percent.



Goal 2: Faculty and Staff Success

- ◆ The newly created Faculty Center for Excellence (FCE), designed to offer support to faculty in the areas of research, teaching and community engagement in a one-stop location, opened on Sept. 27. The center hosted more than 90 events since its opening and had more than 3,000 visits.
- ◆ The Teaching Resource Center, which serves as a hub for faculty development activities, held nearly 35 events. In all, there were more than 500 attendees.
- ◆ To support a model of succession planning and leadership development, five new faculty director positions were filled.
- ◆ The Office of Research Development was created to offer programs that support the development of faculty research and creative activities through the FCE.

Goal 3: Resource Sustainability and Expansion

- ◆ Academic Affairs reached an all-time high on grants awarded. This year's awards totaled more than \$32 million. Grants submitted totaled nearly \$24 million.
- ◆ Renovation of the Kinesiology Pedagogy Lab was completed; final plans for an Anatomy and Physiology Lab Complex with two teaching labs and support facilities were approved.
- ◆ Efforts were initiated to expand the Jack H. Brown College of Business and Public Administration to include a cybersecurity facility.



Goal 4: Community Engagement and Partnerships

- ◆ The Office of Community Engagement launched the Community Engagement Faculty Associate program to assist faculty with community engagement in the classroom. The program focuses on research and service activities.
- ◆ More than 500 student volunteers and 30-plus faculty and staff site leads completed 2,168 service hours with a value of \$63,067 to local communities at the sixth annual Coyote Cares Day event.
- ◆ Fifteen student organizations and eight individuals were honored in four recognition events and on social media for receiving the CSUSB President's Volunteer Service Award for their many contributions to local communities.



*WE DEFINE THE
Future*

A large, stylized, blue cursive text graphic. The words "WE DEFINE THE" are arched along the top left, and "Future" is written in a large, bold, cursive font below it, with a horizontal underline.

Goal 5: Identity

- ◆ Numerous campus members incorporated CSUSB's new brand, "We Define the Future," in their email correspondences, and on their websites and printed materials.
- ◆ Colleges and units continued to partner with the Office of Strategic Communication to promote the accomplishments of students, faculty and staff, and to publicize events.
- ◆ Faculty who hold key leadership positions in national organizations were provided reassigned time.

GRADUATION INITIATIVE 2025

A number of efforts and activities took place this academic year to support and advance the GI 2025 initiative. The Steering Committee met once during the fall, winter and spring quarters to review the progress and outcomes of each of the five subcommittees. The subcommittees, for the most part, met monthly to advance their respective areas; highlights are noted below.

Progressive Pedagogy

(1) Efforts to spread innovative pedagogy were concentrated in three areas that research has shown to be effective in improving student performance. They include Project Based Learning, Adaptive Learning and Reacting to the Past. Several other workshops, such as Choosing the Right Interactivity Tool and Strategies for University Teaching, were also offered.

Rapid Data Analytics:

(1) The Information Technology Service and Institutional Research teams developed Coyote Pulse, an institutional data warehouse that supports advisors in their effort to help students move toward graduation goals. (2) Six Faculty Data Fellow awards were granted. Awardees will work closely with the RDA, IR and other campus stakeholders on their identified barrier to timely graduation. (3) Twenty-two projects, totaling approximately \$846,000, were funded through VETI grants.

Informed Enrollment Management

(1) Subcommittee members worked with campus entities involved in the admission process to help to reduce the number of students who are undeclared and undecided in their majors and better align with programs. (2) A new admission packet, which includes a "Why CSUSB" component, was created. (3) Teams members are working on restructuring the Priority I registration process. Twenty-nine percent of students currently have Priority I registration status. The restructuring will support timely graduation and improve course availability.



Nurturing Student Engagement, Advising and Wellness

(1) "Wellness" was added to the subcommittee's name, and a Wellness Working Group has been created. (2) The subcommittee hosted the "Pathways to Student Engagement" Think Tank on May 21 to explore the pathways in which San Bernardino and Palm Desert students engage with campus resources, activities, programs, services and high impact practices. (3) A Commuter Student Engagement Survey was conducted. (4) The subcommittee is working to bring a University Hour to the San Bernardino campus in 2020. (5) The group also developed a framework for HIPs; the Office of Institutional Research is developing a catalog on ways to assess.

Transparent Policies and Procedures

Four Administrative Procedures (Course Repeat, Dual Majors, Timely Graduation and Unit Overload) were revised and are pending approval.

Graduation Rate

Progress was made toward increasing graduation rates as part of California State University's ambitious initiative. CSUSB's four-year graduation rate increased from 10 percent prior to GI 2025 to 16 percent this academic year. The six-year graduation rate at baseline was 51 percent, which was surpassed and is now at 56 percent.



Graduation Initiative Grant

The College of Extended Learning developed a Graduation Initiative Grant for seniors who are close to graduation. Eligibility criteria were determined collaboratively with the academic colleges and Office of Financial Aid & Scholarships. One million dollars in financial aid were allocated to assist seniors in achieving graduation status.

GI 2025 Communications Campaign

A GI 2025 Student Campaign launched in summer 2017. A collaborative effort among Academic Affairs, Strategic Communication and Student Affairs, the campaign consists of a variety of topics that encourage timely graduation and highlight the many resources and activities that support and enhance the academic journey of our students. Large billboard/poster-type displays were mounted in the top 20 largest classrooms at the main campus; additional ones were displayed at PDC. Additionally, the GI 2025 website was expanded to include information on each of the five subcommittees. A feedback section has also been added to allow for campus members to share ideas.

GI 2025 Symposium

A very successful GI 2025 Symposium was held on campus on May 10 from 8 a.m.-3:15 p.m. The program was attended by nearly 140 individuals. Units from across campus showcased their efforts towards increasing graduation rates during the event. Highlights included eight paper presentations, 13 posters and three discussion groups. The keynote address was given by Bridgette Burns of the University Innovation Alliance.

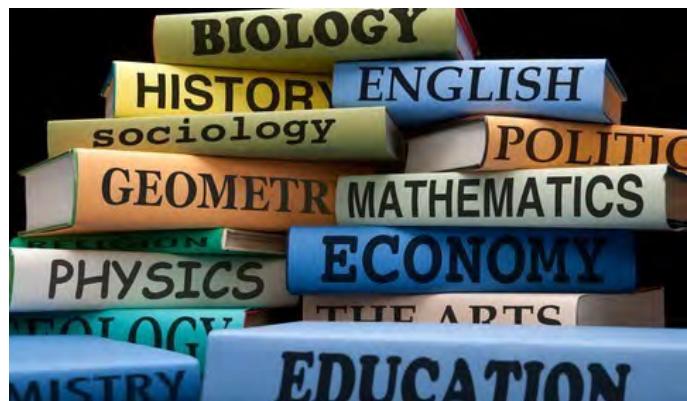


QUARTER-TO-SEMESTER CONVERSION

The Quarter-to-Semester (Q2S) team made a tremendous amount of progress this year in transitioning our campus from a quarter to a semester academic calendar. The change better aligns with community colleges and helps to improve articulation to CSUSB. Areas of focus included general education transformation, program transformation, semester course development, post-curriculum development, advising, the semester course time-blocks and academic calendar, and the conversion of the university's various technical systems and structures.

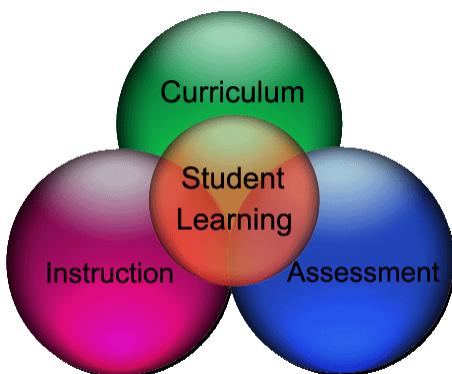
General Education

All "a la carte" G.E. courses and G.E. "pathway" courses were submitted for curriculum approval by January 2018 and are making their way through the curriculum approval process. Open meetings for each G.E. category were held by the G.E. committee as a way of getting campus feedback on the proposals before the G.E. committee voted on their approval. Final approval of all G.E. courses is expected to be completed no later than January 31, 2019.



Program Transformation

All programs on Track 1 and Track 2 were submitted on time to CIM, our new online curriculum approval system. Programs on Track 1 were submitted by Oct. 31 and programs on Track 2 were submitted by March 31, for a total of 82 out of the 114 programs needing to be converted/transformed.



Post-Curriculum Development

The Post-Curriculum Development phase of Q2S requires departments to submit program translation tables for both undergraduate and graduate programs, curriculum maps for articulation purposes, materials for SB 1440 compliance, a "Bridge Course" planning document and semester roadmaps. This phase also includes a "course numbering" cleanup process. The Q2S team has created a Blackboard Course as a one-stop shop where all of these materials (and other Q2S-related materials) are submitted. The course has detailed instructions regarding what these materials are, how they should be created and what they will be used for.



