

CSUSB Philanthropic Foundation Board Meeting

Annual Meeting Minutes
Wednesday, June 11, 2025
4:00 – 4:30 pm

Alumni Center – Board Conference, AC-125

Minutes

Members Present: William Stevenson (Chair), Monica Alejandre, Lauren Bruggemans, Dorothy Chen-Maynard, David Default-Hunter, Roderick Hendry, Cole Jackson, Nefertiti Long, Heidi Marshall, Rafik Mohamed, Gary McBride, Robert Nava, Paz Olivérez, Sam Sudhakar, Steve Vivian, Ellen Weisser

Members Absent: Debbie Brown, Jerrold Coakley, Carson Fajardo, Grace Garner, Natalie Hale, Matthew Mena, Lou Monville, Mustafa Milbis, Kevin Morningstar, Tomás D. Morales, Manish Patel, Robin Phillips, Diego Rendon, Shanti Srinivas, Becky Sumbera, Elise K. Traynum

Guests: Mike Arteaga, Tiffany Bitting, Latia Harris, Karen Longhurst, Matt Moses, Kimberly Rosas, Raymond Watts, Marisa Yeager

Welcome and Call to Order

Chair William Stevenson called the Board of Directors Annual meeting to order at 4:08 p.m.

Approval to accept the agenda for the Board of Directors Annual meeting.
(Chen-Maynard/Hendry/Unanimous)

Motion Passed

Election of New Board Members

Stevenson presented the following nominees for membership on the CSUSB Philanthropic Foundation:

Dorothy Chen-Maynard
Jerrold E. Coakley

Approval of new board members.

Motion Passed

Election of Board Officers

Monica Alejandre presented the proposed slate officers and committee chairs for 2025-26:



Tomás D. Morales, President of the Foundation
 Nefertiti Long, Chair
 Lou Monville, Vice Chair
 Lauren Bruggemans, Chair, Advocacy & Community Relations Committee
 Cole Jackson, Chair, Audit Committee
 Shanthi Srinivas, Chair, Board Membership Committee
 Gary McBride, Chair, Investment & Finance Committee
 Roderick Hendry, Chair, Philanthropy Committee
 Steve Vivian, CSUSB Alumni Association Board President
 Monica Alejandre, Secretary
 Robert Nava, Executive Director
 Sam Sudhakar, Treasurer and Assistant Secretary

Approval of the proposed slate officers and committee chairs.
 (Chen-Maynard/Vivian/Unanimous)

Motion Passed

2025-26 Budget Review

Monica Alejandre reviewed the 2024-25 Philanthropic Foundation budget.

Approval of the proposed 2025-26 Budget. (Stevenson/Long/Unanimous)

Motion Passed

The annual business meeting adjourned at 4:53 p.m.

**Approval of Minutes
 CSUSB Philanthropic Foundation
 Board Meeting**

June 11, 2025

Alumni Center – Board Conference, AC-125

Signature: Monica Alejandre Date: 09-24-2025

Print Name: Monica Alejandre

Board Position: Secretary



CSUSB Philanthropic Foundation Board Meeting

Regular Meeting Minutes
Wednesday, June 11, 2025
4:30 – 6:00 pm

Alumni Center – Board Conference, AC-125

Minutes

Members Present: William Stevenson (Chair), Monica Alejandre, Lauren Bruggemans, Dorothy Chen-Maynard, David Dufault-Hunter, Roderick Hendry, Cole Jackson, Nefertiti Long, Heidi Marshall, Rafik Mohamed, Gary McBride, Robert Nava, Paz Olivérez, Sam Sudhakar, Steve Vivian, Ellen Weisser

Members Absent: Debbie Brown, Jerrold Coakley, Carson Fajardo, Grace Garner, Natalia Hale, Matthew Mena, Lou Monville, Mustafa Milbis, Kevin Morningstar, Tomás D. Morales, Manish Patel, Robin Phillips, Diego Rendon, Shanthi Srinivas, Becky Sumbera, Elise K. Traynum

Guests: Mike Arteaga, Tiffany Bitting, Latia Harris, Karin Longhurst, Matt Moses, Kimberly Rosas, Raymond Watts, Marisa Yeager

Welcome and Call to Order

Chair, William Stevenson called the Board of Directors meeting to order at 5:10 p.m.

Motion: Approval to accept the agenda for the CSUSB Philanthropic Foundation Board of Directors meeting. (Hendry/ Vivian/ Unanimous)

Motion: Approval of the March 1, 2025, Board of Directors meeting minutes. (Long/ Vivian/ Unanimous)

Motion: Approval to accept the consent agenda. (Vivian/ Hendry/ Unanimous)

President Welcome

A video message from President Morales was shared with the board, highlighting this year's commencement ceremony, which celebrated 3,100 graduating students. He also recognized the two recipients of the 2024 Alumni Honorary Doctorate and announced a generous \$6 million gift from Randall Lewis to support the Entrepreneurship program. President Morales concluded by expressing his gratitude.

