

JHB College of Business and Public Administration

Four-Year Freshman Student Engagement Roadmap

TERM	KEY FOCUS	ACTIVITIES	JHBC SIGNATURE EVENTS
 Year 3: Fall	Lead & Apply Skills	- Meet with academic advisor and map graduation plan. - Begin applying to JHBC internships: https://www.csusb.edu/jhbc-student-success-center/internships/students. - Résumé review and Social Media update. - Get involved in research opportunities in your major. - Hold leadership role. - Attend SLE's Clubs and Organizations Fair. - Grow your network and attend networking events. - Apply to JHBC scholarships (check eligible majors)	JHBC Resource Fair ** Check out Coyote Connection for JHBC events**
 Year 3: Spring	Mentor & Prepare	- Attend JHBC Career Fair. - Continue applying to JHBC internships: https://www.csusb.edu/jhbc-student-success-center/internships/students. - Meet with JHBC Internship Coordinator to discuss possible course credit and Internship procedure. - Explore study abroad opportunities and possible course credit. - Craft résumé, learn interview tips, etc. - Research graduate programs - Build a professional network and prepare for senior year applications.	- Attend Résumé, internships, and time management workshops. - Visit the JHBC Professional Writing Office. - Attend annual ShEconomy. - Graduate Programs Info Sessions.
 Year 3: Summer (Optional)	Prepare for Your Next Step	- Study abroad. - Start an internship. - Learn about additional certifications or exams required for career (CPA, etc.). - Review possible graduate school programs if applicable. - Learn about research opportunities in your specific major – talk to faculty. - Update résumé with measurable results. - Work on projects to put on résumé.	
 Year 4: Fall	Prep for Life After College	- Complete internship OR study abroad. - Begin reviewing job opportunities. - Participate in mock interviews. - Attend networking events. - Secure letters of recommendation.	- Attend interview skills and networking workshops. - Make an appointment to see the JHBC Speaking Center.
 Year 4: Spring	Pursure Your Next Opportunity	- Continue job interviews. - Complete capstones or major project. - Attend financial literacy workshops. - Secure next step after college, finish graduation requirements. - Senior/graduation celebrations. - Attend an “Everyone” Interest Pack Leadership event.	- The Voice Series - Attend a Career Fair



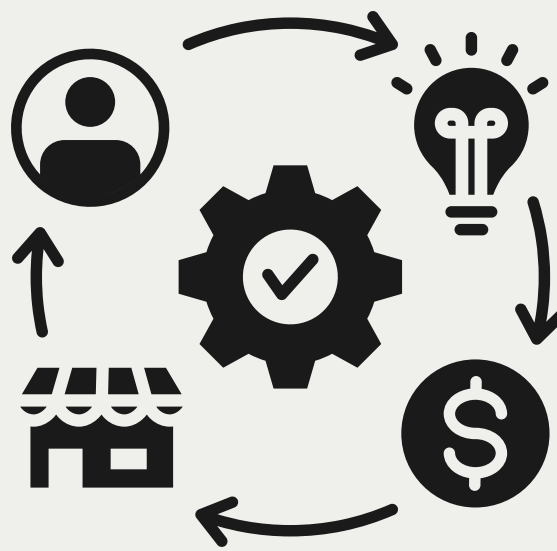
****For a list of Interest Packs Events, check the interest pack calendar on the Coyote Experience office website.**

****Attending Interest Pack Events**

- Help students learn about their strengths and interests.
- It also allows students to network and experience activities that can be used during networking events and interviews.

****Graduation Milestones:**

- Complete at least one internship, attend two career fairs, participate in Interest Pack events each semester.
- engage in college signature events, and secure employment or graduate school placement.



JHBC Clubs and Organizations

- Accounting Association and Beta Alpha Psi
- American Marketing Association
- Association for Supply Chain Management
- Cyber Intelligence and Security Organization
- Financial Management Association
- Hospitality Financial and Technology Professionals
- Palm Desert Campus (PDC) Buisness Club
- Society for Human Resources Management
- Women in Cyber Security at CSUSB
- Entrepreneurship Club

JHBC Honor Societies

- Beta Gamma Sigma
- Pi Alpha Alpha
- Sigma Nu Tau