Communication Campaign

A “Q&S” campaign was launched for students this year. The purpose of the campaign is not only to inform students that the conversion will take place in fall 2020, but, more importantly, to encourage them to identify themselves as a “Q,” for “quarter completer,” someone who will graduate *before* fall 2020 or an “S,” for “semester completer,” someone who will graduate in fall 2020 or later and to help them take the appropriate first steps so that they will stay on track toward their graduation goals. To support this effort, team members created a flyer, a video and a fact sheet. Links to all of these materials are available in Blackboard, the place that our students told us, when asked, where they get most of their information, and throughout campus.

Technical Conversion

The Fit/Gaps for the technical pieces of the conversion have been completed by both ERPA and CollegeSource. ERPA is managing the PeopleSoft conversion, while College-Source will do the conversion for the UAchieve Suite (PAWS and myCap). As a result, this portion of the Q2S project is now gearing up.

Advising Institute

Nearly 120 faculty and professional advisors and associate deans participated in a three-day Q2S Advising Institute in December. The goals of the program were:

- ◆ To develop a shared understanding of assets-based approaches to advising;
- ◆ To clarify the roles of the various groups in advising (faculty, professional advisors, graduation and retention specialists); and
- ◆ To develop a draft of a department-level advising plan that fits well into a larger, more comprehensive college approach that attendees brought back to the department for feedback and ultimate submission to the college and Q2S office by the end of January 2018.



COLLEGE OF ARTS AND LETTERS

The College of Arts and Letters cultivates students who think both creatively and critically, innovating new forms of thought and expression that build on the world's richest traditions in art, literature and philosophy.

Awards and Recognition

The exceptional talents and extensive efforts of students, faculty and staff earned several accolades this academic year. Among the numerous awards received by the college:

- ◆ Students from the Department of Art took home 31 ADDY Awards, including three gold awards, from the American Advertising Federation Inland Empire Chapter's Awards Gala – the most this year by any one school in the student competition.
- ◆ The Coyote Chronicle newspaper received a fourth place award at the 2018 Associated Collegiate Press Awards Contest in the "Four-Year Less-Than-Weekly Newspaper Award" category. Thirteen campuses in California and hundreds of student journalists from across the nation applied for awards at this annual contest.
- ◆ The Cal State San Bernardino Jazz Vocal Ensemble won first place in the "4-year College Vocal category" at the Reno Jazz Festival held April 26-28 at the University of Nevada, Reno.
- ◆ The My Awesome Empire radio program, produced by Coyote Radio and advertising students, was named a finalist for an international Golden Mic Award. The award program, presented by Intercollegiate Broadcasting System, recognized CSUSB's radio program for its tribute to San Bernardino in the aftermath of the North Park Elementary shooting in 2017.
- ◆ CSUSB's Forensics Team members earned three medals in December at the Smelt Classic Tournament in Longview, Washington. Additional awards were received in February at the WSCA Debate Competition, held at Santa Clara University.





'Frankenstein' Adaptation

The Department of Theatre had a successful seven-day run of Mary Shelley's "Frankenstein," including several sold-out performances. Adapted and directed by Professor Tom Provenzano, the fresh perspective of the horror tale centered on Dr. Victor Frankenstein's longing for acceptance and companionship.

Music Education Program

CSUSB was accepted by the National String Project Consortium as a new String Project site. The five-year funding will be used to support the development of a pre-college string music education program here at the university that will offer lessons and ensemble instruction to local students who would not otherwise be able to afford the cost of string music instruction. CSUSB is among only 40 university string project sites nationally to receive this competitive award.



Latin American Studies

The 12th annual Latin American Studies Conference: Study of the Americas explored a variety of issues ranging from democracy, immigration and culture to identity concerning Latinos and indigenous peoples in the United States. The two-day event, themed "Democracy in the Americas and Immigration," took place April 19-20 in the Pfau Library. The Latin American Studies Conference was sponsored by the Association of Latin American Studies, the Center for International Studies and Programs, the College of Arts and Letters, the Department of World Languages and Literatures, the John M. Pfau Library and the University Diversity Committee.



Vital and Expanded Technology

Five faculty from the Department of Communication Studies were awarded Vital and Expanded Technology grants, totaling more than \$165,000. The grants will be used to enhance instructional technology resources for students and faculty in the classroom, student access and student experiences and success.

JACK H. BROWN COLLEGE OF BUSINESS AND PUBLIC ADMINISTRATION

The Jack H. Brown College of Business and Public Administration prepares students to become productive members in business, government and global society through quality undergraduate and graduate programs that positively affect students' development as professionals.



Ribbon-Cutting Ceremony

Several hundred people attended the Oct. 5 ribbon-cutting ceremony for the newly named Jack H. Brown College of Business and Public Administration. Attendees included faculty, staff, students and administrators from the university, and outside guests such as Jack Brown family members, Stater Bros. executives and local elected officials or their representatives. The ceremony was filled with tributes, patriotism and celebrations of the food industry giant, the late Jack H. Brown, who made the single largest cash gift to the university in its history as it completed its 50th anniversary year-long celebration last year.

Entrepreneur Awards

The 15th Annual Spirit of the Entrepreneur awards program was hosted on Nov. 14 at the Riverside Convention Center. One of the JHBC's signature events since 2003, the awards program recognizes and celebrates the accomplishments of the Inland Empire's top entrepreneurial business leaders. Approximately 900 people attended the black-tie event that recognized 27 companies selected from a list of nearly 200 nominees. Proceeds from the program support the Spirit of the Entrepreneur Scholarship fund and Inland Empire Center for Entrepreneurship.

Public Administration Reaccreditation

The Public Administration Department received an unconditional seven-year NASPAA (Network of Schools of Public Policy, Affairs and Administration) reaccreditation.

Income Tax Assistance

The Accounting Department conducted the VITA (Voluntary Income Tax Assistance) program from January 2018 to April 2018. Sixty VITA students filed 352 tax forms to the IRS and returned back \$469,523 to community.



Teaching Excellence

Kathie Pelletier, a professor of management who has taught at Cal State San Bernardino since 2008, received the 2017-18 Golden Apple Award, the university's highest award for teaching. The award recognizes outstanding teachers who are highly effective at their craft and have a significant impact on students.



Regional Mobility

The Leonard Transportation Center hosted three out of six educational and interactive dialog series to address numerous regional projects and initiatives designed to improve mobility. Each dialogue series featured ideas and diverse opinions from well-known experts. Topics included "Opportunities and trade-offs in transportation: Maintaining the region's competitiveness and quality of life" (Feb. 20, 2018), "Can congestion pricing improve mobility?" (March 20, 2018) and "Can technology save us?" (May 22, 2018).

Women's Prosperity Conference

The Women's Business Center hosted the seventh annual Inland Prosperity Conference on April 6 at the Ontario Airport Hotel and Conference Center in partnership with Hispanic Lifestyle. The program featured bestselling author Linda Hollander, who has more than 20 years of experience as a small business owner, and three panel discussions led by accomplished local entrepreneurs, authors and business leaders. The Women's Business Center offers approximately 250 workshops each year and draws about 3,600 attendees.



GenCyber Camp

The JHBC Cyber Security Center hosted its fourth annual GenCyber Camp, June 18-22. This free cybersecurity summer program, held in partnership with the Girl Scouts of San Gorgonio Council, welcomed 250 girls from both middle and high schools in the surrounding area. Funded by a generous grant through the National Security Agency, the camp is designed to teach safe online behavior, awareness of the cybersecurity field and exposure to hands-on technology activities related to cybersecurity. Students attended sessions taught by security professionals from Google, Facebook, Bank of America, Cisco, IBM, Northrup Grumman and the Department of Homeland Security. Camp sessions included a drone obstacle course, programming micro-computers such as Arduinos and Raspberry Pis, an escape room, securing a web page, rock climbing, a computer forensics challenge and much more. The camp depends heavily on CSUSB volunteers who included 66 technology students completing more than 1,060 hours to successfully host the camp.



COLLEGE OF EDUCATION

The College of Education prepares education and human service professionals for lives of leadership, service and continual growth through the development of curriculum and programs that transform individuals and the community.

Successful Accreditation

The College of Education received a seven-year reaccreditation by the California Commission on Teacher Credentialing, following an extensive four-day site visit in April. The site visit team conducted more than 830 interviews of credential candidates, graduates, employers of CSUSB alumni, advisory board members, as well as faculty and staff. Their Summary Report indicated a unanimous recommendation of accreditation. The final decision for full accreditation was handed down by the Commission on Accreditation in May. The reaccreditation allows the university to propose new educator preparation programs for approval by the Committee on Accreditation and continue its assigned cohort on the schedule of accreditation activities.