University Report

Provost Rafik Mohamed delivered a university update covering the state budget and enrollment outlook. Advocacy efforts on May 14 had a positive impact, while a 7.95% cut was initially expected, the state budget was adjusted with support from Governor Gavin Newsom. Despite this, the university still faces a reduction in base funding and continues to navigate the referral compact for 2025–2026. There is also close monitoring of potential grant cancellations and impacts on admissions. At the federal level, changes in funding are affecting research. For every \$100 in federal funding received, only \$47 may be available to cover indirect costs—a potential 35% net reduction. If implemented this year, this could result in a \$3 million loss in indirect cost recovery for the campus. The annual full-time student equivalent (FTSE) target remains at 16,489, as funded by the Chancellor’s Office. Summer enrollment is off to a strong start, showing a 6.5% increase compared to last year.

Student Life Report

ASI Vice President Elect Kimberly Rosas, on behalf of ASI President Carson Fajardo, reported on student life at CSUSB. The 2024–2025 ASI Referendum passed with 978 votes in favor and 925 opposed, marking the first approved student fee increase for ASI Athletics since 2012. The \$48 increase raises the total fee to \$159 per student to support engagement initiatives.

CSUSB ASI tied for second place with Cal Poly Pomona in the California State Student Association. In April, ASI hosted Jesús Ortiz Paz, the current top-charting Mexican artist, performed for over 2,000 students and committed to funding four student scholarships. Coyote Fest on May 3 drew 3,321 students, and the Leadership Awards Banquet on April 29 celebrated campus clubs and organizations.

Career Center Presentation

Tiffany Bitting, Director of the Career Center, provided an overview of the center’s mission to support student success through career development and internship opportunities. She highlighted the center’s skill-based approach, strong employer partnerships, and growth in key performance metrics.

Goals for the year include increasing outreach to first- and second-year students, developing a streamlined internship process in collaboration with Risk Management and Community Engagement, and enhancing the center’s physical space. Additional priorities include expanding employer engagement, strengthening career coaching services, and relaunching the professional clothing service in partnership with the Basic Needs program. These initiatives aim to further advance career readiness across the campus community.

Committee Reports

During committee reports, Lauren Bruggemans and Marisa Yeager highlighted that the CSUSB Career Center is one of the few CSU centers serving alumni regardless of graduation date, connecting students and alumni to meaningful employment.

This year, the center focused on expanding outreach to early-year students, improving internship access through partnerships, relocating to SMSU South, and extending clothing services to the Palm Desert Campus. They also increased advising and employer engagement services, providing workshops and short-term paid projects.

In the past year, the Career Center served over 1,500 students including 141 alumni. The top majors served were Kinesiology, Accounting, and Communications. Career fairs nearly doubled in number, reaching more than 2,200 students and 300 employers.

Director's Report

Executive Director, Robert Nava presented his Director's Report, drawing attention to the Elevator Pitch in the board packet and encouraging members to consider: "What can you do for the good of the university?" He emphasized that collaboration and strong relationships are key to driving progress.

Ray Watts, Associate Vice President for Philanthropic Giving, followed with a campaign update, announcing that the university is just \$1 million away from breaking its fundraising record of \$15.9 million, with a goal of reaching \$16 million. He credited this momentum to effective teamwork and campus-wide partnerships.

New Business

Monica Alejandre, Associate Vice President for Advancement Operations, presented the proposed board calendar for the upcoming year. The next board meeting is set for September 17, 2025, followed by the holiday gathering on December 3, 2025. The board retreat is scheduled for January 31–February 1, 2026. Spring 2026 dates are still being finalized, and calendar invites will be sent once confirmed.

Open Discussion

The next board meeting is scheduled for Wednesday, September 17.

Nava shared a video message from Board Chair Bill Stevenson. In the video, Stevenson reflected on his decision to attend CSUSB and the impact it had on his personal and professional journey. Following graduation, he pursued a career in banking, where he began delivering financial literacy lectures. He later returned to CSUSB as a lecturer.

Stevenson noted that remaining engaged with CSUSB is a meaningful way for him to give back. He concluded by thanking the committee for their time and contributions and expressed his appreciation for the opportunity to serve as Chair.

The meeting adjourned at 6:40 pm.

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Signature: Monica Alejandre Date: 09-24-2025

Print Name: Monica Alejandre

Board Position: Secretary