

CSUSB  
Alumni

# EMPOWERING ALUMNI

*Building Community Through Engagement & Impact*



# CSUSB Alumni *Center*

## OUR TEAM



Dr. Crystal  
Wymer-Lucero

'07, '19

Director



Dr. Michael  
Arteaga

'10, '17

Senior Alumni  
Relations Officer



Maria  
Gomez

'10, '22

Alumni Mentor  
Specialist



Tatiana  
Flowers

'20

Alumni Marketing  
and Membership  
Specialist



Dri  
Rosas

Alumni Operations  
Coordinator



Jenna  
Archuleta

'27

Alumni Programs  
Specialist

# MISSION

CSUSB Alumni is dedicated to advancing the mission of the university through serving our more than 130,000 alumni in all 50 states and over 100 countries.

CSUSB Alumni connects current and future generations of Coyotes, creating more opportunities for engaging with the university both on and off campus, and contributing to strengthening the value of the CSUSB degree.

CSUSB Alumni is committed to offering a wide variety of programs, services, and events to foster lifetime engagement, loyalty, pride, and philanthropic support for the university.





**We ask our alumni to consider giving their time, talent, testimony, or treasure to CSUSB students.**

**Your time as a volunteer has value.**

**2024-2025 CSUSB Alumni Volunteered**

**3287 hours = \$114,354 in Value**



# COMMUNITY-WIDE IMPACT

- Community Org
- Churches
- Professional Orgs
- Mentorship
- Civic Services

# ENGAGEMENT



## Alumni Volunteer Opportunities:

- Coyote Cares Day
- Choose CSUSB Day
- PFAD
- Coyote Network
- Chapters
- Board Committees

# CSUSBAumni

## ALUMNI ASSOCIATION BOARD



Steve Vivian  
'00  
President



Gordon Amerson  
'01, '14  
Vice  
President

**Elected  
Board  
Members**



Dr. Felix Zuniga  
'01, '06, '21



Al Boling  
'89



Erin Brinker  
'92



Javier Blanco  
'10, '13



Anthony Donatelli  
'15



Danny Bilson  
'78



Mirna Orihuela  
'14



Daniel Melendrez  
'99



Dr. Juan Carlos Luna  
'02, '04, '06, '25



Stephen Valbuena  
'87

President's  
Special  
Appointment



Sedrick Spencer  
'91, '96

CSU Alumni  
Council



Dia Poole  
'90

CSU Alumni  
Council



Edgar Lopez  
'15

SMSU Board  
Liaison



Rheanna Rodriguez  
'04

Past President



Mike Razo  
'99

UEC Board  
Liaison



Evajuani Bynum  
'17

UEC Board  
Liaison



Maritza Gomez  
'16

UEC Board  
Liaison

**Special  
Appointments**



Iwona Contreras  
'02, '21

EOP Designee



Heather Hopkins  
'08, '19

FSAC Designee



Priscilla Gutierrez  
'14

LAC Designee



John Epps  
'06

PAAC Designee



Maria Barragan-Arreguin  
'15

UAC Designee

**Alumni  
Chapters**

# ALUMNI CHAPTERS



= First chapter of it's kind in the CSU System

## CSUSBAumni

EOP Chapter

**Re-Est. 2018**

Ran book award scholarship program.

## CSUSBAumni

Latino Alumni Chapter

**Est. Jan 2018**

Hosts annual "I have a degree, now what?" events to prepare recent alumni for the workforce

## CSUSBAumni

Faculty/Staff Alumni Chapter

**Est. Mar 2018**

Supports and provides programming for campus alumni, including welcoming at convocation.

## CSUSBAumni

Pan-African Alumni Chapter

**Est. Feb 2019**

Supports students through campus partnerships and mixers.

## CSUSBAumni

Undocumented Chapter

**Est. Feb 2019**

Hosts events to build a community of support for alumni and students.