Educational Equity Dialogue

The Doctorate in Educational Leadership Program hosted its annual Educational Equity Dialogue on Nov. 7. The program featured “Lives in Limbo: Undocumented and Navigating Uncertain Futures,” presented by Roberto Gonzales, a professor of education at the Harvard Graduate School of Education and the author of “Lives in Limbo: Undocumented and Coming of Age in America.” The vivid ethnography by Gonzales explored why highly educated undocumented youth share similar work and life outcomes with their less-educated peers, despite the fact that higher education is touted as the path to integration and success in America.

Reintegration Program

The Cal State San Bernardino Reentry Initiative (CSRI) formed a new partnership with the San Bernardino County Sheriff's Department to assist the formerly incarcerated re-enter society. Details of the new program, the Sheriff's Parole-Reintegration Program, were unveiled during CSRI's open house at its new San Bernardino location. Scott Kernan, secretary, California Department of Corrections and Rehabilitation; Shannon Dicus, assistant sheriff, San Bernardino County Sheriff's Department; and Josie Gonzales, San Bernardino County Board of Supervisors, 5th District, were among those in attendance.



Outstanding Dissertation

Eyad Alfattal, a 2017 graduate of the Educational Leadership doctoral program at CSUSB, was the 2018 recipient of the Association of North America Higher Education International's highly prestigious and internationally competitive Wayne B. James Outstanding Dissertation Award – Global Education. He was recognized for his dissertation "Globalization, Internationalization, Marketing, and College Choice: Key Factors Affecting International Students' Mobility." The award recognizes an outstanding dissertation that advances the field of global education. Alfattal currently serves as senior coordinator of International Programs at CSUSB.



DisABILITY Sports Festival

An estimated 1,400 people, including volunteers, supporters, spectators and athletes took part in the 11th annual DisABILITY Sports Festival, held Oct. 7 at CSUSB. Spearheaded by the COE Development Office with assistance from campus staff, faculty, students and community organizations, the free, one-day event provided opportunities for people with disabilities of all ages to try more than 20 sports and activities and to connect with local clubs, leagues and programs in their community.



Verizon Learning Camp

Projects created by African-American and Latino middle school boys, using coding and 3D printing, were on display at the second annual Verizon Makers Faire on March 10 as part of the Verizon Innovative Learning Program at CSUSB. The work displayed by the students featured a culmination of what they learned during the latest Verizon Learning Camp held on campus last summer. The Verizon Minority Male Makers Program exposes young black and brown students to technology, providing valuable STEM and entrepreneurship skills.

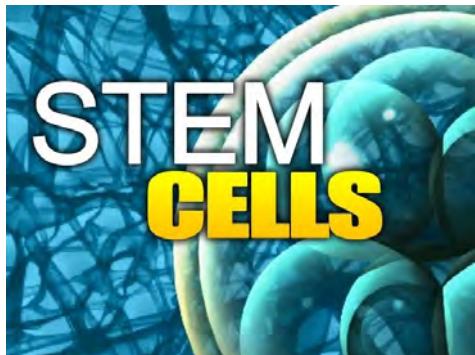
Latino Education and Advocacy

Sisters Gloria Macías Harrison and Marta Macías Brown served as Honorary Chairs at the ninth annual Latino Education and Advocacy Days Summit (LEAD IX), held March 29 at the CSUSB campus. An estimated 1,700 individuals and professionals who share a common interest and commitment to educational issues that impact Latinos attended the daylong event, themed "¡Viva La Mujer!" honoring women. Approximately 425,000 viewers also took part via livestreaming to remote Town Hall viewing locations worldwide and more than 60,000 through Facebook and YouTube.



COLLEGE OF NATURAL SCIENCES

The College of Natural Sciences is dedicated to enhancing the quality of life and health of the communities it serves by promoting educational, social, economic, scientific and cultural advancement through the fields of biology, chemistry, computer science, geology, health science, kinesiology, mathematics, nursing and physics.



Grant Awards

The college was awarded 12 external grants, totaling \$4.84 million, during the academic year. New major grants include a \$2.7 million Stem Cell Scholars, led by principal investigator Nicole Bournias (biological sciences). Continuing grants include a \$3 million NSF IUSE grant that provides professional development in STEM via a holistic sustained faculty development program focused on equity-minded, evidenced-based teaching practices and course redesign. Total indirect funds from new grants were \$526,463.

'Run Like a Mother'

More than 200 people ran or walked in the second annual Run Like a Mother 5K, presented Oct. 21 by the Cal State San Bernardino Eta Sigma Gamma National Health Education Honorary Society and students of Health Science 404: Women's Health. The 5K run/walk raises funds and awareness for the Time for Change Foundation and Soul Food for Your Baby. Both are nonprofit community organizations dedicated to improving the lives of women and children by providing resources, programs and services. This year's event honored slain student Jordyn Rivera, who served as president and treasurer of Eta Sigma Gamma.



Honored Faculty

Faculty recognition outside of CSUSB included Jim Clover being inducted into the Riverside Sports Hall of Fame. Claudia Davis received the 2018 AACR Minority and Minority-Serving Institution Faculty Scholar in Cancer Research Award.





Council on Education for Public Health

Program Accreditations

The Department of Nursing received reaccreditation from the Board of Registered Nursing for its undergraduate program and from the Commission on Collegiate Nursing Education for its graduate program. The Department of Health Science and Human Ecology received CEPH accreditation for its BS concentration in Public Health and the Master of Public Health programs. Both of the accreditations are for five years.



Outstanding Lecturer

Kathleen Devlin, a full-time instructor in the College of Natural Sciences, was named the university's Outstanding Lecturer for 2017-18. Devlin, who began teaching at CSUSB in 1997, has taught a wide array of courses at the university. She began in computer science and, over the years, has added courses in biology and physics. Many of these courses have high enrollment, with Devlin routinely teaching more than 500 students each quarter.

Student Recognition

Several students and organizations in the college received recognition outside of CSUSB.

- ◆ Geology Student Ali Brewer received the Ric Sager Memorial Scholarship for Women in Mining.
- ◆ Biology student Justin Minck was awarded the 2018 Crellin Pauling student teaching award by CSUPERB and received a \$2,000 prize.
- ◆ Geology graduate student Bryan Castillo presented a research poster at the South Coast Geological Society and was awarded a \$200 prize for best poster.
- ◆ Kinesiology student Rafael Alamilla is the winner of the 2018 American Kinesiology Association's National Undergraduate Scholar Award. He was also named CNS Outstanding Undergraduate for 2018.
- ◆ IEEE Women in Engineering club received the CSUSB 2017-18 Club Leadership Award for Outstanding New Organization of the Year.

Increased Graduates

The college boosted the number of undergraduate and graduate students who graduated this academic year. The number of graduates increased from 956 in 2016-17 to 1,038 in 2017-18, representing an increase of approximately 9 percent.



COLLEGE OF SOCIAL AND BEHAVIORAL SCIENCES

The College of Social and Behavioral Sciences offers programs that explore a wide range of human issues. It is dedicated to the growth and support of undergraduate and graduate education, research, public service and professional development. The college's primary mission is to transform the dreams of students into a reality that will enhance society at large.

Top Honors

Faculty in the College of Social and Behavioral Sciences earned three of the university's five top awards. Cherstin Lyon from the Department of History, bottom left, received two awards, the John M. Pfau Professor of the Year and Outstanding Faculty Advisor. Gisela Bichler (criminal justice) was named the recipient of the Outstanding Scholarship, Research, and Creative Activities Award. The two received notification of their awards during a surprise visit at the seventh annual Meeting of the Minds event on May 17.



Global Engagement

SBS faculty and staff members served as a delegation to the 2018 Global Engagement and Spaces of Practice conference, presented by the Association of American Colleges & Universities Oct. 12-14 in Seattle, Washington. This year's program centered on how educators are using place-based disciplinary and interdisciplinary inquiry to focus and integrate learning across a variety of geographic, cultural and philosophical domains to engage students in issues that matter to them and to society.



Social Justice and Home Ownership

Daniel MacDonald (economics) presented his and Yasemin Dildar's (economics) study on the sociological benefits of homeownership at the Building Industry Association Baldy View Chapter's Housing Policy Conference. More than 200 people, including the region's elected officials and business leaders, attended the event on June 15 in San Bernardino. MacDonald's presentation was featured during the Social Justice and California's Housing Crisis session.



Best Chapter Award

Cal State San Bernardino's chapter of Pi Sigma Alpha received the highest recognition from the national political science honor society, the National Best Chapter Award, for the fifth consecutive year. Founded in 1920, Pi Sigma Alpha is the only national honor society for college students of political science and government in the United States. The honor society has more than 800 chapters on college and university campuses in every state of the United States and one in Canada.

Arab Studies Conference

The Center for Islamic and Middle Eastern Studies and Arab Studies Quarterly held a joint conference April 20-21 at the CSUSB campus, commemorating the 40th anniversary of Arab Studies Quarterly. The Conference theme, U.S. Hegemony and the Arab World, examined multiple subthemes, including U.S. involvement in the Middle East and North Africa region and its role in support of the state of Israel in Palestine and the impact on the indigenous Palestinian population.



