

CSUSB FOUNDATION

Building a Culture of Philanthropy

CSUSB Philanthropic Foundation Board Meeting

Meeting Minutes

Wednesday, December 3, 2025

4:30 – 6:00 pm

Alumni Center – Executive Board Room

Members Present: Monica Alejandre, Haakon Brown, Dorothy Chen-Maynard, David Dufault-Hunter, Natalia Hale, Rod Hendry, Cole Jackson, Gary McBride, Rafik Mohamed, Tomás D. Morales, Paz Olivérez, Robin Phillips, Diego Rendon, Jonathon Robinson Anthony, Kimberly Rosas, Shanthi Srinivas, William Stevenson, Sam Sudhakar, Steve Vivian, Raymond Watts

Members Absent: Debbie Brown, Lauren Bruggemans, Grace Garner, Nefertiti Long, Heidi Marshall, Matthew Mena, Mustafa Milbis, Lou Monville, Kevin Morningstar, Elise Traynum, Manish Patel, Ellen Weisser

Guests: Susana Barbosa, Michelle Cazares, Melanee Gallina, Latia Harris, Ginny Hattar, Thomas Pierce, Michelle Skilijan, Ed Teyber, Ginger Thomas, Zachary Tucker, Crystal-Wymer Lucero

Welcome and Call to Order

Immediate Past Chair, William Stevenson, called the Board of Directors meeting to order at 4:35 p.m.

Motion: The Board approved the consent agenda consisting of: 1) Approval of September 24, 2025, Minutes; 2) Approval of Advocacy and Community Engagement Report; 3) Alumni Report; 4) Board Membership Committee Report (Srinivas/Hendry/Unanimous).

University Report

President Morales reported on the incredible strides CSUSB has made. He highlighted the CSU's recent economic impact report, and said that while there will be more information at the next board meeting, CSUSB has had a tremendous impact in Riverside and San Bernardino counties. As CSUSB wraps up the fall 2025 semester, Morales states that there is a lot to be thankful for, and that he is grateful for the last 13 years to have worked with an incredible array of student leaders, for the student-centered faculty and staff, and for our alumni.

Morales shared recent highlights, noting that as of November 23, CSUSB's *Our Defining Moment* Campaign had reached \$239M, exceeding its \$200M goal. For admissions and enrollment, there are 19,000 direct-admit students from San Bernardino and Riverside counties. CSUSB was also recognized by the *Wall Street Journal*, earning the #2 spot for social mobility and ranking #17 in the Best Value category.

He also provided an update on the MSPA program, noting that CSUSB will continue advancing the initiative due to significant regional need. The Inland Empire has among the lowest baccalaureate attainment and patient-to-healthcare provider rates, and CSUSB will work with the accreditation agency to address these challenges.

Stevenson thanked Morales for his time. Executive Director Raymond Watts shared upcoming dates for board members to hold on their calendars for early 2026: the AGB conference, February 1–3; the next board meeting, March 4; and a special gala fundraiser honoring President Morales’ legacy on April 18. Additional details will be provided early in 2026.

Committee Reports

Philanthropy Committee

Philanthropy Committee Chair, Rod Hendry congratulated CSUSB on exceeding its ambitious campaign goal, and commended the Annual Giving team on the whimsical Giving Tuesday campaign that used creative storytelling and was quite engaging this year.

Investment & Finance Committee Report

Investment & Finance Committee Chair, Gary McBride reminded the Board that this is the first quarter that the Foundation switched to an OCIO model, so that instead of the committee reviewing and approving all investments, Graystone now has the authority to operate within parameters that the Investment & Finance Committee has set beforehand. A presentation by Karin Longhurst and Andy Price from Graystone Consulting followed.

Morgan Stanley Presentation

Longhurst and Price provided an overview of the current portfolio asset allocation. Hendry asked if Graystone was able to view prior managers. Price answered that in the short-term, the managers have been pulled into the report, and that some will be able to be liquidated, and others will not and will need to run their course. Longhurst says there is opportunity in the private markets.

Stevenson commended McBride on his leadership through the transition and thanked Graystone for their partnership.

Impact of Student Support

Matthew Smith, AVP of Student Affairs and CSUSB alumnus, shared that his background as a Chaffey College transfer student has made supporting basic needs a priority, and he is committed to ensuring students receive support on and off campus.

CSUSB’s Basic Needs program currently focuses on three pillars: food security, financial support, and housing, with discussions underway to add a fourth pillar, childcare, to address the needs of parenting students. The ObershawDEN provides assistance to alleviate food insecurity.

Usage of the ObershawDEN has increased over the years. In the 2024–25 academic year, over 3,000 students were served, and 33,000 visits were recorded at the pantry. The ObershawDEN also supports a comprehensive food security program in partnership with CALFresh and Swipe Out Hunger, a national nonprofit. Financial support programs include the Basic Needs Grant, which provides assistance for students facing unexpected urgent financial needs, and the Housing Stability Grant, which provides assistance for students experiencing financial hardship in establishing or maintaining stable housing.

Smith shared that state funds are available but come with significant restrictions and criteria and noted that the foundation is also able to award grants. Smith commended the Basic Needs team for their dedication and commitment to supporting students.

Natalia Hale asked about engaging alumni to increase visibility for the program, including featuring it in the alumni newsletter. Crystal Wymer-Lucero, Director of Alumni Relations, shared that her office partners closely with Basic Needs to highlight the program and noted that in campaigns such as the Wall Tile campaign, part of those proceeds support Basic Needs.

Stevenson shared that he arranges food deliveries to campus for individuals who are unable to contribute in person. Hendry suggested that improvements could be made to simplify the process for donors to give to Basic Needs. Smith welcomed these suggestions.

Open Discussion

Vivian invited everyone to the Alumni Hall of Fame ceremony on Friday, April 10, 2026. This year’s awardees are: Michael Bracken, JHBC Paw Print; Sapira Cheuk, CAL Paw Print; Adam Huttenlocker, CNS Paw Print; Miki Inbody, COE Paw Print; Miranda Lee, Emerging Leader; Diana Rodriguez, Distinguished Alumni; Natalia Hale, Coyote Spirit; and Laurena Bolden, SBC Paw Print.

Stevenson expressed gratitude to the board and announced that everyone joins for the holiday dinner for board members and spouses.

The meeting adjourned at 5:58 p.m.

Approval of Minutes
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Alumni Center – Executive Board Room

Signature: Monica Alejandre Date: 3/4/2026

Print Name: Monica Alejandre

Board Position: Secretary