# ALUMNI ASSOCIATION COMMITTEES

## Regalia Grant

Select the students that receive grants for caps and gowns each Spring and Fall



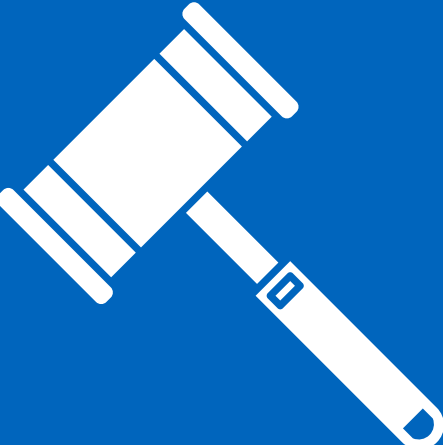
## Events

Help advise the alumni board and the association on what events we should host.



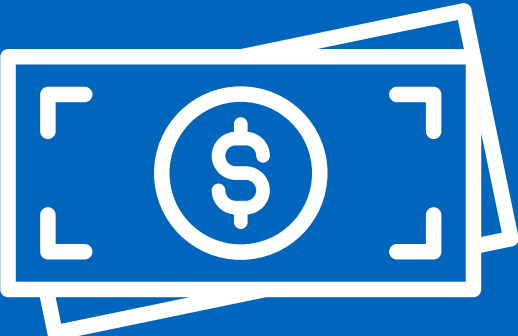
## Bylaws

Reviews the association bylaws each year for any updates



## Scholarship

Reviews scholarship applications for the alumni association scholarship each year



## Leadership

Reviews applications for the Alumni Association Board of Directors



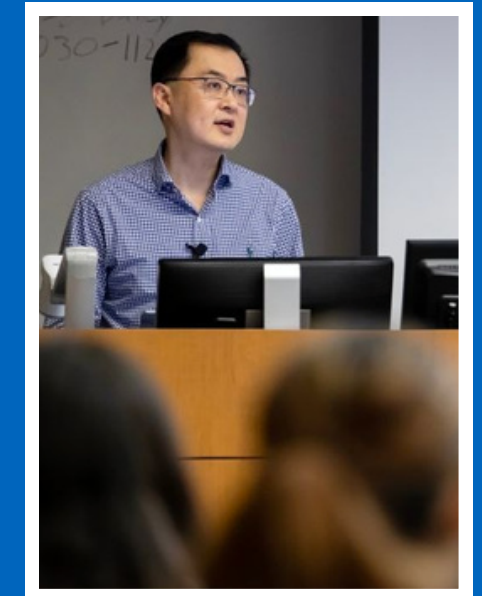


# PROFESSOR FOR A DAY

## ALUMNI SPEAKERS

Alumni Inspiring the Next Generation:

- Alumni return to speak in classes, panels & conferences (in-person or virtual)
- 140+ alumni participated in 170+ engagements during 2024-25
- We work with campus partners to match alumni with speaking opportunities throughout the school year.





# COYOTE NETWORK

Advancing Belonging Through Alumni Mentorship:

- Connects students with alumni mentors who share real-world experience, strengthening their sense of belonging.
- Supports CSUSB's DEI goals by creating virtual affinity groups, recognizing engaged alumni, and expanding career mentorship opportunities across diverse communities.





# ALUMNI MENTORING

Program Participants:

- Persist at higher rate
- Attempt more units
- Graduate sooner with better career path clarity



*More than 2,700 students and alumni have signed up!*



A blue and grey mascot, possibly a wolf or dog, wearing a black graduation gown and holding a blue tassel. The mascot is positioned on the left side of the image, partially overlapping a dark blue background that features a diagonal split with a lighter blue section at the top right.

# ALUMNI IMPACT STUDENT SUCCESS

- Alumni Scholarship Endowment
- Regalia Grants
- Basic Needs
- Clothing Closet



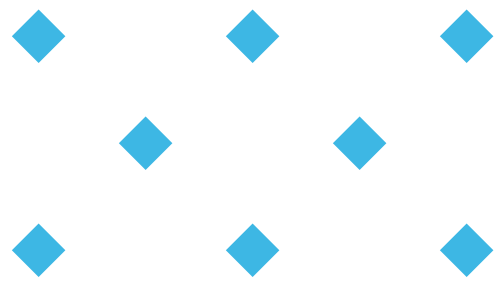
# ALUMNI MEMBERSHIP

- Complimentary for new grads (1 year from graduation date)
- \$40 Annual Individual
- \$65 Dual Annual
- \$400 Lifetime Individual
- \$650 Dual Lifetime