National Ranking

Cal State San Bernardino's graduate program in industrial/organizational psychology was ranked among the best in the nation by the Society for Industrial and Organizational Psychology.

Faculty Success Fellow

Ryan Keating (history) was appointed SBS Dean's Fellow for Faculty Success. This position was created specifically to identify areas where the college can increase material support and recognition for faculty with robust and productive research agendas.

Hall of Fame

The college hosted its 10th annual Hall of Fame event during the spring quarter. The event celebrates accomplishments of exemplary alumni and friends of the college who make substantial and distinctive contributions to their profession or to the community at large. Event proceeds support scholarships for students within the college.



COLLEGE OF EXTENDED LEARNING

The College of Extended Learning provides lifelong learning opportunities for different stages in one's life ranging from high school, college and career through retirement. The college creates and administers non-state-funded programs, such as professional certificates, summer classes and international programs.

Groundbreaking Ceremony

The College of Extended Learning hosted a groundbreaking ceremony for the new Center for Global Innovation on Dec. 5. The three-story classroom and administrative office building will include 24 classrooms, a 250-seat auditorium, retail food services and more. It will also be the home for all instructional needs and administrative operations for the College of Extended Learning, including all international student programs. The new facility is expected to open by fall 2019.



Continuing Education Programs

Professional and Continuing Education Programs achieved a 268 percent growth in enrollments for workforce development certificate programs, with more than 1,000 students served this academic year. Community-based partnerships were also expanded to provide training to displaced works. These partnerships include Goodwill Southern California and more than 25 insurance companies.



Student Scholarships

The College of Extended Learning's study abroad to Mexico program has been expanded to accommodate up to 45 students. The program is being developed in partnership with the Mexican Consulate in San Bernardino and IE Hispanic Leadership Council. The consulate and council presented a \$25,000 check on May 25 to support students.

Study Abroad Programs

Approximately 200 students participated in study abroad programs this academic year. These programs took place in more than 20 countries. In addition, Study Abroad programs implemented several administrative improvements. Education Abroad Guidelines were revised; a Study Abroad Faculty Pay Guide was developed to ensure consistency in faculty compensation; and the Faculty Orientation Program was modified to provide general study abroad information, including Clery reporting training.

Nonprofit Leadership

The College of Extended Learning received a \$50,000 CSU Commission on Extended University Grant Award for a new self-support program in Nonprofit Leadership to be developed in partnership with JHBC.



New Faculty Director

Hyun-Kyoung Oh (kinesiology) was named faculty director of the Center of International Studies and Programs. Among her areas of responsibility, she will lead campus internationalization, study abroad and international scholarship efforts.

International Educational Exchange

Twenty-four education administrators from 20 universities in China met with CSUSB leaders, faculty and students on Nov. 13 for a professional development day. The 24 visitors were a delegation from the China Center for International Educational Exchange, visiting universities in the United States as part of the Sino-American CHEPD program. Under this program, Chinese students begin their studies in their Chinese universities, then spend two years studying at an American university, then return to their Chinese university for their final year of studies.



International Women's Summit

CSUSB hosted 19 women from 12 countries and nine women from the University of California system and other higher education institutions at the International Women in Higher Education Leadership Summit. Presented June 6 in partnership with UC Riverside, the program featured a panel presentation, roundtable discussions and a campus tour. The program was organized by Dean Tatiana Karmanova and team.



PALM DESERT CAMPUS

The faculty and staff of the Palm Desert Campus, Coachella Valley's four-year public university, are committed to student success, committed to serving the Coachella Valley, and committed to maintaining an environment on campus that honors diversity and provides all students the opportunity to fulfill their dreams of a higher education.

Neurofeedback Center

A grand opening and ribbon-cutting ceremony for PDC's new Neurofeedback Center was held on Nov. 30. This ground-breaking technique, also known as cognitive rehabilitation or EEG biofeedback, challenges the brain to better function, and has shown dramatic results for a multitude of conditions, including anxiety, depression, PTSD, ADD/ADHD and chronic pain. The center serves students and community members in the Coachella Valley.



Hospitality Management

The campus launched a new hospitality management certificate this spring. The online program, taught by faculty in hospitality and management, is designed for those who wish to start or enhance their career in the hospitality industry. The program represents PDC's first step in its commitment to securing the best talent for the Coachella Valley's \$6 billion hospitality industry.

Student Ambassadors

The PDC Student Ambassadors Society won the President's Gold award for community service this academic year. These students share information about PDC student life and logistics with potential students and the communities in which they live, work and play. They also volunteer their time and talents to offer service leadership to our university community and surrounding communities in the Coachella Valley.



Intercampus Shuttle

The Coyote Cruiser, which more than doubles the capacity of our previous shuttle, began making runs between the main and PDC campuses in the fall quarter. The 49-seat bus features WiFi, a restroom, power outlets at each seat, reclining seats, cup holders and foot rests.



Student Success Studio

The Student Success Studio opened in the fall to assist students in reaching their academic goals. Instructional support offered includes tutoring, workshops and study sessions. The studio also provides a space for students to work with their peers in small groups. More than 30 percent of the PDC student body were served during its first year of operation.



PAWS Radio

PAWS Radio, the first radio station produced by staff and students at CSUSB's Palm Desert campus, was launched in June. Programming includes alternative rock, popular hits and a pure jazz format. Programming is saturated with news and information about cultural, intellectual and academic offerings at PDC and in the Coachella Valley region.



Broadway and Beyond

OLLI offered its first out-of-state trip for members to New York. The excursion, titled Broadway and Beyond, took place April 30-May 5. The trip was a sell-out. OLLI's first international trip, Cruising the Adriatic: Croatia, Montenegro, Bosnia & Herzegovina, is scheduled for November 2019.



Pride Club

More than 175 students, staff and faculty participated in PDC's "Fun Under the Rainbow" event. Hosted by student club PDC Pride, the fun and informative event featured games, music and prizes along with activities to promote the visibility and acceptance of all students regardless of gender and sexual orientation identities.

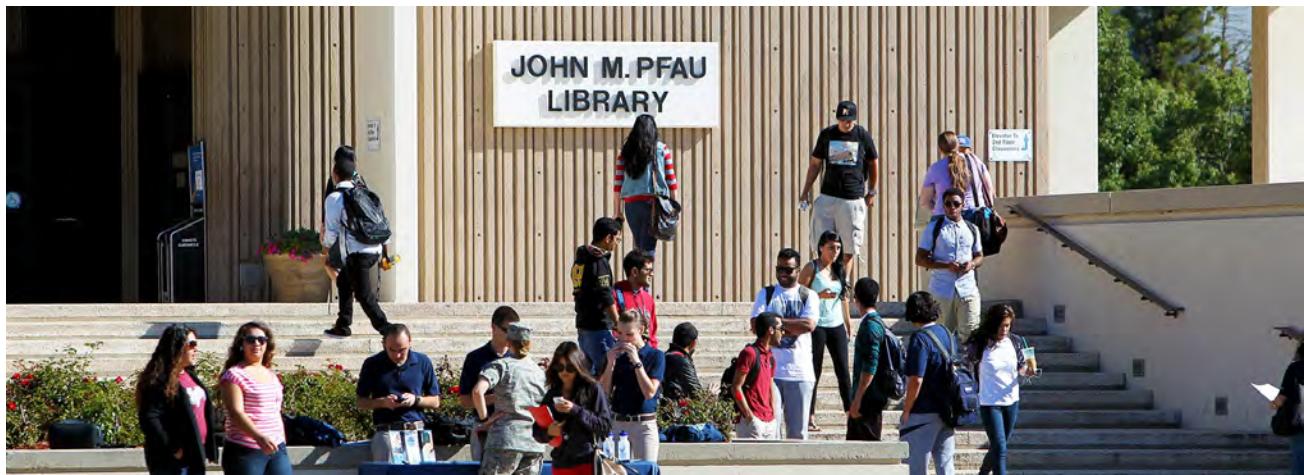
JOHN M. PFAU LIBRARY

Located in the center of campus, the John M. Pfau Library supports and enables learning, creativity and scholarship by providing excellent library materials, services and programs.

Major Efforts

Following is a recap of the major activities undertaken by Pfau Library staff and librarians that occurred this fiscal year.

- ◆ Acquired a Science Fiction Collection made up of thousands of volumes worth nearly \$400,000.
- ◆ Established a new expanded research consultation service for graduate students and faculty.
- ◆ Completed the implementation of the Unified Library Management System (ULMS), which includes an e-commerce module that allows students to pay fines for lost books online.
- ◆ Established a staff and professional development program.
- ◆ Continued assessment of critical information literacy interventions, such as one-shot instruction sessions, course-integrated instruction sessions and online tutorials.
- ◆ Implemented a “flexible instruction” lab (PL-5005) to provide information competency instruction using cutting-edge pedagogies, and to allow students to work in groups.
- ◆ Updated the Textbook Collection and expanded it to include up to 68 percent of required textbooks.
- ◆ Surveyed campus departments and clubs to identify and obtain permission to collect e-only publications, with the goal of adding these to the Institutional Repository.



