

Sponsorship Packages

2026-2027 Academic Year

Pup Pack (\$2000) Government & Non-Profit \$1500	Den Keeper (\$4000) Government & Non-Profit \$3500	Alpha Pack (\$6000) Government & Non-Profit \$5000	PDC Pack Runner (\$1200) Government & Non-Profit \$1000
--	--	--	---

Marketing Benefits				
Company logo on Career Center website	✓	✓	✓	✓
Flyer display at Career Center	✓	✓	✓	✓
Company logo on flatscreen in the Career Center and wall of Partners	✓	✓	✓	✓
Signal boosting through Handshake Collections	✓	✓	✓	
Social media takeover	✓	✓	✓	
Company logo on flatscreen in all Student Union areas		1 semester	1 semester	
Outreach Benefits				
Employer Coffee Hours	1 per year	1 per semester	1 per semester	1 per year
Company showcase	1 virtual per year	1 virtual or in-person per year	1 virtual or in-person per semester	1 virtual per year
Email blast via Handshake	1 per year	1 per semester	2 per semester	1 per semester
On-campus tabling		1 per year	1 per semester	
Career Center workshop or panel		1 per year	1 per semester	
Career Fair Benefits				
Registration fee waived for career fair	2 per year	3 per year	4 per year	1 PDC per year (includes annual membership to Rancho Mirage Chamber & spring showcase)
Career Fair Prep Week	✓	✓	✓	✓
Company logo on display during Career Fairs	✓	✓	✓	✓
Additional email promotion during Career Fair participation	✓	✓	✓	✓
Additional representative and table at each Career Fair			1 per fair	
Other Benefits				
Unlimited strategy sessions	✓	✓	✓	✓
Invitations to exclusive partner events	✓	✓	✓	✓
Build Your Own Package: Contact the Career Center Director, Dr. Tiffany Bitting	✓	✓	✓	✓

Your sponsorship is **100 percent tax deductible less the Fair Market Value (FMV)** shown (Pup Pack: \$500, Den Keeper: \$1,000, Pack Runner: \$1,500, Alpha Pack: \$2,000). 5 percent of your gift will be used to **support campus wide advancement efforts and outreach costs**. Tax deductible less the Fair Market Value (FMV) shown.