## On-campus benefits:

- 25% Coyote Bookstore Discount
- Discounted Rec and Well Membership
- Use of library resources, check out books, databases on campus computers
- Free career counseling, career fair, access to Handshake, workshops, through the Career Center

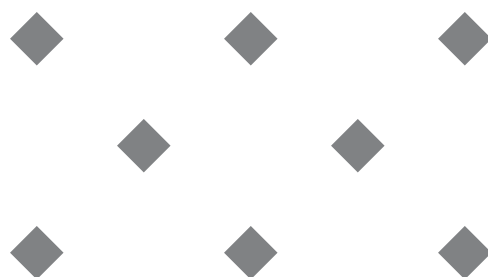
Find out more at: [alumni.csusb.edu/join](https://alumni.csusb.edu/join)



# IN PROGRESS: ALUMNI CENTER DONOR TILE WALL!

*Showcasing legacy  
and stories*

Find more info about the tile  
campaign here:  
[alumni.csusb.edu/tile](http://alumni.csusb.edu/tile)



# Alumni Events Think Tank

November 18<sup>th</sup> @ Noon



**You can be a part of the impactful Alumni Events Think Tank and help make memories that you and your fellow Coyotes will never forget.**

**If you are interested, we will be hosting a lunch time zoom meeting to get ideas and take get live feedback on future programing.**

# Annual Giving Team



Susana Barbosa '17 '20

Director of Annual Giving



Yadhira Mejia

Major: Computer Science  
Expected Year of Graduation: 2026



Melissa Saldana

Major: Child, Adolescent & Family Studies  
Expected Year of Graduation: 2026



Esmeralda Salas

Major: Visual Art  
Expected Year of Graduation: 2026

# What Is Philanthropy?

Philanthropy = love of humanity  
Giving time, talent, and treasure to  
make a difference

Philanthropy isn't just financial—it's a mindset of giving back. Whether you mentor a student, volunteer at an event, or make a gift, you're part of something bigger. Every act of generosity strengthens our CSUSB community.



# Why Alumni Giving Matters

Your support creates opportunities

Research and innovation



Scholarships & student success



Campus and community programs



💰 In FY25, alumni donors contributed over \$2,133,260 to CSUSB – supporting scholarships, research, and programs across every college.

# The Ripple Effect of Giving



Jose Munoz '25  
Master's in Criminal Justice

“My professional goal is to become a criminal justice professor here at CSUSB and to conduct impactful research on terrorism and national security. The rigorous curriculum and unwavering donor support are the foundation helping me turn these ambitions into reality. Thank you to the donors whose generosity empowers students like me to dream bigger and reach higher.”



Jeidi Carrion-Fajardo '25  
Bachelor's in Nursing

“My time here at CSUSB has been nothing short of completely revolutionary. This December I will graduate from my Nursing program and I am super excited to hit the ground running to give back to my community. After completing my new graduate nursing residency, I would love to go back to school and study legislation and policy to represent my community and make long lasting change.”

# Your Impact in Action

TOTAL DOLLARS  
**GIVEN**  
by Alumni  
**\$2,133,260**

“I’m motivated to give because I believe in creating opportunities for others - especially students who just need a chance to thrive. Supporting education is one of the most meaningful ways to invest in the future.”

-Steve H. Vivian '00  
Accounting  
Alumni Board President



**TOTAL DONOR  
SCHOLARSHIPS  
AWARDED**  
**\$2,225,362**



**TOTAL NUMBER OF  
DONORS**  
**2,725**

# BE PART OF GIVING TUESDAY AT CSUSB!

♥ GIVING TUESDAY IS DECEMBER 2, 2025

JOIN THE MOVEMENT OF COYOTES GIVING BACK!