Librarian of the Year

Bonnie Petry was selected by her peers as Outstanding Librarian. She was recognized in May for her many contributions to the Pfau Library since joining 25 years ago. Among her efforts, she has worked diligently as the librarian in charge of developing our collections. She has also served on the Library's Evaluation Committee for more than a decade, serving as chair for eight years, and has chaired the Library's Faculty Search committee numerous times. She is also editor of the library's newsletter, Peacock.



Comic Book Expo

A comic book expo was hosted Feb. 21. The event featured some of the library's more than 3,200 comic books in its Special Collections, a costume contest, several related discussions, interactive workshops and more.

Learning Community

The library established a Learning Community as part of its Innovation Lab. The learning community is composed of students who use the lab and are willing to share their knowledge and skills with other students. Students who work in the Innovation Lab coordinate activities for the learning community. One recent presentation centered on the use of 3D software.

Book and Family Festival

The Pfau Library hosted its largest ever book festival at the sixth annual Inland Empire Latino Book and Family Festival. Held April 28, the event drew approximately 2,000 people. The event, held in partnership with Edward James Olmos, Latino Literacy Now and the Santos Manuel Student Union, featured author presentations, book signings and readings, musical and dance performances, art and essay contests, as well as an array of interactive activities for children of all ages.



OFFICE OF UNDERGRADUATE STUDIES

The Office of Undergraduate Studies provides academic support to all CSUSB undergraduate students and helps students to establish and maintain a sense of belonging with the university through academic support services and programs.

Dean Appointed

Craig Seal was appointed dean of the Office of Undergraduate Studies. Seal, who joined CSUSB in 2011, previously served as associate dean, director of Accreditations and Student Success and director of the MBA program in the Jack H. Brown College of Business and Public Administration. He began his new role on Aug. 1.



Advising Conference

Approximately 400 California educators gathered to discuss and examine ways to move students seamlessly through California's higher education systems during the third annual California Collaborative Advising and Counseling Conference. The two-day conference took place March 5-6 at the Riverside Convention Center. The program was led by the late Chris Lindfelt, steering committee chair of the conference and the former associate dean of Undergraduate Studies, and team.

Peer Professional Development

More than 75 students participated in a two-day Peer Advisor and Peer Mentor Professional Development Session this academic year. One session took place in the fall; the other was held during the winter quarter. The training covers an array of topics, including general information on how to best support students, equity and inclusion building, understanding the guidelines of FERPA and tools for successful sessions.

Student Recognition

Approximately 200 people attended SAIL's 26th annual Student Recognition Reception on May 7. The program honored more than 60 students who graduated this year as well as those who achieved a gpa of 3.0 or higher. The Student Assistance in Learning (SAIL) program is a TRIO Student Support Services grant, which has served approximately 6,000 students at Cal State San Bernardino since 1981.



Honors Fellowship

University Honors Program freshman Ciera Hammond was awarded the National Collegiate Honors Council's Portz Fellowship for Undergraduate Research. She is the first-ever CSUSB student to win the prestigious award, which she will use to support her research in political science.



Supplemental Instruction

The Supplemental Instruction Program expanded from four courses in fall 2015 to 15 courses in fall 2017. The number of sections offered increased from 28 to 47, respectively, with an additional 11 leaders added. In addition, the number of students served in these courses increased from 252 to 601 during the period.

Tutoring Sessions

The Tutoring Office provided more than 3,600 hours of instructional support this academic year. There were 3,290 visits from 652 unique students. Tutoring sessions are done on a "walk-in" basis and students can stay as long as they like. Assistance is available for several subjects, including accounting, biology, chemistry, mathematics, physics, statistics and others.



One-Stop Event

Nearly 300 students and 28 departments and programs turned out on April 18 for the Office of Undergraduate Studies' Coyote Advising One Stop event. The daylong program featured music, free food, prizes, and academic resources and graduation information in one convenient location for students.



OFFICE OF GRADUATE STUDIES

The Office of Graduate Studies supports students throughout their graduate journey, from application to graduation. The office also coordinates a number of fellowships and grants for those considering doctoral studies as well as research and travel opportunities.

Orientation and Resource Fair

More than 300 students attended the Graduate Student Orientation and Resource Fair in September. Participants learnt about the graduate school experience through a graduate student panel and met with program faculty during a meet and greet mixer. The event also included a resource fair to familiarize students with opportunities and resources on campus. The orientation is held annually and has been expanding each year.



Student Support

The Office of Graduate Studies held several workshops to support graduate students writing a thesis, project or dissertation. Ten workshops covering two topics – Avoiding Plagiarism in Your Thesis, Project, or Dissertation and Manuscript Submission and Review Process – were offered. Forty students attended: 21 students participated in workshops on thesis formatting and submission; and 19 attended workshops on avoiding plagiarism.



Pass the Torch

Sixty-five graduate students attended the second annual Pass the Torch event, an informal mixer for new and continuing graduate students, alumni, and faculty. Student Ambassadors represented programs from each college and newly admitted graduate students had the opportunity to converse and network with students who were preparing to complete their programs. The event took place in the evening of April 13 in the SMSU FourPlex.



New Leadership

Following a national search, Dorota Huizinga was appointed associate provost of Academic Research and dean of Graduate Studies, effective Jan. 8. Huizinga brings more than 25 years of higher education experience. She has been awarded grants from major federal sponsors and has led campus teams in the development, review and approval of new graduate degree programs and concentrations. She previously led academic research and graduate studies at Cal State Dominguez Hills and prior to that, Cal State Fullerton.

Faculty Director

Caroline Vickers, professor of English, graduate coordinator (M.A. in English composition) and co-director of CSUSB's Center for Health Equity, was named faculty director of the Office of Graduate Studies. She began her new position on April 2.



Research and Travel Grants

Eighty-four graduate students were awarded Student Research and Travel grants this academic year. The program provides funding up to \$1,000 to support student research and travel related to academic growth and development. Students can use the funding to conduct research for an independent study, academic course, honor's project or master's thesis project; to present at a conference; or to attend a conference.

Student Advisory Committee

Students on the Graduate Student Advisory Committee met monthly to address needs and discuss ways to promote an active graduate student community. The committee is comprised of student representatives from each college, as well as several special advisors. An array of topics are discussed, including parking services, library resources and making campus resources more accessible by advocating for extended hours. Pictured is committee chair Heather Carrasco.



Strategic Plan

The Strategic Analysis of Graduate Programs Steering Committee (SAGPSC) met each academic quarter to develop a graduate studies strategic plan. The latest draft of the Preliminary Graduate Education Strategic Plan, which was completed in May, includes a vision statement, a mission statement, needs and recommendations, goals, and strategies and actions. The plan was presented to the CSUSB Graduate Council in June. Feedback obtained from the meeting is being incorporated and will be reviewed again by the SAGPSC in fall 2018.

OFFICE OF COMMUNITY ENGAGEMENT

The Office of Community Engagement facilitates service learning, community-based research and volunteer service by engaging students, faculty and community partners in collaborative partnerships that serve the public good. The office leads the university-wide culture of community engagement as a high impact practice that contributes to student success.

DEN Makeover

The DEN food pantry took on a new look and new name – the Obershaw DEN – at a ribbon-cutting ceremony on Sept. 28. Campus and community members watched the unveiling of the pantry's new signage, which makes it easier for students to locate and pays tribute to longtime CSUSB friends and donors, Charles and Shelby Obershaw. Attendees also toured the remodeled site, which now houses a commercial refrigerator and freezer to provide healthier fresh and frozen food options for students. This academic year, the food pantry distributed more 1,500 bags of groceries (fresh and nonperishable items), 1,250 individual meals and 250 hygiene kits to students experiencing food insecurity. The Obershaw DEN was also featured in the latest Chancellor's Office video on the GI 2025 initiative.



Travel Grants



The Community Engagement Faculty Travel Grant program was reinstated this academic year. The program is designed to encourage faculty to attend discipline and/or higher education community engagement conferences. Seven travel grants, totaling more than \$11,000, were awarded.

Volunteer Service

CSUSB students contributed more than 95,000 hours of volunteer service in local communities during the 2017-18 academic year. Volunteerism allows students to support the local community, gain experience and build their network. Research also shows that students who volunteer have better academic scores and achievements.





Campus Democracy

CSUSB was recognized at the first-ever ALL IN Challenge Awards Ceremony, held last October, to recognize colleges and universities committed to increasing college student voting rates. The university was awarded a Bronze Seal for achieving a student voting rate between 50 and 59 percent. CSUSB was one of four CSU campuses to be honored in the ALL IN Campus Democracy Challenge.

