



JHB College of Business and Public Administration

Two-Year Transfer Student Engagement Roadmap



****For a list of Interest Packs Events, check the interest pack calendar on the Coyote Experience office website.**

****Attending Interest Pack Events**

- Help students learn about their strengths and interests.
- It also allows students to network and experience activities that can be used during networking events and interviews.

****Graduation Milestones:**

- Complete at least one internship, attend two career fairs, participate in Interest Pack events each semester.
- engage in college signature events, and secure employment or graduate school placement.



 TERM	 KEY FOCUS	 ACTIVITIES	JHBC SIGNATURE EVENTS	 INTEREST PACK ALIGNMENT
 Year 1: Fall	Transition and Career Prep	• Attend The Coyote Experience Kickoff Event and meet faculty in your college. • Meet with academic advisor and map graduation plan. • Join JHBC Student organizations (see below for a list). • Résumé review and Social Media update. • Learn about research opportunities in your major. • Attend SLE’s Clubs and Organizations Fair • Learn about JHBC honor societies	• JHBC Resource Fair	• Explore interest packs. Attend interest pack events to meet other students and learn more about your strengths and interests.
 Year 1: Spring	Internship Search and Global Planning	• Attend JHBC Career Fair • Learn about JHBC internships: https://www.csusb.edu/jhbc-student-success-center/internships/students. • Meet with JHBC Internship Coordinator to discuss possible course credit and Internship procedure. • Explore study abroad opportunities and possible course credit. • Craft résumé, learn interview tips, etc.	• Attend Résumé, internships, and time management workshops. • Visit the JHBC Professional Writing Office. • Attend annual ShEconomy. • Graduate Programs Info Sessions.	• Attend Wanderlust Interest Pack Events. • Attend Interest Pack events that are career and leadership focused.
 Year 1: Summer (Optional)	Exploration	• Study abroad • Learn about additional certifications or exams required for career (CPA, etc.). • Review possible graduate school programs if applicable. • Learn about research opportunities in your specific major – talk to faculty. • Update résumé with measurable results.		• Connect experiences to your chosen Interest Pack Themes
 Year 2: Fall	Experiential Learning and Leadership	• Complete internship OR study abroad. • Begin reviewing job opportunities. • Participate in mock interviews. • Attend networking events. • Secure letters of recommendation.	• Attend interview skills and networking workshops. • Make an appointment to see the JHBC Speaking Center.	• Attend events aligned with your career path
 Year 2: Spring	Career Transition and Graduation	• Continue job interviews. • Attend financial literacy workshops. • Senior/graduation celebrations.	• The Voice Series • Attend a Career Fair	• Attend an “Everyone Event” + an interest pack leadership event

JHBC Clubs and Organizations

- Accounting Association and Beta Alpha Psi
- American Marketing Association
- Association for Supply Chain Management
- Cyber Intelligence and Security Organization
- Financial Management Association
- Hospitality Financial and Technology Professionals
- Palm Desert Campus (PDC) Buisness Club
- Society for Human Resources Management
- Women in Cyber Security at CSUSB
- Entrepreneurship Club

JHBC Honor Societies

- Beta Gamma Sigma
- Pi Alpha Alpha
- Sigma Nu Tau



csusb.edu/coyote-experience



(909) 537-7033



SMSU South 221