

CSUSB FOUNDATION

Building a Culture of Philanthropy

**CSUSB PHILANTHROPIC FOUNDATION
BOARD OF DIRECTORS MEETING MINUTES**
Thursday, September 18, 2014 from 6:00-8:00 p.m.

Pursuant to notice given, the Board of Directors of the CSUSB Philanthropic Foundation convened for a regular meeting in the College of Education Atrium at California State University, San Bernardino, on Thursday, September 18, 2014.

Members Present:

Dr. Donald Averill
Mr. Alfredo Barcenas
Dr. Andrew Bodman
Dr. Haakon Brown
Dr. Dorothy Chen-Maynard
Mr. Jim Cuevas
Mr. Mark Edwards, Esq.

Mr. James Ferguson
Mr. Douglas Freer
Dr. Ronald Fremont
Mr. Paul Granillo
Dr. Brian Haynes
Mr. Cole Jackson
Dr. Tomás Morales

Ms. Margaret Perry
Mr. Larry Sharp
Mr. Paul Shimoff, Esq.
Mr. William Stevenson
Mrs. Samuel Sudhakar
Dr. Edward Teyber
Mrs. Ellen Weisser

Members Absent:

Mr. Amro A. Albanna '91
Ms. Marie A. Alonzo
Mr. William J. Anthony
Dr. Donald F. Averill
Mr. Ronald M. Auen
Mrs. Sherrie Auen
Mrs. Glenda Bayless
Mr. Michael J. Bracken '92 & '99
Mr. Jack H. Brown
Mr. Bob Burlingame
Mr. Ali Cayir
Mr. Greg K. Christian

Mr. Henry W. Coil, Jr.
Mr. Benjamin P. Cook
Mr. Nicholas J. Coussoulis '75
Mr. Sundip R. Doshi '90
Mr. Gerald A. Fawcett '74
Dr. W. Benson Harer, Jr.
Mr. Dobbin Lo
Mr. Paul R. Mata '87
Ms. Barbara McGee
Dr. Yolanda T. Moses '68
Mr. Richard R. Oliphant
Mr. Neale A. Perkins

Ms. Madelaine Pfau
Mr. Steve PonTell
James C. Ramos, Jr. '02
Mr. Ali C. Razi
Mr. Ali Sahabi
Mr. Phillip M. Savage, IV, Esq.
Mr. Jeffrey S. Shockey '88 & '94
Dr. Ernest H. Siva
Ms. Jean M. Stephens '91
Mr. William M. Stevenson '84
Mr. Dave Stockton
Mr. Bruce D. Varner

Guests Present:

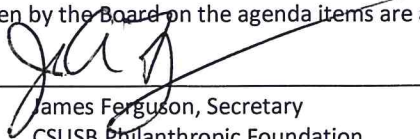
Monica Alejandre
Kim Alexander
Terry Ballman
Beth Brenner
Terri Carlos
Johnathan Devine
Michael Edwards

Jay Fiene
Kirsty Fleming
Christina Gordon
Doreen Hatcher
Lisa Iannolo
Ricki McManuis
Julie Nichols

Caitlin O'Connor
Julie Orozco
Veronica Ramirez-Amerson
Larry Rose
Garrett Trask
Crystal Vickery

Actions taken by the Board on the agenda items are attached. The meeting adjourned at 8:34 p.m.

Approved: _____


James Ferguson, Secretary
CSUSB Philanthropic Foundation

Date: _____

02/26/15

Welcome

Ellen Weisser welcomed everyone to the meeting and thanked Jay Fiene for hosting us in the COE building. Jay remarked that the COE building would not have been possible without the support of donors and the relationships we have with them, Ellen Weisser asked everyone to go around the room and introduce themselves.

Ellen Weisser asked for a motion to approve the minutes from the Foundation Board meeting in June 2014.

Motion – Approval of the Minutes from the Foundation Board Meeting of June 4, 2014 (Sharp/Teyber/Unanimous)

Executive Director's Report

Fremont welcomed everyone to the board meeting and thanked them for attending. He noted that everyone has a Conflict of Interest form in their packet and requested the group to turn their forms into Crystal Vickery before leaving the board meeting.

Fundraising Report

Fremont recapped on the year end fundraising report. We had a very solid year with a 40% increase in gifts from prior year. We have a great team in place – for the first time in many years, we are fully staffed in Development.

Board membership update

Fremont announced that some members have stepped off the board and new members are coming on. He asked for a motion to approve member resignations and new member additions. Weisser acknowledged that members leaving the board are still very active with CSUSB.

Motion- Approval of new member additions and resignation acknowledgement (Shimoff/Teyber/Unanimous)

Financial Review

Lisa Iannolo, Director, Auxiliary Financial Services provided the financial reports for the Philanthropic Foundation. Iannolo informed the board that the Philanthropic Foundation houses over 700 individual gift accounts. For the most part the activity of those accounts makes up the numbers shown on the financial statements. The Investment Committee of the Foundation along with its outside investment management firm, Beacon Pointe Advisors, is currently analyzing cash flow to determine what type of short term investment vehicle would be beneficial to the Foundation. Currently approximately \$2.5 million of cash flow is on deposit in a checking account which does not earn any interest. The Foundation does have over \$4 Million dollars of cash flow funds invested in a short term bond fund investment comprised of Pimco Low Duration Bond Fund and Vanguard Short Term Bond Fund. Beacon Pointe has advised the Investment Committee to liquidate the Pimco investment and move those funds over to the Vanguard Short Term Fund. These short term investments have earned approximately 1.3% and are available to withdraw at any time.

Weisser stressed the importance of board members reviewing the financials because it's important for them to be aware of the financial transactions of the Foundation.