Panetta Internship

Honors student and political science major Jeffrey Bongga was awarded the prestigious Panetta Congressional Internship, which will take him to Washington D.C. for the fall term. Bongga will leave Aug. 5 to begin his training at the Panetta Institute at Cal State Monterey Bay. Following the two-week program, he will then travel with 24 other students to Washington, D.C. The students will serve 11 weeks as interns in the United States House of Representatives, in the offices of both Republican and Democratic members.



Basic Needs Award

CSUSB was awarded \$105,000 in one-time funding for our Basic Needs Initiative, a collaboration between Academic and Student Affairs to support students affected by food and/or housing insecurities. The one-year funding from CA Senate Bill 85 will be used to purchase a vehicle to pick up donations and to purchase a mobile food pantry for the Palm Desert Campus.

Coyotes Care

Nearly 600 campus volunteers changed their school colors from blue to green for the day in celebration of Earth Day and sustainability efforts as part of the sixth annual Coyote Cares Day on April 21. Together, they completed 2,168 services hours with a value of \$63,067 to local communities. The annual signature event is sponsored by the Office of Community Engagement.



OFFICE OF ACADEMIC RESEARCH

The Office of Academic Research provides strategic planning and assistance to promote faculty and student research, scholarship and creative activities that support the educational and service mission of the university.

Research Development

A new entity, the Office of Research Development, was established in spring. Cynthia Crawford (psychology) was appointed its director. The office offered an array of programs this academic year through the Faculty Center for Excellence.



- ◆ More than 20 faculty participated in the JMP Institute, held Jan. 26-27. A JMP education specialist provided an overview of the program's features, a hands-on demonstration of a chosen statistical procedure, strategies for the classroom and more during the two-day workshop.
- ◆ A two-day R Institute took place in March. R is an open-source statistical language and environment for statistical computing. The institute was facilitated by Michael Tsiang (statistics department, UCLA), who provided an overview of the R environment, taught participants the basics of statistical computing in R, discussed classroom strategies for teaching and more.
- ◆ Dr. Michele Schuster from New Mexico State, Las Cruces gave a presentation on bringing authentic research experiences to the classroom. The workshop was based on the results from her Howard Hughes Medical Institute award to enhance STEM education in introductory courses and to increase persistence in science. The workshop, Research in the Classroom, took place in March.
- ◆ Writing Accountability Groups met once a week for two hours from September to May. These groups help provide protected time for faculty to write manuscripts, textbooks and grants. Faculty who are successful in getting a paper published or a grant submitted are given a small professional development honorarium.



Grant Awards and Submission

The Office of Academic Research reached an all-time high on grants awarded this academic year. These awards totaled more than \$32 million. Grants submitted totaled nearly \$24 million. Additionally, there were 60 principal investigators involved in grant activities this academic year, and more than 225 active awards were managed.

Research Week

To increase recognition and networking opportunities in research, creative activities and scholarship, the first annual Research Week was launched in May. The event featured two new celebrations recognizing faculty accomplishments. Sixty campus members attended the inaugural Principal Investigator Recognition Reception, and 35 individuals attended the first Faculty Research Mentors Brunch.



Research and Creative Activities Showcase

This year's Meeting of the Minds Student Research Symposium event welcomed 202 participating students. Of those, 126 were undergraduates and 76 were graduate students. In all, students presented 119 research posters and gave 61 oral presentations. Two art displays were also showcased. The annual, daylong event, now in its seventh year, allows students to refine their presentation skills and provides an opportunity for them to share their talents and knowledge with the campus community.

CSU Student Research Competition

Eleven students represented Cal State San Bernardino at the 32nd annual CSU Student Research Competition. (Some of those students are pictured to the right.) The event, hosted by Sacramento State University, took place May 4 and 5. The students, their mentors and the OSR staff traveled to Sacramento for the two-day event, where each of the teams competed against those in their grade level and category. Their oral presentations were judged by experts from corporations, foundations, public agencies, and colleges and universities. The system-wide event promotes excellence in scholarly research and creative activity and outstanding student accomplishments.



Internal Grant Awards

Academic Research awarded a total of \$171,000 to faculty this academic year. Eighteen summer fellowships, totaling \$54,000; 12 Professors Across Borders grants, totaling \$25,000; and 20 mini-grants, totaling \$92,000, were awarded. In addition, the Office of Student Research awarded \$252,646 to support students and \$188,000 was awarded to support faculty.

Enrichment Activities

The Office of Student Research, led by recently appointed faculty director Christina Hassija, served more than 2,000 students this academic year. In addition to the office's annual events and programs, students participated in an array of workshops offered throughout the academic year. Workshop topics included grant writing, literature reviews, personal statements, IRB fundamentals and more.

OFFICE OF ACADEMIC PROGRAMS

The Office of Academic Programs serves the university in several essential ways. Among its areas of responsibility, the office assists faculty in the creation and implementation of new programs, including degree programs, minors, credentials and certificates; oversees the process of program review; works with faculty on student learning assessment; supports the Provost in university initiatives, such as Graduation Initiative 2025; and provides oversight for the Western Association of Schools and Colleges (WASC) accreditation.

WASC Interim Report

The campus' WASC interim report was submitted in September and accepted by the WASC Interim Report Review Committee. Major efforts are underway in preparation for CSUSB's mid-cycle review, which will occur in spring 2019.



Data Assessment

The office led a campus review of online assessment products. CampusLabs was selected and contract negotiations are underway. The platform enables the campus to have an integrated system with our CMS and Blackboard programs, linking data across divisions for: learning outcomes assessment, academic and non-academic assessment measures, strategic planning, accreditation, program review, co-curricular pathways and data analytics and visualizations. The Jack H. Brown College of Business and Public Administration and the College of Education will also be integrated into the campus system for their college accreditation.

Streamlined Processes

The Academic Scheduling team completed and implemented two projects to simplify and streamline academic-related processes.

- ◆ A new scheduling software, Events Management System (EMS), was launched. The web application allows faculty and staff to view and request available rooms for academic-related events in an easy-to-access format.
- ◆ In conjunction with the Q2S conversion, team members also partnered with a Course Inventory Management (CIM) vendor to bring online course forms software to the campus. CIM forms allow colleges and departments to make changes to their courses in an easy-to-follow electronic format.





Intellectual Life Fund

The Intellectual Life and Visiting Scholar Committee awarded \$20,000 to faculty and staff this academic year. Managed by the Office of Academic Programs, the Intellectual Life Fund is designed to enhance the intellectual vitality of the university by bringing guest presenters to campus. Following a call for applications, proposals are evaluated by committee members and funding recommendations are made. Events to be supported include: Snow to Sea: Environmental Stewardship Across the Santa Ana River Basin, the RAFFMA Speaker Series, Recital for a Cause: Music Across Borders, Japan Day and more. Awards range from \$500 to \$3,000.

External Program Evaluation

Bridget Driscoll, associate vice president for Retention, University Academic Advisement and Learning at Cal State Dominguez Hills, conducted an external evaluation of CSUSB's academic advising. Driscoll is noted for drastically improving graduation rates at CSUDH via a comprehensive and intrusive advising system. Her evaluation report included specific recommendations for review and implementation in 2018-19.



Assessment Coordinator

Judy Sylva (special education, rehabilitation & counseling) was appointed faculty assessment coordinator for the Office of Academic Programs. She will work closely with faculty, administration and staff to lead campus-wide efforts to assure student learning and support a culture of quality.

Phi Kappa Phi

The Office of Academic Programs continued its support of CSUSB's Chapter of Phi Kappa Phi, the nation's oldest and most selective multidisciplinary collegiate honor society. In addition to monthly meetings, the office coordinated CSUSB's 2018 Phi Kappa Phi Induction Ceremony and Reception, held April 7 in the Santos Manuel Student Union. The event celebrated a select group of individuals – six faculty members, one alumni and more than 80 student inductees. These individuals represent an array of academic disciplines – public administration, social work, nursing, criminal justice, fine arts, health sciences and computer science to name a few – and were inducted because of their overall excellence.



OFFICE OF ACADEMIC PERSONNEL

The Office of Academic Personnel provides support to the provost and vice president for academic affairs, deans, department chairs and faculty on academic personnel matters, including labor relations and the recruitment, appointment, advancement and retention of diverse faculty members.

New Faculty

CSUSB welcomed more than a dozen faculty and lecturers this fall. They include: **Jennifer Alford** (geography and environmental studies), **Jessica Block-Nerren** (communication studies), **Nicholas Bratcher** (music), **Terese Burch** (nursing, chair), **Zhaojing Chen** (kinesiology), **Stacy Forcino** (psychology), **Essia Hamouda El Hafsi** (information and decision sciences), **Rigaud Joseph** (social work), **Melika Kordrostami** (marketing), **Rishabh Kumar** (economics), **Lynne (Susie) Pryor** (management), **James Simon** (social work), **Becky Sumbera** (educational leadership and technology), **Zhonghui (Hugo) Wang** (management) and **Sang Ouk Wee** (kinesiology).