➡ SCAN THE QR CODE OR VISIT  
[WWW.CSUSB.EDU/GIVING-TUESDAY](http://WWW.CSUSB.EDU/GIVING-TUESDAY)

SIGN UP TO PARTICIPATE OR BECOME AN AMBASSADOR



# PEER-TO-PEER AMBASSADOR FUNDRAISING

PEER-TO-PEER (P2P) FUNDRAISING = ALUMNI  
INSPIRING ALUMNI

- AMBASSADORS SHARE THE CAMPAIGN  
WITH THEIR NETWORKS
- EVERY VOICE AND POST EXPANDS OUR  
REACH
- TOGETHER, WE BUILD A MOVEMENT OF  
GENEROSITY



# WHAT IS A CAMPAIGN AMBASSADOR?

AMBASSADORS = ADVOCATES FOR CSUSB

- SHARE THE CAMPAIGN
- INSPIRE PEERS
- CELEBRATE GENEROSITY



# WHY AMBASSADORS MATTER

## AMBASSADORS EXTEND OUR REACH

- ALUMNI TRUST ALUMNI
- STORIES DRIVE PARTICIPATION
- YOU HELP TURN PRIDE INTO ACTION

LAST YEAR, CAMPAIGN AMBASSADORS GENERATED  
1,000 CLICKS, RESULTING IN NEARLY 80 GIFTS,  
TOTALING \$10,000.



# TOOLS & SUPPORT FOR AMBASSADORS

YOU'LL RECEIVE:

- DIGITAL TOOLKIT (POSTS, GRAPHICS, MESSAGES)
- TRAINING & KEY CAMPAIGN UPDATES
- RECOGNITION FOR YOUR IMPACT



# HOW TO GET INVOLVED

BECOME A CAMPAIGN AMBASSADOR

SIGN UP ONLINE [WWW.CSUSB.EDU/GIVING-TUESDAY](http://WWW.CSUSB.EDU/GIVING-TUESDAY)

ATTEND A QUICK ORIENTATION

SHARE AND INSPIRE!



# GIVING TUESDAY

## DETECTIVE GODDY'S

CASE OF THE MISSING DONATION BOX

DECEMBER 2



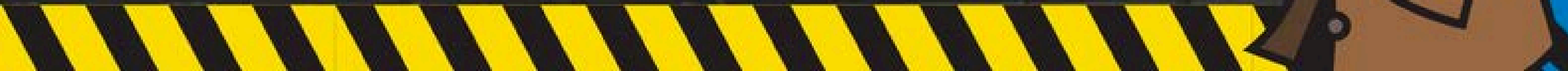
CAUTION CAUTION CAUTION CAUTION CAUTION CAUTION CAUTION CAUTION CAUTION



[CSUSB.EDU/GIVING-TUESDAY](https://csusb.edu/giving-tuesday)

# SAVE THE DATE

## DECEMBER 2, 2025





# SAVE THE DATES!



**Alumni Mixer at the Riverside Festival of Lights**

Thursday, December 4, 2025



**Alumni Night at the Reign 2026**

Saturday, February 7, 2026



**Alumni Hall of Fame 2026**

Friday, April 10, 2026

Find out more at: [alumni.csusb.edu/events](https://alumni.csusb.edu/events)

# THANK YOU!

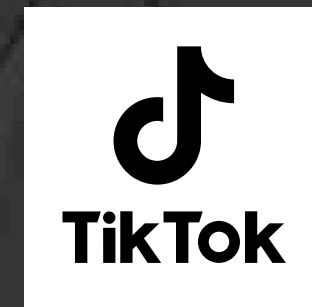
## Connect with us.



[CSUSB\\_Annualgiving](#)



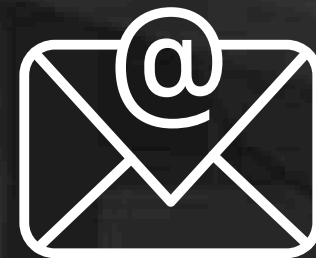
Office of  
Annual Giving



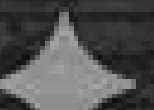
[CSUSB\\_AnnualGiving](#)



909-537-4555



[AnnualGiving@csusb.edu](mailto:AnnualGiving@csusb.edu)



