



JHB College of Business and Public Administration

Four-Year Freshman Student Engagement Roadmap



****For a list of Interest Packs Events, check the interest pack calendar on the Coyote Experience office website.**

****Attending Interest Pack Events**

- Help students learn about their strengths and interests.
- It also allows students to network and experience activities that can be used during networking events and interviews.

**** Check out Coyote Connection for JHBC events ****



 TERM	 KEY FOCUS	 ACTIVITIES	JHBC SIGNATURE EVENTS
 Year 1: Fall	Build Your Foundation	• Attend The Coyote Experience Kickoff Event and meet faculty in your college. • Meet with your Student Mentor regularly. • Visit SMSU Affinity and Student Centers. • Visit JHBC Professional Writing Office. • Visit JHBC Speaking Center. • Attend SLE's Clubs and Organizations Fair. • Learn about JHBC honor societies. • Attend Interest Pack Events	• JHBC Resource Fair • Attend time management and academic success workshops. • Attend tutoring sessions to learn study tips.
 Year 1: Spring	Explore & Belong	• Update your myCAP with your advisor to monitor completed and remaining GEs/prerequisites. • Connect with the Career Center for early exploratory career counseling. • Make an appointment with the JHBC Speaking Center and work on skills needed for classroom and career success. • Make an appointment with the JHBC Writing Center to refine writing skills. • Explore Interest Packs to meet others and learn about your strengths.	• Attend info sessions on how to get involved in research, and volunteering opportunities. • Attend info sessions on academic and career success.
 Year 1: Summer (Optional)	Explore & Build Skills	• Learn about study abroad opportunities. • Learn about additional certifications or exams required for career (CPA, etc.). • Learn about research opportunities in your specific major – talk to faculty. • Map out your next academic year and ensure you are on track to complete your GEs. • Work on projects related to your major to add to résumé.	
 Year 2: Fall	Focus Your Goals	• Talk to faculty about research opportunities. • Join JHBC clubs and organizations. • Solidify your major concentration. • Learn about internship requirements. • Get involved on campus -- find a job, research, volunteer, or join a club. • Apply to JHBC Scholarships (check eligible majors)	• Attend interview skills and networking workshops. • Make an appointment to attend the JHBC Speaking Center.
 Year 2: Spring	Build Experience	• Continue looking for research opportunities. • Attend financial literacy workshops. • Complete lower division GEs and prerequisites. • Start building your résumé and professional network. • Attend Incandescent Interest Pack events.	• Attend JHBC Buisness Career and Internship fair. • Attend professional networking events. • Attend résumé building and internship preperation workshops.
 Year 2: Summer (Optional)	Explore & Build Skills	• Participate in community service projects/volunteering. • Attend financial literacy workshops. • Complete lower division GEs and prerequisites. • Start building your résumé and professional network.	

- ASUA Resources**
- [Academic Advising](#)
 - [ASUA Writing Center](#)
 - [ASUA Tutoring Center](#)
 - [Coyote Experience](#)
 - [Student Mentoring Program](#)
 - [YOURS AANHPI Student Achievement Program](#)
 - [Health Professions Advising Center](#)
 - [Student Success Studio \(PDC\)](#)

- Campus Resources**
- [Basic Needs & Student Support](#)
 - [Career Center](#)
 - [Counseling and Psychological Services](#)
 - [Health Center](#)
 - [Osher Adult Re-Entry Center](#)
 - [Services to Students with Disabilities \(SSD\)](#)
 - [Technology Support Center](#)
 - [Title IX & Gender Equity](#)
 - [Transportation Services](#)
 - [Undocumented Student Success Center](#)
 - [Cross Cultural Center](#)