Promotions

Several faculty members were promoted. Among those, **Alison Petty** (art), **Andre Harrington** (theatre arts), **David Jerez-Gomez** (world languages and literatures), **Xiang (Samantha) Liu** (accounting and finance), **David Senteney** (accounting and finance), **Sherri Franklin-Guy** (special education, rehabilitation & counseling), **Lasisi Ajayi** (teacher education & foundations), **Haiyan Qiao** (computer sciences), **Madeleine Jetter** (mathematics), **Christina Famega** (criminal justice), **Andrea Schoepfer** (criminal justice), **Thomas Long** (history) and **Cherstin Lyon** (history) were promoted to professor.



Faculty Center for Excellence

A grand opening ceremony was held Sept. 27 for the newly created CSUSB Faculty Center for Excellence. Located on the fifth floor of the Pfau Library, the center offers support to faculty in the areas of research, teaching and community engagement in a beautiful and welcoming one-stop location. During its first year, the center had more than 3,000 visits.

Faculty Affairs and Development

To better reflect areas of service and oversight, implementation of a new name and structure began for the Office of Academic Personnel. Effective September 2018, the office will be renamed to Faculty Affairs and Development.



New Faculty Orientation

The office held its annual New Faculty Orientation Sept. 13-14 in the Obershaw Dining Room. The program included welcome remarks by President Morales and Provost McMahan; an overview of the university, including a campus tour; the Panel of Peers, featuring second-year faculty; and other sessions. New faculty also had an opportunity to meet with representatives from various offices during the Resource Fair, and several deans and department chairs participated in a networking lunch.

Untenured Faculty Support

More than 30 faculty members turned out on March 14 for the launch of Academic Affairs' newest support unit, the Untenured Faculty Organization (UFO). The UFO was formed to provide a voice and support to probationary untenured faculty in order to enhance their success during the tenure-track process. Benefits include a safe and confidential forum that encourages dialogue among untenured faculty, a social support network, opportunities to learn from junior and senior faculty, and more.



TEACHING RESOURCE CENTER

The Teaching Resource Center (TRC) was established in 1996 by the Faculty Senate. TRC aims to promote effective and innovative instruction and to provide services that lead to excellent teaching and active learning for 21st century learners.

TRC Director

Jo Anna Grant (communication studies) was appointed director of the Teaching Resource Center. She assumed her new role on Jan. 2. Grant, who joined CSUSB in 2003, has served in a variety of capacities, including the College of Arts and Letters dean's fellow for assessment, department assessment coordinator, department B.A. Q2S transformation team lead, associate department chair, faculty fellow of the Center for Health Disparities Research and Training, and department graduate coordinator.



Faculty Grant Awards

The TRC awarded faculty members nearly \$70,000 in grants to promote innovative instruction and excellence in teaching and learning. Among these grant awards:

- ◆ More than \$55,000 was awarded to faculty for innovation course development. The program supports faculty in the design or development of a course that implements high-impact, evidence-based and/or innovative teaching strategies that improve student learning and can be used after the semester conversion.
- ◆ Faculty were awarded nearly \$14,000 in Teaching Skills Study Awards. These travel grants enhance faculty's teaching by attending a conference devoted to university teaching or to a high-impact, evidence-based or a newly developing teaching practice.

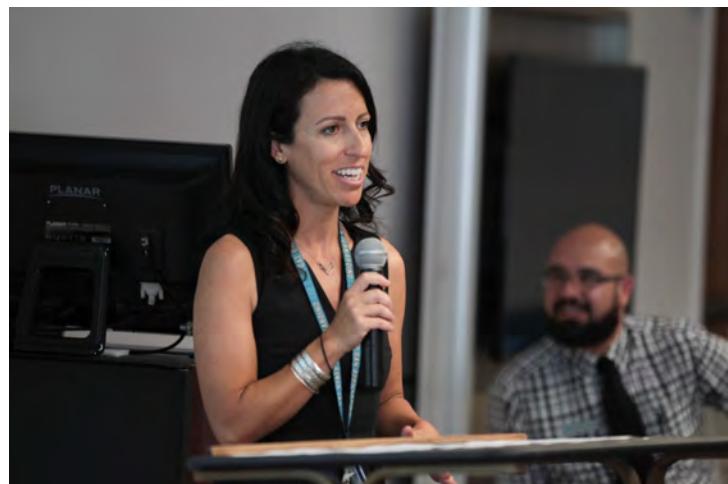


eLearning Academy

The TRC was awarded a \$25,000 VETI grant. The funding will be used to support an eLearning Academy that will build master online courses for high DFWI courses.

Faculty Showcase

Faculty successes in using innovative pedagogies and learning technologies for instruction were spotlighted on June 1 through 10 dynamic ignite-style presentations during the Spring Faculty Showcase. (Pictured is Jessica Block-Nerren from the Department of Communication Studies.) The event, presented by ATI, the Pfau Library and TRC, also recognized eight faculty. Monty Van Wart, Frank Lin, Jonathan Anderson and Delia Ortega were recognized for receiving Quality Matters course certification and Thomas Corrigan, Shuryo Fujita, Kathryn Hansler and Amanda Taylor received the Critical Information Literacy award.



Project Based Learning

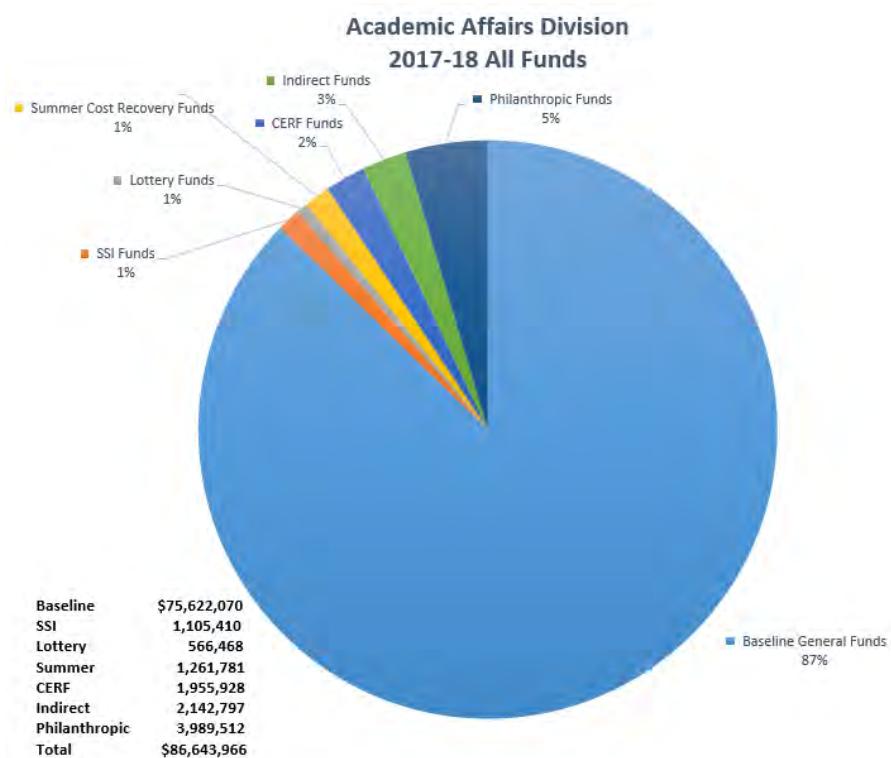
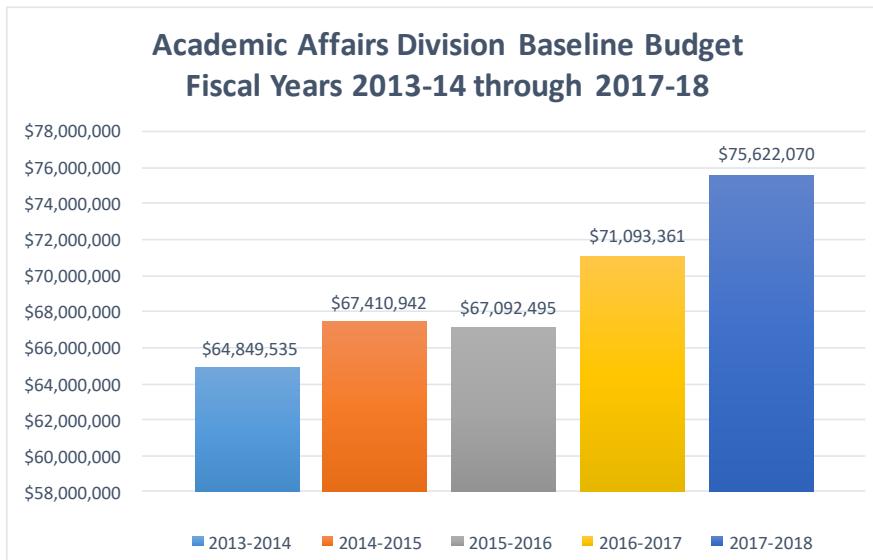
Nearly 20 faculty participated in TRC's Project Based Learning Institute. The three-day program, held in December, focused on this student-centered approach in which students gain knowledge and skills by working for an extended period on an authentic, engaging and complex problem, question or challenge.