CSUSB  
Alumni

*Thank you for your time!*

**WE LOOK FORWARD TO  
CONNECTING WITH YOU!**

**Connect with us.**

Office: Alumni Center - 104

Phone: (909) 537-3700

Email:  
alumni@csusb.edu



csusb\_alumni



CSUSB Office of  
Alumni Relations



CSUSB Alumni  
Relations



CSUSBAumni



909-537-3700



alumni@csusb.edu



# UPCOMING EVENTS

ALUMNI.CSUSB.EDU/EVENTS

PROFESSIONAL  
DEVELOPMENT  
WORKSHOPS



## Financial Aid Overview for Alumni and Graduate Students



via zoom  
**Francisco Burgos '25**

Financial Aid Wellness & Literacy Coordinator

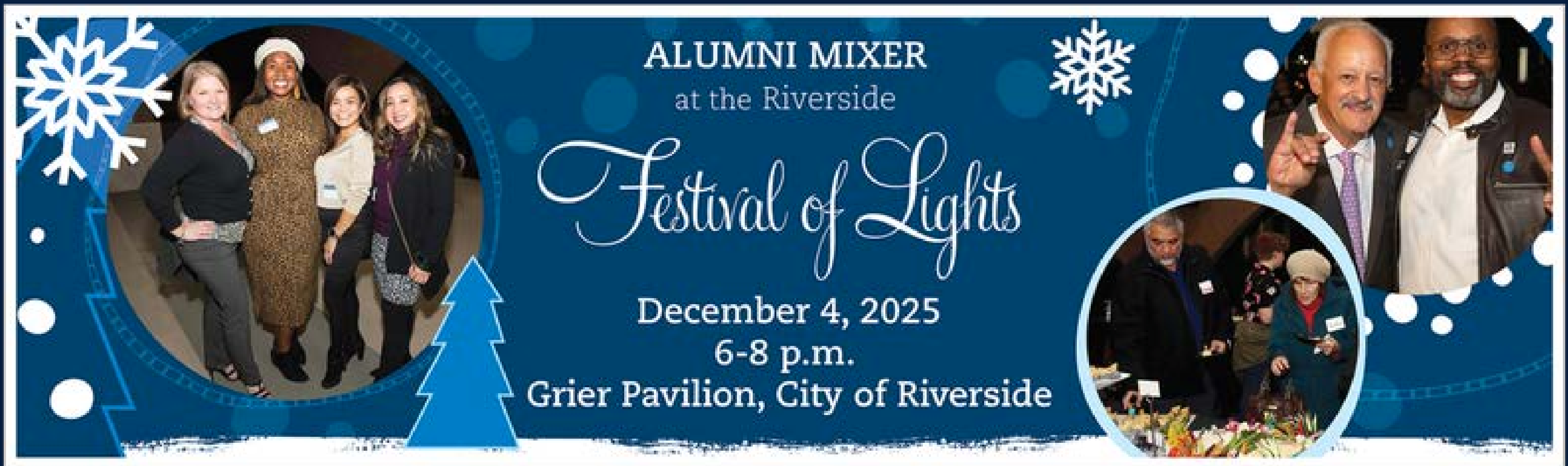
**TUES. December 2nd**

12:00 - 1:00 PM (PT)

CSUSBAlumni

# UPCOMING EVENTS

[ALUMNI.CSUSB.EDU/EVENTS](http://ALUMNI.CSUSB.EDU/EVENTS)



The banner features a dark blue background with white snowflake and bokeh patterns. On the left, a circular inset shows four women in professional attire. On the right, another circular inset shows two men in suits. The central text is white and includes the event title, date, time, and location. A stylized blue Christmas tree is positioned at the bottom left of the central text area.

ALUMNI MIXER  
at the Riverside

*Festival of Lights*

December 4, 2025  
6-8 p.m.  
Grier Pavilion, City of Riverside

# UPCOMING EVENTS

ALUMNI.CSUSB.EDU/EVENTS



CSUSB Alumni

## REIGN NIGHT

SAT. FEBRUARY 7TH  
6 PM

[alumni.csusb.edu/reign](http://alumni.csusb.edu/reign)

ONTARIO REIGN