Investment Committee Report

Stevenson reported on the Foundation's current investments. The Foundation has a portfolio of seventeen different investments. The portfolio earned 4.38%. Granillo asked about benchmarking. Stevenson clarified the policy index is our benchmark for the portfolio. We didn't meet the benchmark however we don't take wild risks with this portfolio.

Audit Committee Report

Audit passed successfully with a no-change letter. Recommendations from prior audit have been implemented.

Advocacy Committee Report

Edwards provided a report on advocacy. AB1476 was approved, which will put \$50 million in one-time monies back into the CSU for deferred maintenance. AB 2324 was passed which allows the current faculty trustee a holdover period pending reappointment or new appointment by the Governor, so that there is no interruption in faculty representation on the board of trustees. AB2721 was proposed that would add a staff representative as a voting member of the board. Edwards indicated there was strong support for AD1433 which requires any sexual or violent crime reported to campus police must be immediately disclosed to a local public law enforcement agency. Sexual assault combined with the alcohol culture of universities is becoming a huge problem on campuses.

Alumni Committee Report

Doreen Hatcher reported on the Alumni Committee. The California State University is celebrating reaching 3 million alumni worldwide. All alumni from the 23 campuses and the Class of 2015 are part of the special Class of 3 Million celebration. There's an online yearbook on the CSU website in which alums can post pictures and their current profession. The goal is to increase alumni engagement within the CSU since alums are more inclined to update their LinkedIn than their alma maters.

Granillo asked where the campus was in terms of the 50th anniversary celebration. Fremont informed the board that plans are underway and more information will be shared with the board in December.

President's Message

President Morales thanked everyone for taking the time out of their busy schedules and attending the meeting. Morales is appreciative of all the work Ron Fremont and his staff do. Fundraising results are 40% higher from last year thanks to the development team and the college deans. Morales shared with the group that convocation is this Monday which is a celebratory event where we honor outstanding faculty and staff and celebrate the campus' achievements.

Morales announced that this fall CSUSB is expecting another record enrollment of more than 18,800 students, which would break last year's record of 18,398 students. Also, of our incoming class of freshmen, 31 of them have accepted CSUSB's prestigious President's Academic Excellence Scholars scholarship. As high school seniors, these outstanding students from throughout San Bernardino County were ranked in the top one percent of their class. Since the scholarships were initially offered in 2002, 389 students have accepted the prestigious scholarship and virtually all the PAES recipients have either graduated or are still pursuing a CSUSB degree.

Morales added that in order to help meet the needs of the university's growing student body, CSUSB has appointed 35 new tenure track faculty members for the 2014-2015 school year. The campus will continue

to work with school districts in our two-county region to make going to college a reality for eligible students. Last year CSUSB signed agreements with eight school districts in the Inland Empire that guarantee admission here at San Bernardino and our Palm Desert Campus to qualifying high school students provided they have good grades and meet college entrance prerequisites. We will build on that this year by working with other school districts to make the path to college smoother for their students.

Dr. Morales also noted that CSUSB is partnering with other entities in doing outreach to younger students. As an example, to celebrate International Literacy Day, our College of Education, the Watson and Associates Literacy Center here on campus and The Molina Foundation joined forces recently to give children's books to every student at Grand Terrace Elementary School in Grand Terrace and Hoover Elementary School in Indio. Over 2000 books were distributed. This event is just the first of many children's books giveaways to schools in San Bernardino and Riverside counties. Morales was excited to report that the Molina Foundation made the initial gift of books, which was valued at more than fifteen thousand dollars.

Dr. Morales stressed the importance of volunteer service for the campus. Our students, faculty and staff contributed more than 82,000 hours of community service, which is the equivalent of nearly \$2 million dollars to our local communities. During that time, CSUSB offered 150 service learning course sections for more than 1,700 students. Service learning opportunities have a social impact on students because they translate scholarship into action, cultivate future leaders, expand cultural literacy, and challenge young people to work together. Another statistic that Morales shared is Educate to Career, which is a California based nonprofit research organization, ranked Cal State San Bernardino as seventh in the nation of schools that did the best job of improving the earnings and attainment of quality employment of their students.

Morales has invited community leaders to join in campus discussions on submitting a proposal for the governor's Innovation grants which are to help increase the number of bachelor's degrees, ease transfers and reduce the time it takes to graduate to four years. He's asked for the assistance of Pam Langford, Jay Fiene, Kirsty Fleming and Rachel Weiss to help with this proposal.

Morales shared with the group that the campus' accrediting agency, WASC, will be on campus at the end of September for their onsite reaccreditation review of CSUSB. Immediately following WASC is the strategic planning process. We will enlist the entire campus in conversations to reexamine our university's mission, vision and values and ultimately determine the strategic goals that CSUSB would like to achieve over the next five years.

Morales welcomed Dr. Douglas Freer, CSUSB's new vice president for administration and finance, and chief financial officer, who joined us on Aug. 18. Doug takes over for Bob Gardner, who retired last month. Doug comes from Cal Poly Pomona, where he served as vice president of student affairs. At Cal Poly, Doug oversaw a division that included university housing services, enrollment management, university police, intercollegiate athletics, parking and transportation, fiscal management, human resources, technology and information systems, and capital and organizational planning. Just as importantly, Doug played a vital role in a number of construction projects there. His experiences will serve CSUSB well in the years to come.

CSUSB EOP Renaissance Scholars Presentation

Weisser introduced Mark Edwards to welcome CSUSB's EOP Renaissance scholars to the board meeting. Edwards and Weisser served on the Children's Fund board for many years. Edwards shared with the board that over 10 years ago, CSUSB recognized the need for a foster youth program and partnered with