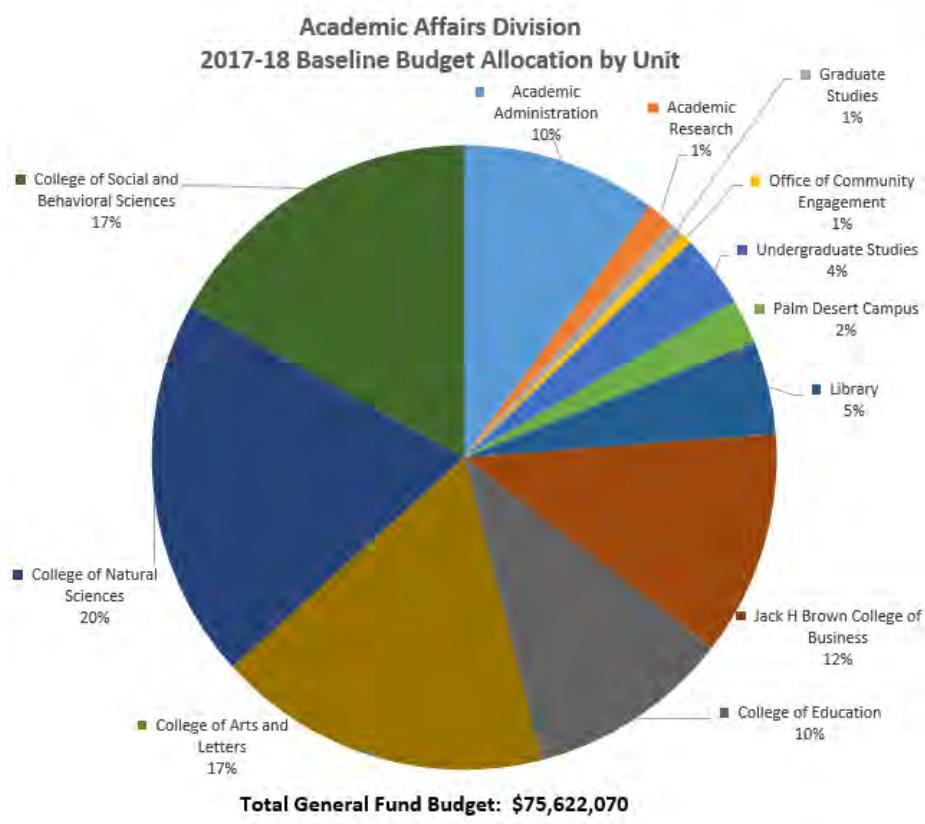
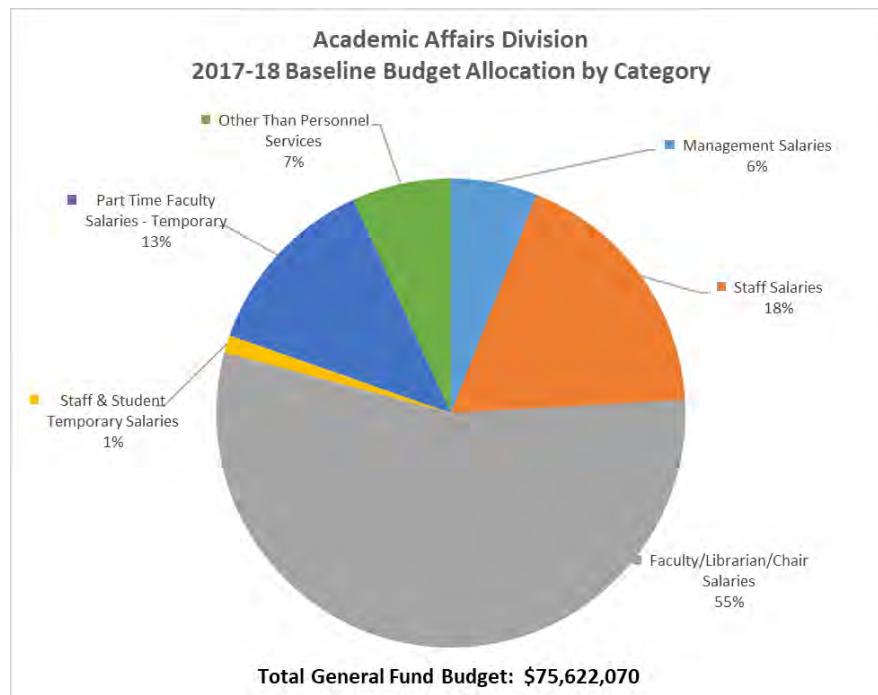
Reacting to the Past

Four faculty attended the three-day Reacting to the Past Institute in June at Barnard College in New York. The engaging and proven high-impact pedagogy can be used in a wide range of courses and disciplines, and in both small and large class formats. In RTTP courses students learn by taking on roles, informed by classic texts, in elaborate games set in the past at moments of extreme conflict and debate. They learn skills – speaking, writing, critical thinking, problem solving, leadership, and teamwork – in order to prevail in difficult and complicated situations. Pioneered in the late 1990s, the RTTP curriculum has been implemented by faculty at hundreds of colleges and universities in the U.S. and abroad since dissemination began in 2001. In addition, CSUSB became an institutional member of the Reacting Consortium, and TRC is looking into hosting a RTTP Institute on campus next year to expand faculty exposure to this pedagogy.



FINANCIAL INFORMATION – *Provided by the Office of Academic Resources*





DIVISIONAL PRIORITIES AY 2018-19

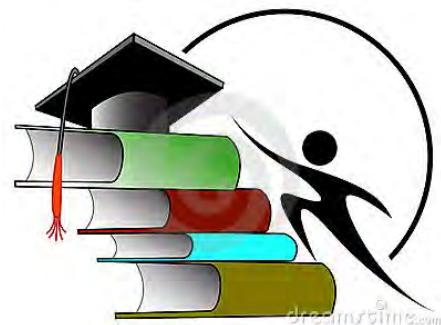
The Division of Academic Affairs will continue to focus on and advance the university's three main initiatives next academic year. Priority areas include: (1) the Graduation Initiative 2025, (2) the Quarter-to-Semester conversion and (3) CSUSB's Strategic Plan 2015-2020. Specific areas of focus related to the Strategic Plan as well as other priorities are noted here.

Strategic Plan

The division's deans and unit leaders met to evaluate progress on CSUSB's Strategic Plan and to determine focal points for next academic year. In addition to individual college and unit priorities that were established, leadership will collectively focus on the following core areas of the strategic plan.

Goal 1 – Student Success

- ◆ Increase student success by maintaining high academic standards while reducing the overall DFWI rate (objective 4).
- ◆ Stay on track to meet or exceed the CSU's Graduation Initiative 2025 targets (objective 5).



Goal 2 – Faculty and Staff Success

- ◆ Increase funding, incentives, reassigned time and recognition for research, creative activities and scholarship to enhance the university's reputation as a center of scholarship (objective 3).
- ◆ Increase training opportunities for staff (objective 5).
- ◆ Increase the diversity of faculty and staff as well as improve the climate of inclusion and support (objective 6).
- ◆ Increase tenure track density based on projected student demand and FTES growth, and decrease student to faculty ratio (objective 7).

Goal 3 – Resource Sustainability and Expansion

- ◆ Plan and implement a process by which existing resources (space, budget, staffing) are reallocated efficiently (objective 4).

Goal 4 – Community Engagement and Partnerships

- ◆ Serve and engage communities to enhance social, economic and cultural well-being (Objectives 1-4).



Goal 5 – Identity

- ◆ Increase positive perceptions of CSUSB (objective 4).

Additional Priorities

College and unit leadership will also support efforts to advance the following determined divisional priorities.

- ◆ **Collegiality:** The provost, senate chair, ASI president and Staff Development Council chair will continue efforts to unite our common purpose of student success and respect each others' abilities to work towards that purpose.
- ◆ **WASC:** The deputy provost will lead efforts, including alignment and assessment, to meet university goals and prepare for CSUSB's mid-cycle review in spring 2019.
- ◆ **Q2S:** Efforts surrounding the quarter-to-semester conversion will be led by the dean of Undergraduate Studies. Emphasis will center on students who will be graduating under the quarter academic calendar.
- ◆ **Palm Desert Campus:** The provost and interim dean of the Palm Desert Campus will partner to lead development and expansion efforts for CSUSB's satellite campus.



WE DEFINE THE *Future*



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